

NCAA COACHES' PACKETS

Some event operator create a packet of information including the event schedule, driving direction between event sites, team rosters with contact information, etc. and make it available to NCAA coaches. If you intend to have a coaches' packet you need to be aware of the following:

1. Operators need to take every possible step to make sure the team information printed in these packets is accurate. Shirt numbers are critical since the NCAA coaches are restricted from having contact with the prospective student-athlete or anyone associated with the prospect (coaches, family, etc.).
2. The price of event packets must be listed on the event certification application and the price must be made available to coaches prior to their arrival at the event. This price will be posted on www.ncaa.org/basketballcertification, but the operator should include it when communicating with NCAA coaches as well (e.g., invitations, event Web site, etc.)
3. You will need to provide a copy of the packet to the certification staff when you submit your event review form. In that regard, make sure you save one copy to mail later if you do not have a single computer file (.pdf, .doc, .xls, etc.) that you can attach to your review form in the BBCS.

Quality of Coaches Packets.

Concerns and complaints continue to escalate about whether the packets of information sold by event operators to NCAA coaches contain accurate and complete information. Please be advised that the NCAA is continually evaluating these concerns in terms of whether additional legislation or policy initiatives are needed to rectify the problems.

In order to avoid NCAA intervention, event operators who choose to sell packets of information to NCAA coaches are asked to make every effort to ensure that the packets of information are complete and accurate. In addition, it is not an acceptable practice for prospects' coaches to substitute their own demographic information for that of the prospective student-athlete. It is important that the prospect and his/her family retain the opportunity to exercise control over the recruiting process, so please ensure that each prospect's demographic information appears in these packets.

A Challenge for Resolution on the Coaches Packet Issue.

In an attempt to be proactive, the NCAA Division I Men's Basketball Ethics Coalition and the Women's Basketball Coaches Association Board of Directors have both sent a memorandum to all Division I basketball coaches and event operators asking both parties to be reasonable and making suggestions on a possible resolution. Use the following links to access those memorandums:

- [MBB Ethics Coalition Memorandum Regarding Coaches Packet](#)
- [WBCA Board of Directors Memorandum Regarding Coaches Packets](#)