

Module Page	Voiceover Narration
Welcome to IPP - 1	Welcome to the NCAA Institutional Performance Program data management system, or “IPP.” I’m Sam, an Expert User, and your guide to this system.
Welcome to IPP - 2	IPP is a data management system that consolidates vital data into a single platform in order to provide you with data to assist with planning, performance, and oversight of your intercollegiate athletics program.
Welcome to IPP - 3	<p>The IPP data management system may:</p> <ul style="list-style-type: none"><li>• assist with planning by helping you allocate finite resources;</li><li>• increase efficiency by saving time;</li><li>• encourage collaboration by making it easy to work together;</li><li>• support partnership through the sharing of risk and rewards; and</li><li>• increase accountability by allowing you to review performance.</li></ul>
Welcome to IPP - 4	<p>This module will familiarize you with the features of IPP and demonstrate how to navigate the system and access different types of data.</p> <p>Click Next to get started!</p>
The Home Screen - 5	We’ll begin by exploring key features of the Home screen. This is the screen you will see when you login to the IPP data management system. To learn about the features of this screen, click on each of the “hotspots.” Make sure to scroll down to view the lower half of the screen. When you are done, click Next to continue.
Category Data Screens - 6	Now take a moment to explore some of the basic features of the category data screens. This is the type of screen you’ll see when you select one of the categories on the Home screen. We’ll use the Financial screen as an example, but all category data screens have similar features. Click on each hotspot to learn more. When you are done, click Next to continue.
Data Screens in Action - 7	Now that you’re familiar with some of the basic features of the data screens, I’ll walk you through how these screens work in a bit more detail. We’ll use an example from Academics Data this time.



Data Screens in Action - 8	Let's say you want to look at graduation rates for your student athletes. Start back on the Home Screen, by selecting "Academic Success Rate" from the "Outcomes" subcategory in the Academics dropdown menu. This will take you to the "Academic Success Rate" screen.
Data Screens in Action - 9	For Academic Success Rate data (as well as Federal Graduation Rate data, eligibility and retention data), the trend view shows a single-year rate for your institution and the standard comparators, year-to-year, for the past six years.
Data Screens in Action - 10	The IPP data management system allows you to isolate the data you want to view. For example, if you want to focus on how your institution compares to the rest of your Conference, you can click on Division II, and the Peer Groups in the Comparator Key to remove them from view, leaving just your school and Conference in the chart.
Data Screens in Action - 11	Just click on the comparator names again to add them back in.
Data Screens in Action - 12	<p>You can also switch views to the current rate graph by scrolling down the page. The current view shows the most current multi-year average. The bars in the current rate graph represent the quartiles within various distributions (for example, your conference, etc.). So, the top of the first bar is the 25th percentile, the second is 50th, third is 75th and the fourth is the maximum value seen in the distribution. The goal of this chart is to show where your institution falls within each of those distributions of scores. In the case we have illustrated, the institution's graduation rate ranks below the 50th percentile in Division II; however, the school is among the top in its conference.</p> <p>The black line represents the data for your institution.</p>
Data Screens in Action - 13	<p>You can also click on the labeled tabs to view and refine the data by ethnicity, gender, and sport.</p> <p>For example, if you are specifically interested in the academic success of your female student athletes, you can select the "By Gender" tab.</p> <p>At the top of the By Gender tab you will see a graph showing the Academic Success Rate for all women's sports and all men's sports at your institution.</p>
Data Screens in Action - 14	Scroll down to see different graphs showing the Academic Success Rate data specifically for men or women versus comparators.



Data Screens in Action - 15	<p>You can also visualize the data in a table format by clicking on the Table button.</p> <p>Click Next to give the IPP data management system a try.</p>
Scenario Menu - 1	<p>Now you'll have a chance to apply what you've just learned and practice using the IPP data management system. You'll need to leave the module environment for a few minutes and use the actual IPP data management system to complete this exercise. Choose a scenario based on which type of data you'd like to work with by clicking either "Financial" or "Academics." You only need to complete one scenario.</p> <p>Please note that the data used in the modules is test data and does not reflect a specific Division II institution.</p>
Give it a Try: Academics - 2	<p>Start on the IPP Home Screen. Expand the Academics dropdown and choose "Current GPA" from the "Progress to Degree" subcategory, which includes data on eligibility rate, retention rate, total credits earned, and current GPA.</p>
Give it a Try: Academics - 3	<p>You will now see the "Current GPA" screen with an Annual Trend chart at the top, displaying the Current GPA data for all student athletes at your institution and the standard comparator groups.</p> <p>You want to look at women's basketball, so select the "By Sport" tab.</p> <p>At the top of the "By Sport" tab you will see an Annual Trend chart showing the Current GPA data for various sports at your institution.</p>
Give it a Try: Academics - 4	<p>Below the graph area you will see a sorting menu labeled "Choose a sport to compare to peers."</p> <p>Select "Women's Basketball" from the dropdown.</p>
Give it a Try: Academics - 5	<p>The information for the sport you selected will appear below the dropdown menu. In this case you can scroll down to see a graph showing Current GPA data for the women's basketball team at your institution, along with that for women's basketball teams in the comparator groups.</p> <p>If you like, deselect the comparator groups to get a better look at the institutional data.</p>
Give it a Try: Academics - 6	<p>Though the Current GPA for the women's basketball team hit a low of 2.77 the year the coach was hired, it has steadily increased to a high of 2.89.</p> <p>The data is encouraging—it seems like the coach and the extra support are making a difference...</p>



Give it a Try: Academics - 7	<p>However, keep in mind that there is often more to a story than one data point or set. It's likely the coach has had a positive impact, but what other factors might have contributed to the increase in GPA? What other data might you look at to validate the trend?</p> <p>Don't forget the world beyond data, either. What colleagues and other resources might you consult to gather more information for your analysis? Remember that the data is only as good as the questions you ask.</p> <p>Click Next to learn about the Outliers and Peer Groups features of the IPP data management system.</p>
Give it a Try: Financial - 2	<p>Start on the IPP Home Screen. Click on the "Financial" icon to navigate to the main Financial screen.</p> <p>On the Financial screen click on the "plus" icon to expand the "All Financial Indicators" menu. From the expanded menu, select "Ticket Sales" from the "Primary Generated Revenue" subcategory.</p>
Give it a Try: Financial - 3	<p>You will now see the "Ticket Sales" screen with an Annual Trend chart at the top displaying the Ticket Sales data for all ticketed sports at your institution, as well as for the standard comparator groups.</p> <p>You want to look at ticket sales for women's sports, so select the "By Gender" tab. At the top of the "By Gender" tab you will see a graph showing the total institutional Ticket Sales grouped by men's sports, women's sports, and co-ed sports.</p>
Give it a Try: Financial - 4	<p>Scroll down to view the graph labeled "Women." This graph shows Ticket Sales data for the women's sports teams at your institution, along with that for women's sports in the comparator groups.</p> <p>In general, the data shows that women's sports have had relatively consistent ticket sales at your institution compared with some of the other groups.</p>
Give it a Try: Financial - 5	<p>If you like, deselect the comparator groups to get a better look at the institutional data.</p>
Give it a Try: Financial - 6	<p>You notice that after sales hit a high point in 2011, a sharp downward trend followed, hitting a low point at \$12,486 in 2013. Since the campaign started in 2014 it looks like there has been a strong upward trend to a high of over \$16,000. The data looks encouraging -- it seems like the campaign may have helped ticket sales bounce back...</p>



Give it a Try: Financial - 7	<p>However, keep in mind that there is often more to a story than one data point or set. It's possible that the campaign has had a positive impact, but what other factors might have contributed to the recent increase in ticket sales? What other data might you look at to validate the trend?</p> <p>Don't forget the world beyond data, either. What colleagues and other resources might you consult to gather more information for your analysis? Remember that the data is only as good as the questions you ask.</p> <p>Click Next to learn about the Outliers and Peer Groups features of the IPP data management system.</p>
Outliers Screen - 1	<p>There are two additional IPP screens with which you need to become familiar. The first is the Outliers screen, which can be accessed from the IPP Home screen and from the top of each screen in the system. The Outliers screen allows you to quickly identify areas where your institution stands out among comparator groups. Click the hotspots to learn more about how this screen works. When you are done, click Next to continue.</p>
Peer Groups - 2	<p>You've heard me mention Peer Groups a number of times in this module. Peer Groups are comparator groups that you create based on the criteria you define.</p> <p>For example, if your institution were considering adding women's lacrosse as a sport, you might create a Peer Group of schools with similar undergraduate enrollment to your institution that also sponsor women's lacrosse teams in order to gather relevant data.</p>
Peer Groups - 3	<p>The Peer Groups screens are accessible from the IPP Home screen and from the top of each screen in the system. You can select either the Create or Manage link, depending on what you want to do.</p> <p>In order to ensure the confidentiality of the data, you are required to include at least eight institutions in each Peer Group. You may create an unlimited number of Peer Groups.</p>



Peer Groups - 4	<p>The Create Peer Group screen allows you to add new Peer Groups.</p> <p>The Manage Peer Groups screen allows you to Edit or Delete existing Peer groups.</p> <p>You can also activate and deactivate your Peer Groups from the Manage Peer Groups screen as needed.</p> <p>Active Peer Groups will appear in your Comparator Key and comparator dropdown menus. The number of active, user-created Peer groups that will be visible on a screen at a time will be limited to five.</p>
Peer Groups - 5	<p>Note that:</p> <ul style="list-style-type: none"> <li>• Peer Groups are user-specific. A user can only see peer groups he or she has created and only activate or inactivate their own peer groups.</li> <li>• Peer Group names must be unique (for each user) and have a maximum of 18 characters.</li> <li>• A Peer Group will be activated after editing if it has 8 or more peers and the user has less than 5 active peer groups.</li> </ul>
Peer Groups - 6	<p>The Create and Edit functions are similar, so we'll look at the Create Peer Group screen as an example. Click the Create Peer Group link to access the screen.</p>
Peer Groups - 7	<p>Type the name of the Peer Group you'd like to create in the Name Your Peer Group field.</p> <p>You can use the sort and filter functions to focus the list of institutions in the Make Your School Selections section.</p>
Peer Groups - 8	<p>Select the members of your Peer Group from the list of Institutions by checking the corresponding boxes. Remember that you must select at least eight institutions per group.</p> <p>You can create Peer Groups based on criteria such as undergraduate enrollment, budget level, number of sports, public or private, etc.</p>



Peer Groups - 9	<p>When you have selected all of the members of the Peer Group, click the Save Your Peer Group button to create the group.</p> <p>When the Peer Group has been added, the view will switch to Update mode.</p> <p>To exit the Peer Group screen you can click the Home button to return to the Home screen.</p> <p>Click Next to continue.</p>
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Conclusion	<p>You have completed the “IPP: Exploring the System” online module. Thank you for your participation. You are now ready to take the next module in the program, “Using the Data.” Using the Data delves into the application of the IPP Data Management System in greater depth and provides opportunities to practice locating basic information.</p> <p>If you have any questions regarding IPP or this education program, please contact the IPP Email Address: <a href="mailto:D2ipp@ncaa.org">D2ipp@ncaa.org</a>.</p>
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