

**JUNE 2009 REPORT OF THE  
NCAA COMMITTEE ON SPORTSMANSHIP AND ETHICAL CONDUCT**

**INFORMATIONAL ITEMS.**

**Association-wide**

**1. Divisional reports.**

- a. Division I. The Division I National Student-Athlete Advisory Committee (SAAC) has formed a sportsmanship subcommittee and developed concepts to further develop student-athletes' involvement with the national RESPECT sportsmanship campaign. This includes a summary of the campaign with ideas of how student-athletes can implement the campaign on campus. It also includes a "Sportsmanship Spotlight" whereby campus SAACs that are activating the campaign would receive public attention. The committee suggested that the spotlight be on a seasonal basis (fall, winter, spring) as opposed to monthly. It was also suggested that this be added to Division II and Division III National SAAC agendas for discussion.

Additionally, SAAC representatives developed examples of good and bad heckling, and how this has even expanded to online social networking sites. The committee agreed that this may be an area that needs guidelines and recommendations and asked for additional education about cyber sportsmanship at the November meeting.

The committee agreed that this may be an area that needs guidelines and recommendations and asked for additional education about cyber sportsmanship at the November meeting. Specifically, the committee noted that there appears to be an increase in student-athletes exhibiting negative sportsmanship behaviors through social networking sites.

- b. Division II. Division II continues to incorporate the RESPECT campaign as part of the DII game environment piece.
- c. Division III. The Division III commissioners are engaged and anxious to begin using and developing localized plans for their campuses.

- 2. Techniques for Effective Alcohol Management (TEAM) Coalition best practices to address alcohol management.** The committee reviewed the Fan Code of Conduct program produced by the TEAM Coalition. The committee supported a recommendation for the NCAA to develop a Fan Code of Conduct for NCAA events, similar to what has been undertaken by several of the professional leagues, and agreed to form a

subcommittee to develop guidelines. The committee agreed that these guidelines should be concise and shared among all three divisions.

3. **RESPECT sportsmanship initiative.** The committee received a report regarding campaign activation at the Men's Frozen Four, Men's College World Series, Women's College World Series and Division I Men's Lacrosse Championship and reviewed the materials available on [www.ncaachampspromotion.com](http://www.ncaachampspromotion.com).

The committee discussed possible next steps for campaign activation, including:

- Adding RESPECT inventory to the basic signage package received by all championships.
- RESPECT patches for teams competing in NCAA championships.
- Public service announcement video and spots before an online game broadcast.
- Display inventory at the Hall of Champions.
- Reaching out to Division I basketball conference championships regarding using the RESPECT banners at conference championships.
- Explore a partnership with CoSIDA.

American Football Coaches Association (AFCA) implementation. The committee received a report regarding a potential opportunity to partner with the AFCA and hold a weekend celebrating and raising awareness to the RESPECT campaign. The committee noted that an area of focus this year at the AFCA is the postgame handshake by the head coaches, which is a visible and important element of sportsmanship.

4. **Sports wagering update.**

Championships policy. The committee affirmed that the championships policy should apply as written to both predetermined and nonpredetermined sites. The committee believed that since the association is opposed to sports wagering, then this position should be applied to this policy with both predetermined and nonpredetermined championship events. The committee understood the concern regarding teams that had earned the right to host who would not be permitted to do so, but felt that the overall concerns related to sports wagering should be given more weight. The committee distinguished this policy from other policies related to hosting championships that distinguish between predetermined and non-predetermined events. Specifically, sports

wagering threatens the integrity of intercollegiate athletics and can directly compromise student-athlete eligibility. Furthermore, the committee recommended that "metropolitan area" be changed to "state" to provide a clear and more definitive boundary. The committee believed that metropolitan areas were difficult to define and could create inconsistencies in application.

**5. Sportsmanship award subcommittee chairs.**

The committee selected the following divisional chairs for the 2008-09 award selections:

- a. Division I: Gene Doris.
- b. Division II: LaToya Greene.
- c. Division III: Chuck Mitrano.

*Committee Chair: John Blanchard, senior associate athletics director,  
University of North Carolina, Chapel Hill.*

*Staff Liaisons: Ty Halpin, championships, Rachel Newman, enforcement; and,  
Julie Roe, enforcement.*