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MEMORANDUM

August 5, 2010

TO: NCAA Executive Committee.

FROM: Bernard W. Franklin
Executive Vice President of Membership and Student-Athlete Affairs
Liaison to the Executive Committee

Delise S. O'Meally
Director of Membership and Student-Athlete Affairs.

SUBJECT: August 12 NCAA Executive Committee Meeting.

Accompanying this message are the agenda and most of the supplements for the August 12 meeting of the NCAA Executive Committee. **The meeting will be held from 3:30 to 6 p.m. at the Westin Indianapolis [Capitol 1-2], 50 South Capitol Avenue, Indianapolis, Indiana 46204** [telephone: 317/262-8100; fax 317/231-3928].

You will receive your August 12 meeting materials electronically. The NCAA uses SharePoint Zones for the work of committees, task forces and special projects. Detailed instructions (Logging into the new Collaboration Zones.doc) for accessing the Zone and retrieving the materials are attached.

If you have any questions or need assistance, please do not hesitate to contact us or Janice Whitehead, our assistant. We look forward to seeing you in Indianapolis.

BWF/DOM:jw

Enclosure

cc: NCAA Division I Board of Directors
NCAA Division II Presidents Council
NCAA Division III Presidents Council
Selected NCAA Staff Members

AGENDA

National Collegiate Athletic Association

Executive Committee

Westin Indianapolis
Indianapolis, Indiana

August 12, 2010
3:30 to 6 p.m.

1. Welcome and announcements.

2. Approval of April 29, 2010, meeting minutes. (Action) [Supplement No. 1]

Anticipated Action. ***Approve the April 29, 2010, meeting minutes.***

3. NCAA President-Elect report.

4. NCAA Interim President's report.

   - Oliver Wyman survey on national office culture. (Information)

Informational. ***Receive a summary of survey results.***

5. NCAA Executive Committee Finance Committee report.

   a. Third quarter FY 2009-10 budget-to-actual. (Information) [Supplement No. 2]

Informational. ***Receive budget-to-actual financial report for the third quarter.***

   b. NIT, LLC update. (Information)

Informational. ***Receive information regarding early prepayment of future NIT payment obligations.***

6. Litigation update. (Information) [Supplement No. 3 will be available at the meeting.]

Informational. ***Receive an update from the NCAA general counsel regarding litigation and settlement actions.***

7. NCAA drug-testing plan. (Action) [Supplement No. 4]

Action. ***Approve the drug-testing plan submitted by the NCAA Committee on Competitive Safeguards and Medical Aspects of Sports.***

8. Report from NCAA Committee on Sportsmanship and Ethical Conduct. (Action) [Supplement No. 5]

Action. ***Approve the recommendation from the NCAA Committee on Sportsmanship and Ethical Conduct to create a task force to address violent behavior involving student-athletes on and off the field of play.***

9. NCAA Division I Board of Directors and Divisions II and III Presidents Councils reports. (Action may be necessary from the reports.)

Informational. ***Receive oral reports from the chairs of the Division I Board of Directors and the Divisions II and III Presidents Councils regarding divisional issues that have Association-wide impact.***

10. NCAA Executive Committee Subcommittee on Gender and Diversity Issues. (Action may be necessary from the report.) [Supplement No. 6 will be available at the meeting.]

Informational. ***Receive a written report summarizing the subcommittee's August 11 meeting.***

11. Future meetings. (Information)

Informational. ***Review dates of future Executive Committee meetings.***

a. October 28, 2010. Indianapolis, Indiana.

b. January 15, 2011. San Antonio, Texas.

c. April 28, 2011. Indianapolis, Indiana

12. Adjournment.

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The National Collegiate Athletic Association
August 2, 2010 BWF:jw

MINUTES OF THE

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

EXECUTIVE COMMITTEE

NCAA National Office
Indianapolis, Indiana

April 29, 2010

Participants:

Charles Bantz, Indiana Univ.-Purdue Univ. at Indianapolis
James Barker, Clemson University
Drew Bogner, Molloy College
Kathleen Brasfield, Angelo State University
Robert Bruininks, University of Minnesota
Mark Emmert, NCAA president-elect
Damon Evans, University of Georgia
Judy Genshaft, University of South Florida
James Harris, Widener University
Robert Kustra, Boise State University
Ann Millner, Weber State University
Kevin Mullen, Siena College
Lynn Oberbillig, Smith College
Harvey Perlman, University of Nebraska, Lincoln
Beverley Pitts, University of Indianapolis
Shirley Raines, University of Memphis
Edward Ray, Oregon State University, chair
Jim Isch, NCAA
Delise O'Meally, NCAA, recording secretary

James Bultman, Hope College; William Harvey, Hampton University; and John Peters, Northern Illinois University, were not able to participate.

Also in attendance were: Gary Brown, director of NCAA News; Elsa Cole, vice president of legal affairs/general counsel; Joni Comstock, senior vice president of championships/senior woman administrator; Dennis Cryder, senior vice president of branding and communications; Tom Jernstedt, executive vice president; David Klossner, director of health and safety; Kevin Lennon, vice president of academic and membership affairs; Keith Martin, interim vice president of administration/chief financial officer; Wallace Renfro, vice president and senior advisor to the NCAA president; Greg Shaheen, senior vice president of basketball and business strategies; Charlotte Westerhaus, vice president of diversity and inclusion; Bob Williams, managing director of public and media relations; David Berst, Daniel Dutcher and Mike Racy, NCAA governance vice presidents; and Jackie Campbell, Leah Kareti and Terri Steeb, NCAA governance directors.

[Note: These minutes contain only actions taken (formal votes or stated "sense of the meeting") in accordance with NCAA policy regarding minutes of all Association entities. While certain items on the Committee's agenda were acted on at various times throughout the meeting, all final actions within a given topic are combined in these minutes for convenience of reference.]

The meeting was called to order at 1:20 p.m. by the chair, President Ray. All members were present as noted above.

1. Welcome and announcements. Ray welcomed Drew Bogner, president of Molloy College and incoming president of the Division II Presidents Council. He also thanked James Barker, Shirley Raines and Damon Evans, who were attending their last Executive Committee meeting.

2. Approval of January 16, 2010, meeting minutes.

   It was VOTED

   "To approve the Executive Committee minutes of the January 16, 2010, meeting as distributed."

3. NCAA Executive Committee Finance Committee report.

   a. Second quarter FY 2009-10 budget-to-actual. The Finance Committee reviewed the second quarter budget-to-actual statement and is satisfied that the Association is on target with its revenues and expenses. The Association has limited financial activity in the second quarter with the majority of revenues and expenditures occurring in the second half of the year related to championship activity and revenue distributions. Revenues received are 32 percent of the budget and are in line with the prior year. The Association's expenses are 16 percent of the total budget for the first quarter and are in line with the prior year.

   b. FY 2010-11 and FY 2011-12 Executive Committee Finance Committee recommendations. The Finance Committee met in March and reviewed the budget allocations for the next two years. In January, the committee reaffirmed an allocation of $1.0 million for Division I new initiatives and $1.0 million for the NCAA president's and Executive Committee new initiatives over the next two years.

(1) President's recommended criteria and FY 2010-11 budget allocations. In fiscal year 2010-11, there will be approximately a six percent increase in revenue with an eight percent increase in Division I revenue distributions, with an allocation increase to Divisions II and III of almost six percent. This aligns with the projected revenue increases. Most of the recommended increases are to maintain current championships, programs and services with less than two percent increase, and 0.36 percent allocated to new initiatives.

(2) FY 2010-11 and FY 2011-12 Division I and Executive Committee and presidential new initiatives.

(a) FY 2010-11 Distribution to Membership. An increase is recommended for the distribution to the Division I membership of $33.8 million. This was a component of the long-term distribution plan approved by the Division I Board of Directors and Executive Committee several years ago. Once final negotiations are complete on the media contract, 2011-12 revenue distribution amounts will be determined.

(b) NCAA Football Championship (FCS) series bracket expansion. An allocation of $250,000 is recommended to expand the FCS bracket beginning with the 2010 football championship. This expansion was approved by the Division I Board of Directors during the last budget cycle.

(c) Expanded softball bat testing and other championships initiatives. An allocation of $83,000 is recommended to expand the number of bats tested across all divisions, as well as to enhance the testing process. An allocation of $90,000 is planned for host expenses at specific championship events.

(d) Men's basketball recruiting. A recommended investment of $410,000 is recommended to assist with monitoring, investigation, education, outreach and compliance.

(e) Presidential Reserve. An allocation of $1 million is recommended to permit budget flexibility to implement new initiatives, as appropriate.

(3) FY 2010-11 and FY 2011-12 Divisions II and III budget recommendations. The Finance Committee did not have any exceptions to the respective initiatives within Divisions II and III.

(4) FY 2010-11 maintenance budget recommendations. The Finance Committee recommended the following fiscal year 2010-11 budget initiatives to maintain current program levels:

(a) Modest increases to maintain the current championships, programs and services;

(b) Additional dollars for contractual commitments and travel-related services;

(c) Adjustments related to the president's salary and a 2.25 percent adjustment to be allocated between market equity and performance adjustments for the staff; and

(d) Five hundred thousand dollars to maintain insurance and risk management programs, and a small incremental increase in officiating fees.

It was VOTED

"To approve the budget recommendations as proposed by the Finance Committee."

c. Building financing bond resolution. The Finance Committee recommended the approval of the bond resolution for the $20 million financing for the new building. Construction is scheduled to begin May 4, and total construction costs are approximately $35 million, and the remaining funding has been earmarked by previous Executive Committee actions. Construction bids came in at 15 percent below estimates, and the staff is continuing to work through some value engineering savings. The financing structure is a 10-year fixed rate structure with an anticipated interest rate of approximately three percent. The annual debt service will be approximately $2.3 million that will be funded from the NCAA Eligibility Center resources and annual committee cost savings.

It was VOTED [For 14, abstain 1.]

"To approve the bond resolution that would provide the authority for the borrowing."

d. Enterprise risk assessment executive summary. In preparation for the incoming NCAA president, the Finance Committee requested a refresh of the Enterprise Risk Assessment that was completed in 2004. Although there has been some change since 2004, the four fundamental risks have stayed the same:

(1) Reputational risks;

(2) Lack of revenue diversification;

(3) Adverse legal rulings/interpretation; and

(4) Regulatory intervention.

Two additional risks have been added to the assessment, and they are:

- Security and privacy of transactions, and data that the NCAA collects on behalf of its members; and
- Physical security around major events particularly around the NCAA Final Four.

This information will be included in the briefing document materials that have been prepared for the incoming President.

4. Executive Committee Accreditation Agency Working Group report.

The Committee received a report from the Accreditation Agency Working Group. The working group was established to review a request from an institution for a waiver of the constitutional membership requirements that mandate accreditation by one of the six regional accrediting agencies. Specifically, the institution wanted to substitute accreditation by a national accrediting agency. The working group recommended that the Committee deny the request for a waiver. Additionally, the group recommended that the issue be forwarded to each division for consideration of a modification to the NCAA Constitution by common provision to remove the requirement for accreditation by one of the six regional accrediting agencies and replace that language with a more general requirement of institutional accreditation by an accrediting agency that has been recognized by the U.S. Department of Education in compliance with Title IV of the Higher Education Act of 1965. The working group noted that NCAA legislative history indicates that at one time accreditation by a national accrediting agency was permitted; however, that language was changed after that agency ceased accrediting universities.

It was VOTED

"To approve the recommendations of the Accreditation Agency Working Group to deny the waiver request and forward the issue of a constitutional amendment to each of the divisional presidential bodies."

5. Litigation update. The Committee received a report from the NCAA general counsel regarding litigation and settlement actions. Also, the Committee reviewed an NCAA policy that would guide disclosure of records to be distributed publicly.

It was VOTED

"To adopt the following guiding principle regarding disclosure of NCAA records:

"It is the policy of the NCAA to disclose information as a matter of course to its member schools and conferences, or as requested by them and to others to the extent it supports the NCAA mission, except where disclosure would violate the law or prejudice the interests or well-being of the Association."

The Committee also approved a process for implementation of the policy by NCAA staff.

6. NCAA drug-testing results for 2008-09. The Committee received a report from the NCAA Committee on Competitive Safeguards and Medical Aspects of Sports (CSMAS). The report included final results of the 2008-09 NCAA drug testing in championship events for all divisions, as well as year-round testing in Divisions I and II. The Committee noted an increase in positive tests for marijuana and a slight uptick in positive tests for anabolic steroids. CSMAS requested permission to publish the 2008-09 drug testing results and also requested permission to release contemporaneous aggregate drug-testing results data as a drug-education prevention tool, whereby the data could be used to underscore to the membership the risks faced by student-athletes.

It was VOTED

"To approve the publication of the 2008-09 drug testing results and to permit the release of contemporaneous aggregate drug testing results data in a manner that avoids the Association of any individual or institutional identity."

7. Concussion Policy.

The Committee also received a CSMAS report on recent discussions surrounding concussion management and a recommendation that the Executive Committee adopt a policy requiring institutions across all three divisions to have a concussion management plan on file that mandates removal of a student-athlete who exhibits signs, symptoms or behaviors consistent with a concussion from practice or competition.

It was VOTED

"To adopt the concussion management policy as follows:

"Institutions shall have a concussion management plan on file such that a student-athlete who exhibits signs, symptoms or behaviors consistent with a concussion shall be removed from practice or competition and evaluated by an athletics healthcare provider with experience in the evaluation and management of concussions. Student-athletes diagnosed with a concussion shall not return to activity for the remainder of that day. Medical clearance shall be determined by the team physician or their designee according to the concussion management plan.

"In addition, student-athletes must sign a statement in which they accept the responsibility for reporting their injuries and illnesses to the institutional medical staff, including signs and symptoms of concussions. During the review and signing process, student-athletes should be presented with educational material on concussions."

The policy is to be effective by the start of the 2010-11 academic year. The Committee also asked that consequences for not following the policy be deliberated and that recommended sanctions for noncompliance be presented to the committee by its August meeting. The Executive Committee also recommended each division consider this policy for legislative action.

8. NCAA Division I Board of Directors and Divisions II and III Presidents Councils reports.

a. Division I Board of Directors. The Committee received an update on the actions of the Division I Board of Directors that included the following:

(1) Division I Men's Basketball Championship Expansion. Unanimously approved expansion of the Division I Men's Basketball Championship to 68 teams.

(2) Football Academic Working Group. Received a report from the Football Academic Working Group and expressed strong support for the concepts recommended. The Board will review the recommendations in legislative format in August, with a plan to enter proposals into the 2010-11 legislative cycle.

(3) Executive Committee appointments. Approved the following appointments to the Executive Committee: Jim Cofer, University of Louisiana at Monroe, and David Schmidly, University of New Mexico.

(4) Board of Director appointments. Approved the following appointments to the Board of Directors: Lee Todd, University of Kentucky; Steadman Upham, University of Tulsa; and Nathan Hatch, Wake Forest University.

(5) Division I membership standards. Reviewed and approved the final recommendations from the Division I Leadership Council regarding division's membership standards. The Board plans to review the recommendations in legislative form in August prior to inserting them into the 2010-11 legislative cycle.

b. Division II Presidents Council. The Committee received an update on the actions of the Division II Presidents Council that included the following:

(1) Life in the Balance Phase II. As an ongoing commitment to providing student-athletes with a college experience that balances academics, athletics and social pursuits, Division II chancellors and presidents are engaging in Phase II of the "Life in the Balance" initiative that ensures alignment of athletics competition policies with the division's attribute-based strategic positioning platform. The Presidents Council reviewed the legislative concepts put forth by the Management Council on Phase II of the "Life in the Balance" initiative. The concepts deal with (a) annual or discretionary exemptions, (b) the nonchampionship segment, and (c) the 20/8 hour rule; skill instruction outside the playing season; and start dates for winter sports. The concepts will be further reviewed by the Division II Championships and Legislation Committees at their joint meeting in June. The Presidents Council will determine which concepts to sponsor for the 2011 NCAA Convention at its meetings this summer.

(2) 2010 Division II Chancellors and Presidents Summit. Received an update on the 2010 Chancellors and Presidents Summit, which will be conducted July 19. To date, approximately 140 presidents and chancellors have registered for the meeting, which will focus on Division II Life in the Balance

Phase II; Division II as a membership destination; academics and life skills; and athletics department enhancement tools.

(3) Diversity programming and Association-wide diversity initiatives. Met with NCAA staff members involved with diversity and inclusion. The discussion focused primarily on background information and the current diversity data and statistics for Division II. This is a discussion that the Presidents Council will continue to have throughout this year; the topic also has been placed on the agenda for the 2010 Division II Chancellors and Presidents Summit in June.

(4) Development of chancellors and presidents athletics oversight summary. The division is developing a chancellors and presidents athletics oversight summary, the intent of which is to enhance and support presidential commitment, oversight and involvement in the intercollegiate athletics program. The tool will assist Division II chancellors and presidents in evaluating their position in conjunction with the strategic position and philosophy of Division II intercollegiate athletics. The Presidents Council reviewed and endorsed the document. The document will be shared at the Division II Chancellors and Presidents Summit in June.

(5) Presidents Council vice chair. Elected Pat O'Brien, West Texas A&M University, as the new vice chair of the Council. Dr. O'Brien will assume his duties September 1, when Dr. Pitts' term ends.

c. Division III Presidents Council. The Committee received an update on the actions of the Division III Presidents Council. These included:

(1) 2010-12 budget. Approved the division's proposed 2010-12 budget, noting that some minimal adjustments may be necessary in 2011-12 due to recent changes in the division's revenue projection. The division's reserve may be used to cover all approved 2011-12 commitments.

(2) Presidential leadership. Endorsed a series of concepts designed to better engage presidents in the strategic oversight and leadership of the division, consistent with the 2008 white papers. The following concepts will be reviewed in draft form during the August meeting for membership consideration at the 2011 Convention in San Antonio:

(a) Eliminate the need for the Presidents Council to serve as the sponsor for all of the governance-sponsored proposals for Convention vote. This would allow the Management Council to develop and sponsor operational and administrative legislation and will provide

a clear delineation of operational and strategic responsibilities within the governance structure.

(b) Establish a subcommittee of the Presidents and Management Councils to determine which concepts warrant review by the Presidents Council and formalize the guidelines for such determinations. The subcommittee will establish objective review guidelines that focus on clear, fundamental tenets of the Division III Philosophy Statement and set the proper framework for identifying issues that warrant the Presidents Council's attention.

(c) Expand the membership of the Management Council by adding the category of individuals to whom athletics reports. The addition of two individuals (non-Presidents who directly oversee an athletics director) could broaden the perspective of the Council by including a voice that, while responsible for managing athletics on most campuses, has not historically been directly included in governance discussions. The "direct report" model exists at approximately 805 of Division III member schools.

(d) Establish an expectation for conferences to demonstrate presidential leadership. Despite the current legislative requirement for conference presidential oversight, it appears that presidents may not actively lead some Division III conferences. The division will benefit from more clearly establishing the expectation of strategic leadership at the conference level, and will establish a clear goal in the division's strategic plan, as well as offer incentives to support active presidential leadership.

(3) Collegiate sports wagering. Received a presentation on the results of the 2008 study on collegiate sports wagering, as well as the educational resources offered by the NCAA agents, gambling and amateurism staff. As a result of this presentation, the Council referred to the division's Strategic Planning and Finance Committee the formal inclusion of sports wagering resources in the student-athlete well-being section of the conference grant program. The Council also suggested that Division III consider offering a sports wagering presentation for the 2011 NCAA Convention and consider other ways to enhance the division's use of existing educational resources.

(4) Accreditation requirements for membership. Expressed caution on the concept of changing the accreditation bylaws as they currently stand, noting that the regional accrediting bodies may be less subject to political pressures than the U.S. Department of Education and the current standards seem to be appropriately rigorous for institutions of higher education.

9. NCAA Executive Committee Subcommittee on Gender and Diversity Issues. The Committee received a report from the Executive Committee Subcommittee on Gender and Diversity Initiatives. The subcommittee requested that the Executive Committee review and approve an Association-wide vision statement/framework for NCAA diversity and gender programs and initiatives.

It was VOTED

"To approve the diversity, inclusion and gender framework as follows:

"As a core value, the NCAA believes in and is committed to diversity, inclusion and gender equity among its student-athletes, coaches and administrators. We seek to establish and maintain an inclusive culture that fosters equitable participation for student-athletes and career opportunities for coaches and administrators from diverse backgrounds. Diversity and inclusion improve the learning environment for all student-athletes and enhance excellence within the Association.

"The NCAA will provide or enable programming and education, which sustains foundations of a diverse and inclusive culture across dimensions of diversity including, but not limited to age, race, sex, class, creed, educational background, disability, gender expression, geographical location, income, marital status, parental status, sexual orientation and work experiences. Programming and education also will strive to support equitable laws and practices, increase opportunities for individuals from historically underrepresented groups to participate in intercollegiate athletics at all levels, and enhance hiring practices for all athletics personnel to facilitate more inclusive leadership in intercollegiate athletics."

10. Association-wide committee frequency requests. The Association's bylaws require the Executive Committee to authorize exceptions for Association-wide committees to meet more than two meetings per year. Two of the nine Association-wide committees have requested waivers: (1) the Minority Opportunities and Interests Committee (MOIC) and (2) the Postgraduate Scholarship Committee.

It was VOTED

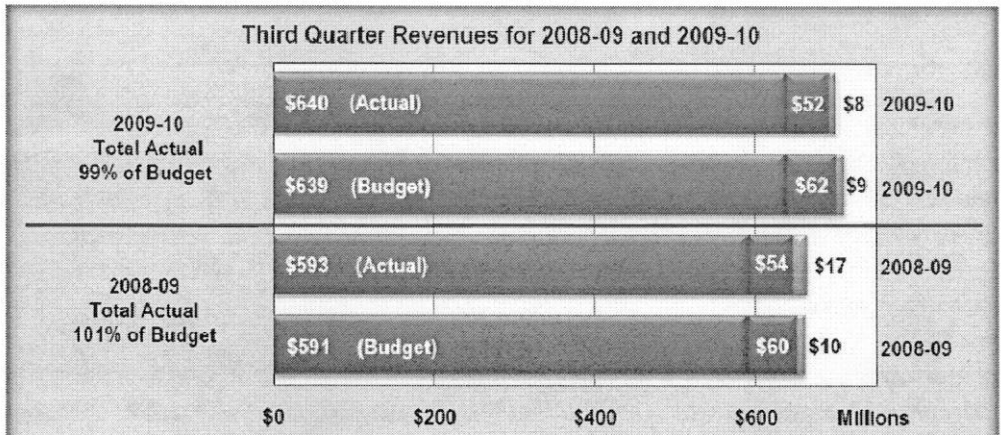
"To approve meeting exception waivers for the MOIC and the Postgraduate Scholarship Committee. Further the Committee delegated this authority to the NCAA president in the future."

11. Future meetings. The Committee reviewed its future meetings schedule.

12. Adjournment. Ray adjourned the meeting at 3:05 p.m.

# # # # #

National Collegiate Athletic Association
Comparison of Budget to Actual Revenues and Expenses
Third Quarter of 2008-09 and 2009-10



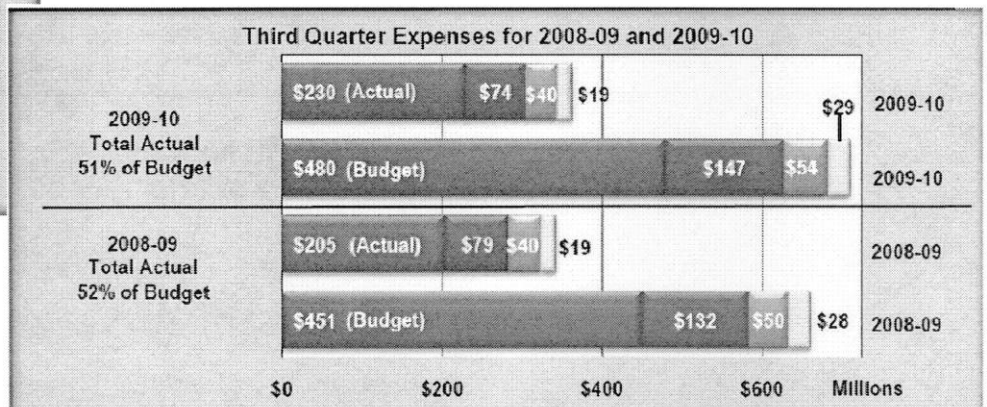
	2008-09 Budget $661,000,000 12 Months	2008-09 Actual $664,361,000 Q3 ending 5/31/09	2009-10 Budget $710,000,000 12 Months	2009-10 Actual $700,344,000 Q3 ending 5/31/10
TV & Marketing Rights	$590,730,000	$593,008,000	$638,980,000	$639,632,000
Championships	$60,430,000	$54,247,000	$62,310,000	$52,337,000
Other	$9,840,000	$17,106,000	$8,710,000	$8,375,000

Revenues

- The Association received its final installment of its TV and marketing rights fees in the third quarter. Rights fees will exceed plan as a result of selected licensing contract and international television rights exceeding planned revenues.
- Championships revenue is expected to meet budget in the fourth quarter since revenue from selected winter and spring championships is still outstanding.
- Total revenues received, which are 99 percent of budget at the end of third quarter, are expected to exceed budget projections for the fiscal year in the fourth quarter.

Expenses

- Division I expenses are approximately 48 percent of the plan and the remaining Division I distribution occurs in the fourth quarter. Division I expenses are two percentage points above prior year due to a $15 million supplemental distribution approved in January from the prior year's surplus.
- Division II and III expenditures are within budget parameters and are in line with the prior year trend of actual expenditures.
- The Associations' expenses are 51 percent of the total budget for the third quarter, and is consistent with the prior year's trend for the third quarter actual expenditures as a percent of budget.



	2008-09 Budget $661,000,000 12 Months	2008-09 Actual $342,816,000 Q3 ending 5/31/09	2009-10 Budget $710,000,000 12 Months	2009-10 Actual $363,108,000 Q3 ending 5/31/10
Division I	$451,274,000	$204,847,000	$479,955,000	$230,188,000
Assoc-wide/Reserves	$131,921,000	$78,617,000	$147,432,000	$73,683,000
Division II & III	$49,905,000	$40,012,000	$53,606,000	$40,470,000
Administrative Services	$27,900,000	$19,340,000	$29,007,000	$18,767,000

SUPPLEMENT NO. 2
Executive Comm. 8/10

THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
Four- Year Revenue and Expense Summary, Beginning FY 2006-07 through FY 2009-10
BUDGET FOR FISCAL YEAR ENDED AUGUST 31, 2010

	2006-07 ACTUAL	2007-08 ACTUAL	2008-09 ACTUAL	2009-10 BUDGET	2009-10 Actual Through 5/31/10	2009-10 Percent of Actual to Budget
REVENUE						
Television and Marketing Rights Fees	509,376,034	549,517,787	594,527,482	638,980,000	639,632,293	100.1%
Championships Revenue	63,689,660	67,700,370	73,388,235	62,310,000	52,337,377	84.0%
Investments, Fees, and Services	40,360,641	2,985,718	15,894,977	8,710,000	8,375,091	96.2%
Membership Dues	1,041,233	1,416,589	1,055,656	0		0.00%
TOTAL NCAA OPERATING REVENUE	614,467,568	621,620,464	684,866,350	710,000,000	700,344,761	98.6%
DIVISION SPECIFIC EXPENSES						
Distribution to Division I members	331,925,602	359,349,169	390,095,150	418,386,000	182,460,149	43.6%
Division I championships and programs	53,117,377	64,231,221	58,874,388	61,569,000	47,727,825	77.5%
DIVISION I EXPENSE & ALLOCATION	385,042,979	423,580,390	448,969,538	479,955,000	230,187,974	48.0%
DIVISION II EXPENSE & ALLOCATION	26,639,186	29,846,478	28,246,989	31,027,000	24,175,071	77.9%
DIVISION III EXPENSE & ALLOCATION	17,478,629	18,907,533	19,047,135	22,578,000	16,295,409	72.2%
TOTAL DIVISION SPECIFIC EXPENSES	429,160,794	472,334,401	496,263,662	533,560,000	270,658,454	50.7%
ASSOCIATION-WIDE EXPENSE - PROGRAMS AND SERVICES						
Student-Athlete Welfare and Youth Programs and Services	22,302,650	23,097,070	23,658,000	23,408,000	17,818,339	76.1%
Membership Programs and Services	89,626,069	77,347,726	85,886,000	88,062,000	59,112,490	67.1%
SUBTOTAL PROGRAM AND SERVICES	111,928,719	100,444,796	109,544,000	111,470,000	76,930,829	69.0%
Administratvie Services	26,105,906	25,838,748	28,672,878	29,007,000	18,767,266	64.7%
Division II and III Championships and Program Support[1]				(2,015,000)	(1,510,928)	
TOTAL ASSOCIATION-WIDE EXPENSES	138,034,625	126,283,544	138,216,878	138,462,000	94,187,167	68.0%
TOTAL NCAA OPERATING EXPENSES	567,195,419	598,617,945	634,480,540	672,022,000	364,845,621	54.3%
Collegiate Sports LLC (net (revenue)/expenses)[2]	263,063	(346,347)	3,324,721	3,340,000	(3,574,207)	
Reserves and Supplemental Distributions[3]	47,009,086	23,348,866	47,061,089	34,637,000	1,837,009	
SUBTOTAL CONTINGENCIES, LLCS AND RESERVES	47,009,086	23,348,866	50,385,810	37,977,000	(1,737,198)	-4.6%
TOTAL	614,204,505	621,966,811	684,866,350	710,000,000	363,108,423	51.1%

Note: Actual information is from audited financial statements.

[1]DII/III Support is overhead added to divisional expenses in order to reduce divisional trust allocation. It is not a financial statement item, therefore, is not included in the actual information.

[2]Please refer to note 1, "The Association" on page 54 of our 2008-09 Audited Financial Statement. In addition, refer to page 66, "Schedule of Consolidating Statement of Activities" for more information. See note 3 below for online web address.

[3]Amounts allocated to reserves based on policy decisions made by the respective Divisions and NCAA Executive Committee. Supplemental distributions are made from these reserves after appropriate allocations have been made. For more information on association reserves, see our Membership Report at http://catalog.proemags.com/publication/cc5da338#/cc5da338/1. In the table of contents, click on "Fiscal Report" to see the 2008-09 Audited Financial Statement.

SUPPLEMENT NO. 3
WILL BE
DISTRIBUTED
AT THE MEETING.

SUPPLEMENT NO. 3
WILL BE
DISTRIBUTED
AT THE MEETING.

REPORT OF THE
NCAA COMMITTEE ON COMPETITIVE SAFEGUARDS AND
MEDICAL ASPECTS OF SPORTS (CSMAS)

NCAA Drug-Testing Plan.

In April 2009, the NCAA Executive Committee charged the Committee on Competitive Safeguards and Medical Aspects of Sports (CSMAS), to review the NCAA drug-testing program to recommend any changes in the plan that could result in increasing drug-use deterrence without increasing drug-testing costs. Attachment No. 1 provides the NCAA Drug Testing Program Mission and Best Practices.

At its June 2010 meeting, CSMAS finalized a recommendation for a drug-testing plan that allows for flexibility in testing both in championships and in year-round testing. That flexibility will involve more weighted/targeted testing both by sports and substances.

In the past, beyond year-round testing in football and baseball, the NCAA testing program has treated all sports relatively equally in that all were tested for the same substance and all student-athletes were selected randomly without consideration to relative risk. As we look to the research and testing history, we see a wide variance of risk of drug use by sport. The plan intends to address various strategies for more efficient and effective drug testing, to meet the objectives of protecting student-athlete health and safety and the integrity of the sport. CSMAS seeks the Executive Committee's approval to move forward with implementation as described in the Attachment No. 2.

Committee Chair: Debra Runkle, University of Dubuque, Iowa.
Staff Liaisons: David Klossner, Latrice Sales and Mary Wilfert, Educational Affairs

The National Collegiate Athletic Association
July 12, 2010 MEW:rhb

Mission of NCAA Drug-Education and Drug-Testing Programs

NCAA drug-education and drug-testing programs are dedicated to:

- Educating the membership about banned substances.
- Deterring the use of banned substances.
- Protecting and promoting student-athlete health and safety.
- Honoring the integrity and spirit of sport.
- Sanctioning those student-athletes who cheat.

To this end, the NCAA offers broad-based educational opportunities and operates drug-testing programs that utilize the best practices of independent administration, sound science, transparency and due process to afford NCAA student-athletes the opportunity to participate in drug free sport.

NCAA Best Practices for Sports Drug Testing

The NCAA is committed to the following best practices for its drug-testing programs:

- Independent administration of the program.
- Less than 24-hour notification of the institution and/or student-athletes being tested. No notice is the best practice.
- Frequent year-round, unpredictable and inconsistent (not scheduled regularly) testing, including repeat testing.
- Targeted/weighted testing.
- Continuous, ongoing education of student-athletes, coaches, staff and administrators.
- Transparency, including the number of tests, substances for which the NCAA conducts tests, number of positive results, sanctions imposed and substances discovered as a result of positive tests.
- Support of advancements in science and technology, including adequate funding for research.
- Significant sanctions for those who test positive.
- Due process.
- Confidentiality.
- Informed consent of the participants.
- A process that investigates alleged violations and sanctions for non-analytical positives.
- A procedure for medical exceptions for medically justified use of banned substances.

2010-11 NCAA Drug-Testing Plan
Proposal

1. **At its June 2010 meeting, the NCAA Committee on Competitive Safeguards and Medical Aspects of Sports, CSMAS, approved the following drug testing concepts to increase drug use deterrence:**

   a. Targeting of high risk sports/student-athletes.

   b. Flexibility regarding drug panels used at the laboratory to analyze samples.

   c. Flexibility regarding notification of institutions and student-athletes of testing.

   d. Flexibility regarding the number of student-athletes per site.

2. **The proposed 2010-11 NCAA Drug Testing Plan will retain the following elements from previous years:**

   a. Samples collected by Drug Free Sport (DFS).

   b. Continued use of World Anti-Doping Agency (WADA) certified laboratories.

   c. Continued movement toward short notice testing.

   d. Continued administrative emphasis on results reporting, medical exception processing and appeal processes.

3. **2010-11 NCAA Year-Round Testing.**

   a. Elements that remain unchanged from previous year-round testing plan:

      (1) Samples will be collected by DFS and tested by the NCAA-approved laboratories.

      (2) The laboratories will test each sample for anabolic agents, diuretics, peptide hormones (hCG in males only) and masking agents.

      (3) All Division I institutions will be tested.

      (4) All Division II institutions sponsoring football will be tested.

      (5) At least 50 percent of the Division II institutions which do not sponsor football will be tested.

      (6) Football and baseball student-athletes will always be tested.

b. Elements that change from previous year-round testing plan:

(1) The number of repeat testing sites will increase.

(2) Repeat testing will not include a specific pre-ordained number of samples to be collected to allow for more repeat testing sites.

(3) Repeat testing may include weighted/targeted tests (e.g., high risk student-athletes/sports; highly-ranked student-athletes, red-shirt student-athletes, injured student-athletes, etc., or any combination).

(4) For repeat testing, institutions and student-athletes may receive "no-notice" notification.

(5) Ephedrine will be eliminated from the year-round testing panel.

4. **2010-11 NCAA Championships Testing**

a. Elements that remain unchanged from previous championships testing plan:

(1) Samples across all divisions will be collected by DFS and tested by the NCAA-approved laboratories.

(2) The laboratories will test all samples for stimulants, street drugs, diuretics, peptide hormones (hCG in males only), masking agents and Beta-2 Agonists.

(3) EPO testing will continue to be targeted testing.

b. Element that changes from previous championships testing plan: Testing for anabolic agents may be targeted for some (high risk) championships events and reduced/eliminated at other (low risk) championships events.

5. **2010-11 NCAA Summer Testing**

a. Elements that remain unchanged from previous summer testing plan:

(1) The laboratories will test each sample for anabolic agents, diuretics, peptide hormones (hCG in males only) and masking agents.

(2) Testing will be weighted/targeted at football and baseball.

b. Elements that change from previous summer testing plan:

(1) The number of samples collected may increase (current summer total is approximately 200 samples).

(2) Selection focus will shift to include not only an institutional orientation (x-number of student-athletes from a randomly selected institution) but also an individual orientation (e.g., collegiate athletes playing in the XYZ summer baseball league, etc.).

(3) For summer testing, institutions and student-athletes may receive "no-notice" notification.

(4) Selection of student-athletes to be tested will be weighted/targeted (e.g.; highly-ranked student-athletes, student-athletes by position, red-shirt student-athletes, injured student-athletes, etc., or any combination).

(5) Ephedrine will be eliminated from the summer testing panel.

REPORT OF THE
NCAA COMMITTEE ON SPORTSMANSHIP AND
ETHICAL CONDUCT (CSEC)

Task Force on the Impact of Violent Behavior Involving Student-Athletes.

The NCAA Committee on Sportsmanship and Ethical Conduct (CSEC) recommends that the NCAA Executive Committee approve the creation of a task force to address violent behavior involving student-athletes on and off the field of play. The task force would consist of university presidents, athletics administrators, leading experts in the field, student affairs personnel and student-athletes. This initiative would be unique in that it would be co-sponsored by the CSEC, Committee on Competitive Safeguards and Medical Aspects of Sports (CSMAS), the Committee on Women's Athletics (CWA) and the three divisional national Student-Athlete Advisory Committees (SAACs), all of whom have committed to playing an active leadership role.

Based on recently reported acts of violence involving student-athletes and recent inquiries to the national office regarding the NCAA's role and responsibility regarding this subject; the charge of this task force would be to:

- Conduct research to determine the extent/scope of violent behavior involving student-athletes,
- Determine the NCAA's role in addressing this issue, and
- Review best practices in related areas and explore educational opportunities around the issue.

The expected outcomes of this task force are subject to refinement as the work of the task force progresses. However, the primary goal is to conduct an informed, inclusive process resulting in protocol guidelines and recommendations to the membership on how to affect behavioral change regarding violence involving student-athletes.

Budget required for travel and lodging to attend the task force meeting(s) is dependent on number of task force members external to the NCAA national office staff and number of meetings required to complete the charge (estimated: $15,000).

Protecting and preserving student-athlete well-being is a fundamental principle of the NCAA and has been emphasized by NCAA president-elect Mark Emmert as continuing to be at the forefront of NCAA priorities. By exploring the extent and scope of violent behaviors involving student-athletes, this task force would be extending that commitment to protect student-athlete well-being.

Committee Chair: John Blanchard, University of North Carolina, Chapel Hill
Staff Liaisons: Rebecca Ahlgren-Bedics, educational affairs
Chance Miller, enforcement
Teresa Smith, statistics

The National Collegiate Athletic Association
August 3, 2010 RAB:cml

SUPPLEMENT NO. 6
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AT THE MEETING.