REPORT OF THE
NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
DIVISION I CHAMPIONSHIPS/SPORTS MANAGEMENT CABINET

Hyatt Regency San Antonio
San Antonio, Texas
February 17-18, 2009

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Participants:

David Blank, Elon University
Sherri Booker, Atlantic Sun Conference
Greg Burke, Northwestern State University
Joan Cronan, University of Tennessee, Knoxville
Dwight Datcher, Howard University
Susan Delaney-Scheetz, Pennsylvania State University
Connie Dillon, University of Oklahoma
Jim Fallis, Northern Arizona University
Tom Hickman, Winthrop University
Monique Holland, Alabama State University
Christine Hoyles, Pacific-10 Conference
Patrick Lyons, Iona College
Erin McDermott, Princeton University
Jane Miller, University of Virginia
Marilyn Moniz-Kaho'ohanohano, University of Hawaii, Manoa
Daniel Neault, student-athlete from the University of the Pacific
Bruce Rasmussen, Creighton University
Nance Reed, Towson University
Judy Rose, University of North Carolina, Charlotte
Jeff Schemmel, San Diego State University
Jim Schmidt, University of Illinois, Chicago
Rosemary A. Shea, College of Holy Cross
Paula Smith, University of California, Irvine
Jeffrey Stapleton, Monmouth University
Mike Thomas, University of Cincinnati
Keith Tribble, University of Central Florida
Rick Villarreal, University of North Texas
Bradley K. Walker, Ohio Valley Conference
Larry Williams, University of Portland
Steve Brown, NCAA
Joni Comstock, NCAA
Beth DeBauche, NCAA
Brad Hostetter, NCAA
Carol Reep, NCAA
Dave Schnase, NCAA

Jim Fiore, Stony Brook University; Myndee Larsen, The Summit League; and Mack Rhoades, University of Akron, were not able to attend. Tom Douple, The Summit League, attended as an alternate for Myndee Larsen; Tom Collins, Ball State University, attended as an alternate for Mack Rhoades; and no alternate attended for Jim Fiore.

REPORT OF THE
NCAA DIVISION I CHAMPIONSHIPS/SPORTS MANAGEMENT CABINET

The NCAA Division I Championships/Sports Management Cabinet submits this report from its February 17-18, 2009, in-person meeting in San Antonio, Texas.

***ACTION ITEMS*.**

- **None.**

***KEY ISSUES/ISSUES OF SIGNIFICANCE*.**

1. **Bid/site selection process.** NCAA staff presented an overview of the enhanced Championships Bid/Site Selection process. A better managed bid process is expected to yield greater uniformity of the criteria presented to the sport committees and ultimately to the cabinet. In addition, coordination of the timing of the bid process will allow for more effective synchronization of the championships calendar. Once the calendar of championships is synchronized as anticipated in 2009, the bid process is expected to be conducted on a biannual basis beginning in January 2010, and will seek to attract and award bids in two-year cycles (e.g., January 2010 posting will seek bids for academic years 2011-12 and 2012-13).

It is believed that this will position the championship events to be of the highest quality and be responsive to issues of mutual importance to the NCAA and its corporate champions, partners, fans and media interests. [Additionally, the staff summarized information with respect to a structure for better documentation of business terms and details required for those championships that bring a greater economic impact on host communities. This compendium will consist of women's volleyball, softball, wrestling, men's lacrosse and men's ice hockey.] Finally, it is anticipated that the uniformity of the new bid cycle will lead to better awareness by prospective hosts of opportunities to bid and, therefore, an increased number of bids for the cabinet's consideration.

2. **NCAA controlling goal number two – Facilitating the business interests of the Association.** The cabinet heard a presentation from Greg Shaheen, NCAA Senior Vice President for Division I Men's Basketball and Business Strategies. The presentation focused on the NCAA's current bundled-rights agreement and the importance of the various media platforms to the NCAA mission and ties to higher education. The cabinet will consider and discuss ways to facilitate the following priorities:

(1) Continue efforts to thoughtfully build NCAA championships;

(2) Actively participate in the creation of a platform that will allow the NCAA to ensure that its championships benefit from the transition to new forms of media and be a resource for its member institutions and conferences as they forge their own new media strategies;

(3) Continue to develop new asset strategies that can diversify revenue streams for the Association;

(4) Continuously review policies with an eye toward challenges likely to be created in a new media environment; and

(5) Increase the convergence of principled support between the NCAA and its corporate champions and partners.

3. Performance standards related to the administration of NCAA championships. The NCAA staff presented information concerning an internal initiative undertaken by the championships group with respect to its methods and procedures for the planning and execution of championships. Included in this work ("Celebrating Champions") was the adoption of four over-arching goals: (1) effective management; (2) deliver the best student-athlete experience; (3) value to partners and hosts; and (4) efficient use of resources. A number of significant accomplishments have followed in support of these four goals, and the cabinet received information with respect to many, including the realignment of championships staff, a project management approach to planning championships, enhanced information reporting to the cabinet, enhancement of the bid/site selection process and the Championships Performance Standards Survey ("Survey").

The Survey was then highlighted as a "targeted tool" for monitoring the quality and measuring the improvement of championships execution. Using a web-based protocol, key participants in 29 of the 31 Division I (or NC) championships (including student-athletes) will have the opportunity to provide ratings and commentary with regard to seven major categories common to all championships. This information will then be reviewed for strengths and weaknesses with the championships manager and senior staff, providing a method for sharing best practices and opportunities for improvement where needed. These results are then intended to be shared with the respective sport committees, and with the cabinet on an annual basis. By design, written input will also be received from student athletes participating in preliminary rounds (generally at the regional level).

4. Championships travel update. The championships staff presented an update on the continued monitoring and management of championships travel through the completion of the fall championships season, including the communication steps that were taken throughout the process. Through the fall season, championships travel costs have increased 3.6 percent over the previous year, a modest rate of increase compared to increases during the last three years. It appears that raising the fly/drive mileage threshold approved for the 2008-09 academic year, as well as a greater awareness by all concerned, has mitigated the anticipated increase in travel costs.

The championships staff reported a generally positive experience with respect to the capacity/availability of air travel options and that all travel parties have been timely delivered to and from championship destinations through the fall. Mindful of the possible incremental effect of the additional 50-mile drive threshold on missed class time, experience to date indicates that in practical application of the travel options, the impact on additional missed class time by student-athletes appears to have been negligible given the greater flexibility for departure times that ground transportation and per diem calculation have contributed to this issue. It was noted that this issue as well as all matters related to the travel cost management efforts will continue to receive attention by the staff. The cabinet will evaluate previous actions taken when it convenes for its next meeting.

***INFORMATIONAL ITEMS*.**

1. Legislative Informational Items.

a. Comments on Proposals Currently in the 2009-10 Legislative Cycle.

(1) Proposal No. 2008-57 – Playing and Practice Seasons – Track and Field – Safety Exception – Hurdles and Steeplechase. To specify that a coach may be present during voluntary individual workouts in the institution's regular practice facility (without the workouts being considered as countable athletically related activities) when the student-athlete is engaged in jumping hurdles or the jumping element of the steeplechase.

Championships/Sports Management Cabinet Comment: The cabinet did not take a position on the proposal at its September 2008 meeting but, after additional discussion, agreed to support the proposal as drafted.

(2) Proposal No. 2008-59 – Division Membership – Definitions and Applications – Emerging Sports for Women –Sand Volleyball. To add sand volleyball as an emerging sport for women.

Championships/Sports Management Cabinet Comment: The cabinet heard a report from NCAA staff describing ongoing discussions with the American Volleyball Coaches Association regarding the proposed status of sand volleyball as an emerging sport. The cabinet remains concerned about the practical and logistical implications of adding sand volleyball to the list. Specifically, the cabinet maintained its opposition to the proposal, in large part, due to the uncertainty surrounding proposed regulations for playing and practice seasons and financial aid. In addition to the uncertainty regarding playing and practice seasons and financial aid, some members of the cabinet expressed concern surrounding staffing issues and facility logistics when indoor and sand volleyball were practicing and/or competing at the same time.

(3) Proposal No. 2008-43 – Awards, Benefits and Expenses – Housing and Meals – Fruit, Nuts and Bagels. The Championships/Sports Management Cabinet discussed Proposal No. 2008-43 and was provided an update on similar discussions at the recent NCAA Division I Student-athlete Awards, Benefits, Expenses and Financial Aid Cabinet meeting. While the Championships/Sports Management Cabinet did not formally take a position on the proposal, it expressed support for the Student-athlete Awards, Benefits, Expenses and Financial Aid Cabinet's desire to review other options for providing whole food options to student-athletes and requested that Connie Dillon, the Championships/Sports Management Cabinet liaison to the NCAA Committee on Competitive Safeguards and Medical Aspects of Sports, participate in those discussions and report back to the Championships/Sports Management Cabinet. The Championships/Sports Management Cabinet encouraged the Student-Athlete Awards, Benefits, Expenses and Financial Aid Cabinet to include a review of the logistics and cost of any recommendation.

(4) The cabinet received an update on the status of the following proposals but did not change its original position on the proposals: 2008-45; 2008-46; 2008-48; 2008-51; 2008-52; 2008-54; and 2008-55-A.

b. Accountability for knowledge of banned substances. The cabinet declined to support a recommendation from the Committee on Competitive Safeguards and Medical Aspects of Sport that would have all athletics staff be held to the same level of accountability to which student-athletes are held regarding the knowledge of NCAA banned substances. Further, the recommendation would have required each institution to educate its athletics staff about NCAA drug policies, banned substances and the products that may contain them. The cabinet expressed concern that the recommendation was too broad in its inclusion of all athletics staff and encouraged the Committee on Competitive Safeguards and Medical Aspects of Sport to discuss limiting the scope of the recommendation to include only athletics staff that interact daily with student-athletes on such issues (e.g., coaches, sports medicine staff). The cabinet would be interested in further discussion if the scope of the recommendation is narrowed.

c. Administrative regulations – banned drugs. The cabinet was notified that the recommendation of the Committee on Competitive Safeguards and Medical Aspects of Sport to amend Bylaw 31.2.3.4 to further clarify the classes of banned drugs as specified in the committee's report would be accomplished through an editorial revision, as opposed to a legislative proposal, since the recommendation does not change the application of the rule.

2. Nonlegislative Informational Items.

a. Report from the NCAA Division I Championships/Sports Management Cabinet Administrative Committee February 16, 2009, meeting.

(1) Georgia State University waiver request pursuant to NCAA Bylaw 31.2.1.3. The NCAA Division I Championships/Sports Management Cabinet Administrative Committee approved a waiver to allow Georgia State University to add men's indoor track and field to its sports sponsorship form. It was noted that similar future requests by the institution would be viewed with a higher level of scrutiny.

(2) Increase in the number of competitors at the Division I Men's and Women's Swimming and Diving Championships. Based on a recommendation from the Men's and Women's Swimming and Diving Committee, the Administrative Committee agreed to increase the number of swimmers in the women's and men's championships by 33 and 34 respectively. The decision to increase the caps was based on potential ramifications stemming from a December 12, 2008, interpretation of the

definition of a swimming suit. The Men's and Women's Swimming and Diving Committee and Administrative Committee ultimately felt that the best way to minimize any disadvantage resulting from the interpretation would be to increase the caps by the number of "A" qualifiers achieving automatic qualification times prior to the December 12 interpretation. It was noted that the additional costs resulting from the increase would be assumed within the championships budget.

(3) Track and field championships format. The Administrative Committee reviewed a letter from Shannon Wright of the United States Track and Field and Cross Country Coaches Association (USTFCCA). Ms. Wright noted in the letter that the coaches, who voted on a preference between the two-site format and the three-site format, preferred the three-site format.

The Administrative Committee noted that the cabinet considered a variety of factors, including feedback from the USTFCCA, prior to approving the two-site format in September 2008. Of the factors considered, the cabinet felt that competitive equity should be facilitated to the greatest extent possible and that the two-site model is a better facilitator of competitive equity than the three-site model. Although the opinions of coaches are valued by the cabinet, the Administrative Committee determined that the issue was sufficiently vetted and that it would not revisit the issue at this time.

(4) The Administrative Committee reversed a decision by the NCAA Division I Track and Field Committee that determined that marks achieved at the 2009 Reebok Boston Indoor Games would not be considered for purposes of qualifying for the 2009 Division I Men's and Women's Indoor Championships. The Administrative Committee did not believe that the relevant rule was clear on its face and that at least one participating institution attempted to do its due diligence in determining whether the meet would count. As a result, the Administrative Committee felt it would be more appropriate to err on the side of the student-athlete (s) and permit qualifying marks at the meet to be considered. The Administrative Committee recommended that the Track and Field Committee clarify the relevant rules in the track and field rules book.

b. Authority of Administrative Committee.

(1) Eligibility issues. The cabinet delegated authority to the Administrative Committee to act on behalf of the cabinet on issues in which a student-

athlete's eligibility has been jeopardized and championships competition is pending.

(2) The cabinet discussed ways to ensure that it responds to NCAA media partners in a nimble and efficient manner. The cabinet agreed that for media issues that normally fall under its purview and require immediate attention, the Administrative Committee would act on behalf of the cabinet. It was noted that the sport committees would remain subject matter experts and, therefore, continue to be key players in relevant discussions. In addition, the cabinet would be fully informed of the Administrative Committee's actions and the full cabinet would be consulted whenever feasible.

c. Championships/Sports Management Cabinet mission statement and guiding principles. The cabinet engaged in preliminary discussions related to the development of a new mission statement and guiding principles for the cabinet. The cabinet members provided feedback on drafts prepared by NCAA staff and charged a smaller group of cabinet members with revising the drafts based on cabinet input. The group will provide the full cabinet with revised working documents for the cabinet to consider during its next meeting.

d. 2010-2011 and 2011-2012 budget cycle. In preparation for the next budget cycle, the cabinet requested that staff forward a list of budget recommendations that previously received cabinet support but were not approved for funding. [Attachment]

e. Presentations from NCAA sports managers. The cabinet viewed presentations from NCAA sports managers.

The sports managers introduced themselves and provided profiles of the sports they oversee. The profiles provided the cabinet with a solid foundation of the sports and included information on variables ranging from budgets, attendance, NCAA Division I Academic Progress Rate and major issues that will be confronting the relevant sports.

f. Reports of groups reporting to the Championships/Sports Management Cabinet.

(a) Division I Women's Golf Committee. Based on a recommendation from the Women's Golf Committee, the cabinet approved a recommendation that three additional teams be added to each of the three regional

championships which would add a total of nine teams to the field, effective 2009-10. It was noted that there would be no impact to the championships budget since expenses are not reimbursed for regional competition; however, institutions would incur the costs if they have student-athletes selected.

(b) Division I Women's Basketball Committee. The cabinet appointed Jane Meyer, senior associate director of athletics at the University of Iowa, as chair effective September 1, 2009.

g. Site selections. On behalf of the cabinet, the Administrative Committee approved the following championships sites:

(a) Women's Gymnastics. The Administrative Committee approved a recommendation that Tuscaloosa, Alabama; Denver, Colorado; Athens, Georgia; Ann Arbor, Michigan; Oklahoma City, Oklahoma; and Corvallis, Oregon, be designated as sites for the 2011 women's gymnastics preliminary round. The University of Alabama, Tuscaloosa, will serve as host for competition to be held at the Coleman Coliseum; the University of Denver will serve as host for competition to be held at Magness Arena; the University of Georgia will serve as host for competition to be conducted at Stegeman Coliseum; the University of Michigan will serve as host for competition to be conducted at Crisler Arena; the University of Oklahoma will serve as host for competition to be conducted at the Lloyd Noble Center; and the Oregon State University will serve as host for competition to be conducted at Gill Coliseum.

(b) Men's and Women's Cross Country. The Administrative Committee approved a recommendation that the following be designated as regional sites for the 2009 and 2010 NCAA Division I Men's and Women's Cross Country Championships:

Regional Sites for 2009		
Region	**Location**	**Host**
Mid-Atlantic Region	Princess Anne, Maryland	University of Maryland, Eastern Shore
Northeast Region	Boston, Massachusetts	Boston University
South Region	Tuscaloosa, Alabama	University of Alabama

Regional Sites for 2010		
Region	**Location**	**Host**
Great Lakes Region	Rochester, Michigan	Oakland University
Mid-Atlantic Region	University Park, Pennsylvania	Pennsylvania State University
Midwest Region	Peoria, Illinois	Bradley University
Mountain Region	Salt Lake City, Utah	University of Utah
South Central Region	Waco, Texas	Baylor University
West Region	Springfield, Oregon	University of Oregon

(c) Women's Ice Hockey. The Administrative Committee approved a recommendation that Minneapolis be designated as the site for the 2010 National Collegiate Women's Ice Hockey Championship and that Erie, Pennsylvania, be designated as the site for the 2011 National Collegiate Women's Ice Hockey Championship. The University of Minnesota, Twin Cities, and Mercyhurst College, will serve as the hosts for the competitions to be conducted at Ridder Arena and Tullio Arena respectively.

(d) Men's Volleyball. The Administrative Committee approved a recommendation that Stanford, California, be designated as the site for the 2010 National Collegiate Men's Volleyball Championship and University Park, Pennsylvania, be designated as a site for the 2011 National Collegiate Men's Volleyball Championship. Stanford University and Pennsylvania State University will serve as hosts at Maples Pavilion and Rec Hall in the respective years.

Committee Chair: Jeff Schemmel, Mountain West
Staff Liaisons: Joni Comstock, Championships
Carol Reep, Championships
David W. Schnase, Academic and Membership Affairs