REPORT OF THE
NCAA DIVISION I AMATUERISM CABINET
FEBRUARY 16-17, 2012, MEETING

***KEY ITEMS*.**

1. **Panel Discussion - Agent Issues.** The NCAA Division I Amateurism Cabinet continued its discussion about issues pertaining to student-athletes' transition from the collegiate experience to professional status, the agent-selection process and whether student-athletes are receiving the most accurate and useful information regarding their potential future as professional athletes. The cabinet heard from a panel that included certified contract-advisors, coaches and a professional league representative.

2. **Update from the NCAA Division I Working Group on Collegiate Model – Rules Regarding NCAA Division I Bylaw 12.** The cabinet received an update on the Working Group on Collegiate Model – Rules regarding Phase I of the Bylaw 12 review. The cabinet discussed items relevant to its work and was generally supportive of the Phase I concepts. In addition to the concepts presented for Phase I, the cabinet discussed deregulating the employment legislation as well eliminating the 45-day practice period while amateurism certification status is pending.

3. **Media Plan Update.** The cabinet received an update from the NCAA communications staff regarding the current and future outreach plans regarding amateurism. The staff will continue to work with the cabinet to further develop a media action plan.

***ACTION ITEMS*.**

- **None.**

***INFORMATIONAL ITEMS*.**

1. **Panel Discussion - Agent Issues.** The Amateurism Cabinet continued its discussion about issues pertaining to student-athletes' transition from the collegiate experience to professional status, the agent-selection process, and whether student-athletes are receiving the most accurate and useful information regarding their potential future as professional athletes. The cabinet heard from a panel that included certified contract-advisors, coaches and a professional league representative. It was the general consensus of the cabinet that each sport has its own unique issues. The cabinet determined that it needs to continue to discuss new and diverse ways to educate student-athletes, NCAA coaches and administrators about the process of transitioning from the collegiate to professional ranks and that further discussion is necessary regarding a national agent registration program and professional sports counseling panel.

2. **September 28-29, 2011, Cabinet Meeting Report.** The cabinet reviewed and approved its September meeting report and took no action.

3. **Report of the November 30, 2011, NCAA Division I Communications and Coordination Committee Teleconference.** The cabinet received the report and took no action.

4. **Report of the November 18-20, 2011, NCAA Division I Student-Athlete Advisory Committee Meeting.** The cabinet received an update on recent and upcoming Student-Athlete Advisory Committee activities. The Student-Athlete Advisory Committee representative noted that Student-Athlete Advisory Committee involvement and influence at the conference and institutional levels is somewhat disconnected, or not as strong as the national level. The Student-Athlete Advisory Committee plans to build relationships at these levels in hopes of developing a stronger voice for student-athletes.

5. **Review of the Cabinet's Guiding Principles.** The cabinet reviewed its guiding principles and noted that the Rules Working Group is developing principles that align with the Association's enduring values. Once the working group completes its work, the cabinet will re-evaluate its guiding principles to ensure they are consistent with the principles established by the working group and that they are aligned with the enduring values of the Association.

6. **Litigation Update.** The committee received an update from the NCAA office of legal affairs.

7. **Update on NCAA Division I Working Group on Collegiate Model – Enforcement.** The cabinet received a review of the work and recommendations of the Enforcement Working Group. The cabinet members were encouraged to provide feedback from their institutions and conferences related to the concepts once the full report is available to the NCAA membership.

8. **Update from the Rules Working Group Regarding Bylaw 12.** The cabinet received an update on the Rules Working Group regarding Phase I of the Bylaw 12 review. The cabinet discussed items relevant to its work and was generally supportive of the Phase I concepts. In addition to the concepts presented for Phase I, the cabinet discussed including a concept that would deregulate the employment legislation to only require that

compensation for employment be the going rate for work actually performed. Under this concept, student-athletes would be permitted to use their image and/or athletics reputation to promote their employment. The cabinet noted some potential concerns with this concept, including permitting student-athletes to use institutional facilities for employment purposes. Further, the cabinet supported a recommendation by the Division I-A Athletics Directors Association Compliance and Enforcement Task Force to eliminate the 45-day practice period while amateurism certification status is pending. As a result, student-athletes would be permitted to practice pending final certification.

9. Update from the Rules Working Group Regarding Bylaw 16. The cabinet received an update on the work of the Rules Working Group regarding Bylaw 16. Following the update, the cabinet discussed items relevant to its work and provided feedback on the concepts presented. The cabinet members were encouraged to provide additional feedback from their institutions and conferences related to the concepts once the full report is available to the NCAA membership.

10. Update from NCAA Eligibility Center. The cabinet received an update from the NCAA Eligibility Center amateurism certification staff regarding the most recent penalty data, trends and various initiatives undertaken by the amateurism staff. The cabinet was provided an overview of data from the 2011-12 academic year, including total penalties, penalty types and sports and countries with the most penalties. Additionally, the cabinet received a preview of several new initiatives, including the use of data to project case volume and type, which will be used to guide staffing decisions (e.g., staff assignments to various sports) and assignment of cases throughout the year. This data-based decision making will help the amateurism staff continue to make gains in both case processing duration and consistency. The amateurism staff also discussed the variables leading to a case being triggered for manual review and adjustments being made to this area in an effort to increase the staff's ability to focus on more egregious amateurism violations.

11. Update on Legislative Proposals in the 2011-12 Legislative Cycle. The cabinet received an update on the status of proposals previously reviewed.

12. Update on Uniform Athlete Agent Act. The cabinet received an update on the Uniform Athlete Agents Act (UAAA) Summit, which convened November 17, 2011, and was the result of ongoing conversations with key stakeholders who had conveyed a desire to improve application of the UAAA through better enforcement and amendments to the model act. NCAA staff informed the cabinet that those in attendance at the UAAA Summit indicated a desire for all stakeholders to continue communication with state

agencies about activities that may implicate UAAA provisions, and that the UAAA should be re-examined for possible improvements.

13. Media Plan Update. The cabinet received an update from the NCAA communications staff regarding the current and future outreach plans regarding amateurism. The cabinet provided feedback that due to the definition of amateurism containing different connotations between the Association and general public, media outreach efforts must identify a clear definition, develop a specific action plan and manage the brand of amateurism. The cabinet discussed media concepts including increased use of video technology through established topics central to the student-athletes' campus experiences and national distribution of the videos. The staff will continue to work with the cabinet to identify student-athletes and others who can tell an organic story about the student-athlete experience and how that experience played into later success in life.

Cabinet Chair: *Mark Hollis, Michigan State University, Big Ten Conference*
Staff Liaison(s): *Jobrina Perez, Academic and Membership Affairs*
Matt Maher, Academic and Membership Affairs
Marcus Wilson, Enforcement Services

NCAA Division I Amateurism Cabinet Meeting February 16-17, 2012	
Attendees	**Absentees**
Sandy Atkins, Troy University	Fred Smith, Davidson College
Tommy Bell, Indiana University-Purdue University, Fort Wayne	Calvin Symons, Bucknell University
Thomas Collins, Ball State University	
Joyce Eggleston, Sienna College	
Christopher Everett, Jr., Western Carolina University	
Chris Geyerman, Georgia Southern University (alternate)	
Gordon Finch, Villanova University	
Jason Henderson, LaMar University	
Tony Hernandez, University of Miami (Florida)	

Mark Hollis, Michigan State University	
Petrina Long, University of California, Los Angeles	
Scott McDonald, Winthrop University	
Michelle Melia, Monmouth University	
Hans Mueh, U.S. Air Force Academy	
Maria Ochoa-Woods, Tulane University	
Mark Orr, St. Mary's College of California	
Jean Perry, University of Nevada	
Alex Robles, Bucknell University (alternate)	
Mike Rogers, Baylor University	
David Shipley, University of Georgia	
Steve Watson, St. Bonaventure	
Candy Young Sanders, Delaware State University	
NCAA staff liaisons in attendance: Angie Cretors, Matt Maher, Jobrina Perez, Marcus Wilson	
Other Guests: Tom Anastos, Michigan State University; Dave Keilitz, American Baseball Coaches Association; Ethan Lock, Lock Metz Malinovic Sports Management, LLC; Doug Neustadt, The Neustadt Group; Brad Stevens, Butler University; Troy Vincent, National Football League	

Other NCAA staff members in attendance for portions of the meeting: Janet Calandro, Jackie Campbell, Steve Duffin, Amy Dunham, Danielle Ghiloni, Robin Hale, Libby Harman, Jennifer Henderson, Lynn Holzman, Michelle Hosick, Kevin Lennon, Todd Leyden, Kiera Miller, Stacey Osburn, Susan Roseman, Dave Schnase, Geoff Silver, Naima Stevenson, Laura Wurtz.