MINUTES OF THE

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

EXECUTIVE COMMITTEE

Westin Indianapolis
Indianapolis, Indiana

August 11, 2011

Participants:

Michael Alden, University of Missouri, Columbia
William Beauchamp, University of Portland
Drew Bogner, Molloy College
James Bultman, Hope College
Rick Cole Jr., Dowling College
Judy Genshaft, University of South Florida
Nathan Hatch, Wake Forest University
Chris Martin, College Conference of Illinois and Wisconsin
Sidney McPhee, Middle Tennessee State University
William Meehan, Jacksonville State University
Ann Millner, Weber State University
J. Patrick O'Brien, West Texas A&M University
Harris Pastides, University of South Carolina, Columbia
John Peters, Northern Illinois University
Edward Ray, Oregon State University, chair
David Schmidly, University of New Mexico
James Schmotter, Western Connecticut State University
Lou Anna Simon, Michigan State University
Mark Emmert, NCAA
Bernard Franklin, NCAA
Delise O'Meally, NCAA, recording secretary

William Harvey, Hampton University, was unable to attend.

Also in attendance were: Gary Brown, director of NCAA News; Joni Comstock, senior vice president of championships/senior woman administrator; Jim Isch, chief operating officer; Julie Lach, vice president of enforcement services; Kevin Lennon, vice president of academic and membership affairs; Kathleen McNeely, vice president of administration and chief financial officer; Karen Morrison, director of gender inclusion; Todd Petr, managing director of research; Donald Remy, vice president of legal affairs/general counsel; Wallace Renfro, vice president and chief policy advisor; Greg Shaheen, interim executive vice president of championships and alliances; Robert Vowels, vice president of student-athlete affairs and leadership development programs and resources; Bob Williams, vice president of communications; David Berst,

Daniel Dutcher and Mike Racy, NCAA governance vice presidents; and Jackie Campbell, Leah Kareti and Terri Steeb, NCAA governance directors.

[Note: These minutes contain only actions taken (formal votes or stated "sense of the meeting") in accordance with NCAA policy regarding minutes of all Association entities. While certain items on the Committee's agenda were acted on at various times throughout the meeting, all final actions within a given topic are combined in these minutes for convenience of reference.]

The meeting was called to order at 1:15 p.m. by the chair, President Ray. All members were present as noted above.

1. Welcome and announcements. Ray welcomed William Beauchamp, president of the University of Portland, and William Meehan, president of Jacksonville State University.

2. Approval of April 28, 2011, meeting minutes.

   It was VOTED

   "To approve the Executive Committee minutes of the April 28, 2011, meeting as distributed."

3. Update from national student-athlete advisory committee (SAAC). Representatives from each of the divisional national SAACs shared key issues with the presidents. Scott Krapf, the Division I national SAAC chair, discussed the creation of a student-athlete voice project team that will focus on ensuring that student-athletes are included in significant matters that impact well-being. Krapf also discussed the division's interest in a division-wide community service initiative. Lastly, he covered other key topics areas on the Division I SAAC agenda including text messaging, men's basketball recruiting and opportunities for transgender student-athletes. Division II initiatives were presented by Sarah Hebberd, the Division II national SAAC vice chair, and she discussed the Make-a-Wish Foundation fundraiser, efforts to educate on student athlete mental health, as well as multimedia communication initiatives designed to increase the Division II student-athlete voice. Finally, Division III topics were presented by Azure Davey, NCAA staff liaison, and focused on issues around text messaging, as well as the Division III partnership with Special Olympics.

4. NCAA President's report. President Emmert called on Jim Isch to provide an overview of the national office "One Team, One Future" initiative. The initiative, which was launched in May of this year, focuses directly on the mission-critical priorities of embedding academics; protecting and sustaining the collegiate model; and delivering membership-defined value. Isch noted that the national office also would focus on accountability and the implementation of various performance metrics. At its next meeting, the Committee will receive additional updates on the One Team, One Future initiative and will be asked to review and approve a presidential scorecard.

   Emmert also provided an update on the Native American Mascot Policy and called on Bernard Franklin to alert the Committee to a meeting that is to be held with representatives from the University of North Dakota, the North Dakota state legislature, and the North Dakota governor's office. Franklin noted that the parties would discuss the recent North Dakota state law that requires the institution to maintain its logo and nickname despite the settlement agreement between the institution and the Association. The Committee expressed continued support for the implementation of the policy, as well as the terms of the settlement agreement.

5. NCAA Executive Committee Finance Committee report.

   a. Audit Charter proposed changes. The Finance Committee recommended a change to the Audit Charter that would add an additional member to serve as a financial expert. The addition of a financial expert is a best practice for not-for-profit organizations and will assist the Finance Committee in fulfilling its financial oversight responsibilities.

      The Finance Committee noted the following:

      (1) In order to obtain the financial expertise, the financial expert could be an individual who is outside the NCAA committee structure.

      (2) The financial expert committee member would have a term of four years, with the option for renewal by the Executive Committee for one additional four-year term.

      (3) Other minor changes to the charter include the addition of the chief operating officer as part of management that would meet separately with the committee.

      The Finance Committee recommended the appointment of David E. Lechner, vice president for business and finance, University of Nebraska System, as the financial expert for the Finance Committee for the next four years. Lechner is a

certified public accountant and has been the chief financial officer of the Nebraska system for 11 years and, prior to joining Nebraska, was a director with Deloitte in its audit practice.

It was VOTED

"To approve the changes to the Audit Charter and to appoint David Lechner as the financial expert."

b. Third Quarter FY 2010-11 budget-to-actual. The Finance Committee reviewed the third quarter budget-to-actual report and noted that the Association is on track to meet its budget projections

(1) Revenue. The Association has received 99 percent of budgeted revenues, which is in line with the prior year.

(2) Expenses. Total Association-wide expenses through the first nine months were 69 percent of budget, which also aligns with the prior year. The remaining amounts will be distributed in the fourth quarter of the year.

(3) Audit firm. As reported in April, the Finance Committee interviewed three audit and tax firms (KPMG, Deloitte and Crowe Horwath). Unanimously, the committee voted to offer the engagement to Deloitte for the next five years. The agreement with Deloitte is complete, and work on the 2010-11 audit has started.

6. Transgender student-athlete participation policy. The Committee reviewed a request from the NCAA Competitive Safeguards and Medical Aspects of Sport Committee (CSMAS) and the NCAA Committee on Women's Athletics (CWA) to consider adopting a policy that would assist the membership with questions about fair and equitable participation by student-athletes who identify as transgender. A person who was born female and transitions to male is termed trans-male. A person who was born male and transitions to female is termed trans-female.

In consultation with medical and research experts who have advised both the Olympic committee and others working with transgender athletes, CSMAS and CWA support the following to provide direction regarding the participation of a transgender student-athlete:

(1) A [trans-male] student-athlete who has received a medical exception for treatment with testosterone for diagnosed Gender Identity Disorder (GID), for the purposes of NCAA competition may compete on a men's team, but is no longer eligible to compete on a women's team without changing that team status to a mixed team.

(2) A [trans-female] student-athlete being treated with testosterone suppression medication for GID, for the purposes of NCAA competition may continue to compete on a men's team but may not compete on a women's team without changing it to a mixed team status until completing one calendar year of testosterone suppression treatment.

(3) It is the responsibility of the NCAA institution to submit the request for a medical exception for testosterone treatment prior to the student-athlete competing while undergoing treatment. In the case of testosterone suppression, the institution must submit written documentation of the year of treatment and ongoing monitoring of testosterone suppression.

(4) For the purpose of NCAA competition, cases of GID treatment being interrupted will be reviewed on a case-by-case basis.

In addition to addressing policy, the above committees and NCAA staff have developed a resource handbook and a video to help the membership with full understanding of the issues.

It was VOTED

"To approve the policy for transgender student-athlete participation as noted above."

7. NCAA Division I Board of Directors and Divisions II and III Presidents Councils reports.

a. Division I Board of Directors. The Committee received an update on the actions of the Division I Board of Directors that included the following:

(1) Presidential Retreat. Received a report on the Presidential Retreat and directed President Emmert to bring to the Board in October an action plan to address the various issues discussed at the retreat, which may include legislation for immediate adoption.

(2) Committee reports. Received several updates and expects final reports in October related to men's basketball recruiting, NCAA postseason bowl licensing and NCAA Division I Committee on Academic Progress penalty structure, including an academic performance requirement for championships eligibility.

(3) Committee restructuring. Adopted noncontroversial legislation to modify the composition of the CWA and the NCAA Minority Opportunities and

Interests Committee by increasing the size of each committee from 15 to 18 members and to specify that the three additional positions be filled by a president from each division. Further, that there be an equal distribution of committee members from each division.

(4) Membership. Elected Florida Gulf Coast University, Houston Baptist University, University of North Carolina Central and the University of South Carolina Upstate to active Division I membership status. The Board also approved conference applications from the Great West Conference, a multisport conference, and the single-sport National Lacrosse Conference.

b. Division II Presidents Council. The Committee received an update on the actions of the Division II Presidents Council that included the following:

(1) Presidents Council-sponsored legislation.

a. Membership. Sponsored a set of proposals that support the strategic growth of the Division II membership. The proposals deal with the required number of institutions to be considered an active Division II conference; the benefits provided to conferences; and the process related to conference membership.

b. Recruitment. Sponsored three legislative proposals that align recruitment of student-athletes with overall institutional recruitment efforts and provide an ease of burden on Division II administrators and coaches. The concepts will allow for an unlimited number of in-person, off-campus recruiting contacts made with a prospective student-athlete each year; permit unlimited electronic communication (e.g., text messaging, instant messaging) with prospects; and permit an unlimited number of telephone calls to prospective student-athletes, all starting June 15 prior to the prospect's junior year in high school.

c. Sickle Cell Testing. Agreed to sponsor legislation for the 2012 NCAA Convention to require a sickle cell solubility test as part of the mandatory medical examination, unless documented results of a prior test are provided to the institution or the student-athlete declines the test and signs a written release.

(2) Model strategic communications document for Division II. Endorsed a model communications document, which was developed by members of the College Sports Information Directors of America, Division II Sports Information Directors of America, Division II Athletics Directors Associa-

tion, Division II Conference Commissioners Association and NCAA staff, and builds on the work of the Division II Model Strategic Communications Toolkit, reflecting the need to develop strategic and purposeful communications.

(3) Transgender student-athlete participation. Endorsed the proposed policy regarding participation of transgender student-athletes.

c. Division III Presidents Council. The Committee received an update on the actions of the Division III Presidents Council. These included:

(1) Identity activation. Received an update on the Division III Identity initiative activation.

(a) Special Olympics partnership. Student-athletes will work events, coach teams or fund-raise on behalf of Special Olympics. All Division III championships will include Special Olympics events. A website has been launched to support and track on this initiative.

(b) Division III week. During a seven-day period beginning April 6, National Student-Athlete Day, every member institution and conference will be asked to conduct an outreach activity related to academic accomplishment, athletics experience or community outreach. The division will communicate nationally the number of student-athletes and projects, and institutions can locally describe their contributions.

(2) Amendments to Division III Philosophy Statement. Formally sponsored a series of amendments to the Division III philosophy statement. As a final action related to the division's 2008 white paper series on membership growth, the Presidents Council will sponsor a proposal for the 2012 NCAA Convention that will update the philosophy statement to:

(a) Emphasize that Division III intercollegiate athletics is primarily focused on a four-year, undergraduate experience.

(b) Clarify that initial- and continuing-eligibility standards are best left to institutional and conference autonomy.

(c) Express a commitment to supporting a student-athlete's right to meaningful participation in nonathletics pursuits as a method of enriching the overall educational experience.

(3) Other legislative actions.

(a) Sponsored 2012 Convention legislation relaxing current restrictions on how professional sports organizations may serve as financial sponsors of competitions and ancillary events, consistent with the other divisions.

(b) Also sponsored legislation to mirror the Division I requirements around the sickle cell solubility test.

(c) Received an update that the Management Council sponsored a proposal to allow coaches to use text messaging in the recruiting process.

(d) In response to a related Executive Committee action to dissolve its subcommittee on gender and diversity, ratified the Management Council vote to increase MOIC's and CWA's size from 15 to 18 members, with the three additional positions to be filled by a president from each division.

(4) Strategic initiatives. The Presidential Advisory Group advised the Presidents Council on a series of the division's strategic initiatives. Specifically, the Advisory Group advised the Council on:

(a) Future drug-education models, endorsing the pursuit of a partnership with the student-affairs community through the National Association of Student Personnel Administrators and advising that the division should not allocate any funding towards year round drug testing.

(b) Financial aid education for nonathletics staff.

(c) How to best leverage the positive results of the division's ongoing academic reporting pilot.

(d) Enhancing presidential leadership in Division III.

(5) The student-athlete experience – findings from the Cooperative Institutional Research Program (CIRP) studies. Heard a presentation on research conducted by the CIRP through the Higher Education Research Institute at University of California, Los Angeles. The surveys are similar to the

NCAA's GOALS and SCORE studies, but they contain much more Division III-specific data. Overall, the studies strongly reinforced the positive experience of Division III student-athletes. In particular, the findings indicated Division III student-athletes:

(a) Are highly engaged in campus activities;

(b) Report active academic engagement and participation in academic "extras" that are offered by their institution (e.g., research with faculty, study abroad, capstone/senior thesis);

(c) Report significant gains in personal skills and attributes, including problems solving, ability to get along with other races and leadership; and

(d) Report significantly greater gains in time management and leadership when compared with nonathletes.

8. Future meetings. The Committee reviewed its future meetings schedule.

9. Adjournment. Ray adjourned the meeting at 2:32 p.m.

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