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MEMORANDUM

April 21, 2011

TO: NCAA Executive Committee.

FROM: Bernard W. Franklin
Executive Vice President of Membership and Student-Athlete Affairs/
Chief Inclusion Officer/Liaison to the Executive Committee

Delise S. O'Meally
Director of Membership and Student-Athlete Affairs.

SUBJECT: April 28 NCAA Executive Committee Meeting.

This message is to notify you that the agenda and supplements for the April 28 meeting of the NCAA Executive Committee are ready for your review.

The meeting will be held from approximately 3 to 5:30 p.m. at the Westin Indianapolis [Capitol 2-3], 50 South Capitol Avenue, Indianapolis, Indiana 46204 [telephone: 317/262-8100; fax 317/231-3928].

You will receive your April 28 meeting materials electronically. The NCAA uses SharePoint Zones for the work of committees, task forces and special projects. Please access the NCAA Sharepoint committee zone site (http://committeezone.ncaa.org/default.aspx) to log on and review the meeting materials, which can be found in the document library section of the Executive Committee.

If you have any questions or need assistance, please do not hesitate to contact us or Janice Whitehead, our assistant. We look forward to seeing you in Indianapolis.

BWF/DOM:jw

Enclosure

cc: NCAA Division I Board of Directors
NCAA Division II Presidents Council
NCAA Division III Presidents Council
Selected NCAA Staff Members

A G E N D A

National Collegiate Athletic Association

Executive Committee

Westin Indianapolis
Indianapolis, Indiana

April 28, 2011
3 to 5:30 p.m.

1. Welcome and announcements.

2. Approval of January 15, 2011, meeting minutes. (Action) [Supplement No. 1]

Anticipated Action. Approve the January 15, 2011, meeting minutes.

3. NCAA President's report.

   a. Governance efficiency and effectiveness recommendations. (Action) [Supplement No. 2]

   b. Transgender student-athlete participation policy. (Information)

   c. NCAA Eligibility Center update. (Information) [Supplement No. 3]

   d. Conversation with student-athletes. (Information)

4. NCAA Executive Committee Finance Committee report.

Anticipated Actions. Receive budget recommendations and a budget-to-actual financial report for the second quarter.

   a. Budget recommendations for FY 2011-12. (Information) [Supplement No. 4]

   b. Second quarter FY 2010-11 budget-to-actual. (Information) [Supplement No. 5]

5. Report from Executive Committee working group on membership issues. (Action) [Supplement No. 6 will be available at the meeting.]

Anticipated Action. Approve final report and recommendations from the Executive Committee ad hoc working group on membership.

6. NCAA Executive Committee Subcommittee on Gender and Diversity Issues. (Action may be necessary from the report.) [Supplement No. 7 will be available at the meeting.]

Anticipated Action. Receive a written report summarizing the subcommittee's April 27 meeting.

7. NCAA drug-testing results for 2009-10. (Action) [Supplement No. 8]

Action. Approve the 2009-10 NCAA drug-testing results for publication.

8. Report from NCAA Committee on Sportsmanship and Ethical Conduct. (Information)

Information. As charged by the Executive Committee in October 2010, the committee making its final report on impact of violence involving student-athletes, including outcomes from the April 8 Violence Prevention Summit.

9. NCAA Division I Board of Directors and Divisions II and III Presidents Councils reports. (Action may be necessary from the reports.)

Informational. Receive oral reports from the chairs of the Division I Board of Directors and the Divisions II and III Presidents Councils regarding divisional issues that have Association-wide impact.

10. Future meetings. (Information)

Informational. Review dates of future Executive Committee meetings.

a. August 11, 2011. Indianapolis, Indiana.

b. October 27, 2011. Indianapolis, Indiana.

11. Adjournment.

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The National Collegiate Athletic Association
April 21, 2011 BWF:jw

SUPPLEMENT NO. 1
Executive Comm. 4/11

MINUTES OF THE

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

EXECUTIVE COMMITTEE

San Antonio Marriott Rivercenter
San Antonio, Texas

January 15, 2011

Participants:

Michael Alden, University of Missouri, Columbia
Charles Bantz, Indiana Univ.-Purdue Univ. at Indianapolis
Drew Bogner, Molloy College
James Bultman, Hope College
Rick Cole, Dowling College
Judy Genshaft, University of South Florida
James Harris, Widener University
Nathan Hatch, Wake Forest University
Ann Millner, Weber State University
J. Patrick O'Brien, West Texas A&M University
John Peters, Northern Illinois University
Edward Ray, Oregon State University, chair
David Schmidly, University of New Mexico
Lou Anna Simon, Michigan State University
Lee Todd, University of Kentucky
Mark Emmert, NCAA
Bernard Franklin, NCAA
Delise O'Meally, NCAA, recording secretary

William Harvey, Hampton University; Chris Martin, College Conference of Illinois & Wisconsin; Sidney McPhee, Middle Tennessee State University; and Kevin Mullen, Siena College, were not able to participate.

Also in attendance were: Scott Bearby, interim general counsel and vice president of legal affairs; Joni Comstock, senior vice president of championships; Jim Isch, chief operating officer; Kevin Lennon, vice president of academic and membership affairs; Keith Martin, interim vice president of administration/chief financial officer; Donald Remy, NCAA general counsel and vice president of legal affairs-designate; Wallace Renfro, vice president and senior advisor to the NCAA president; Greg Shaheen, interim executive vice president of championships and alliances; Robert Vowels, vice president of student-athlete affairs and leadership development programs; Bob Williams, vice president of communications; David Berst, Daniel Dutcher and Mike Racy, NCAA governance vice presidents; and Jackie Campbell and Terri Steeb, NCAA governance directors.

[Note: These minutes contain only actions taken (formal votes or stated "sense of the meeting") in accordance with NCAA policy regarding minutes of all Association entities. While certain items on the Committee's agenda were acted on at various times throughout the meeting, all final actions within a given topic are combined in these minutes for convenience of reference.]

The meeting was called to order at 3 p.m. by the chair, President Ray. All members were present as noted above.

1. Welcome and announcements. Ray welcomed Rick Cole, director of athletics at Dowling College and incoming chair of the Division II Management Council. Also, Ray presented James Harris, chair of the Division III Presidents Council, with an award for his service to the Executive Committee.

2. Approval of October 28, 2010, meeting minutes.

   It was VOTED

   "To approve the Executive Committee minutes of the October 28, 2010, meeting as distributed."

3. NCAA President report. President Emmert noted that each of the items on the president's report had been discussed during the respective divisional presidential meetings. Further discussion will occur during the April round of meetings.

4. NCAA Executive Committee Finance Committee report.

   a. Fiscal year 2009-10 audited financial statements. The Finance Committee met with the audit firm of KPMG to review fiscal year 2009-10 financial statements and conduct the required audit communications and review.

      (1) KPMG issued an unqualified opinion for the fiscal year statements ending August 31, 2010.

      (2) Highlights of the Consolidated Statement of Financial Position are:

         (a) The Association's total assets increased by approximately $67 million in comparison to the prior year. The increase was primarily in the investment holdings as of year-end, including approximately

$18 million in restricted investments from the 2010 bond issuance proceeds. These proceeds will be used to partially fund the building project that was approved in the prior year.

(b) The state, through White River State Park, leased the NCAA the additional land required for the new building project and extended the lease for the current office building for 50 years with three ten-year options. Since the NCAA pays only a dollar a year for this lease, this required a revaluation of the existing building and the addition of the contributed land as part of the revised lease agreement with White River State Park. The end result was a $19 million decrease to contributions receivable over the life of the lease due to changes in the accounting pronouncements, the downtown market for office leases, and the historical growth in lease rates.

(c) Deferred revenue increased by $14 million. Most of the increase is timing related to collection of championship revenues for the Men's Final Four, Frozen Four and Women's Final Four ticket sales. In addition, Arbiter generated more subscription sales than in the prior year.

(d) NCAA issued tax-exempt revenue bonds to partially finance the construction of the headquarters' expansion over a 10-year period at a rate of less than three percent. This resulted in an $18 million increase to net bonds payable.

(e) The Association had an overall increase in revenue of $47.9 million this past year, primarily related to the increases in television and marketing rights fees, as well as an increase of $15 million in investment earnings as a result of the bounceback in the investment markets.

(f) Contributions' revenue was a negative $10 million related to the revaluation of the existing NCAA building and the addition of the contributed land.

(g) The distribution to Division I expenses increased approximately 11 percent. This is due to the eight percent increase approved in the distribution plan, plus a supplemental distribution of $15 million approved in the prior year.

(h) Division I championships expenses increased approximately six percent, which is mostly the result of higher travel costs this year. Travel costs were higher because there was a reduction to the inventory of commercial airfare, which led to increased charter usage.

(i) The increase in Association-wide expenses is primarily due to the recognition of a one-time $3 million in amortization expense related to the prepayment of the National Invitation Tournament (NIT) liability. The remaining NIT liability of $19.2 million was paid off in October 2010 using a four percent discount rate and saving the Association dollars over the remaining life of the payment.

(j) Excess revenues over expenses for the year were approximately $43 million.

It was VOTED

"To approve the fiscal year 2009-10 audited financial statements."

b. Recommended uses of unallocated net assets. Fiscal year 2009-10 year ended with the Association having $28.5 million in unrestricted net assets available for allocation. The Finance Committee recommended the surplus be used in the following manner:

(1) $27 million distributed back to the Division I members.

(2) $1.5 million allocated to fund transition expenses related to national office restructuring.

It was VOTED

"To approve the proposed unallocated net assets allocations."

c. Recommended target balance for quasi-endowment reserve. The Finance Committee reviewed the quasi-endowment purpose, the funding reserve policies, the current and future targeted balance, the asset allocation policies and an investment committee performance report. Since more than 90 percent of the revenues are the result of one revenue stream, the committee continued to support the need for a quasi-endowment reserve to sustain championships, Association-wide programming and operations, and at least 50 percent of the Division I revenue distribution in the year of a catastrophic event for a period of time not to exceed one year.

The committee noted that the growth of the quasi-endowment could be slowed by modifying the current funding policy to remove the requirement that 50 percent of the year-end unallocated net assets be allocated and invested in the quasi-endowment. These additional funds likely would go directly back to the Division I membership. The Finance Committee also reduced the future funding target from $500 million to $380 million to align it with a one-year funding target to sustain operations and meet the minimum 50 percent of the Division I revenue distribution.

It was VOTED

"To approve the revised quasi-endowment policy and targeted balance."

d. Recommended budget allocations for 2011-12. The NCAA is in the second year of a biennial budget cycle. This budget process will only address inflationary adjustments necessary to maintain the current level of services. The revenue increase for the coming year is projected at approximately two percent. The Finance Committee recommended the following allocations:

(1) The recommended Division I revenue distribution is increased by $14.8 million. In the prior year, a portion of the inflationary dollars was reserved in order to meet the Division I student-athlete distribution commitments that were required to settle the White litigation. All other distributions are budgeted for a two percent increase.

(2) New initiatives totaling $200,000 that were approved in the prior year were allocated to championships and the basketball enforcement area.

(3) The recommended increase for the Divisions II and III allocations is $1.06 million. The Divisions II and III allocations are the respective increases in revenue allocations.

(4) One percent allocation of $1.5 million is to provide President Emmert some flexibility to come back in April with specific budget recommendations. The specific budget recommendations will be reviewed by the Finance Committee and presented to the Executive Committee for approval at its April meeting.

It was VOTED

"To approve the 2011-12 proposed budget allocations."

e. First quarter fiscal year 2010-11 budget to actual.

(1) The Association has limited financial activity in the first quarter, with the majority of revenues and expenditures occurring in the second half of the year related to championship activity and revenue distributions.

(2) Television and marketing rights revenue received is 15 percent of the budget and is consistent with the prior year. Championships revenue is two percentage points ahead of the prior year as men's basketball tickets sales revenue is slightly higher than the prior year.

(3) The Association's expenses are approximately 10 percent of the total budget for the first quarter, which is higher than the prior year because of a $17.2 million settlement with a third party that occurred in October 2010.

5. NCAA Division I Board of Directors and Divisions II and III Presidents Councils reports.

a. Division I Board of Directors. The Committee received an update on the actions of the Division I Board of Directors that included the following:

(1) Postseason football bowl licensing and NCAA advertising policies. Discussed the NCAA's involvement in postseason football bowl licensing and how the Association's advertising policies should apply. The Board will continue these discussions in April.

(2) Supplemental distribution. Approved the Finance Committee's recommendation for a supplemental distribution of $27 million to be dispensed to the Division I membership at the end of January.

(3) Membership categories. The Division I Legislative Council adopted Proposal No. 2010-117, which would eliminate the corresponding membership category and redefine the affiliated membership category.

b. Division II Presidents Council. The Committee received an update on the actions of the Division II Presidents Council that included the following:

(1) 2011 NCAA Convention. Division II completed another successful Convention. The membership voted on 24 proposals during Saturday's business session – 21 of those were passed by the membership, and three were defeated. Significant proposals include the following:

(a) Division II Convention Proposal No. 2011-12—NCAA membership. Per the request of the NCAA Executive Committee Working Group on Membership, this proposal eliminates corresponding membership and modifies the requirements for affiliated membership.

(b) Proposal No. 2011-18—eligibility—freshman academic requirements. This proposal specifies that a nontraditional course to satisfy NCAA core-course requirements must meet certain requirements and ensures that incoming students are prepared to meet the rigors of college life as students who have had a traditional high school education; the legislation aligns the Division II legislation more closely to that of Division I.

(c) Proposal No. 2011-19—eligibility—two-year college transfers. This proposal adds the requirement that two-year college transfer student-athletes also complete a minimum of six semester or eight quarter hours of transferable English credit and three semester or four quarter hours of transferable math credit prior to transferring. It holds two-year college students who were partial qualifiers or nonqualifiers to the same standards as four-year college students by requiring them to complete college-level coursework in English and math at the two-year institution. This legislation aligns the Division II legislation more closely to that of Division I.

(d) The Division II membership also approved three more proposals in the "Life in the Balance" legislative initiative that shortens the length of Division II nonchampionship playing seasons for student-athletes and staffs.

(2) Division II Strategic Growth and Long-Range Projections Task Force. During the Convention, Division II engaged its governance groups and general membership in discussions regarding its strategic growth and long-range projections. The overall goal is to enhance Division II membership requirements so that it manages future growth in a strategic way; that the division takes steps to ensure that future growth does not create an unnecessary financial burden on the division's resources and long-range revenue allocations; and that a membership system is developed that is flexible enough to maximize growth in certain geographical areas.

(3) Review of transgender student-athletes. Mary Wilfert of the NCAA staff provided the Councils with an update on the transgender student-athlete

issue and informed them that an educational resource will be available to the membership later this spring/summer.

c. Division III Presidents Council. The Committee received an update on the actions of the Division III Presidents Council. These included:

(1) Special Olympics partnership. Consistent with the division's strategic positioning platform, the Presidents Council formally endorsed the Division III Student-Athlete Advisory Committee's (SAAC's) national partnership with Special Olympics. The new partnership was unveiled at Saturday's business session where the division was joined by two dozen local Special Olympics athletes. This initiative follows a successful outreach to campus and conference SAACs across the division to support relief efforts in Haiti (greater than $145,000). The SAAC decided to partner with Special Olympics, given the similar values and principles shared by Division III and the Special Olympics. Approximately one-half of Division III schools have an existing relationship with the Special Olympics. Implementation of the partnership will begin in 2011-12.

(2) Division III expenses report. Continues to support further examination of Division III expenses and the development of financial dashboard indicators. The information was presented during the presidents/chancellors forum and luncheon, where feedback was very positive.

(3) Academic reporting pilot. Data from the first year of the two-year pilot were shared with the membership during Saturday's business session. The data show that Division III student-athletes graduate at a rate greater than other students. The Presidents Council remains committed to gathering data regarding the academic success of Division III student-athletes and will continue to monitor the progress of the pilot program.

(4) Executive Committee scorecard. Received initial information regarding the development of an Executive Committee scorecard and performance management program to align with the division's priorities outlined in its strategic plan. The Council supported the development of this tool to measure and assess the division's progress and success relative to its stated goals and priorities. It charged the staff and the Division III Strategic Planning and Finance Committee with developing more specifics for its April meeting.

(5) 2011 NCAA Convention. The membership addressed 14 proposals during Saturday's business session. Eleven proposals were adopted, one proposal failed, one proposal was not moved and one proposal was withdrawn. A proposal with significant Association-wide impact is as follows:

- Division III Convention Proposal No. 2011-6—NCAA membership—definitions and applications—affiliated and corresponding membership—requirements for affiliate membership and elimination of corresponding membership. At the request of the Executive Committee Working Group on Membership, this proposal eliminates corresponding membership and modifies the requirements for affiliated membership.

6. Future meetings. The Committee reviewed its future meetings schedule.

7. Adjournment. Ray adjourned the meeting at 4 p.m.

# # # # #

Recommendations of Working Group on Effectiveness and Efficiency of Governance Leadership Meetings

1. Existing concerns identified by senior management.

   a. Logistics and administration.

   b. Preparation and engagement of committee members (especially presidents).

   c. Policy development and Communication Collaboration Accountability.

   d. Distinction between subject matter expertise and process expertise.

   e. Desire for enhanced coordination and management of Association-wide issues.
      - Regular, sequential and disciplined process.

   f. Ensuring issues are vetted by divisions before they reach Executive Committee.
      - Need for active gatekeeper.

2. Initiatives to address logistical and administrative concerns.

   a. Executive Committee (effective post April 2011).
      (1) Restructure meeting schedule to twice yearly (Convention and August).
      (2) Conduct August meeting on Wednesday afternoon.
      (3) Conduct convention meeting on a day prior to divisional business sessions.
      (4) Focus meetings on new issues, to be discussed and forwarded to divisional presidential bodies the following day.
      (5) Action items will be recommendations from prior meeting cycle of presidential bodies.
      (6) Conduct formal prep meeting of divisional and staff leadership prior to Executive Committee meetings.
      (7) Limit divisional reports to two to three key action items, with bullet format. Emphasize issues with Association-wide implications.
      (8) Establish more active Executive Committee Administrative Committee to address issues, as necessary, between Executive Committee meetings.

   b. Divisional presidential bodies (effective post April 2011).
      (1) Wednesday evening federated dinners/planning sessions would continue.
      (2) August 2011 – Joint Thursday breakfast to permit reporting on issues of mutual interest (e.g., litigation summary, President Emmert's report, selected policy updates).
      (3) Continue Thursday morning meetings of federated presidential bodies.

(4) Federated meetings conclude independently.
(5) Include Executive Committee as topic in federated orientation sessions for new members of presidential bodies.
(6) Establish a standardized agenda template for divisional governance meetings that delineates informational items from action items.

c. Conduct annual meeting of Association-wide committee liaisons to establish and reinforce relevant policies, procedures and expectations (effective post 2011 Convention).

d. Association-wide governance staff to establish and maintain Association-wide committee meeting calendar (effective post 2011 Convention).

3. Initiatives to address Association-wide policy concerns.

a. Conduct quarterly, joint meetings of Association-wide governance oversight staff, divisional directors and Association-wide liaisons to recap what has transpired at committee and governance levels, and strategize regarding moving forward (post 2011 Convention).

b. Regular attendance/participation (in-person, phone or video conference) of Association-wide governance oversight staff and divisional governance staff (as necessary) at relevant Association-wide committee meetings (immediately).

c. Establish chart to summarize policy and process developments regarding each Association-wide issue (post 2011 Convention).
(1) Chart must be accessible to all (e.g., SharePoint).
(2) Chart should be updated regularly by relevant committee liaisons (regarding policy developments) and relevant governance reps (Association-wide and/or divisional status).

d. Regular meetings of divisional directors and Association-wide governance oversight to strategize vet and troubleshoot Association-wide issues.
- Association-wide governance oversight staff should produce written summary of each meeting and forward to divisional vice presidents and executive vice president.

NCAA Executive Committee

Meeting Summary

January 2006 through January 2011

Meeting Date	Action Items	Informational Items
January 2006	➢ Granted NCAA mascot policy staff review committee the authority to review the institutional self-study submitted by the College of William and Mary and any others submitted from this point forward. ➢ Approval of audited financial statements. ➢ Approval of recommended uses of unallocated net assets.	➢ Committee reduction report. ➢ Divisional reports.
April 2006	➢ Appeals of the NCAA policy on the use of Native American mascots at championship events. ➢ Established a working group to consider the issue of membership eligibility for international institutions. ➢ Affirmed that the policy on the use of Native American mascots at NCAA championship events also applies to non-institutional facilities. ➢ Approval of FY 2006-07 budget and FY 2007-08 new initiatives. ➢ Approval of modifications to the executive compensation policy and executive compensation committee charter ➢ Approval of Association-wide committee frequency requests for 2006-07 and 2007-08 academic years.	➢ Internal review of enforcement policies and procedures. ➢ Update on NCAA strategic plan. ➢ Update on NCAA Presidential Task force on the Future of Division I Intercollegiate Athletics. ➢ Divisional reports.
August 2006	➢ Appeals of the NCAA policy on the use of Native American mascots at championship events. ➢ Approval of budget amendment for FY 2006-07. ➢ Approval of executive compensation report.	➢ Internal review of enforcement policies and procedures. ➢ Diversity Leadership Strategic Planning Committee. ➢ Committee reduction review. ➢ Executive Committee Working Group on Membership Issues. ➢ Divisional reports.

MEETING DATE	ACTION ITEMS	INFORMATIONAL ITEMS
October 2006	➢ Established a working group to consider the issue of classifying NCAA internal hearings as arbitration. ➢ Established an Association-wide committee to study two possible membership models.	➢ Executive Committee Working Group on International Membership. ➢ Divisional reports.
January 2007	➢ Approval of FY 2005-06 audited statements. ➢ Approval of recommended uses of unallocated net assets. ➢ Approval of a pilot program to assess the benefits and challenges of Canadian membership.	➢ Update on inquiry from the U.S. House of Representative Committee on Ways and Means. ➢ Executive Committee Working Group on Membership Issues ➢ Life and Work Balance Task Force report. ➢ Report from FARA regarding the promotion of systemic change in intercollegiate athletics. ➢ Divisional reports.
April 2007	➢ Selection of the Executive Committee chair. ➢ Approval of a request from USIUSF to submit a budget request during the next budget cycle. ➢ Approval of recommendations from the Internal Review Committee to forward proposals to each of the divisional bodies. ➢ Approval to establish Collegiate Sports LLC and approval of the process for creating other LLCs. ➢ Approval of FY 2007-08 budget requests.	➢ Update on Native American mascot policy. ➢ Update on new NCAA Eligibility Center. ➢ Executive Committee Working Group on Membership Issues. ➢ Divisional reports.
August 2007	➢ Sponsored amendment to NCAA Constitution Article 4 to clarify Executive Committee's authority and responsibility. ➢ Approval of executive compensation report. ➢ Approval of FY 2007-08 staff salary recommendations. ➢ Approval of tentative budget allocations for FY 2008-09 and FY 2009-10. ➢ Approval of recommendation from the Executive Committee Working Group on the Federal Arbitration Act.	➢ Executive Committee Working Group on Membership Growth. ➢ Divisional reports.

MEETING DATE	ACTION ITEMS	INFORMATIONAL ITEMS
November 2007	➢ No action.	➢ Executive Committee Working Group on Membership Growth. ➢ NCAA environmental initiative. ➢ Divisional reports.
January 2008	➢ Approval of FY 2006-07 audited financial statements. ➢ Approval of recommended uses of unallocated net assets. ➢ Adopted a resolution ratifying existing policies previously adopted by the Executive Committee consistent with its authority to act on behalf of the Association and adopt and implement policy to resolve core issues and Association-wide matters.	➢ Update on the formation of a limited liability company in partnership with the National Basketball Association. ➢ Executive Committee Working Group on Life and Work Balance. ➢ Divisional reports.
April 2008	➢ Fiscal year 2008-09 budget. ➢ Fiscal year 2009-2010 new initiatives. ➢ Publication of drug testing results for 2005-06 and 2006-07. ➢ Association-wide committee meeting frequency requests.	➢ World University Games update. ➢ Conflict of interest policy. ➢ Executive Committee Working Group on Membership update. ➢ Divisional reports.
August 2008	➢ Approval of conflict of interest policy for NCAA committees.	➢ Update on NCAA alcohol policy. ➢ 3rd Quarter FY 2007-08 Budget to Actual report. ➢ Divisional reports.
October 2008	➢ Affirmation of current policy that requires institutions to present at the NCAA Convention in order to register a vote.	➢ Update on Football Officiating LLC. ➢ Update on officials' background check program. ➢ Divisional reports.
January 2009	➢ Approval of FY 2007-08 audited statements. ➢ Approval of recommended uses of net unallocated assets.	➢ 1st Quarter FY 2008-09 budget to actual report. ➢ Divisional reports.

MEETING DATE	ACTION ITEMS	INFORMATIONAL ITEMS
April 2009	➢ Approval of revised conflict of interest policy for NCAA committees. ➢ Publication of drug testing results for 2007-08. ➢ FY 2009-10 maintenance budget requests. ➢ Approval of Committee meeting policy requiring meetings to be held in Indianapolis.	➢ NCAA policy related to sports wagering. ➢ NCAA pandemic plan. ➢ New membership initiatives. ➢ Administrative Subcommittee report – resolution extending term of current chair through April 2010. ➢ Divisional reports.
August 2009	➢ Approval of building addition. ➢ Approval of NCAA championships policy related to sports wagering.	➢ New membership initiatives. ➢ 3rd Quarter FY 2008-09 budget to actual report. ➢ Divisional reports.
October 2009	➢ Approval of funding for NCAA building addition. ➢ Approval for a contribution from the NCAA to the Myles Brand Chair in Cancer Research. ➢ Election of new chair following resignation of former chair. ➢ Appointment of six-member panel to oversee search for NCAA president.	➢ NCAA limited liability company updates. ➢ Divisional reports.
January 2010	➢ Established a working group to study accreditation by a national accrediting body as sufficient to meet the requirement for active membership. ➢ Appointed a working group to explore from an association-wide perspective, the issue of membership growth within the NCAA. ➢ Approval of FY 2008-09 financial statements. ➢ Approval of recommended uses of unallocated net assets. ➢ Approval of a resolution for the authorization and issuance of bonds or other comparable financing options, and the reimbursement of building project expenses with the proceeds of the selective financing option.	➢ Divisional reports.

MEETING DATE	ACTION ITEMS	INFORMATIONAL ITEMS
April 2010	➢ Approval of budget recommendations. ➢ Approval of the recommendations of the Accreditation Agency Working Group. ➢ Adopted a guiding principle regarding disclosure of NCAA records. ➢ Approved the publication of the 2008-08 drug testing results. ➢ Adopted a concussion management policy. ➢ Approval of a new diversity, inclusion and gender framework. ➢ Approval of Association-wide committee frequency requests and delegation of this authority to the NCAA president in the future.	➢ Divisional reports.
August 2010	➢ Approval of recommendations from the Executive Committee Working Group on Membership Growth to direct the divisional governance structure to modify current membership categories. ➢ Approval of recommended drug-testing plan to increase drug use deterrence without increasing drug testing costs.	➢ NCAA climate survey. ➢ 3rd Quarter FY 2009-10 budget to actual. ➢ Report from NCAA Committee on Sportsmanship and Ethical Conduct regarding issues surrounding the impact of violence on student-athletes. ➢ Divisional reports.
October 2010	➢ No action.	➢ Update on NCAA strategic plan. ➢ Development of an inclusion initiative. ➢ Executive Committee Working Group on Membership Growth. ➢ Report from NCAA Committee on Sportsmanship and Ethical Conduct regarding issues surrounding the impact of violence on student-athletes. ➢ Divisional reports.

MEETING DATE	ACTION ITEMS	INFORMATIONAL ITEMS
January 2011	➢ Approval of FY 2009-10 audited financial statements. ➢ Approval of recommended uses of unallocated net assets. ➢ Approval of revised quasi-endowment policy and targeted balance. ➢ Approval of 2011-12 proposed budget allocations.	➢ Divisional reports.

Presentation to the NCAA Executive Committee April 28, 2011

NCAA Eligibility Center Initial Objectives

1. Bring all initial-eligibility operations under one roof with timely, consistent decisions.
2. Cost-effective operation with increased level of accountability and performance management.
3. Improved customer service levels.
4. Strengthen integration with national office including analysis of data for policy decisions.
5. Manage risk – financial, operational and litigation.
6. Net income contribution to national office subsequent to debt repayment.

NCAA Eligibility Center Mission Statement

To ensure prospective student-athletes, member institutions and high schools understand the requirements to participate in NCAA Divisions I and II athletics and to certify their academic and amateur credentials in accordance with NCAA standards and philosophy.

Slide No. 3 Executive Committee – April 28, 2011

Scope of Operations

2010 Information updated as of March 23, 2011	Class of 2008	Class of 2009	Class of 2010	% Change 2009-10
Registrations	181,393	189,642	207,582	9.5
IRL – Cert requests initiated	113,741	126,052	128,651	2.1
IRL –Cert requests active	90,043	97,548	107,541	10.3
College-eligible cert decisions	82,652	82,941	89,015	7.3
NLI Signees	35,145	36,110	36,796	0.2
Early academic qualifiers	20,630	19,346	13,811	<28.6>
Academic nonqualifiers	4,696	4,650	1,963**	N/A
*Amateurism penalties**	499	629	677	7.6

** International - 89%; Division I - 53%; Division II – 47%.*
*** DII Partial Qualifiers implemented in 2010 which reduced the Final Non-Qualifier for both Divisions if you include Partials, the total is 4,708.*

Slide No. 4 Executive Committee – April 28, 2011

Key Performance Indicators

	Goal	Actual
Academic Certifications (2010)		
- 10 Business Days	90 %	96.7 %
- 5 Business Days		94.4 %
Amateurism Certifications (2010)		
- Automatic		91.8 %
- Manual review With Conditions Without Conditions	30 days	 28.5 days 26.0 days
High School Core-Course Updates *(within past 24 months)*	TBD	32.4 %
Ready to Process (2011)	80 %	59.5%

Slide No. 5 Executive Committee – April 28, 2011

Results – Survey and Financial

- Membership survey identified improvement in all primary survey categories (670 respondents):
  - 92% indicated Eligibility Center met (74%) or exceeded expectations (18%).
  - 87% indicated service levels somewhat (62%) or greatly (25%) improved.
- Eligibility Center scorecard (annual evaluation by national office) noted improvement in all five evaluation categories.
  - Overall rating was 1.88 versus 2.24 in prior year (above average rating).
  - Recognized with first-ever exceptional rating in stewardship of resources.
- Education outreach and engagement plan established with 25 strategic entities – All respondents indicated Eligibility Center is meeting/exceeding expectations.
- Exceeded 2009-10 annual revenue, expense and net income targets – $2.4 million net income on $10.8 million revenue.
- Paid off loan of $8.6 million in January 2011.
  (Four years after launch – within targeted 3- to 5-year payback period.)

Slide No. 6 Executive Committee – April 28, 2011

Influencing Policy Through Data-Driven Analysis and Decision-Making

- Amateurism: Elimination of vicarious professionalism rule. (NCAA Division I Proposal No. 2009-22).
- Academics: Nontraditional course legislation. (NCAA Division I Proposal No. 2009-66 and NCAA Division II Proposal No. 2011-18).
- NCAA Division I Academic Cabinet considering modifications to 2-4 transfer eligibility requirements including an academic year in residence.

Slide No. 7 Executive Committee – April 28, 2011

Looking to the future

- Driving value to the membership – continuous improvement in a performance-based culture.
- Sharing responsibility with the membership for initial-eligibility decisions.
- Certifying elite, high-profile and international PSAs.
  - Extended time frames and associated high costs.
  - Media/public interest.
- Evolution of the secondary school landscape and its"fit" with NCAA legislation.
- Managing the expectations of registrants.
  - Certification decision for PSAs who are not being recruited.
  - Academic nonqualifier/amateurism penalty.
  - Establishing an acceptable customer service level.

Slide No. 8 Executive Committee – April 28, 2011

Thank you!

SUPPLEMENT NO. 4
Executive Comm. 4/11

MEMORANDUM

March 14, 2011

TO: Ann Millner, chair
Executive Committee Finance Committee.

FROM: Mark Emmert
President.

SUBJECT: FY 2011-12 Budget Allocations.

The budget process, initiated in 2001, is an effort to focus Association resources on long-term priorities. We are currently in the second year of our biennial budget process, so typically in the second year our focus is on budget needs to maintain our current programs and services. After conducting internal budget hearings, I am presenting a set of recommendations for the Executive Committee Finance Committee's consideration. My recommendations include two main investment areas for your consideration: 1) to provide flexibility for the task force on revenue distribution to implement an academic performance based distribution and 2) to enhance our enforcement services area. My recommendations also provide some modest flexibility in FY 2011-12 to maintain existing programs and services.

The core purpose of the Association is to govern competition in a fair, safe, equitable and sportsmanlike manner, and integrate intercollegiate athletics into higher education so that the educational experience of the student-athlete is paramount. As such, my recommendations were established using the following criteria that incorporate NCAA values in the following areas:

Student-athlete success.

Provide opportunities for student-athletes to be successful academically, athletically and as a person.

Collegiate model.

Protect and sustain intercollegiate athletics as an integral part of higher education, in which those who participate are successful students and the values of higher education are embedded in the enterprise.

Amateurism as a pre-professional model.

Ensure that those who participate in college sports – like other students – are pre-professionals, preparing themselves for lifetime success.

Competitive equity.

Manage the conduct and rules of play of intercollegiate athletics so that institutions meeting commonly applied policies and regulations have a fair opportunity to compete.

I ask your support of the proposed budget allocations for FY 2011-12.

ME:br

NCAA
Proposed Budget
Revenues and Expenses
FY 2011-12

	Final 2010-11 Budget	Reallocations	2011-12 Revenue Increases	Proposed 2011-12 Budget	Percent Increase
REVENUES					
Television and Marketing Rights Fees	$ 680,000,000	$ 4,200,000	$ 15,800,000 [1]	$ 700,000,000	2.94%
Championships	$ 67,800,000		$ 1,700,000 [2]	$ 69,500,000	2.51%
Other	$ 9,200,000	$ (4,200,000)	$ 2,500,000 [3]	$ 7,500,000	-18.48%
Total Sources	**$ 757,000,000**		**$ 20,000,000**	**$ 777,000,000**	2.64%
EXPENSES		New Initiatives	Maintenance Adjustments		Percent Increase
Division I Revenue Distribution	$ 452,200,000	$ 5,000,000 [5]	$ 14,868,000 [4]	$ 472,068,005	4.39%
Division I Championships, Tournaments and Programs	$ 70,552,000	$ 95,000 [6]	$ 750,000 [6]	$ 71,397,006	1.20%
Division II Allocation	$ 33,081,000		$ 874,000 [7]	$ 33,955,000	2.64%
Division III Allocation	$ 24,072,000		$ 636,000 [7]	$ 24,708,000	2.64%
Association-Wide Expenses					
Student Athlete Services	$ 53,103,000		$ 466,000 [8]	$ 53,569,000	
Membership Support Services	$ 28,834,000	$ 605,000 [10]	$ 718,000 [8]	$ 30,157,010	
Communications Support Services	$ 8,714,000		$ 194,000 [8]	$ 8,908,000	
Educational Services	$ 6,008,000		$ 77,000 [8]	$ 6,085,000	
Legal and Insurance	$ 18,951,000		$ 49,000 [8]	$ 19,000,000	
General and Administrative	$ 29,354,000		$ 2,436,000 [8|9]	$ 31,790,000	
ASSOCIATION-WIDE EXPENSES TOTAL	**$ 144,964,000**	**$ 605,000**	**$ 3,940,000**	**$ 149,509,010**	3.14%
	$ 724,869,000	$ 5,700,000	$ 21,068,000	$ 751,637,021	
Reserves and Contingencies	$ 32,131,000		$ (6,768,000) [11|12]	$ 25,362,979	
Grand Total	**$ 757,000,000**	**$ 5,700,000**	**$ 14,300,000**	**$ 777,000,000**	**2.64%**

The National Collegiate Athletic Association
March 10, 2011 KEM:bar

REVENUES:

1) Television and Licensing ($15.8 million).

Increase revenues from Turner/CBS contract and Westwood One radio rights contract.

2) Championship ($1.7 million).

Increase revenues from the Division I Men's Baseball College World Series resulting from the new stadium built in Omaha, Nebraska.

3) Other ($2.5 million).

Revenues over expenses from the NCAA Eligibility Center, LLC. Repayment of previous investments by the NCAA to the Eligibility Center have been repaid.

EXPENSES:

4) Revenue Distribution ($14.87 million).

Amount represents a two percent increase in the basketball, broad based and conference grant funds. The total increase for the student assistance and academic enhancement funds is nine percent in accordance with the White case settlement that is in place until the 2012-13 fiscal year.

5) Academic Performance Fund ($5.0 million).

A new allocation that will be integrated in with the recommendations from the Division I revenue distribution task force. Funds may be used to combine with a reallocation from the existing revenue distribution funds that is earmarked toward academic performance.

6) Division I Championships ($845,000).

$95,000 of championships initiatives were approved by the finance committee in the prior year (tennis, golf, track and field, fencing). The allocation is used to offset expenses that have been incurred by the host institutions. Also, an increase of $750,000 or approximately 1.5 percent of the travel budget is necessary to offset expected increases in fuel prices.

7) Division II and III Allocation ($1.5 million).
Amount represents Division II allocation (4.37 percent) and Division III allocation (3.18 percent) resulting from the $20 million of projected incremental revenues.

8) Salary Merit and Equity Adjustments ($1.94 million).

Amount recommended by President Emmert is a 2.25% salary merit and $290,000 for equity adjustments if needed.

9) Debt Service/New Building Operating Costs ($3.5 million).

Amount represents debt service and operating costs for new building. Funding plan was approved by the Finance Committee from the Eligibility Center excess revenues and travel costs savings from meetings moving to Indianapolis. Approximately $1.5 million is allocated to principal payments, and the remainder is allocated to interest expense and operating costs for the new building.

10) Enforcement Services ($605,000).

$105,000 was approved in the prior year and allocated to enforcement services in the sport of basketball. President Emmert is recommending an additional $500,000 investment in resources toward major infractions investigations and amateurism matters in the sports of football and basketball. This represents approximately 7.5% increase in the enforcement services area.

RESERVES & CONTINGENCIES:

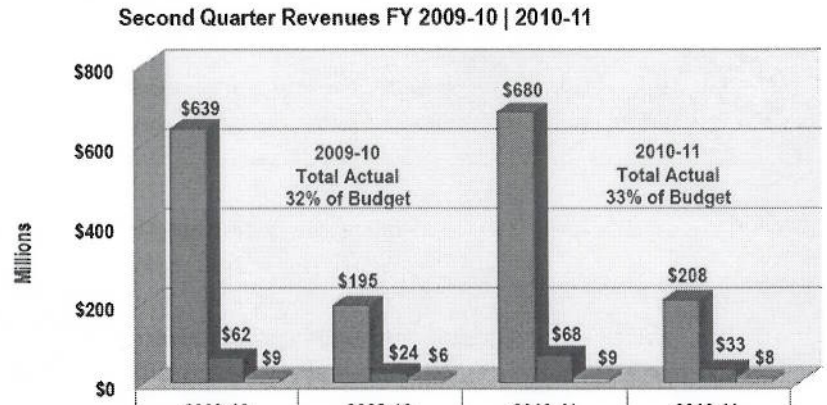
11) Reallocation of Committee and Staff Travel ($1.0 million).

Committee and staff travel cost savings as a result of moving committee meetings to Indianapolis. Resources will be allocated to new building debt service and operating costs.

12) Reallocation from Base Budget Savings ($5.77 million).

Amount represents a reallocation from cost reduction initiatives and budget savings accumulated in the prior years.

National Collegiate Athletic Association
Comparison of Budget to Actual Revenues and Expenses
Second Quarter of 2009-10 and 2010-11



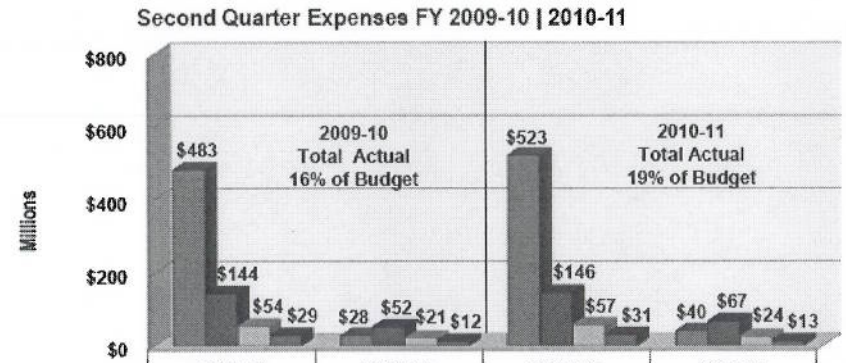
	2009-10 Budget $710,000,000 12 Months	2009-10 Actual $225,191,000 Q2 ending 2/28/10	2010-11 Budget $757,000,000 12 Months	2010-11 Actual $248,666,000 Q2 ending 2/28/11
TV & Marketing Rights	$639,000,000	$194,824,000	$680,000,000	$207,622,000
Championships	$62,300,000	$24,050,000	$67,800,000	$32,699,000
Other	$8,700,000	$6,317,000	$9,200,000	$8,345,000

Revenues

- The Association has received approximately 33% of planned revenues in the first half of the year compared to 32% in the prior year.
- The Association received 30% of its TV and marketing rights fees in the first half of the year.
- Championships revenue is approximately 48% of plan which is higher than prior year as a result of Turner Sports festival payments and earlier payments from PrimeSport, who pays a licensing fee for the rights to the secondary ticket market.

Expenses

- Division I expenses occur primarily in the second half of the year due to revenue distribution and championship expenses.
- Division II and III expenditures are within budget parameters, but costs are four percent higher than prior year as a result of a $2.6 million Division II supplemental distribution, and additional conference grants distribution for Division III.
- The Associations' total expenses are 19 percent of the total budget for the first half of the year. This is approximately three percentage points higher than previous year as a result of a settlement with a third party over the use of March Madness trademark, and the additional supplemental revenue distribution of $27 million paid in the second quarter.



	2009-10 Budget $710,000,000 12 Months	2009-10 Actual $113,366,000 Q2 ending 2/28/10	2010-11 Budget $757,000,000 12 Months	2010-11 Actual $144,369,000 Q2 ending 2/28/11
Division I	$483,296,000	$28,268,000	$522,752,000	$40,360,000
Assoc-wide/Reserves	$144,092,000	$52,095,000	$146,422,000	$67,305,000
Division II & III	$53,605,000	$20,591,000	$57,153,000	$24,120,000
Administrative Services	$29,007,000	$12,412,000	$30,673,000	$12,584,000

SUPPLEMENT NO. 5
Executive Comm. 4/11

THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
Four- Year Revenue and Expense Summary, Beginning FY 2007-08 through FY 2010-11
BUDGET FOR FISCAL YEAR ENDED AUGUST 31, 2011

	2007-08 ACTUAL	2008-09 ACTUAL	2009-10 ACTUAL	2010-11 BUDGET	2010-11 Actual through 02/28/11	2010-11 Percent of Actual to Budget
REVENUE						
Television and Marketing Rights Fees	549,517,787	594,527,482	642,691,980	680,000,000	207,621,728	30.53%
Championships Revenue	67,700,370	73,388,235	68,652,460	67,800,000	32,698,741	48.23%
Investments, Fees, Services and Dues	4,402,307	16,950,633	18,830,559	9,200,000	8,345,523	90.71%
TOTAL NCAA OPERATING REVENUE	621,620,464	684,866,350	730,175,000	757,000,000	248,665,993	32.85%
DIVISION SPECIFIC EXPENSES						
Distribution to Division I members[1]	359,349,169	390,095,150	433,313,055	452,200,000	27,033,878	5.98%
Division I championships and programs	64,231,221	58,874,388	62,289,941	70,552,000	13,326,074	18.89%
DIVISION I EXPENSE & ALLOCATION	423,580,390	448,969,538	495,602,996	522,752,000	40,359,952	7.72%
DIVISION II EXPENSE & ALLOCATION	29,846,478	28,246,989	28,510,293	33,081,000	13,519,236	40.87%
DIVISION III EXPENSE & ALLOCATION	18,907,533	19,047,135	19,897,645	24,072,000	10,600,797	44.04%
TOTAL DIVISION SPECIFIC EXPENSES	472,334,401	496,263,662	544,010,934	579,905,000	64,479,985	11.12%
ASSOCIATION-WIDE EXPENSE - PROGRAMS AND SERVICES						
Student-Athlete Welfare and Youth Programs and Services	23,097,070	23,983,816	22,907,202	23,766,000	13,384,079	56.32%
Membership Programs and Services[2]	77,001,379	88,884,905	90,486,836	90,525,000	39,483,524	43.62%
SUBTOTAL PROGRAM AND SERVICES	100,098,449	112,868,721	113,394,038	114,291,000	52,867,603	46.26%
Administrative Services	25,838,748	28,672,878	29,583,506	30,673,000	12,583,861	41.03%
TOTAL ASSOCIATION-WIDE EXPENSES	125,937,197	141,541,599	142,977,544	144,964,000	65,451,464	45.15%
TOTAL NCAA OPERATING EXPENSES	598,271,598	637,805,261	686,988,478	724,869,000	129,931,449	17.92%
Reserves and Supplemental Distributions[3]	23,348,866	47,061,089	43,186,522	32,131,000	14,437,106	44.93%
SUBTOTAL CONTINGENCIES, LLCS AND RESERVES	23,348,866	47,061,089	43,186,522	32,131,000	14,437,106	44.93%
TOTAL	621,620,464	684,866,350	730,175,000	757,000,000	144,368,555	19.07%

Note: Actual information for prior years is from audited financial statements.

[1]In 2010-11 fiscal year the Executive Committee approved a $27 million supplemental distributions from the 2009-10 year end surplus. Payments were made in January 2011.

[2]Collegiate Sports LLC net (revenue)/expenses are included in Membership Programs and Services. Please refer to note 1, "The Association" in the 2009-10 Audited Financial Statement for a description of the Association's LLCs. In addition, refer to "Schedule of Consolidating Statement of Activities" for specific financial information on the Association's LLCs. See note 3 below for online web address.

[3]Amounts allocated to reserves based on policy decisions made by the respective Divisions and NCAA Executive Committee. Supplemental distributions are made from these reserves after appropriate allocations have been made. For more information on association reserves, see our Membership Report at http://catalog.proemags.com/publication/cc5da338#/cc5da338/1. In the table of contents, click on "Fiscal Report" to see the 2009-10 Audited Financial Statement.

REPORT OF THE NCAA EXECUTIVE COMMITTEE WORKING GROUP ON MEMBERSHIP GROWTH

In January 2010, the NCAA Executive Committee charged a working group comprised of representatives from all three divisions with exploring membership growth from an Association-wide perspective and developing strategic solutions to enhance opportunities for student-athletes and position the NCAA for the next decade.

The working group studied a variety of factors that could impact membership growth, including trends in higher education generally, as well as reclassification and sport participation trends among NCAA member institutions. The group noted that the current membership processes within each division were effective and should be continued; however, there was an identified need for greater educational resources to more adequately inform institutions seeking membership within the NCAA or current members seeking to reclassify their athletics programs. The working group also emphasized the need for scenario planning to manage membership growth in the event of significant changes to the current landscape of athletics associations. The working group reviewed projected growth at the Divisions II and III levels, and noted the need for greater financial flexibility to manage increased staffing and support needs as well as and a possible restructuring of the membership fee to more appropriately represent the value of the NCAA brand. Finally, the working group noted that, in a federated structure, while the decision of divisional membership rests appropriately with each division, the Association-wide impact of membership processes and decisions must be considered.

The working group discussed membership categories and previously forwarded a recommendation to eliminate corresponding membership and redefine the requirements for the "affiliated membership" category to restrict it to coaches and sports associations for sports sponsored by the NCAA and to associations comprised of college/university administrators. As a part of this report, the working group recommends a change in affiliated membership fee structure.

ACTION ITEMS.

1. **Educational Initiative.** The working group recommends that the Executive Committee charge a joint group of the Divisions II and III membership committees with representation from the Division I Administration Cabinet, to create and establish a robust educational initiative around membership standards and the differences among the divisions. This initiative should take the form of a mandatory, broad-based preliminary educational model for institutions interested in entering the provisional or reclassifying membership process in any division. This model should include detailed and "user-friendly" comparisons of each division made available through the NCAA website. The working group noted that, while each division has a clearly defined membership process that allows institutions to explore and understand the philosophy of that division,

it would be beneficial to provide a comparison model that highlights differences among divisions prior to an institution entering the provisional membership process. This initiative will give new or reclassifying members a broader perspective of NCAA membership as a whole and should result in more informed decision-making.

2. **Financial Flexibility**. The working group recommends that the Executive Committee endorse a recommendation for increased financial flexibility for dollars already allocated to Divisions II and III to manage potential support and staffing needs as membership increases over the next several years. The group also recommends that the national office staff conduct an assessment of the Divisions II and III membership fee structure, similar to the assessment done to establish the new Division I membership fee, that would include not only actual costs of services provided during the provisional membership process but also consider the estimated value of affiliation with the NCAA brand.

3. **Scenario Planning and Research.** The working group recommends that the Executive Committee charge the NCAA research staff, in conjunction with the Divisions II and III membership groups, to conduct specific scenario analyses and develop a flexible long-range membership plan in the event of significant changes either to the higher education landscape or athletics associations. In addition, the working group recommends ongoing research to assess sports sponsorship and participation trends, as well as changes in higher education, including issues impacting four-year colleges, two-year colleges and the growing community of for-profit institutions. The working group noted that these trends highlight areas where membership growth could occur for the Association in the future.

4. **Affiliated Membership Fee.** The working group recommends that the Executive Committee direct the divisional governance structure to consider legislative action to increase the affiliated membership fee from $225 to $500. During its August 2010 meeting, the Executive Committee directed the divisional governance structure to consider legislation to eliminate the "corresponding membership" category and redefine the requirements for the "affiliated membership category" to restrict it to coaches and sports associations for sports sponsored by the NCAA and to associations comprised of college and university administrators. This action was taken in all three divisions. The Committee charged the staff with evaluating and recommending an adjustment to the affiliated membership fee to more appropriately reflect the benefits and privileges of membership. The working group supports the staff recommendation to increase the fee to $500. The working group noted that the fee had not been increased in more than 10 years, and an increase for inflation purposes is appropriate. Additionally, the working group noted that the recommended fee ($500) is an appropriate amount when comparing it to the annual fee

for other professional organizations to which the NCAA belongs (e.g., National Association of College and University Business Officers, Collegiate Athletic Business Management Association). The working group also noted that institutions that satisfy the new requirements and desire to be affiliated members will be able to continue to use the NCAA marks on websites solely for the purpose of promoting, marketing or publicizing their relationship with the NCAA. Any use of the NCAA marks beyond this extent will need approval by the NCAA.

***INFORMATIONAL ITEM*.**

- **NCAA Canadian Membership Pilot Program.** The working group discussed an issue pertaining to the Executive Committee's Canadian membership pilot program. The issue presented relates to the ability of an institution that does not meet general eligibility requirements for Division I (specifically, the criterion that the institution is located within the United States, its territories or possessions) to be eligible, as a full Division II member, to compete in the Division I championship in a sport for which no championship is conducted in Division II pursuant to NCAA Bylaw 20.8.2

  In 2007, the Executive Committee approved the establishment of a 10-year pilot program that would offer the opportunity for a limited number of Canadian four-year colleges or universities to enter the exploratory period with the opportunity to attain provisional NCAA membership status and advance through the membership process in a specified division. At the following NCAA Convention, the Division II membership adopted enabling legislation. The first Canadian institution, Simon Frazer University entered the provisional membership process in 2009 and recently a second institution, the University of British Colombia, (UBC), has indicated similar intent. Both institutions will sponsor a full complement of Division II sports; however, UBC also sponsors men's ice hockey, a sport for which Division II does not conduct a championship. The working group noted that two Division I cabinets reviewed this issue and were not supportive; however, the ice hockey community appears to be supportive.

  The working group noted that the intent of the bylaw is to provide opportunities for student-athletes at the Division II level in those sports not sponsored in significant enough numbers to warrant a separate championship event. However, when the bylaw was adopted in 1981, international membership may not have been contemplated. The group agreed that the Executive Committee should discuss this issue since it falls within the context of the pilot program, and the Association will have the opportunity to assess the program on a broader scale at the conclusion of the 10-year period. Given the ice hockey culture in Canada, which relies primarily on a professional model, the group reiterated the need to ensure that Canadian institutions are aware of specific compliance-related obligations.

Committee chair:	*Charles Bantz, Indiana University, Purdue University, Indianapolis*
Staff liaisons:	*David Berst, governance*
	Dan Dutcher, governance
	Bernard Franklin, membership and student-athlete affairs
	Delise O'Meally, membership and student-athlete affairs
	Mike Racy, governance

REPORT OF THE NCAA EXECUTIVE COMMITTEE SUBCOMMITTEE ON GENDER AND DIVERSITY ISSUES

***ACTION ITEMS*.**

1. Legislative Items.

- **Committee Restructuring.**

(1) Recommendation. The subcommittee recommended that the NCAA Executive Committee dissolve the NCAA Executive Committee Subcommittee on Gender and Diversity Issues and direct the divisional governing bodies to sponsor legislation that would specify presidential involvement on the NCAA Committee on Women's Athletics (CWA) and the NCAA Minority Opportunities and Interests Committee (MOIC). Additionally, specify that representation on each of these committees be increased from 15 members to 18 members to account for the addition of one president from each division, and to specify equal distribution of members among each division. Further, to specify the creation of a joint inclusion body comprised of representatives from the CWA and the MOIC, including presidential representation that will provide oversight on broad inclusion initiatives. Finally, establish joint subcommittees of MOIC and CWA focusing on key dimensions of diversity beyond gender and race.

(2) Rationale. In 2010, the Executive Committee adopted an expanded framework around diversity, inclusion and gender equity, and the NCAA reorganized its inclusion office to support this mission. The framework provides for greater focus across dimensions of diversity including, but not limited to, age, race, sex, class, creed, national origin, educational background, disability and gender expression. An examination of the charge and duties of the three primary advocacy committees within the governance structure indicated some overlap of mission but also areas where the structure was not adequately positioned to handle specific issues beyond race and gender. Additionally, there was an identified need for increased presidential involvement within the substructure to provide greater guidance and insight at the policy development level. The recommended model maintains the brand and name recognition, as well as the autonomy of CWA and MOIC but creates a joint body that would provide broad oversight on inclusion matters and manage specific agendas beyond those related to race and gender. This model includes involvement of presidents at the committee level but also in a strategic planning and advisory capacity on the joint body. CWA and MOIC will continue to report through the divisional governance structure with a dotted reporting relationship through to the Executive Committee.

2. Nonlegislative Items.

a. Confederate battle flag policy.

(1) Recommendation. The subcommittee recommends that the Executive Committee approve the request for an institution in the state of South Carolina to host an NCAA championship event outside the state. However, the subcommittee requests that the Executive Committee consider modifying the language of the Confederate Flag policy to preclude such hosting in the future.

"The NCAA will not award future predetermined championship sites in states where the Confederate battle flag continues to have a prominent presence. **Further, an institution within such states may not host a predetermined NCAA championship event outside the state."**

For future predetermined championship sites in general, the Executive Committee adopted the following standards:

- Among the other criteria considered when selecting current and future championships sites, the NCAA will continue to consider the ability of a site to provide a quality experience for the participants and fans and to conduct those events safely.

- In determining whether a proposed site can provide a quality experience, the NCAA will consider the site's ability to assure that the benefits inherent in championship competition will flow fairly to all participants and its ability to promote an atmosphere of respect for and sensitivity to the dignity of every person.

- The NCAA's focus will be on education and a quality championships experience.

Note: None of the Association's championship sites that might be awarded based on competitive record or seeding will be affected by the Committee's action.

In April 2004, the Executive Committee directed the Football Certification Subcommittee of the Division I Championships/Competition Cabinet, which oversees the certification of all exempted football contests, to deny any requests for certification of bowl games in any state where a moratorium exists as a result of the state's Confederate Flag stance.

(2) Rationale. The subcommittee noted that the policy, as written, does not preclude an institution from hosting a championship event outside the state and, as such, the institution should be permitted to host. However, the group noted that a primary purpose of the policy, beyond ensuring a quality experience for all student-athletes, athletics department staff, and fans, was to have an economic impact on those states that continue to fly the Confederate Flag. In this case, while a state may not receive direct economic benefits when an event is held outside the state, the involvement of a state institution in the administration of that event results in indirect financial benefits accruing to the state.

b. Transgender student-athlete participation, Association-wide policy.

(1) Recommendation. The subcommittee recommends that the Executive committee review issues related to transgender student-athlete participation, including best practices for student-athlete well-being and maintenance of competitive equity, and adopt an association-wide policy related to banned substance usage and the impact on rules that define male, female and mixed teams.

(2) Rationale. With a growing number of students identifying as transgender and the lack of current NCAA policy or interpretation advising schools and conferences about appropriate eligibility certification of student-athletes and teams, the subcommittee recognizes the need for association wide policy, as well as educational resources. Competitive Safeguards and Medical Aspects of Sport (CSMAS) and CWA recommend two foundational issues for that policy that the subcommittee supports for this review:

A [trans-male] student-athlete who has received a ***medical exception for treatment with testosterone*** *for diagnosed Gender Identity Disorder (GID), for purposes of NCAA competition may compete on a men's team, but is no longer eligible to compete on a women's team without changing that team status to a mixed team.*

A [trans-female] student-athlete being ***treated with testosterone suppression medication*** *for GID, for the purposes of NCAA competition may continue to compete on a men's team but may not compete on a women's team without changing it to a mixed team status until completing one calendar year of testosterone suppression treatment.*

Given core association mission expectations of fair and equitable participation opportunities educational experience, the development and distribution of educational resources and best practices for inclusion are also critical to the membership's understanding of these issues and policy for appropriate inclusion.

INFORMATIONAL ITEMS.

1. **Review of October 2010 meeting report.** The subcommittee reviewed and approved the October 2010 report.

2. **Review of MOIC report.** The chair of MOIC provided the subcommittee with a summary of the February 2011 MOIC report. MOIC described discussions related to the request for a waiver of the confederate battle flag policy and support for the committee restructuring plan. The committee expressed appreciation for President Emmert's emphasis on the Association's inclusion efforts. The committee also explained its communication request to the NCAA student affairs division related to educational and professional development programming.

3. **Review of CWA report.** The chair of CWA provided the subcommittee with an overview of the CWA February report. Priorities for the committee's discussions included committee restructuring plans and support of the CSMAS recommendation for association-wide policy related to transgender student-athlete participation. CWA also discussed concerns related to bowl game certification and application of NCAA advertising policies, the Capital One Cup award's tiering of sports and limitation to Division I institutions, and sports attempting to be added to the emerging sports for women list.

4. **Hispanic Association of Colleges and Universities.** Staff met in February with the association to identify strategic initiatives and priorities for inclusion and service to the community. Priorities identified include additional research on participation of Hispanic student-athletes and athletics administrators and coaches and professional development strategies to increase the preparation of Hispanic professional staff for athletics leadership positions.

5. **National Association of Diversity Officers in Higher Education.** Staff described recent efforts to collaborate with this association and plans to conduct discussions with the executive group to explore mutual inclusion priorities.

6. **NCAA policy on the use of Native American nicknames and mascots.** Staff provided an update regarding the settlement agreement and recent state legislative action in North Dakota regarding the use of Native American nicknames and representative logos.

Committee Chair: Carolyn Mahoney, Lincoln University (Missouri)
Staff Liaisons: Bernard Franklin, Executive Vice President of Membership and Student-Athlete Affairs/Chief Inclusion Officer; Kimberly Ford, Inclusion; Karen Morrison, Inclusion

REPORT OF THE NCAA COMMITTEE ON COMPETITIVE SAFEGUARDS AND MEDICAL ASPECTS OF SPORTS (CSMAS)

NCAA Drug-Testing Results 2009-10.

Drug testing is a part of a comprehensive deterrence strategy, which includes clear written drug-testing policy and sanctions, effective educational strategies, best practices in drug testing and a shared responsibility between the NCAA and its members.

The NCAA Committee on Competitive Safeguards and Medical Aspects of Sports (CSMAS), seeks approval to publish the 2009-10 NCAA drug-testing results, as the NCAA has done since drug testing began in 1986. These results are aggregated by sport and do not provide any identifying information by school or individual. These results are compiled by the National Center for Drug Free Sport (DFS), the NCAA third party drug-testing administrator, and reviewed by CSMAS biannually during committee meetings. Although individual drug-testing results are held confidential, transparency to the extent possible of aggregate drug-testing results is a best practice in drug use deterrence.

It is important to note that in addition to the NCAA drug-testing programs, most NCAA institutions and two conferences also conduct drug-testing programs, independent of NCAA oversight.

Attachment A provides the final results of 2009-10 NCAA drug testing in championships events for all divisions, and in the year-round testing program in NCAA Division I and Division II. These results are inclusive of summer 2010 drug testing, which began as part of the year-round testing program in the summer of 2006.

Attachment B provides a snapshot of drug-test results over the last 12 years.

NCAA championship drug testing includes testing for all classes of NCAA banned drugs: anabolic steroids, stimulants, peptide hormones (e.g., erythropoietin (epo), and human chorionic gonadotropin (hCG)), diuretics and urine manipulators, beta blockers, beta-2 agonists and street drugs (e.g., marijuana and heroin). The NCAA does not currently test for hGH, as a commercially viable urine test is not available; the NCAA protocol tests only through urine and the available hGH test is through a blood sample. All championships are guaranteed to be tested at least once every five years, and some are tested annually.

NCAA year-round testing includes anabolic steroids, diuretics and urine manipulators (masking agents), hCG in males and ephedrine. Every Division I football and baseball program is tested.

All other sports in Division I and Division II are tested in varying degrees, using data from research (including the NCAA drug use survey) to test more in sports at higher risk of performance-enhancing drug use. Division III has completed a two-year pilot program and is evaluating what role if any NCAA drug testing will play in Division III drug deterrence efforts.

The NCAA Drug-Testing Program includes testing for marijuana in the championships testing program only. There has been a marked increase in the number of marijuana positives from championship drug testing, resulting in the loss of eligibility for those student-athletes. Institutional testing, which is independent of NCAA testing, most often focuses on street drugs, including testing for marijuana. In December, the committee conducted a review of the current NCAA policy related to the penalty for a marijuana positive drug test and recommended maintaining the one-year penalty pending further review. In addition, the committee recommended no change in the medical exception policy related to street drug use, which does not provide an exception for medical treatment with marijuana.

Committee Chair: Debra Runkle, University of Dubuque, Iowa Intercollegiate Athletic Conference
Staff Liaisons: Mary Wilfert, Student-Athlete Affairs
David Klossner, Student-Athlete Affairs
Latrice Sales, Student-Athlete Affairs

Drug Free Sport
THE NATIONAL CENTER FOR DRUG FREE SPORT, INC.

NCAA Drug-Testing Program
Positive Results Summary
September 1, 2009 – December 31, 2009 (Complete)

Drug	Class	YER	Champs./Bowl	Appeals
9 (10) dehydronandrolone	Anabolic agent	I FBS I BA		2010-05 Denied
19-norandrosterone	Anabolic agent	I FBS** II FB** II BA (2 **)	II FB	2010-03 Denied 2010-09 Denied
19-noretiocholanolone	Anabolic agent	I FBS** II FB** II BA (2 **)		
Amphetamine	Stimulant		I FBS (ME) I FCS (ME) DII WSO (3 ME) DII FB (2) @@ DIII WFH (3 ME)	
ATD	Anti-estrogen	I FBS#		
Boldenone	Anabolic agent	I FBS (3 - 1*, 1#, 1##) I BA II FB (2)***		
Canrenone	Diuretic		DIII WSO (ME)	
Chlorothiazide	Diuretic	I BA+ (ME)		
Drostanolone	Anabolic Agent		DIII FB	
Human Chorionic Gonadotropin	Peptide hormone	I FBS @ (N/A)	DII FB (N/A)	
Hydrochlorothiazide	Diuretic	I BA+ (ME)		
Methandieone Metabolites	Anabolic agent	II FB		
Methasterone	Anabolic agent	I BA I FBS##		2010-06 Denied (50%)
Methylphenidate	Stimulant		DII FB ++ DIII WFH (ME)++	
Nandrolone	Anabolic agent	I FBS##		
Ritalinic Acid	Stimulant		DII FB ++ DIII WFH (ME)++	
Stanozolol	Anabolic agent	I FBS (2) II BA		2010-02 Denied 2010-07 Denied
Testosterone	Anabolic agent	I FCS (2 N/A) I FBS * I BA (4 – 3 N/A) I WR (N/A) II FB (4 N/A) II BA (N/A)		2010-04 Granted
THC	Street Drug		I FBS (8) I FCS (2) II FB (15) @@ II WSO (2) III FB III WFH	2010-08 Denied
Failed to Show	Protocol violation	DI MBB DI BA DII FB (2) DII BA (2)	II FB	2010-01Denied (50%)
Total Positive S-As		37 1 ME; 12 N/A	45 10 ME; 1 N/A	
Total Number of Samples Collected		5,241 includes 47 singles	927	1 Appeal Granted 8 Appeals Denied 2 50% Reduction

* S-A tested positive for boldenone, a metabolite of boldenone and an elevated T/E ratio
** S-As tested positive for 19-norandrosterone and 19-noretiocholanolone
*** One S-A tested positive for boldenone and a metabolite of boldenone
@ S-A was diagnosed with cancer
@@ S-A tested positive for amphetamine and THC
# S-A tested positive for a boldenone metabolite and ATD (anti-estrogen)
S-A tested positive for boldenone, methasterone and nandrolone
+ S-A tested positive for chlorothazide and hydrochlorothiazide
++ S-A tested positive for methylphenidate and ritalinic acid.

FBS – Football Bowl Series (Former I-A) FCS – Football Championship Series (Former I-AA)
ME – Medical Exception Granted N/A – No Action Taken

Update on 11/24/10

THE NATIONAL CENTER
FOR DRUG FREE SPORT, INC.

NCAA Drug-Testing Program
Positive Results Summary
January 1, 2010 – August 31, 2010 (Complete)

Drug	Class	YER	Champs./Bowl	Appeal # and Result
19-Norandrosterone	Anabolic agent	FBS (3) ****, #, ##		2010-14 Denied 2010-15 Denied 2010-26 Denied
19-Noretiocholanolone	Anabolic agent	FBS (2) ****, #		
Amphetamine	Stimulant		FBS (ME) I MBB (5 ME) + I BA (12 – 10 ME) I WRO I WSW (ME) II MBB II WR (ME) II WSB (2 – 1 ME)	2010-29 Denied
Androsterone	Anabolic agent	FCS ####		
ATD	Anti-estrogen	FCS (2) @@@@		2010-10 Denied (50%)
Boldenone	Anabolic agent	FCS (2) @@@@ II FB II BA~		
Boldione	Anabolic agent	II BA~		
Chlorothiazide	Diuretic	II FB @		2010-12 Denied
Clenbuterol	Other Anabolic Agent	II FB		
Dehydrocholoromethyltestosterone	Anabolic agent	FBS (2) ~~, ++ II FB		
DHEA	Anabolic agent	I BA II FB (2)	I BA I MTO	2010-24 Denied (50%) 2010-25 Denied 2010-28 Denied
Dehydronandrolone	Anabolic agent	FBS (2) FCS II FB	II MBB *	2010-23 Denied
Epimetendiol	Anabolic agent	FBS ##		
Epioxandrolone	Anabolic agent	FBS @@@		
Epitestosterone	Anabolic agent	I MTN (NA)		
Epitrenbolone	Anabolic agent	FBS ## II FB ###	II MBB *	
Etiocholanolone	Anabolic agent	FBS FCS ####		2010-27 Denied
hCG	Peptide hormone	FCS (NA)		
Hydrochlorothiazide	Diuretic	II FB @ II MIH (ME)	I MTO (ME)	
Hydroxyandrostenedione	Anabolic agent	II FB		
Methandienone	Anabolic agent	FBS ## II FB (3) II BA		
Methasterone	Anabolic agent	FBS (2) ~~ FCS I BA II FB		2010-13 Denied 2010-19 Denied 2010-30 Denied
Methylandrostandiol	Anabolic agent	FBS ++		
Methylphenidate	Stimulant		I MBB (2 – 1 ME)**, + I SB (ME) *** I WSW (ME) *** II MBB (ME) *** II SB (ME) ***	
Methyltestosterone	Anabolic Agent	FBS ## FCS @@		
Oral Turinabol	Anabolic agent	FCS @@		
Oxandrolone	Anabolic agent	FBS @@@		
Phendimetrazine	Stimulant		I SB	
Ritalinic Acid	Stimulant		I MBB (1 ME) + I BA (5 – 5 ME) I SB (ME) *** I WTO (ME) I WSW (ME) *** DII MBB *** II SB (ME) ***	

Stanozolol	Anabolic agent	FBS	FBS	2010-17 Denied
Testosterone	Anabolic agent	FBS (4 – 2 NA) #, ## FCS (1 – 1 NA) I BA (5 – 4 NA) I MTO (NA) II FB (4 – 2 NA) ###		
THC	Street drug		I FBS (6) I MBB (5) ** I BA (4) II MBB (28)	2010-11 Denied 2010-16 Denied 2010-18 Denied 2010-22 Denied
Trenbolone	Anabolic agent	II FB ###		
Failed to Show/Refusal	Protocol violation	FCS (9) I BA I MSW II FB (5) II BA (3)		2010-20 Denied 2010-21 Denied
# of Positive Student-Athletes		68 (1 ME; 12 N/A)	82 (30 ME;)	21 Appeals Denied (2- 50%) 0 Appeals Granted
Total Number of Samples Collected		5,732 Includes 49 singles Includes 219 summer tests	1,645	

* - S-A tested positive for dehydronandrolone and epitrenbolone
** - S-A tested positive for methylphenidate and THC
*** - S-As tested positive for methylphenidate and its metabolite ritalinic acid
**** - S-A tested positive for 19-norandrosterone and 19-noretiocholanolone
# - S-A tested positive for 19-norandrosterone, 19-noretiocholanolone and an elevated T/E ratio
- S-A tested positive for 19-norandrosterone, epimetendiol, epitrenbolone, methandieone, methyltestosterone, elevated T/E ratio.
- S-A tested positive for 19-norandrosterone and epitrenbolone and an elevated T/E ratio.
- S-A tested positive for androsterone and etiocholanolone
@ - S-A tested positive for chlorothiazide and hydrochlorothiazide
@@ - S-A tested positive for methyltestosterone and oral turinabol
@@@ - S-A tested positive for oxandrolone and epioxandrolone
@@@@ - S-A tested positive for ATD and boldenone
+ - S-A tested positive for amphetamine, methylphenidate and ritalinic acid.
++ - S-A tested positive for dehydrochloromethlytestoster and methylandrostandiol.
~ S-A tested positive for boldenone and boldione
~~ S-A tested positive for dehydrochloromethlytestosterone and methasterone

Sports selected for testing are based on a many factors, including survey data, sports participation and committee recommendations.

FBS – Football Bowl Series (Former I-A) FCS – Football Championship Series (Former I-AA)
ME – Medical Exception Granted N/A – No Action Taken

Updated 11/24/10

NCAA Drug Testing

Post-Season Results (medical exception granted) [no action taken- monitoring]

	98 99	99 00	2000 01	2001 02	2002 03	2003 04	2004 05	2005 06	2006 07	2007-08	2008-09	2009-10
Total No. of Tests	1128	1488	1474	1657	1513	1561	1516	2565	2581	2512	2481	2572
Stimulants	5	10	5	7	10	13	14	27(23)	30(27)	37(33)	52(42)	49(39)
Steroids	1	3	2	4	5	-	2	6	3	7	6	4
Beta blockers							0	0	0	0	0	0
Diuretics or Manipulators						1	3	4(2)	2	7(2)	1 (1)	2 (2)
Street Drugs	5	20	7	10	8	10	17	37	21	26	28	72
Protocol issues	1	2	-	-	1	-	2	0	1	0	1	1
Peptide Hormones									1(1)	0	2(1) [1]	1[NA]
Total Positives										77(35)	88(44) [1]	129(41)[1]

Year-Round Results (medical exception granted) [no action taken- monitoring]

	98 99	99 00	2000 01	2001 02	2002 03	2003 04	2004 05	2005 06	2006 07	2007-08	2008-09	2009-10
Total No. of Tests	9078	9206	9206	9042	9256	8980	10,094	10,106	10,468	11,074	11,088	10,973
Ephedrine	x	x	x	0	0	0	1	0	0	0	0	0
Steroids	90	92	93	71	80	46	49	46	27	57	72[25]	70 [22]
Diuretics or Manipulators		3	2	2	1	2	0	2(2)	1	7(2)	5 (4)	5 (2)
Peptide Hormones											9(2) [5]	2[2]
Stimulants*										1		-
Street Drugs*										1		-
Protocol issues	25	6	2	4	-	-	18	18	17	18	20	25
Total Positives										84(2)	106(6)[30]	102(2)[24]

*Year-round testing does not routinely include street drugs and stimulants; these are included in tests conducted on student-athletes who are picked up during year-round testing because they have tested positive in the past.

ATTACHMENT B
SUPPLEMENT NO. 8
Executive Comm. 4/11