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MEMORANDUM

April 22, 2010

TO: NCAA Executive Committee.

FROM: Bernard W. Franklin
Executive Vice President of Membership and Student-Athlete Affairs
Liaison to the Executive Committee

Delise S. O'Meally
Director of Membership and Student-Athlete Affairs.

SUBJECT: April 29 NCAA Executive Committee Meeting.

Accompanying this message are the agenda and most of the supplements for the April 29 meeting of the NCAA Executive Committee. **The meeting will be held from 3 to 5:30 p.m. at the Westin Indianapolis [Capitol 2-3], 50 South Capitol Avenue, Indianapolis, Indiana 46204** [telephone: 317/262-8100; fax 317/231-3928].

In today's economic climate, we have been asked to develop some better practices relative to committee meetings that will not cause an additional burden to those members who serve in the governance structure. As a result, you will receive your materials for each meeting electronically. The NCAA uses SharePoint Zones for the work of committees, task forces and special projects. You and your assistant soon will receive an e-mail from the Executive Committee Zone that includes a link to it. Detailed directions (Logging into the new Collaboration Zones.doc) for accessing the Zone and retrieving the materials are attached.

If you have any questions or need assistance, please do not hesitate to contact us or Janice Whitehead, our assistant. We look forward to seeing you in Indianapolis.

BWF/DOM:jw

Enclosure

cc: NCAA Division I Board of Directors
NCAA Division II Presidents Council
NCAA Division III Presidents Council
Selected NCAA Staff Members

A G E N D A

National Collegiate Athletic Association

Executive Committee

Westin Indianapolis
Indianapolis, Indiana

April 29, 2010
3 to 5:30 p.m.

1. Welcome and announcements.

2. Approval of January 16, 2010, meeting minutes. (Action) [Supplement No. 1]

Anticipated Action. Approve the January 16, 2010, meeting minutes.

3. NCAA Interim President's report.

   a. Presidential search update. (Information)

Informational. Receive an update on the presidential search process.

   b. Media contract negotiations update. (Information)

Informational. Receive an update on the current media contract negotiations.

   c. National office task forces updates. (Information)

Informational. Receive an update on key national office task forces.

4. NCAA Executive Committee Finance Committee report.

Anticipated Actions. Receive budget-to-actual financial report for the second quarter, approve committee recommendations and building bond resolution, and review enterprise risk assessment summary.

   a. Second quarter FY 2009-10 budget-to-actual. (Information) [Supplement No. 2]

   b. FY 2010-11 and FY 2011-12 Executive Committee Finance Committee recommendations. (Action)

      (1) President's recommended criteria and FY 2010-11 budget allocations. (Information) [Supplement No. 3]

(2) FY 2010-11 and FY 2011-12 Division I and Executive Committee and Presidential new initiatives. (Action) [Supplement No. 4]

(3) FY 2010-11 and FY 2011-12 Divisions II and III budget recommendations. (Action) [Supplement No. 5]

(4) FY 2010-11 maintenance budget recommendations. (Action) [Supplement No. 6]

c. Building financing bond resolution. (Action) [Supplement No. 7]

d. Enterprise risk assessment executive summary. (Information) [Supplement No. 8]

5. Executive Committee Accreditation Agency Working Group report. (Action) [Supplement No. 9]

Anticipated Action. Approve report of the Executive Committee ad hoc working group on accreditation that was created in response to a request from St. Andrews Presbyterian College.

6. Litigation update. (Information) [Supplement No. 10 will be available at the meeting.]

Informational. Receive an update from the NCAA general counsel regarding litigation and settlement actions.

7. NCAA drug-testing results for 2008-09. (Action) [Supplement No. 11]

Action. Approve the NCAA drug-testing results for publication and grant permission to the committee to release contemporaneous aggregate drug-testing results during the year, as needed. Additionally, take action on a recommendation regarding concussion management.

8. NCAA Division I Board of Directors and Divisions II and III Presidents Councils reports. (Action may be necessary from the reports.)

Informational. Receive oral reports from the chairs of the Division I Board of Directors and the Divisions II and III Presidents Councils regarding divisional issues that have Association-wide impact.

9. NCAA Executive Committee Subcommittee on Gender and Diversity Issues. (Action may be necessary from the report.) [Supplement No. 12 will be available at the meeting.]

Informational. Receive a written report summarizing the subcommittee's April 28 meeting.

10. Association-wide committee frequency requests. (Action) [Supplement No. 13]

Action. Approve biennial meeting frequency requests for NCAA Association-wide committees.

11. Future meetings. (Information)

Informational. Review dates of future Executive Committee meetings.

a. August 12, 2010. Indianapolis, Indiana.

b. October 28, 2010. Indianapolis, Indiana.

c. January 15, 2011. San Antonio, Texas.

12. Adjournment.

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The National Collegiate Athletic Association
March 16, 2010 BWF:jw

SUPPLEMENT NO. 1
Executive Comm. 4/10

MINUTES OF THE

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

EXECUTIVE COMMITTEE

Hyatt Regency Atlanta
Atlanta, Georgia

January 16, 2010

Participants:

Charles Bantz, Indiana Univ.-Purdue Univ. at Indianapolis
James Barker, Clemson University
Kathleen Brasfield, Angelo State University
Damon Evans, University of Georgia
Judy Genshaft, University of South Florida
James Harris, Widener University
William Harvey, Hampton University
Stephen Jordan, Metropolitan State College of Denver
Lynn 0berbillig, Smith College
Ann Millner, Weber State University
Kevin Mullen, Siena College
Harvey Perlman, University of Nebraska, Lincoln
John Peters, Northern Illinois University
Beverley Pitts, University of Indianapolis
Edward Ray, Oregon State University, chair
Paul Trible, Christopher Newport University
Jim Isch, NCAA
Bernard Franklin, NCAA
Delise O'Meally, NCAA, recording secretary

Robert Kustra, Boise State University, and Shirley Raines, University of Memphis, were not able to participate.

Also in attendance were: Gary Brown, director of NCAA News; Elsa Cole, vice president of legal affairs/general counsel; Joni Comstock, senior vice president of championships/senior woman administrator; Dennis Cryder, senior vice president of branding and communications; Michelle Hosick, associate director of NCAA News; Tom Jernstedt, executive vice president, Kevin Lennon, vice president of academic and membership affairs; Keith Martin, interim vice president for administration/chief financial officer; Wallace Renfro, vice president and senior advisor to the president; Greg Shaheen, senior vice president of basketball and business strategies; Robert Vowels, vice president of educational affairs; Charlotte Westerhaus, vice president of diversity and inclusion; Bob Williams, managing director of public and media relations; David Berst, Daniel Dutcher and Mike Racy, NCAA governance vice presidents; and Jackie Campbell, Leah Kareti, and Terri Steeb, NCAA governance directors.

[Note: These minutes contain only actions taken (formal votes or stated "sense of the meeting") in accordance with NCAA policy regarding minutes of all Association entities. While certain items on the Committee's agenda were acted on at various times throughout the meeting, all final actions within a given topic are combined in these minutes for convenience of reference.]

The meeting was called to order at 4 p.m. by the chair, President Ray. All members were present as noted above.

1. Welcome and announcements. Ray welcomed Kathleen Brasfield, director of athletics at Angelo State University and incoming chair of the Division II Management Council. Also, Ray presented Stephen Jordan, chair of the Division II Presidents Council, and Paul Trible, chair of the Division III Presidents Council, with awards for their service to the Executive Committee.

2. Approval of October 29, 2009, meeting minutes.

   It was VOTED

   "To approve the Executive Committee minutes of the October 29, 2009, meeting as distributed."

3. Executive session. Ray convened an executive session during which the Executive Committee received an update from NCAA Interim President Jim Isch, approved the position description for the position of president of the NCAA and accepted the recommendation of Mercer in compliance with the Taxpayer Bill of Rights.

4. St. Andrews Presbyterian College request. The Committee reviewed a request from St. Andrews Presbyterian College related to NCAA membership standards. Pursuant to NCAA Constitution 3.02.3.1, one of the requirements necessary for active membership is accreditation by one of the six regional accrediting agencies. St. Andrews requested that the Executive Committee consider accreditation by a national accrediting body as sufficient to meet this requirement. The Executive Committee agreed to form a working group to study the issue.

5. Association-wide membership and the approval of a working group. The Executive Committee appointed a working group to explore from an Association-wide perspective the issue of membership growth within the NCAA.

6. NCAA Executive Committee Finance Committee report.

   a. Fiscal year 2008-09 audited statements. The Finance Committee met with the audit firm of KPMG to review fiscal year 2008-09 financial statements and conduct the required audit communications and review.

      (1) KPMG issued an unqualified opinion for the fiscal year statements ending August 31, 2009.

      (2) Highlights of the Consolidated Statement of Financial Position are:

         (a) The Association's total assets increased by approximately $34 million in comparison to the prior year. The increase was primarily in the investments holdings as of the year end and the acquisition of Arbiter and eOfficials. Assets purchased consisted of primarily goodwill and intangible assets.

         (b) The Association's net assets increased by more than $47 million this past fiscal year due to the surplus of revenues over expenses. It was noted that the Association does not budget investment earnings since these funds, by Executive Committee policy, are allocated to the quasi-endowment.

         (c) All allocations to the respective reserves, per Executive Committee policy, have been made.

         (d) The Association had an increase in revenue this past year that was primarily due to the increases in TV rights fees, ticket revenues from championships and the revenues from the Eligibility Center. Investments earnings for the year were $9 million, as compared to a loss of $4 million in the prior year.

         (e) From an expense standpoint, the distribution to Division I increased approximately nine percent per the scheduled distribution plan. Division I championships expenses decreased approximately nine percent, which is primarily the result of lower costs of travel

this past year. The increase in Association-wide expense is due to the addition of Arbiter and eOfficials LLC expenses and youth basketball expenses.

(f) Excess revenues over expenses for the year were approximately $47 million.

It was VOTED

"To approve the fiscal year 2008-09 financial statements."

b. Recommended uses of unallocated net assets. Fiscal year 2008-09 year ended with the Association having $15.8 million in unrestricted net assets available for allocation. The Finance Committee recommended the surplus be used in the following manner:

(1) $15 million distributed back to the Division I members. The Association committed $5 million last January from budget reductions, and the result of additional revenues over expenses at year end allows for an additional $10 million.

(2) $400,000 allocated to the Myles Brand Chair for Pancreatic Cancer.

(3) $400,000 allocated for the presidential search and executive move.

It was VOTED

"To approve the proposed unallocated net assets allocations."

c. First quarter fiscal year 2009-10 budget to actual.

(1) The Association has limited financial activity in the first quarter, with the majority of revenues and expenditures occurring in the second half of the year related to championship activity and revenue distributions.

(2) Revenue received is 16 percent of the budget and is in line with the prior year. Although championships revenue is three percentage points behind the prior year, this is the result of timing differences, and, to date, men's basketball tickets sales revenues are in line with last year.

(3) The Association's expenses are seven percent of the total budget for the first quarter and are in line with the prior year.

d. Investment subcommittee report. The investment subcommittee of the Finance Committee met during the Convention and made the decision to add an opportunistic strategies allocation to the quasi endowment. The primary reasons for adding an allocation are to increase diversification, the potential for a partial hedge against future inflation and the possibility of adding alpha by allowing managers more discretion in their investment approach. The subcommittee approved Wellington Diversified Inflation hedges and Leuhold Weeden's Core Fund for 10 percent of the overall quasi-endowment allocation. Funding will come from the annual contributions to the quasi-endowment and the current stock and bond funds. The investment subcommittee voted to rebalance the two portfolios in accordance with its asset allocation policies.

e. New building project financing. The Finance Committee reviewed various funding options for the new building project. It was determined that, as a result of the favorable rates in the market, the staff should explore financing $20 million of financing for the building project over a maximum 10-year period. It also was determined that the annual debt service could be paid from the Eligibility Center revenues and cost savings from holding our meetings in Indianapolis.

It was VOTED

"To approve a resolution for the authorization and issuance of bonds or other comparable financing options, and the reimbursement of building project expenses with the proceeds of the selective financing option."

7. Litigation update. The Committee received a report from the NCAA general counsel regarding litigation and settlement actions.

8. NCAA Division I Board of Directors and Divisions II and III Presidents Councils reports.

a. Division I Board of Directors. The Committee received an update on the actions of the Division I Board of Directors that included the following:

(1) Values-based decision-making. Received a presentation regarding values-based decision-making and was informed that a small working group including presidents, athletics directors, commissioners and experts will be working with staff to examine the issue.

(2) Supplemental distribution. Agreed to recommend that the Executive Committee approve the Finance Committee's recommendation for a supplemental distribution of $15 million to the Division I membership.

(3) Sand volleyball – emerging sport. Adopted emergency legislation to delay the effective date of NCAA Division I Proposal No. 2008-59 to August 1, 2011. This legislation survived an override vote and adds women's sand volleyball as an emerging sport.

(4) Diversity requirements. Endorsed the Division I Leadership Council's recommendations for enhanced diversity requirements for the various Division I governance bodies. The new standards would add positional requirements for athletics directors (20 percent) and faculty athletics representatives (20 percent) to the current gender (35 percent) and ethnic minority (20 percent) requirements. In addition, the various subdivisions [Football Bowl Subdivision (FBS) on its, own and Football Championship Subdivision (FCS) and Division I combined] will be required to meet the new standards on each of the eight councils and cabinets. The expectation is that FBS conferences meet these requirements when appointing their representatives to the councils and cabinets this spring. The FCS and Division I conferences would be required to meet the new minimums in the spring 2012 when their terms expire.

b. Division II Presidents Council. The Committee received an update on the actions of the Division II Presidents Council that included the following:

(1) 2010 NCAA Convention. Division II completed another successful Convention. The membership voted on 14 proposals during its business session – all 14 passed. Significant proposals included the four proposals presented as the Presidents Council "Life in the Balance" package:

(a) 2010 NCAA Convention Division II Proposal No. 2010-5—playing and practice seasons—fall sports, which moves the start date for the first contest or date of competition by one week later; starts the preseason practice a week later in the summer; and shortens the season with a reduction in contests or dates of competition.

(b) 2010 NCAA Convention Division II Proposal No. 2010-6—playing and practice seasons—spring sports, which reduces the maximum number of contests from 56 to 50 in baseball; reduces the maximum number of dates of competition from 24 to 21 in golf; and eliminates the tournament dates exception in softball.

(c) 2010 NCAA Convention Division II Proposal No. 2010-7—playing and practice seasons—winter break, which establishes a "dead period" from December 20 through December 26 for winter sports (basketball, swimming and diving, indoor track and field and wrestling), during which it would not be permissible for an institution to have practice, competition or other countable athletically related activities (e.g., weight training, conditioning); and establishes a "dead period" during the same dates for all sports, during which it would not be permissible for a student-athlete to participate in voluntary athletically related activities on campus, unless the facility is open to the general student-body.

(d) 2010 NCAA Convention Division II Proposal No. 2010-8—playing and practice seasons—winter sports—basketball, which reduces the maximum permissible number of contests in men's and women's basketball from 27 to 26.

(2) Division II financial dashboard tool. At its annual chancellors and presidents session Friday, Division II chancellors and presidents previewed information on a new financial dashboard tool that will be unveiled at the June 2010 Chancellors and Presidents Summit. This tool will provide the membership with access to accurate, timely and relevant information to encourage moderation in the growth rate of athletics budgets and provide a catalyst for communication and education among presidents, chief financial officers and athletics departments, thus re-centering athletics within the educational mission of the university.

(3) Division II public service announcement. Jordan shared the most recent Division II public service announcement, which features Division II student-athletes telling why they "Chose Division II." All five student-athletes are members of the national Division II Student-Athlete Advisory Committee.

c. Division III Presidents Council. The Committee received an update on the actions of the Division III Presidents Council. These included:

(1) Division III Identity Initiative. The 2010 Convention marked the formal launch of the division's strategic positioning platform. Division III delegates received a presentation on the content and intended purpose of the platform, and saw early creative expressions of the platform, including a video describing the essence of the Division III experience.

(2) Convention highlights. Other Convention highlights included a presentation on the concepts under consideration to enhance the leadership and engagement of presidents in the division. The membership adopted nine proposals in the Division III business session, including a unanimous vote on 2010 NCAA Convention Division III Proposal No.1, which established in the Division III philosophy statement an expectation for presidential leadership to be exercised at the campus, conference and national levels.

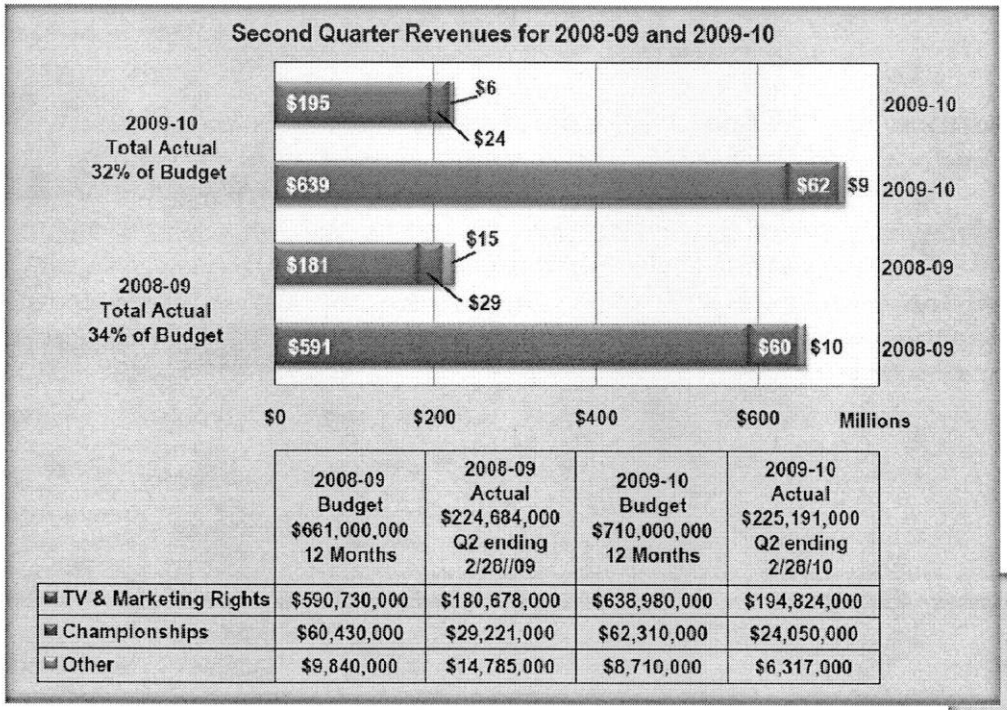
9. NCAA Executive Committee Subcommittee on Gender and Diversity Issues. The Committee received a report on the work of the Executive Committee Subcommittee on Gender and Diversity Initiatives. The Committee noted that the subcommittee had the opportunity to meet with Parker Executive Search and offer comments and feedback relative to the presidential search.

10. Future meetings. The Committee reviewed its future meetings schedule.

11. Adjournment. Ray adjourned the meeting at 6:20 p.m.

# # # # #

National Collegiate Athletic Association
Comparison of Budget to Actual
Revenues and Expenses
Second Quarter of 2008-09 and 2009-10



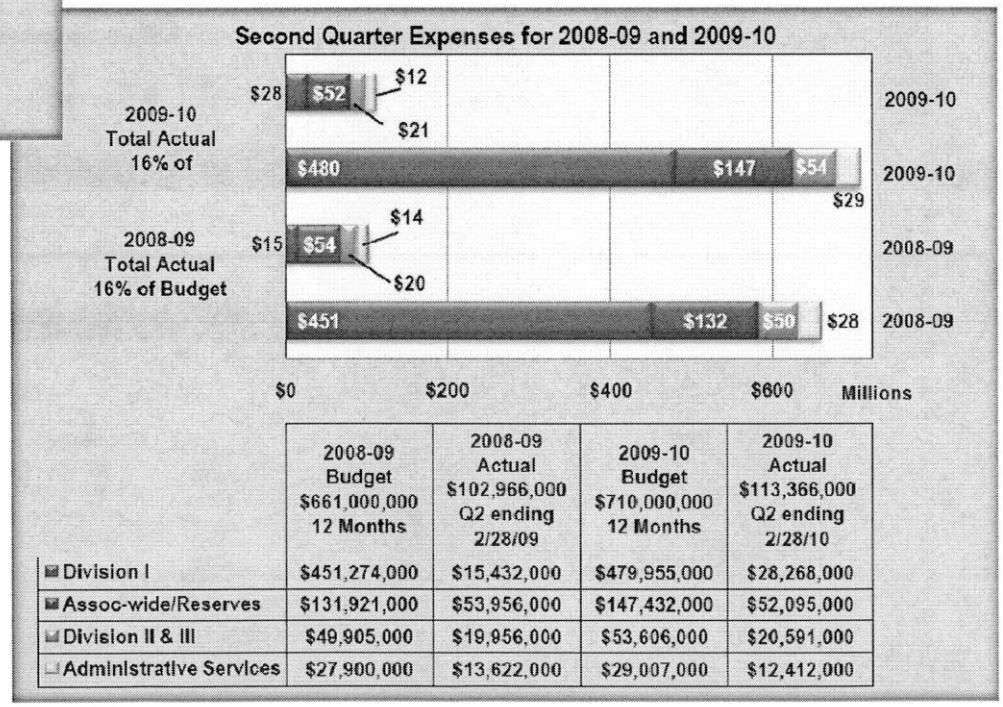
	2008-09 Budget $661,000,000 12 Months	2008-09 Actual $224,684,000 Q2 ending 2/26//09	2009-10 Budget $710,000,000 12 Months	2009-10 Actual $225,191,000 Q2 ending 2/28/10
TV & Marketing Rights	$590,730,000	$180,678,000	$638,980,000	$194,824,000
Championships	$60,430,000	$29,221,000	$62,310,000	$24,050,000
Other	$9,840,000	$14,785,000	$8,710,000	$6,317,000

Revenues

- The Association received its second installment of its TV rights fees in the second quarter, with the majority of revenues occurring in the second half of the year.
- Television and marketing rights fees received is 30 percent of budget, and is consistent with the prior year.
- Total revenues received of 32 percent is two percentage points behind the previous year's trend. However, it is anticipated actual championships revenues will meet its annual budget plan.

Expenses

- Division I expenses occur primarily in the second half of the year due to revenue distribution and championship expenses. Division I expenses are above prior year due to a $15 million supplemental distribution approved in January from the prior year's surplus.
- Division II and III expenditures are within budget parameters and are in line with the prior year trend of actual expenditures as percent of budget.
- The Associations' expenses are 16 percent of the total budget for the second quarter, and is consistent with the prior year's trend for the second quarter.



	2008-09 Budget $661,000,000 12 Months	2008-09 Actual $102,966,000 Q2 ending 2/28/09	2009-10 Budget $710,000,000 12 Months	2009-10 Actual $113,366,000 Q2 ending 2/28/10
Division I	$451,274,000	$15,432,000	$479,955,000	$28,268,000
Assoc-wide/Reserves	$131,921,000	$53,956,000	$147,432,000	$52,095,000
Division II & III	$49,905,000	$19,956,000	$53,606,000	$20,591,000
Administrative Services	$27,900,000	$13,622,000	$29,007,000	$12,412,000

THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
Four- Year Revenue and Expense Summary, Beginning FY 2006-07 through FY 2009-10
BUDGET FOR FISCAL YEAR ENDED AUGUST 31, 2010

	2006-07 ACTUAL	2007-08 ACTUAL	2008-09 ACTUAL	2009-10 BUDGET	2009-10 Actual Through 2/28/10	2009-10 Percent of Actual to Budget
REVENUE						
Television and Marketing Rights Fees	509,376,034	549,517,787	594,527,482	638,980,000	194,823,990	30.5%
Championships Revenue	63,689,660	67,700,370	73,388,235	62,310,000	24,049,587	38.6%
Investments, Fees, and Services	40,360,641	2,985,718	15,894,977	8,710,000	6,317,334	72.5%
Membership Dues	1,041,233	1,416,589	1,055,656	0		0.00%
TOTAL NCAA OPERATING REVENUE	614,467,568	621,620,464	684,866,350	710,000,000	225,190,911	31.7%
DIVISION SPECIFIC EXPENSES						
Distribution to Division I members	331,925,602	359,349,169	390,095,150	418,386,000	15,144,904	3.6%
Division I championships and programs	53,117,377	64,231,221	58,874,388	61,569,000	13,123,210	21.3%
DIVISION I EXPENSE & ALLOCATION	385,042,979	423,580,390	448,969,538	479,955,000	28,268,114	5.9%
DIVISION II EXPENSE & ALLOCATION	26,639,186	29,846,478	28,246,989	31,027,000	10,954,603	35.3%
DIVISION III EXPENSE & ALLOCATION	17,478,629	18,907,533	19,047,135	22,578,000	9,636,173	42.7%
TOTAL DIVISION SPECIFIC EXPENSES	429,160,794	472,334,401	496,263,662	533,560,000	48,858,890	9.2%
ASSOCIATION-WIDE EXPENSE - PROGRAMS AND SERVICES						
Student-Athlete Welfare and Youth Programs and Services	22,302,650	23,097,070	23,658,000	23,408,000	12,268,406	52.4%
Membership Programs and Services	89,626,069	77,347,726	85,886,000	88,062,000	42,619,796	48.4%
SUBTOTAL PROGRAM AND SERVICES	111,928,719	100,444,796	109,544,000	111,470,000	54,888,202	49.2%
Administratvie Services	26,105,906	25,838,748	28,672,878	29,007,000	12,411,856	42.8%
Division II and III Championships and Program Support[1]				(2,015,000)	(1,007,286)	
TOTAL ASSOCIATION-WIDE EXPENSES	138,034,625	126,283,544	138,216,878	138,462,000	66,292,772	47.9%
TOTAL NCAA OPERATING EXPENSES	567,195,419	598,617,945	634,480,540	672,022,000	115,151,662	17.1%
Collegiate Sports LLC (net (revenue)/expenses)[2]	263,063	(346,347)	3,324,721	3,340,000	(3,253,576)	
Reserves and Supplemental Distributions[3]	47,009,086	23,348,866	47,061,089	34,637,000	1,467,763	
SUBTOTAL CONTINGENCIES, LLCS AND RESERVES	47,009,086	23,348,866	50,385,810	37,977,000	(1,785,813)	-4.7%
TOTAL	614,204,505	621,966,811	684,866,350	710,000,000	113,365,849	16.0%

Note: Actual information is from audited financial statements.

[1]DII/III Support is overhead added to divisional expenses in order to reduce divisional trust allocation. It is not a financial statement item, therefore, is not included in the actual information.

[2]Please refer to note 1, "The Association" on page 54 of our 2008-09 Audited Financial Statement. In addition, refer to page 66, "Schedule of Consolidating Statement of Activities" for more information. See note 3 below for online web address.

[3]Amounts allocated to reserves based on policy decisions made by the respective Divisions and NCAA Executive Committee. Supplemental distributions are made from these reserves after appropriate allocations have been made. For more information on association reserves, see our Membership Report at http://catalog.proemags.com/publication/cc5da338#/cc5da338/1. In the table of contents, click on "Fiscal Report" to see the 2008-09 Audited Financial Statement.

SUPPLEMENT NO. 3
Executive Comm. 4/10

MEMORANDUM

March 11, 2010

P.O. Box 6222
Indianapolis, Indiana 46206
Telephone: 317/917-6222

Shipping/Overnight Address:
1802 Alonzo Watford Sr. Drive
Indianapolis, Indiana 46202

www.ncaa.org

TO: Executive Committee Finance Committee.

FROM: Jim Isch
NCAA Interim President.

SUBJECT: FY 2010-11 and FY 2011-12 Biennial Budget Requests.

The biennial budget process initiated in 2001 is an effort to focus Association resources on long-term priorities. In accordance with our process, the Executive Committee Finance Committee at its January meeting established budget allocations for the 2010-11 and 2011-12 (page 2). Staff has collected budget requests from all three Divisions, Association-wide committees and the national office. After my review of all the budget requests, I am presenting budget recommendations for the Executive Committee Finance Committee's consideration. My recommendations are within the established allocations, and provide some flexibility for the next President over the term of the biennium. My recommendations were established using the following criteria:

1. Support the NCAA strategic plan and its three-to-five year goals.

2. Maintain the championship experience with emphasis on current championships and previous commitments.

3. Support the current reform initiatives and provide funds to support task force efforts.

4. Avoid making significant investments in new base budget initiatives as a result of the economy, and the uncertainty of the next television contract.

5. Allocate incremental revenues to reserves over the next two years in order to provide budget flexibility, and to maximize future distributions back to the membership pending the final resolution of the television contract negotiations.

6. Maintain national office services to the membership.

I ask your support of the proposed budget allocations for FY 2010-11 and FY 2011-12.

KEM:bar

FY 2010-11
President's Recommended Allocations for
New Initiatives and Maintenance Requests

Sources and Uses	2009-10 Budget	2010-11 Recommended Allocations	2010-11 Budget	2010-11 Budget	Percent Increase
SOURCES					
Television and Marketing Rights Fees	$ 639,000,000	$ 41,000,000	$ -	$ 680,000,000	6.4%
Championships	$ 62,300,000		$ -	$ 62,300,000	0.0%
Other	$ 8,700,000	$ 1,000,000	$ -	$ 9,700,000	11.5%
Total Sources	**$ 710,000,000**	**$ 42,000,000**	**$ -**	**$ 752,000,000**	**5.9%**
USES		**Recommended New Initiatives**	**Recommended Maintenance**		
Division I Revenue Distribution	$ 418,386,000	$ 33,814,000	$ -	$ 452,200,000	8.1%
Division I Championships, Tournaments and Programs	$ 64,910,000	$ 333,000	$ 850,000	$ 66,093,000	1.8%
Division II Allocation	$ 31,027,000	$ 1,835,000	$ -	$ 32,862,000	5.9%
Division III Allocation	$ 22,578,000	$ 1,336,000	$ -	$ 23,914,000	5.9%
Association-Wide Expenses	$ 140,477,000	$ 410,000	$ 3,150,000	$ 144,037,000	2.5%
Total Uses	**$ 677,378,000**	**$ 37,728,000**	**$ 4,000,000**	**$ 719,106,000**	
Reserves and Contingencies[1]	$ 32,622,000	$ 272,000	$ -	$ 32,894,000	
Grand Total	**$ 710,000,000**	**$ 38,000,000**	**$ 4,000,000**	**$ 752,000,000**	**5.9%**

[1]Reserves and Contingencies have been established to meet the reserve guidelines established by the Executive Committee. Any excess revenues over expenses, or unallocated revenues are included in this line item and returned to Division I membership each year in a supplemental distribution.

FY 2010-11 and FY 2011-12
Executive Summary of New Initiatives

Division I Initiatives (Action)

1. **FY 2010-11 | Distribution to Membership ($33,814,000).** This amount represents an increase of 8.1% going to the Division I membership based on the long-term budget plan approved by the NCAA Executive Committee. For FY 2011-12, distributions will be determined based on the final resolution of the television contract.

2. **FY 2010-11 | NCAA Football Championship Series Bracket Expansion ($250,000).** Championships will move forward with the four team FCS bracket expansion beginning with the 2010 football championship. Division I Board approved the Football Championship Series expansion of 16 teams to 20 teams last budget cycle for planning purposes. Approximately $400,000 was reallocated from championships to fund the expansion. The remaining allocation is the additional funds necessary for the FCS bracket expansion.

3. **FY 2010-11 | Expanded Softball Bat Testing ($83,000).** This initiative would expand the number of bats tested by an additional testing of 60 bats across all Divisions and enhancing the testing process. Resources aligned with student-athlete welfare and safety priorities, and an effective risk management best practice.

4. **FY 2011-12 | Preliminary Round Host Expenses ($50,000).** This amount reflects an increase stipend to more accurately reflect the host institution's costs associated with preliminary round expenses for tennis, men's golf and fencing sites.

5. **FY 2011-12 | Division I Outdoor Track and Field ($45,000).** Men's and Women's Track and Field Committee select the timing groups for the regionals, and this funding will enable the host sites to be reimbursed for the such expenses.

Executive Committee and Presidential New Initiatives (Action)

6. **FY 2010-11 | Men's Basketball Recruiting ($410,000).** Basketball recruiting environment has been a major problem for the NCAA membership. This initiative has been identified as an investment area by the Basketball Focus Group (BFG). These expectations and responsibilities include:

    - Developing specific expertise in and knowledge of the men's basketball recruiting environment through monitoring, investigation, outreach and educational efforts

designated to strengthen the enforcement staff's ability to monitor and enforce compliance with NCAA rules.

- Developing specific expertise in and knowledge of the men's basketball recruiting environment and using that expertise and knowledge in providing support to the basketball focus group staff.

- Developing and investigating cases involving potential violations of NCAA legislation, the compilation and evaluation of evidence of infractions, the drafting of necessary documents, and the oral presentation of information and evidence before the NCAA Committee on Infractions.

6. **(continued year two) FY 2011-12 | Men's Basketball Recruiting and Major Enforcement Investigations ($105,000).** This is a continuation of the investment in Men's Basketball Recruiting. This position is responsible for developing and investigating cases involving potential violations of NCAA legislation, the compilation and evaluation of evidence of infractions, the drafting of necessary documents, and the oral presentation of information and evidence before the NCAA Committee on Infractions.

7. **President's Reserve ($1,000,000).** The Finance Committee recommends that the new President be allocated $1,000,000 to have budget flexibility to implement new initiatives as appropriate. It was determined funds would be allocated from reserves and contingencies.

FY 2010-11 and FY 2011-12
New Initiatives

		FY 2010-11	FY 2011-12
Division I			
	Proposed Expenditures		
1	Distribution to membership.	$ 33,814,000	TBD
	Division I Championships		
2	NCAA Football Championship Series bracket expansion.	$ 250,000	
3	Expanded softball testing.	$ 83,000	
4	Preliminary round host expenses.		$ 50,000
5	Division I outdoor track and field.		$ 45,000
	Subtotal	**$ 34,147,000**	**$ 95,000**
Executive Committee and Presidential New Initiatives Proposed Expenditure			
	Enforcement		
6	Men's basketball recruiting and major enforcement investigations.	$ 410,000	$ 105,000
	Subtotal	**$ 410,000**	**$ 105,000**
	Total of President's Recommendation for New Initiatives	**$ 34,557,000**	**$ 200,000**
7	**President's Reserve**	**$ 1,000,000**	

The National Collegiate Athletic Association
March 19, 2010 KEM:bar

SUPPLEMENT NO. 5
Executive Comm. 4/10

FY 2010-11 and FY 2011-12
Executive Summary of Division II and Division III New Initiatives

1. **Division II FY 2010-11 | Championships Enhancements ($265,000).** Funding is recommended for regional tennis travel to be reimbursed. With the reduction of Division II brackets, funds allocated for brackets can now be used for regional tennis. Funding is also recommended for men's golf due to the restructuring of the championship format to conclude with the match play format. This will likely result in flight change fees in order to maintain flexibility.

1. **(continued year two) Division II FY 2011-12 | Regional Tennis Travel – Year Two ($265,000).** This will be a continuation in funding from FY 2010-11.

2. **Division II FY 2010-11 | Officiating – Arbiter Services ($225,000).** Funding is recommended to support the services and technology platform in Arbiter Officiating. The division has again pledged a subsidy to assist in registering Division II officials in numerous sports for these services.

3. **Division II FY 2010-11 | Professional Development – AD Mentorship ($50,000).** Funding is recommended to support young Division II athletic administrators who need current Division II ADs to serve as administrators to help chart a course for future success. This is especially true for our young minority and female assistant and associate ADs. This program will pass through dollars to the Division II ADA to assist in developing a formal mentorship program for Division II athletics.

4. **Division II FY 2010-11 | Television Media Plan ($1,700,000).** This is the budget commitment for the final year of the division's media contract with CBS College Sports Network. Funds for this initiative were captured from the division's 2008-09 surplus fund. This will be funded from Division II reserves.

5. **Division III FY 2010-11 | Division's Identity Initiative ($188,000).** Funding is recommended to better articulate the Division's identity and its Philosophy Statement in hopes that all DIII institutions will be speaking the same language regarding what Division III stands for and to enhance the public identity.

6. **Division III FY 2010-11 | Ethnic Minority Professional Development ($22,000).** Funding is recommended for a Strategic Initiative Conference Grant to provide educational growth and professional development opportunities for minority athletics administrators.

7. **Division III FY 2010-11 | Sports Information Directors (SIDS) Professional Development ($22,000).** Funding is recommended for a Strategic Initiative Conference Grant to increase professional development opportunities for SIDs in the division.

8. **Division III FY 2010-11 | Tier Three Additional Flex Funds ($258,000).** Funding is recommended for Tier Three to replace the previous Tier Two "flex year" funding, and base the total Tier Three allocation on the size of the conference. Tier Three funds are "flex" funds typically spent on items like technology, officiating and championships. All are consistent with the Division's strategic plan.

9. **Division III FY 2010-11 | Faculty Athletics Representative (FAR) Institute ($94,000).** Funding is recommended for professional development and governance training for FARs.

10. **Division III FY 2011-12 | Men's Volleyball Championship ($388,000).** Funding is recommended for the creation of a Division III Men's Volleyball Championship. Men's Volleyball will meet the required number of institutions (50) to become its own championship. Division III institutions previously were eligible to participate in the national collegiate men's volleyball championship.

FY 2010-11 and 2011-12
Executive Summary of Division II and Division III New Initiatives

	DIVISION II	FY 2010-11	FY 2011-12
	Proposed Expenditures		
1	Championships enhancements.	$ 265,000	$ 265,000
2	Officiating: Arbiter services.	$ 225,000	
3	Professional Development: AD Mentorship.	$ 50,000	
	Subtotal	**$ 540,000**	**$ 265,000**
4	Division II television media plan.[1]	$ 1,700,000	
	President's Recommendation Division II	**$ 2,240,000**	**$ 265,000**
	DIVISION III		
	Proposed Expenditures		
5	Division's Identity Initiative.	$ 188,000	
6	Strategic Initiative Conference Grant - Ethnic Minority Professional Development.	$ 22,000	
7	Strategic Initiative Conference Grant - Sports Information Directors (SIDs) Professional Development.	$ 22,000	
8	Strategic Initiative Conference Grant - Tier III Additional Flex Funds.	$ 258,000	
9	Faculty Athletics Representative (FAR) Institute.	$ 94,000	
10	Men's Volleyball Championship.		$ 388,000
	Subtotal	**$ 584,000**	**$ 388,000**
	President's Recommendation Division III	**$ 584,000**	**$ 388,000**
	Total Amount for Division's II & III	**$ 2,824,000**	**$ 653,000**

[1]Funded from Division II Reserves.

The National Collegiate Athletic Association
March 19, 2010 KEM:bar

FY 2010-11
Executive Summary of Maintenance Budget Recommendations

Contracts ($1,015,000). The recommended funding for contracts covers multiple areas within the Association. Consulting and software maintenance services include hardware maintenance and technology, representing a 3% average increase over the previous three year period. Funding is recommended for continuation of current investment consultant for investment planning and management services for NCAA in Quasi Endowment, operating funds, and retirement plan. Funding is also recommended for building and property management that represent 3.5%, and is spread through all NCAA facilities and locations. In addition, leases, shipping, and postage rates have continued to increase by 3%. Funding for employee relocations and benefits contracts will cover increases in moving costs, medical, dental, vision, life and accident insurance coverage. The NCAA moved to a high deductible medical plan in the prior year that has resulted in plan savings. Finally, funding is recommended for the NCAA drug testing and education services with Drug Free Sport that will increase by 2.6%.

Travel ($950,000). This funding is requested for anticipated championships' charter travel cost increases, and cost of commercial travel and baggage fees. This represents approximately 2% of total travel expenses ($750,000). Additionally, funding is recommended to cover baggage fees for committee members. All airlines have raised the fee for the first bag to $25 one way from an average of $15. Since bag fees were first introduced, the first bag for a committee traveler was not covered, and payment for the second bag would be covered only if the trip was 5 days or longer. With the increased cost, bag fees would consume one third of the per diem if not reimbursed for the first bag. This request represents approximately 3% increase in committee expenses ($200,000).

Office of the President ($680,000). Funding is recommended to increase the market value of the NCAA's President's position, and key positions in the organization's structure based on Executive Committee's previous actions.

Compensation | Equity Market Adjustments ($855,000). Funding is recommended for dollars to be used for equity disparities, retention in high risk areas, and to address specific organization needs that would include scheduled reclassifications and promotions based on performance. A portion of the merit based allocation would be allocated to groups based on needs of the organization to complete its service requirements.

Insurance and Risk Management ($400,000). Funding is recommended for increases for insurance and risk management contracts. This increase represents a 1.7% increase to allocated resources (student-athlete catastrophic, event cancellation, Directors and Officers, and general liability represent the key areas of coverage and risk transfers).

Officials Fees ($100,000). Funding is recommended for the increase in officials' fee for various sports: Baseball, W Gymnastics, M/W Ice Hockey, M/W Lacrosse, M Golf, Softball, M/W Outdoor Track and Field, M/W Track and Field/Cross Country. Fees increases are necessary to be competitive in the market, and ensure quality officials for NCAA championships competition.

FY 2010-11
Maintenance Budget Requests

Description of Maintenance Requests and Recommendations

Contracts		**$ 1,015,000**
Consulting and software maintenance.	$ 165,000	
Property and document management, printing, postage	$ 200,000	
Employee benefits, moving and relocation.	$ 510,000	
Drug testing.	$ 140,000	
Travel		**$ 950,000**
Championships' charter and commercial travel, and baggage fees.	$ 750,000	
Committee members' baggage fees.	$ 200,000	
Office of the President	$ 680,000	**$ 680,000**
Compensation: Equity market adjustments	$ 855,000	**$ 855,000**
Insurance and Risk Management	$ 400,000	**$ 400,000**
Officials Fees		**$ 100,000**
Increase for various sports.	$ 100,000	
	Total	**$ 4,000,000**

The National Collegiate Athletic Association
March 18, 2010 KEM:bar

SUPPLEMENT NO. 7
Executive Comm. 4/10

RESOLUTION OF THE EXECUTIVE COMMITTEE OF THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION APPROVING THE ISSUANCE OF BONDS BY THE INDIANA FINANCE AUTHORITY FOR THE PURPOSE OF FINANCING CERTAIN CAPITAL PROJECTS OF THE ASSOCIATION, THE DOCUMENTS RELATING TO SUCH FINANCING AND OTHER RELATED MATTERS

WHEREAS, the Executive Committee of The National Collegiate Athletic Association (the "Association"), has previously adopted a resolution declaring its official intent to incur certain capital expenditures in connection with the acquisition, construction, installation, renovation and equipping of an approximately 130,000 square foot expansion of and renovation of its existing headquarters located in Indianapolis, Indiana (the "Project"); and

WHEREAS, the Executive Committee of the Association (the "Executive Committee") desires to approve the financing of a portion of the costs associated with the acquisition, construction, installation, renovation and equipping of the Project (the "Bond Financed Project") through a loan of the proceeds of revenue bonds issued by the Indiana Finance Authority (the "Issuer"); and

NOW, THEREFORE, BE IT RESOLVED, BY THE EXECUTIVE COMMITTEE OF THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION, AS FOLLOWS:

RESOLVED, that the financing of a portion of the costs of acquiring, constructing, installing, renovating and equipping the Bond Financed Project, with the specific costs to be finally determined by either the President of the Association, or any person serving in such capacity on an interim basis, or the Chief Financial Officer of the Association, or any person serving in such capacity on an interim basis (in either case, the "Authorized Officer"), after consultation with the Chair of the Finance Committee of the Association (the "Chair"), including issuance costs related thereto, be arranged and consummated pursuant to the provisions of Indiana Code 4-4-10.9 and 4-4-11, each as amended, under which the Issuer is empowered to issue its revenue bonds and lend the proceeds thereof to the Association for the purpose of financing the costs of the Bond Financed Project and issuance costs related thereto.

FURTHER RESOLVED, that the Association enter into a Loan Agreement between the Issuer and the Association (the "Loan Agreement"), pursuant to which the Issuer agrees to issue and sell its Revenue Bonds, Series 2010 (National Collegiate Athletic Association Project) in an aggregate principal amount not to exceed $20,000,000 (the "Series 2010 Bonds"), and to lend the proceeds to the Association for the purpose of financing the costs of the Bond Financed Project including issuance costs related thereto; that the Loan Agreement is hereby approved substantially in the form presented to this meeting; and that the Authorized Officer, after consultation with the Chair, is authorized to indicate such approval of the Loan Agreement in the form approved herein with such changes as the Authorized Officer approves, such approval to be conclusively evidenced by the execution thereof.

FURTHER RESOLVED, that the Series 2010 Note (the "Series 2010 Note") to be made by the Association to the order of the Issuer pursuant to the Loan Agreement, in like principal amount as the Series 2010 Bonds, is hereby approved substantially in the form presented to this meeting as set forth in Exhibit A to the Loan Agreement; and that (i) the Authorized Officer, after consultation with the Chair, is authorized to indicate such approval of the Series 2010 Note in the form approved herein with such changes as the Authorized Officer approves, such approval to be conclusively evidenced by the execution thereof (ii) any other officer of the Association is authorized to attest the Authorized Officer's signature on the Series 2010 Note.

FURTHER RESOLVED, that a certain Trust Indenture (the "Indenture") between the Issuer and The Bank of New York Mellon Trust Company, N.A., as trustee (the "Trustee"), which provides for the issuance of the Series 2010 Bonds and for the grant of substantially all of the Issuer's right, title, and interest in, to, and under the Series 2010 Note and the Loan Agreement to the Trustee under the Indenture as security for payment of the Series 2010 Bonds, is hereby approved substantially in the form presented to this meeting; and that the Authorized Officer, after consultation with the Chair, is authorized to approve any changes in form or substance to the Indenture as the Authorized Officer shall deem appropriate.

FURTHER RESOLVED, that a certain Bond Purchase Agreement (the "Bond Purchase Agreement"), among the Issuer, the Association and City Securities Corporation, as underwriter (the "Underwriter"), which provides for the sale of the Series 2010 Bonds to the Underwriter, is hereby approved substantially in the form presented to this meeting, and that the Authorized Officer, after consultation with the Chair, is authorized to indicate such approval of the Bond Purchase Agreement in the form approved herein with such changes as the Authorized Officer approves, such approval to be conclusively evidenced by the execution thereof.

FURTHER RESOLVED, that a Preliminary Official Statement relating to the Series 2010 Bonds (the "Preliminary Official Statement"), is hereby approved substantially in the form presented to this meeting, with such changes as the Authorized Officer, after consultation with the Chair, shall hereafter approve, and that the Authorized Officer, after consultation with the Chair, is further authorized to (i) deem by certification the Preliminary Official Statement (or the portion thereof relating to the Association and not the Issuer) final as of its date as required by Rule 15c2-12 of the Securities and Exchange Commission (the "Rule"), except for the omission of the following information: the offering price(s), interest rate(s), selling compensation, aggregate principal amount, principal amount per maturity, delivery date, ratings and such other terms of the Series 2010 Bonds as depends on the foregoing terms; and (ii) approve and execute a final Official Statement relating to the Series 2010 Bonds (the "Final Official Statement") following the sale of the Series 2010 Bonds.

FURTHER RESOLVED, that the Continuing Disclosure Undertaking Agreement (the "Continuing Disclosure Agreement") between the Association and The Bank of New York Mellon Trust Company, N.A., as Dissemination Agent, which provides for on-going disclosure as required by the Rule, is hereby approved substantially in the form presented to this meeting; and that the Authorized Officer, after consultation with the Chair, is authorized to indicate such approval of the Continuing Disclosure Agreement in the form approved herein with such

changes as the Authorized Officer approves, such approval to be conclusively evidenced by the execution thereof.

FURTHER RESOLVED, the Series 2010 Bonds are hereby designated as "qualified tax-exempt obligations" for the purposes of Paragraph (3) of Section 265(b) of the Internal Revenue Code of 1986, as amended (the "Code"), and any or all officials, officers, members, employees and agents of the Association are hereby authorized to execute on behalf of the Association any documents necessary or appropriate to evidence further such designation. The reasonably anticipated amount of "tax-exempt obligations" (as such term is used in Section 265(b) of the Code) (other than obligations described in Section 265(b)(3)(C)(ii) of the Code) which will be issued on behalf of the Association or subordinate entities during the calendar year 2010 does not exceed $30,000,000, and not more than $30,000,000 of obligations issued on behalf of the Association or subordinate entities have been or shall be designated "qualified tax-exempt obligations" during calendar year 2010. The designation set forth herein may be revoked by the Authorized Officer by written certificate prior to the issuance of the Series 2010 Bonds.

FURTHER RESOLVED, that the Association take all action necessary or desirable to carry out the transactions contemplated by the Loan Agreement, the Series 2010 Note, the Indenture, the Bond Purchase Agreement and the Continuing Disclosure Agreement, and that the Authorized Officer, after consultation with the Chair, is authorized and directed for and on behalf of the Association, to execute and deliver the Loan Agreement, the Series 2010 Note, the Bond Purchase Agreement, the Final Official Statement and the Continuing Disclosure Agreement in the form approved herein, with such changes as such Authorized Officer may approve, such approval to be conclusively evidenced by the execution thereof.

FURTHER RESOLVED, that all prior actions of the officers, employees, representatives, and agents of the Association in connection with the financing of the Bond Financed Project and the costs associated with the issuance of the Series 2010 Bonds are approved and ratified in all respects, and that the Authorized Officer and, to the extent necessary, all other officers, employees, representatives, and agents of the Association, are authorized and directed to execute and deliver all such other instruments and documents and to take all such further action as they deem necessary or desirable to consummate the financing of the costs of the Bond Financed Project, and to effectuate the intent and purposes of the transactions contemplated by the foregoing resolutions through the issuance of the Series 2010 Bonds, including without limitation (i) seeking and securing bond insurance or other appropriate forms of credit enhancement with respect to all or a portion of the Series 2010 Bonds, (ii) entering into such investments, including the execution and delivery of one or more investment contracts authorized pursuant to the Indenture, as may be necessary or appropriate for the investment of proceeds of the Series 2010 Bonds pending the application thereof under the Indenture, (iii) securing one or more ratings on the Series 2010 Bonds from national credit rating agencies, and (iv) entering into such agreements as may be necessary to evidence compliance with the federal tax and arbitrage rebate requirements of the Internal Revenue Code of 1986, as amended.

Deloitte.

SUPPLEMENT NO. VII
EC 4/10

NCAA Risk Self-Assessment Refresh

Executive Overview

As of March 2010

Audit.Tax.Consulting.Financial Advisory.

Background

In December 2003, Deloitte was charged by the NCAA Executive Committee Finance Committee to assist with a self-assessment of the Association's risks. The scope of the project required Deloitte to facilitate a process with NCAA staff to complete a high-level self-assessment of key risks identified by management and members of the Executive Committee Finance Committee (John White and Carol Cartwright).

The following is a summary of the risks identified during 2004 and specific strategies that are recommended to mitigate the risks.

1. Adverse reputation and brand impacts due to external and Association actions.
2. Lack of revenue diversification.
3. Limitations on the NCAA's ability to effectively govern due to federal or state legislative intervention.
4. Adverse legal interpretation of NCAA regulations and standards.

A self-assessment was performed by senior management and NCAA subject matter resources to determine preparedness, likelihood and residual exposure of each of the four areas of risk. The process identified current and future mitigation strategies for each risk. These may be found in the detailed NCAA Risk Profile Word document.

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Executives were asked 'What has changed since 2004?'

According to the NCAA executives interviewed, the NCAA is operating in a faster-paced, more complex environment, where issues and risks are often interrelated, such as while expanding revenue diversification opportunities, potential legal challenges may arise due to rights and likeness issues, which if not handled properly could impact the reputation and brand value of the NCAA, and result in conflicting messages to the NCAA core values. Other areas identified by the executives include:

- **Revenue diversification** – continue to create additional revenue opportunities around basketball, while at the same time creating more brand equity related to other championships (e.g. baseball, lacrosse, etc.) all while continuing to minimize related expenses (*NOTE: the timing related to television negotiations has increased the residual impact and likelihood of occurrence – see slide 6)* – examples include:
  - Expanding Championship venues' scope and attendance size
  - Reviewing original programming opportunities
  - Increasing international TV rights
- **Political Environment** – a new administration and congress with less of a near-term focus on NCAA related items, as well as ability to better leverage membership resources from larger member institutions (*NOTE: the current environment resulted in a reduction of the residual impact of this risk to* 'Medium' – *see slide 6*).
- **Digital Environment** – the exponential digitization and capture of more media, images, transactions, and data leading to greater legal scrutiny, IT security and upside opportunity to monetize such data (*NOTE: this rapidly changing component led to the addition of a fifth risk area for the NCAA:* 'Security and Privacy').

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Executives were asked 'What has changed since 2004?' (continued)

- **Governance** and oversight related to a diverse group of stakeholders that grows more complex as membership grows and issues arise that require consensus.
- **Security** needs related to the additional ancillary activities around the men's basketball Final Four and other selected Championship (*NOTE: this led to the addition of a sixth risk area for the NCAA:* 'Physical Security').
- **Information and Communication** – continued vigilance communicating and refining the parent brand strategy and mission (and supporting activities and policies) of the NCAA internally with a more coordinated approach, as well as with the membership, public and media, evolving from an historically defensive-minded position, to more of an offensive, 'educational' perspective.
- **Partnering** – enhancing business relationships with key stakeholders to increase the reach, appeal, control, and revenues of the NCAA - examples include:
  - Creating more value with venues and cities along with Championship host institutions
  - Investing in the NCAA's Corporate Champion/Partner Program
  - Greater broadcast and sponsorship rights re: NABC and WBCA agreements
  - Enhanced control over certain areas of the Bundled Rights Agreement with CBS
- **Outsourcing** - continued use of third parties to provide specialized support services such as in facility security, primary and secondary ticket market, network security management, event management with IMG, etc.
- **Additional Legal Entities** – formation of limited liability companies for greater flexibility and/or oversight of NCAA-related initiatives or tangential processes.
- **Litigation** – a 'new frontier' of legal challenges continues to emerge, such as student athlete likeness issues and their potential impact on amateurism rules.

4

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High-Level Opportunities for Improvement - Overview

While the NCAA continues to operate in an ever-changing, more-complex environment, the executives interviewed felt the NCAA was staying abreast of the current and evolving issues and being done with more sophisticated mitigation strategies and tools. There are, however, some areas for opportunity, such as:

- Continue to ensure NCAA key assets (i.e. Men's Basketball) remain healthy.
- Discuss appropriate level of commercialization as it relates to amateurism, and the presence in intercollegiate athletics activities.
- Continue to focus on refining communication and training medium to further educate key NCAA stakeholders on the mission, meaning and value of the NCAA brand and how it ties to the mission of educating student athletes.
- Continue to review policies and rules with respect to the impact they have on student-athletes and the public perception of the practical application when the rules are applied (e.g. how they are perceived and/or translated).
- Incident response related to IT privacy issues could be more robust.
- Continue to review compliance with policies and procedures, such as:
  - IT Security and Privacy Policy (e.g. continued review on an annual basis)
  - Privacy Notice policy regarding any potential exposure or breach
  - Retention / Destruction Policies (e.g. enforced seven year email rule on email)
- Review of third party agreements/contracts for consistent language and pertinence (e.g. updating "Business Associate Agreements" per the HITECH Act).
- Discussing potential succession planning options for key NCAA management.
- Enhancing physical security capabilities for increasing events and venues.

5

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Key Risk Areas Identified by Executives

A. Reputation is the Association's most valuable asset and without strong strategic and proactive management, the NCAA's reputation could adversely affect the public's understanding and confidence in the integrity of intercollegiate athletics. Reputation is also a common theme in all the significant risks identified and therefore requires indisputable positive direction and clear-cut leadership practices that strengthen the NCAA brand and its reputation.

B. Lack of Revenue Diversification - The Association's reliance on a single source of revenue makes the organization vulnerable to competitive actions, adverse events, stakeholders' issues and the impact on the bundled rights agreement.

C. Regulatory intervention that could impact the NCAA's ability to administer its core purpose, goals and legislative authority. Maintaining the current nonprofit tax status by ensuring that athletics is integral to higher education.

D. Adverse legal rulings and interpretations by the court systems has the potential to impact the Association's ability to govern and regulate intercollegiate athletics which could improve the student-athlete experiences.

E. Security and Privacy of the media, transactions, and data managed by the NCAA continues to grow, increasing the reputational and financial risks associated with a loss or breach of such information. [NEW ADDITION]

F. Physical Security of all stakeholders at collegiate athletic events managed or sanctioned by the NCAA requires ongoing focus and resources. [NEW ADDITION]

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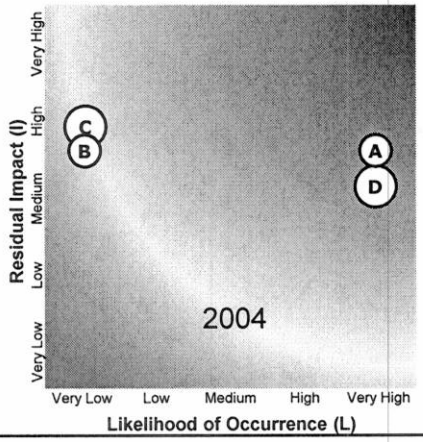
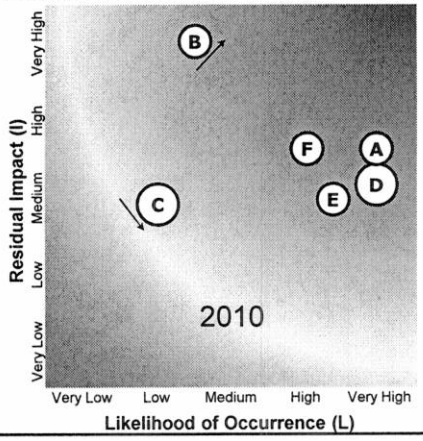
Risk Assessment Changes [I = Impact L = Likelihood P = Preparedness (size of ball)]

ID	2004 Risks Assessed	I	L	P
A	Reputational Risk	3.5	5	3
B	Lack of Revenue Diversification	3.5	1	3
C	Legislative Intervention	4	1	4
D	Adverse Legal Interpretation	3	5	4

RATING SCALES ON FOLLOWING PAGE

ID	2010 Risks Assessed	I	L	P
A	Reputational Risk	3.5	5	3
B	Lack of Revenue Diversification	5	2.5	3
C	Legislative Intervention	3	2	4
D	Adverse Legal Interpretation	3	5	4
E	Security & Privacy [NEW]	3	4.5	3
F	Physical Security [NEW]	3.5	4	3





Rating Scales

Impact

1. **Very low** - Less than $2 million; unlikely to have an impact on the NCAA's image; minor disruption of non-core activities
2. **Low** - Between $2 million - $18 million; brief unfavorable media coverage; short-term disruption of non-core activities
3. **Medium** - Between $18 million - $34 million; unfavorable media coverage; interruption of long-term core activities
4. **High** - Between $34 million - $50 million; media concern that could result in a civil action against the organization; may result in a government investigation; short-term cessation of core activities
5. **Very high** - Greater than $50 million; long-term impact to the NCAA's reputation; may result in government intervention; sustained cessation of core activities

Preparedness

1. **Not at all prepared** – nothing is in place; the risk event would overwhelm the organization
2. **Somewhat prepared** – heroic efforts would be needed to manage the event
3. **Fairly well prepared** – base mitigation strategies are in place; the organization has the talent to manage through the event
4. **Well prepared** – mitigation strategies, contingency plans and programmed responses have been established
5. **Very well prepared** – mitigation strategies, contingency plans and programmed responses are established, rehearsed on a periodic basis and revised as business conditions change

Likelihood

- Based upon a 5 point scale of 20% increments where 1 = 0-20% and 5 = 80 -100%

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NCAA 2010 Risk Self-Assessment Participants

Participants (in alphabetical order of last name):

Brad Alderson	Managing Director of Information Services
Elsa Cole	VP of Legal Affairs/General Counsel
Joni Comstock	SVP of Championships
Dennis Cryder	SVP of Branding & Communications
Abe Frank	Managing Director of Government Relations
Jim Isch	Interim President
David Knopp	Managing Director of Strategic Activation
Todd Leyden	President, NCAA Eligibility Center
Keith Martin	Interim Vice President Administration, CFO
Harvey Perlman	Board Member (Chancellor, University of Nebraska-Lincoln)
Ed Ray	Board Member (President, Oregon State University)
Greg Shaheen	SVP of Basketball & Business Strategies

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REPORT OF THE NCAA EXECUTIVE COMMITTEE WORKING GROUP ON NATIONAL ACCREDITATION OF INSTITUTIONS

ACTION ITEM.

The NCAA Executive Committee Working Group on National Accreditation of Institutions believes that the NCAA should not venture into the arena of approving accrediting agencies or the accreditation requirement of such entities. The U.S. Department of Education has an extensive process for reviewing, recognizing and monitoring accrediting agencies. With this in mind, the working group recommends that the NCAA Executive Committee:

1. Deny St. Andrews Presbyterian College's request for a waiver. The institution's circumstance should continue to be reviewed through the American Academy for Liberal Education and U.S. Department of Education process. It should be noted that while the institution's temporary restraining order is in effect, the institution remains a member of Southern Association of Colleges and Schools (SACS) and meets the requirements of NCAA Constitution 3.2.3.3.

2. Forward to each division a recommendation to modify the NCAA Constitution to remove the requirement for accreditation by one of the six regional accrediting agencies and replace with a requirement of institutional accreditation by an accrediting agency that has been recognized by the U.S. Department of Education to establish eligibility to participate in the federal student financial assistance programs administered by the Department under Title IV of the Higher Education Act of 1965.

INFORMATION REVIEWED.

1. Background Facts. The working group was asked to review and make a recommendation(s) to the Executive Committee regarding a waiver request submitted to the Executive Committee by St. Andrews Presbyterian (Division II).

In October 2009, Paul Baldasare Jr., president of St. Andrews Presbyterian, requested that the Executive Committee: (a) grant St. Andrews Presbyterian a substitution with regard to the portion of the requirement of Constitution 3.2.3.3 that requires accreditation by one of six regional accrediting agencies; and (b) that accreditation by the nationally recognized American Academy for Liberal Education be substituted for regional accreditation as verification of acceptable academic standards.

Constitution 3.2.3.3 requires an institution to be accredited by one of the six regional accrediting agencies. SACS began a review of St. Andrews Presbyterian which resulted in St. Andrews Presbyterian loss of accreditation August 23, 2007.

St. Andrews Presbyterian filed a complaint against SACS in district court of North Carolina August 24, 2007. The case was transferred to the district court of Georgia and a

temporary restraining order was issued. The temporary restraining order required SACS to reinstate St. Andrews Presbyterian to full membership in SACS. The case is still pending.

2. **Legislative History of Constitution 3.2.3.3.** Prior to 1956, the membership in the NCAA required accreditation by one of seven identified accrediting agencies (six regional agencies and one national agency). The national accrediting agency was the Association of American Universities.

   At the 1956 NCAA Convention, the language of the NCAA constitution was changed to remove the list of accrediting agencies and add the language "regional accrediting agency." The NCAA archives do not contain information regarding the reason for this change. However, it is important to note that the Association of American Universities had stopped accrediting universities in 1949. It seems reasonable to assume that the change in language reflects the types of accrediting agencies that were in existence at the time.

   There was additional discussion of this accreditation requirement by the membership in 1979 and 1980. There was a request to expand the list of the accreditation agencies used to meet the requirements of Constitution 3.2.3.3 beyond the six regional accrediting agencies. It was decided to affirm that accreditation by one of the six regional accrediting agencies is required for NCAA membership. Unfortunately, the NCAA archives do not have the minutes that would provide detail of the request or rationale for the affirmation.

3. **Requirements for Recognition as an Accrediting Agency by the U.S. Department of Education.** The criteria developed for recognition as an accrediting agency are found in CFR 34 Part 602, as amended. Further, when an accrediting agency wishes to grant accreditation or preaccreditation to an institution that has had its accreditation denied, revoked, suspended, withdrawn or terminated by another accrediting agency, CFR 34 Part 602.28 requires the accrediting agency to submit to the U.S. Secretary of Education a thorough and reasonable explanation of why the action of the other accrediting agency does not preclude the granting of accreditation or preaccreditation.

Working Group Members:	*Dr. Stephen Jordan, Metropolitan State College of Denver*
	Dr. David Joyce, Ripon College
	Rev. Kevin Mullen, Siena College
Staff Liaisons:	*Bernard Franklin, membership and student-athlete affairs*
	Wendy Walters, membership and student-athlete affairs

CONFIDENTIAL ATTORNEY/CLIENT PRIVILEGED

MEMORANDUM

April 27, 2010

TO: NCAA Executive Committee.

FROM: Elsa Cole.

SUBJECT: Litigation Involving the NCAA.

The attached document contains case summaries reflecting legal activity in which the NCAA is or has been involved. Information updating existing case summaries is in bold. Cases listed under "Resolutions" may be subject to further appeal.

EKC/lev

Attachment

REPORT OF THE NCAA COMMITTEE ON COMPETITIVE SAFEGUARDS AND MEDICAL ASPECTS OF SPORTS (CSMAS)

NCAA Drug-Testing Results 2008-09.

Drug testing is a part of a comprehensive deterrence strategy, which includes clear written drug-testing policy and sanctions, effective educational strategies, best practices in drug testing and a shared responsibility between the NCAA and its members.

The NCAA Committee on Competitive Safeguards and Medical Aspects of Sports (CSMAS), seeks approval to publish the 2008-09 NCAA drug-testing results, as the NCAA has done since drug testing began in 1986. These results are aggregated by sport and do not provide any identifying information by school or individual. These results are compiled by the National Center for Drug Free Sport (DFS), the NCAA third party drug-testing administrator, and reviewed by CSMAS biannually during committee meetings. Although NCAA drug-testing results are held confidential, transparency to the extent possible of drug-testing results is a best practice in drug use deterrence.

Attachment 1 provides the final results of 2008-09 NCAA drug testing in championships events for all divisions, and in the year-round testing program in NCAA Division I and Division II. These results are inclusive of summer 2009 drug testing, which began as part of the year-round testing program in the summer of 2006.

NCAA drug testing is administered by DFS, and reviewed biannually by CSMAS. It is important to note that in addition to the NCAA drug-testing programs, most NCAA institutions and two conferences also conduct drug-testing programs, independent of NCAA oversight.

NCAA championship drug testing includes testing for all classes of NCAA banned drugs: anabolic steroids, stimulants, peptide hormones [e.g., human growth hormone (hGH), erythropoietin (epo), and human chorionic gonadotropin (hCG)], diuretics and urine manipulators, beta blockers, beta-2 agonists and street drugs (e.g., marijuana and heroin). The NCAA does not currently test for hGH, as a commercially viable urine test is not available; the NCAA protocol tests only through urine and the available hGH test is through a blood draw. All championships are guaranteed to be tested at least once every five years, and some are tested annually.

NCAA year-round testing includes anabolic steroids, diuretics and urine manipulators (masking agents), hCG in males and ephedrine. Every Division I football and baseball program is tested. All other sports in Division I and Division II are tested in varying degrees, using data from

research (including the NCAA drug use survey) to test more in sports at higher risk of performance-enhancing drug use. Division III has completed a two-year pilot program to determine if the Division will institute year-round drug testing.

The NCAA Drug-Testing Program includes testing for marijuana in the championships testing program only. There has been a marked increase in the number of marijuana positives from championship drug testing, resulting in the loss of eligibility for those student-athletes. Institutional testing, which is independent of NCAA testing, most often focuses on street drug, specifically marijuana, testing. The committee supports this shared approach to reducing marijuana use by student-athletes.

Attachment 2 provides a quick view of positive drug-testing results over 10 years, to identify trends in number of positive drug tests by class of banned drug. It is notable that the number of positive tests for anabolic steroids had decreased dramatically, and only to rise again in the last two reported years. The decrease may be a result of enhanced education, media and congressional focus on testing in sports since 2003-04, and federal regulations which removed many steroid precursors from the over-the-counter dietary supplement market. The recent uptick may be the result of an aggressive position taken by some in the supplement industry to include anabolic agents in supplement products in a manner that thwarts the spirit of the 2005 Anabolic Steroid Control Act. The committee noted with concern that it takes months or more for the Food and Drug Administration to identify a new steroid ingredient and get it listed on the controlled list. This has resulted in legal supplement products being sold that contain anabolic agents, and both professional athletes and collegiate athletes have tested positive for using these products. To address this concern, in 2009, the Supplement Safety Alliance was formed by the United States Anti-Doping Agency, of which the NCAA is a contributing member.

Future CSMAS discussions continue to include ongoing review of hGH testing, support for drug-testing research to better detect performance-enhancing substances and to develop more economical drug testing, and new drug education delivery as part of a comprehensive effort to deter drug use in sport. In addition, CSMAS is currently reviewing recommendations in options for testing that may depart from the current approved testing plan, to include more targeted testing, both of subject and substance. CSMAS continues to pursue best practices in testing and education to reduce the use of potentially harmful substances that violate the principle of fair and safe athletic competition. Attachment 3 provides the CSMAS reviewed and approved list of Best Practices in Sports Drug Testing.

CSMAS will report its findings to the Executive Committee as the review concludes.

In addition to the request to publish the 2008-09 drug-testing results, CSMAS is requesting of the Executive Committee permission to release contemporaneous aggregate drug-testing results data (in a manner that avoids any individual/institutional identity associated with any result).

The ability to do so would provide CSMAS and NCAA staff another drug-education and prevention tool, whereby the data could be used to underscore to the membership the risks our student-athletes are facing. CSMAS would receive an aggregate report from DFS, and approve the use of a data point to incorporate into a communication to the membership. One example of how this would be applied in an educational message follows:

"To spring championship participants: please note that in the NCAA winter championship testing program, xx number of student-athletes tested positive for marijuana resulting in xx years of eligibility lost. Educate your student-athletes about NCAA banned substances and drug testing by showing the NCAA Drug Education and Testing Video every year, and prior to any championship participation. Safeguard their health, safety and eligibility!"

The committee has heard anecdotal reports that some student-athletes (including ones who have tested positive) don't believe the NCAA does test, because they never hear about consequences of someone testing positive. Though the NCAA will not report out any individual results, we believe a report of xx number of student-athletes losing eligibility during a recent championship season may raise more awareness and make believers out of those in doubt. Contemporaneous reporting of a season of results also provides opportunity to focus on a specific problem area, such as marijuana, or a rash of steroid positives. Waiting a year or more to report out all results may result in loss of impact.

Committee Chair: *Debra Runkle, University of Dubuque, Iowa Intercollegiate Athletic Conference*
Staff Liaisons: *Mary Wilfert, Educational Affairs*
David Klossner, Educational Affairs
Latrice Sales, Educational Affairs

Drug Free Sport

THE NATIONAL CENTER FOR DRUG FREE SPORT, INC.

ATTACHMENT NO. 1

NCAA Drug-Testing Program
Positive Results Summary
September 1, 2008 – December 31, 2008 (Complete)

Drug	Class	YER	Champs./Bowl	Appeals
19 - norandrosterone	Anabolic agent	II BA (2*)	II FB (2*)	2009-09 Denied (50%)
19 - etiocholanalone	Anabolic agent	II BA (2*)	II FB (2*)	
Amphetamine	Stimulant		I MSOC (ME) I WSOC (ME) I FCS (5 - 5 ME) I FH (ME) II FB (6 – 4 ME)	2009-04 Denied
Boldenone	Anabolic agent	I FCS (2**) I BA		2009-05 Denied 2009-06 Denied
Clenbuterol	Anabolic agent	I FBS I MIH		
Dehydronandrolone	Anabolic agent	I FCS (2**)	I FCS	
Finasteride	Diuretic/Other urine manipulator	I FBS (ME) I FCS (ME) I BA (2 - 1 ME) II MGO (ME)		
Human chorionic gonadotropin (hCG)	Peptide hormone	I MVB (ME) II FB (N/A)	II FB (N/A)	2009-21 Granted
Methasterone	Anabolic agent	I BA		2009-03 Denied
Methylphenidate	Stimulant		III FB (ME)	
Modafinal	Stimulant		III FB	
Ritalinic Acid	Stimulant		I FCS (ME)	
Stanozolol	Anabolic agent	I BA		
Testosterone	Anabolic agent	I FBS (7 - 6 N/A) I FCS (2 N/A) II FB (3) I MBB (1 N/A) I BA (3 - 2 N/A)		2009-01 Denied
THC	Street Drug		DI FBS (4) DI FCS (6) DII FB (6)	2009-07 Denied
Failed to Show/ Left Collection Station	Protocol violation	I FBS (2) I FCS (3) DII BA	II FB	2009-02 Denied
Totals		38 5 ME 12 N/A	38 14 ME	1 - Granted 8 - Denied 1 – 50% Pen. Reduct.
Total Number of Samples Collected		4,516 (includes 23 singles)	682	

* S-As tested positive for 19-norandrosterone and 19-etiocholanalone.

** S-As tested positive for boldenone and dehydronandrolone

FBS – Football Bowl Series (Former I-A) FCS – Football Championship Series (Former I-AA)
ME – Medical Exception Granted N/A – No Action Taken

Drug Free Sport

THE NATIONAL CENTER
FOR DRUG FREE SPORT, INC.

NCAA Drug-Testing Program
Positive Results Summary
January 1, 2009 – August 31, 2009 (Complete)

Drug	Class	YER	Champs./Bowl	Appeal # and Result
19-Norandrosterone	Anabolic agent	II FB (2@)		2009-23 Denied
19-Etiocholanalone	Anabolic agent	II FB (2@)		
Amphetamine	Stimulant		I MBA (8 - 7 ME, 1++) I MBB (ME) I WBB (ME) I MLA (2 – 2 ME) I WLA (6 - 5 ME, 1 ^^) I MTE (ME) I WR (2 – 2 ME) I WSW (ME) II WTO (ME) III WLA (2 – 2 ME)	
Anastrozole	Anti-estrogen		II WR (ME) *	
Androstendione	Anabolic agent	I FCS ^	II MTO%	2009-25 Denied
Boldenone	Anabolic agent	I FBS (2) I FCS (2 – 1^) II FB (3) II BA		2009-16 Denied 2009-18 Denied
Boldione	Anabolic agent	I FCS ^		
Canrenone	Diuretic		III WBB (ME)	
Clenbuterol	Other Anabolic Agent	II FB (2)		
Cocaine	Stimulant		I WLA ^^	
Dehydronandrolone	Anabolic agent	I FBS II FB	I MLA	2009-15 Denied
Drostanolone	Anabolic agent	I FCS**		
Ephedrine	Stimulant		II MTO%%	2009-26 Denied
Epimetendiol	Anabolic agent		II MTO%	
Epitrenbolone	Anabolic agent	II BA		
Formestane	Anti-Estrogen		I MTI	2009-28 Denied
hCG	Peptide hormone	I FCS (2 – 1**, 1 N/A) I BA (ME) II FB (4 – 3 N/A)	II WR (ME) *	 2009-19 N/A 2009-22 N/A
Hydroxyandrostenedione	Anabolic agent	I FBS+		2009-17 Denied
Madol	Anabolic agent	I FBS II FB		2009-10 Denied
Methandienone	Anabolic agent	II FB (2 - 1 ***)	II MTO%	
Methasterone	Anabolic agent	I FBS I FCS (2 – 1%%%) II FB		 2009-13 Denied 2009-27 Denied
Methylphenidate	Stimulant		I MBA (3 - 2 ME, 1^^^, 1+++) I FBS (ME) I WLA (ME)	
Methyltestosterone	Anabolic Agent		II MTO%	
Modafinil	Stimulant		II MTO%%	
Oxoandrostenedione	Anabolic agent	I FBS+		
Prostanozol	Anabolic Agent	I FBS		
Ritalinic Acid	Stimulant		I MBA ^^^ (ME) I MIH (ME) I WSW (ME)	
Stanozolol	Anabolic agent	I FCS ** II BA (2) II FB (2)		2009-11 Denied 2009-14 Denied
Testosterone	Anabolic agent	I FBS (6 – 5 N/A) I FCS (4 – 2 N/A, 1%%%) I MBB (N/A) I BA (3 – 2 N/A) II BA (N/A) III MVB (N/A) II FB (5 – 3 N/A; 1***)	I BA (N/A) II MTO	 2009-12 Denied
THC	Street drug		I FBS (3) I WLA (2) II MIH II WR III BA	2009-20 Denied 2009-24 Denied

			III FB (Exit Test) III WIT I BA (2 – 1++, 1+++)	
Failed to Show	Protocol violation	I FBS (2) I FCS (4) I BA (3) DII FB (4) DII BA		2009-08 Denied
Totals		70 (0 ME; 11 N/A)	50 (31 ME; 1 N/A)	17 Appeals Denied 0 Appeals Granted 2 Appeals N/A
Total Number of Samples Collected		6,572 YER (includes 226 summer testing) (includes 51 singles)	1799	

Sports selected for testing are based on a many factors, including survey data, sports participation and committee recommendations.

FBS – Football Bowl Series (Former I-A) FCS – Football Championship Series (Former I-AA)
ME – Medical Exception Granted N/A – No Action Taken

* S-A tested positive for anastrozol and hCG. He was pre-approved for use of hCG.
** S-A tested positive for hCG, Dostranolone and Stanozolol
*** S-A tested positive for methandienone and high T/E
@ Both S-As tested positive for 19-norandrosterone and 19-noretiocholanalone
% S-A tested positive for androstenedione, methandienone, epimetendiol and methyltestosterone.
%% S-A tested positive for ephedrine and modafinil
%%% S-A tested positive for methasterone and high T/E
^ S-A tested positive for androstendione, boldenone and boldione
^^ S-A tested positive for amphetamine and cocaine
^^^ S-A tested positive for methyphenidate and ritalinic acid
+ S-A tested positive for oxoandrostenedione and hydroxyandrostenedione
++ S-A tested positive for amphetamine and THC
+++ S-A tested positive for methylphenidate and THC

NCAA Drug Testing

ATTACHMENT NO. 2

Post-Season Results (medical exception granted) [no action taken- monitoring]

	98 99	99 00	2000 01	2001 02	2002 03	2003 04	2004 05	2005 06	2006 07	2007-08	2008-09
Total No. of Tests	1128	1488	1474	1657	1513	1561	1516	2565	2581	2512	2481
Stimulants	5	10	5	7	10	13	14	27(23)	30(27)	37(33)	52(42)
Steroids	1	3	2	4	5	-	2	6	3	7	6
Beta blockers							0	0	0	0	0
Diuretics or Manipulators						1	3	4(2)	2	7(2)	1 (1)
Street Drugs	5	20	7	10	8	10	17	37	21	26	26
Protocol issues	1	2	-	-	1	-	2	0	1	0	1
Peptide Hormones									1(1)	0	2(1) [1]
Total Positives										77(35)	88(44) [1]

Year-Round Results (medical exception granted) [no action taken- monitoring]

	98 99	99 00	2000 01	2001 02	2002 03	2003 04	2004 05	2005 06	2006 07	2007-08	2008-09
Total No. of Tests	9078	9206	9206	9042	9256	8980	10,094	10,106	10,468	11,074	11,088
Ephedrine	x	x	x	0	0	0	1	0	0	0	0
Steroids	90	92	93	71	80	46	49	46	27	57	72[25]
Diuretics or Manipulators		3	2	2	1	2	0	2(2)	1	7(2)	5 (4)
Peptide Hormones											9(2) [5]
Stimulants*										1	
Street Drugs*										1	
Protocol issues	25	6	2	4	-	-	18	18	17	18	20
Total Positives										84(2)	106(6)[30]

*Year-round testing does not routinely include street drugs and stimulants; these are included in tests conducted on student-athletes who are picked up during year-round testing because they have tested positive in the past.

NCAA Drug-Testing Program Best Practices

The NCAA is committed to the following best practices for its drug-testing programs:

- Independent administration of the program
- Less than 24-hour notification of the institution and/or student-athletes being tested. No notice is the best practice
- Frequent year-round, unpredictable and inconsistent (not scheduled regularly) testing, including repeat testing
- Targeted/weighted testing
- Continuous, ongoing education of student-athletes, coaches, staff and administrators
- Transparency, including the number of tests, substances for which the NCAA conducts tests, number of positive results, sanctions imposed and substances discovered as a result of positive tests
- Advancements in science and technology, including adequate funding for research
- Significant sanctions for those who test positive
- Due process
- Confidentiality
- Informed consent of the participants
- A process that investigates alleged violations and sanctions for non-analytical positives
- A procedure for medical exceptions for medically justified use of banned substances

REPORT OF THE NCAA COMMITTEE ON COMPETITIVE SAFEGUARDS AND MEDICAL ASPECTS OF SPORTS (CSMAS)

1. *ACTION ITEMS.*

a. **Concussion Management Plan.** The CSMAS recommends the NCAA Executive Committee consider adopting the following language for an immediate resolution and forwarding to each division's governance body for legislative consideration effective for the 2010-2011 academic year or its earliest implementation date.

- Institutions shall have a concussion management plan on file such that a student-athlete who exhibits signs, symptoms or behaviors consistent with a concussion shall be removed from practice or competition and evaluated by an athletics healthcare provider with experience the evaluation and management of concussion. Student-athletes diagnosed with a concussion shall not return to activity for the remainder of that day. Medical clearance shall be determined by the team physician or their designee according to their concussion management plan.

b. **Concussion Management Plan Best Practices.** If the concussion management plan concept is adopted, the committee recommends the NCAA Executive Committee also consider supporting the dissemination of recommended best practices (Attachment A) as approved by the CSMAS for member institutions to consider in their development of a concussion management plan.

2. *INFORMATIONAL ITEMS.*

a. **Student-Athlete Responsibility.** The committee will seek inclusion of language to the NCAA Student-Athlete Statement in which student-athletes accept the responsibility for reporting their injuries and illnesses to the institutional medical staff, including signs and symptoms of concussion. During the review and signing process student-athletes should be presented with educational material on concussion.

b. **Educational Video.** The committee recommends the National Office staff develop an all-sport educational video on concussions targeting both student-athletes and coaches that could be used annually by institutions during formal education sessions. The committee believed that an educational video on concussions should be developed targeting both student-athletes and coaches and used by institutions annually. This video will complement the other concussion education materials recently developed and available on www.NCAA.org.

c. **Medical Staff Webinar.** The committee recommends the national Office staff conduct a webinar before the start of the 2010 fall sport preseasons for athletics healthcare providers. The focus of the webinar will be to discuss the best practices for a concussion management plan and serve as continuing education for medical

professionals to gain experience and knowledge about the prevention, diagnosis, management and return-to-play for student-athletes with concussion.

Committee Chair: *Debra Runkle, University of Dubuque, Iowa Intercollegiate Athletic Conference*
Staff Liaisons: *Mary Wilfert, Educational Affairs*
David Klossner, Educational Affairs
Latrice Sales, Educational Affairs

Recommended Best Practices for a Concussion Management Plan for all NCAA Institutions

1. Institutions should require student-athletes to sign a statement in which student-athletes accept the responsibility for reporting their injuries and illnesses to the institutional medical staff, including signs and symptoms of concussions. During the review and signing process student-athletes should be presented with educational material[1] on concussions.

2. Institutions should have on file and annually update an emergency action plan[2,3,4] for each athletics venue to respond to student-athlete catastrophic injuries and illnesses, including but not limited to concussions, heat illness, spine injury, cardiac arrest, respiratory distress (e.g. asthma), and sickle cell trait collapses. All athletics healthcare providers and coaches should review and practice the plan at least annually.

3. Institutions should have on file an appropriate healthcare plan[5] that includes equitable access to athletics healthcare providers for each NCAA sport.

4. Athletics healthcare providers should be empowered to have the unchallengeable authority to determine management and return-to-play of any ill or injured student-athlete, as he or she deems appropriate. For example, a countable coach should not serve as the primary supervisor for an athletics healthcare provider nor should they have sole hiring or firing authority over that provider.

5. Institutions should have on file a written team physician–directed concussion management plan[2,6] that specifically outlines the roles of athletics healthcare staff (e.g., physician, certified athletic trainer, nurse practitioner, physician assistant, neuropsychologist, neurosurgeon). In addition, the following components have been specifically identified for the collegiate environment:

    a. Institutions should ensure coaches have acknowledged they understand the concussion management plan, their role within the plan and that they received education[1] about concussions.

    b. Athletics healthcare providers should practice within the standards as established for their professional practice. (e.g., physician[7], certified athletic trainer[8], nurse practitioner, physician assistant, neurologist[9], neuropsychologist[10])

    c. Institutions should record a baseline assessment[6,10,11,12] for each student-athlete prior to the first practice in the sports of baseball, basketball, diving, equestrian, field hockey, football, gymnastics, ice hockey, lacrosse, pole vaulting, rugby, soccer, softball, water polo, and wrestling, at a minimum. The same baseline assessment tools should be used post-injury at appropriate time intervals. The baseline assessment should consider one or more of the following areas of assessment.

1) At a minimum, the baseline assessment should consist of the use of a symptoms checklist and standardized cognitive and balance assessments (e.g., SAC; SCAT; SCAT II[6]; Balance Error Scoring System (BESS); Neurocom; Wii Fit Concussion Balance Testing).

2) Additionally, neuropsychological testing (e.g., computerized) has been shown to be effective in the evaluation and management of concussion as noted above. The development and implementation of a neuropsychological testing program should be performed in consultation with a neuropsychologist. Ideally, post injury neuropsychological test data should be interpreted by a neuropsychologist.

d. When a student-athlete shows any signs, symptoms or behaviors consistent with a concussion, the athlete should be removed from practice or competition and evaluated by an athletics healthcare provider with experience in the evaluation and management of concussion.

e. A student-athlete diagnosed with a concussion should be withheld from the competition or practice and not return to activity for the remainder of that day.

f. The student-athlete should receive serial monitoring for deterioration. Athletes should be provided with written instructions upon discharge; preferably with a roommate, guardian, or someone that can follow the instructions.

g. The student-athlete should be evaluated by a team physician as outlined within the concussion management plan. Once asymptomatic <u>and</u> post-exertion assessments are within normal baseline limits, return to play shall follow a medically supervised stepwise process.

h. Final authority for Return-to-Play[13] shall reside with the team physician or the physician's designee.

6. Institutions should document the incident, evaluation, continued management, and clearance of the student-athlete with a concussion.

7. Although sports currently have rules in place; athletics staff, student-athletes and officials should continue to emphasize that purposeful or flagrant head or neck contact in any sport should not be permitted and current rules of play should be strictly enforced.

Reference Documents.

1. NCAA and CDC Educational Material on Concussion in Sport. Available online at www.ncaa.org/health-safety
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5. *Recommendations and Guidelines for Appropriate Medical Coverage of Intercollegiate Athletics*. National Athletic Trainer's Association. 2000. Revised 2003, 2007, 2010.
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11. Who should conduct and interpret the neuropsychological assessment in sports-related concussion? Echemendia RJ, Herring S, Bailes J. *British Journal of Sports Medicine*, 2009; 43:i32-i35.
12. Test-retest reliability of computerized concussion assessment programs. Broglio SP, Ferrara MS, Macciocchi SN, Baumgartner TA, Elliott R *Journal of Athletic Training*, 2007; 42(4):509-514.
13. The Team Physician and Return-To-Play Issues: A Consensus Statement. 2002. Publication by six sports medicine organizations: AAFP, AAOS, ACSM, AMSSM, AOSSM, and AOASM.

REPORT OF THE NCAA EXECUTIVE COMMITTEE SUBCOMMITTEE ON GENDER AND DIVERSITY ISSUES

1. *ACTION ITEMS.*

- **Approval of diversity, inclusion and gender framework.**

(1) Recommendation. The Executive Committee Subcommittee on Gender and Diversity Issues (subcommittee) requests that the NCAA Executive Committee review and approve the diversity, inclusion and gender draft framework.

(2) Rationale. In August 2008, late NCAA President Myles Brand called for a review of these programs to: 1) evaluate and assess their success and organizational impact and 2) create recommendations to strengthen existing programs, create new programs and/or discontinue or redesign present programs that may be less effective.

NCAA leadership charged the Diversity and Inclusion and Gender Program Review Working Group (the "Working Group") to complete the review (which is ongoing) and to establish an association-wide vision statement or framework for NCAA diversity and gender programs and initiatives. Diversity and Inclusion and Gender Initiatives' staff received feedback from the Working Group; the Minority Opportunities and Interests Committee (MOIC); the Committee on Women's Athletics (CWA) as well as other appropriate stake holders within the membership.

(3) Budget Impact. None.

2. *INFORMATIONAL ITEMS.*

a. **Review of January 2010 meeting report.** The subcommittee reviewed and approved the January 2010 report.

b. **Update of search for new President of the NCAA.** Staff provided information to the subcommittee regarding the selection of the newly selected NCAA President.

c. **Update on NCAA Confederate Flag policy and 2009 fall nonpredetermined championships held in Mississippi and South Carolina.** Staff provided a brief history of the NCAA Confederate Flag policy. An update was given to the subcommittee in regards to nonpredetermined championships held during the fall of 2009. Staff reported that participant feedback from coaches, administrators and student-athletes was positive and the sites provided an atmosphere of respect for and dignity for all individuals. The subcommittee expressed continued support of the NCAA Confederate Flag policy.

The subcommittee discussed the potential impact of increased racial profiling of Hispanic/Latino student-athletes in the state of Arizona due to recently passed state legislation. The Arizona state law makes it a misdemeanor to not prove lawful U.S. residence when asked to provide such documentation.

As a result of this law, the subcommittee noted that there could be Hispanic/Latino student-athletes from other states that will now be reluctant to travel with their respective teams to state of Arizona. The subcommittee also noted that the issue could be particularly impactful as Arizona is commonly a desirable destination to travel for competition.

The subcommittee supports consideration of future monitoring of championship events held in Arizona through a NCAA staff-initiated survey process as a means of determining any negative impacts from the Arizona law.

d. **Discussion regarding subcommittee.** Staff updated the subcommittee in regards to the on-going review of gender and diversity programs. Staff noted that the national office has begun a discussion regarding possible internal structural changes to ensure that diversity and inclusion and gender initiatives are aligned and positioned in a way that clearly advances the strategic goals of the Association. Staff also solicited feedback regarding the impact such changes may have on the current external committee structure.

e. **Review of CWA report.** Staff provided the subcommittee with an overview of CWA's February report. Divisions I and II will now include gender equity data for university presidents' benefit in the NCAA Dashboard indicators reports. The committee has continued to work on issues related to current emerging sports for women and has received interest from triathlon and competitive cheer communities interested in securing emerging status with the current sports of equestrian, rugby, sand volleyball and squash. The subcommittee heard a report from staff about the keynote address provided to the NCAA membership at the Gender Equity and Issues Forum by the Assistant Secretary for the Office for Civil Rights (OCR) just one week after the Department of Education announced the rescission of the controversial 2005 clarification of Title IX third-prong compliance methods. The OCR has clearly stated its intention to increase enforcement efforts related to athletics Title IX compliance. Staff will be providing the membership with new gender equity planning tools as well as about the 2010 Dear Colleague guidance this spring. The subcommittee agreed that quick and clear instruction would be helpful to the membership.

New executive directors were recently hired at the Women's Sports Foundation and the National Association of Collegiate Women Athletic Administrators (NACWAA).

f. **Review of MOIC report.** The chair of MOIC provided the subcommittee with an overview of MOIC's February report. MOIC received a summary of the Division I goals for diversity within the NCAA governance structure and the application of the current gender and diversity minimums that will be applied to each council and cabinet independently as well as the determination to apply a new minimum positional requirement for athletics directors and faculty athletics representatives to each council and cabinet independently. MOIC will continue to work in collaboration with the chair and vice-chair of the Faculty Athletics Representatives Association to develop recommendations, identify best practices and provide education on how to address the concern of enhancing diversity amongst their representatives. MOIC received a referral from the Division III Management Council to consider the request of introducing a Senior Ethnic Minority Administrator designation. A project team of Division III committee members will be established to obtain more information before recommendations are made.

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g. **Other business.** Staff informed the subcommittee of a collaboration this Fall with the Hispanic Association of Colleges and Universities its annual convention. This will be an opportunity to educate and provide information about the NCAA and eligibility requirements to prospective Hispanic/Latino student-athletes.

Current members respectfully request and acknowledge the importance of division I presidential representation on the subcommittee.

h. **August 2010 meeting.** The next meeting of the subcommittee will take place on August 11, 2010 in Indianapolis, Indiana.

Committee Chair: Carolyn Mahoney, Lincoln University (Missouri)
Staff Liaisons: Charlotte Westerhaus, Diversity and Inclusion (primary); Kimberly Ford, Diversity and Inclusion; Karen Morrison, Gender Initiatives

NCAA Diversity, Inclusion, and Gender Equity Framework

(Draft, April 28, 2010)

As a core value, the NCAA believes in and is committed to diversity, inclusion and gender equity among its student-athletes, coaches and administrators. We seek to establish and maintain an inclusive culture that fosters equitable participation for student-athletes and career opportunities for coaches and administrators from diverse backgrounds. Diversity and inclusion improves the learning environment for all student-athletes, and enhances excellence within the Association.

The NCAA will provide or enable programming and education which sustains foundations of a diverse and inclusive culture across dimensions of diversity including age, race, sex, class, creed, educational background, disability, gender expression, geographical location, income, marital status, parental status, sexual orientation and work experiences. Programming and education will also strive to support equitable laws and practices, increase opportunities for individuals from historically underrepresented groups to participate in intercollegiate athletics at all levels, and enhance hiring practices for all athletics personnel to facilitate more inclusive leadership in intercollegiate athletics.

SUPPLEMENT NO. 13
Executive Comm. 4/10

MEMORANDUM

April 22, 2010

TO: NCAA Executive Committee.

FROM: Bernard W. Franklin
Executive Vice President of Membership and Student-Athlete Affairs

Delise S. O'Meally
Director of Membership and Student-Athlete Affairs.

SUBJECT: Association-wide Committee Meeting Frequency – Waiver Requests.

In accordance with NCAA Bylaw 31.7.2.1.4 (meeting frequency), the NCAA Executive Committee must authorize an exception to the two meetings per year for Association-wide committees.

Accordingly, NCAA staff requested that all Association-wide committees wishing to meet more than twice per year in person for 2010-11 and 2011-12 were required to a submit rationale for their requests.

The Minority Opportunities and Interests Committee and the Postgraduate Scholarship Committee requested waivers. The rationales are presented on the attached charts.

RECOMMENDATION: The staff recommends that the Executive Committee continue to affirm its commitment to increase the efficiency and effectiveness of its committee structure and to grant exceptions to the two in-person meetings per year rule for special projects only. For 2010-11 and 2011-12, the staff recommends that the Minority Opportunities and Interests Committee and the Postgraduate Scholarship Committee be granted three in-person meetings per year.

BWF/DOM:jw

Attachment

ASSOCIATION-WIDE COMMITTEE MEETING FREQUENCY

Pursuant to NCAA Bylaw 31.7.2.1.4, the Executive Committee is authorized to approve all committee requests for meeting more than twice per year. During its April meeting the Executive Committee will review all information presented for the 2010-11 and 2011-12 years.

COMMITTEE/ LIAISON	In-Person Meetings	Dates 2010-11	Phone Calls	Exception to Bylaw 31.7.2.1.4	Rationale for Exception	Required to Meet Set Time of Year – Why?	Major Meeting Issues	Dates for 2011-12
MINORITY OPPORTUNITIES AND INTERESTS COMMITTEE ***Kimberly Ford*** ***Nicole Bracket*** ***Jay Rosello***	3	9/10 TBD TBD	As needed for subcommittees	Yes	MOIC Rationale for 2010-11 meetings – is to allow transition period for new chair and new primary liaison and to adjust to new strategic plan and working to acclimate committee to work that has to be done.	No	Meeting 1: Proposed legislation for all three divisions regarding institutions following hiring practices. Meeting 2: Changes to the Division I governance structure to ensure diversity within the new structure. Meeting 3: Strategies to improve academics and compliance for Historically Black Colleges and Universities.	No
COMMITTEE ON WOMEN'S ATHLETICS ***Karen Morrison***	2	September Summer '11	1	No		Yes – CWA must meet in September or October to finalize budget requests.	Meeting 1: Emerging sports; women's professional development and participation opportunities; legislative items impacting committee mission; Strategic plan; Diversity leadership recommendations; updates from Health and Safety/CSMAS. Meeting 2: Same plus budget projects status; Life/work balance recommendations; Woman of the Year Award; BC; post-season opportunities; NCAA Gender Equity Report; Gender Equity and Issues Forum.	No
POSTGRADUATE SCHOLARSHIP COMMITTEE ***Bob Chichester***	3	February April June	None	Yes	The NCAA Postgraduate Scholarship Committee meets three times a year to award postgraduate scholarships to student-athletes participating in the three sports season – fall, winter, and spring.	Yes- Selections are made based on the three sports seasons (fall, winter and spring). Deadlines align with the three seasons and include time for regional selections of finalists.	February- Selection of 29 men and 29 women awardees from fall sports finalists. April- Selection of 29 men and 29 women awardees from winter sports finalists. June- Selections of 29 men and 29 women awardees from spring sports finalists.	No

COMMITTEE/ LIAISON	In-Person Meetings	Dates 2010-11	Phone Calls	Exception to Bylaw 31.7.2.1.4	Rationale for Exception	Required to Meet Set Time of Year – Why?	Major Meeting Issues	Dates for 2011-12
COMPETITIVE SAFEGUARDS AND MEDICAL ASPECTS OF SPORT ***David Klossner*** ***Latrice Sales*** ***Mary Wilfert***	2	December June	30	No		No	December: Drug policies, sports medicine/safety issues, health and wellness. June- same.	No
HONORS ***Sharon Tufano***	1	September	2	No		Yes – Committee members must meet prior to Convention	Honors award selection.	No
OLYMPIC SPORTS LIAISON COMMITTEE ***Dan Calandro***	1	September	TBD	No		No		No
RESEARCH ***Nicole Bracken***	1	November	1	No		Yes- one meeting per year: the time of the meeting is dependent on necessity of meeting and committee member availability and out of office for approximately two days. This meeting provides Research Staff the opportunity to get feedback from and keep the committee updated on research issues, as well as, the time is utilized for the Graduate Student Research Grant Recipients to present to the Committee.		TBD
SPORTSMANSHIP AND ETHICAL CONDUCT COMMITTEE ***Becky Ahlgren-Bedics*** ***Chance Miller*** ***Teresa Smith***	2	November Summer '11	1	No		No	Meeting 1: Sportsmanship initiatives/Sports Wagering Issues/Effectiveness of Toll Kit/Assessment of Accountability Actions relative of negative and positive sportsmanship conduct. Meeting 2: Sportsmanship Initiatives/Implementation of Branding Initiative/Possibility of Playing Rules Committee Uniform Penalties.	No

COMMITTEE/ LIAISON	In-Person Meetings	Dates 2010-11	Phone Calls	Exception to Bylaw 31.7.2.1.4	Rationale for Exception	Required to Meet Set Time of Year – Why?	Major Meeting Issues	Dates for 2011-12
WALTER BYERS SCHOLARSHIP COMMITTEE ***Bob Chichester***	1	April	1	No		Yes- Required to meet in the spring so that recipients may be determined and awards processed prior to the start of the academic year in the fall.	April- Selection of the Byers Scholars.	Yes, teleconference always in March and in-person meeting always in April.