GET STARTED

Recruit a few volunteers from your organization, ideally from different departments. Encourage influential leaders to donate first and get involved.

START NOW

Register: fundraise.nbcf.org/Partners
Contact Us:
• Email: fundraising@nbcf.org
• Phone: (972) 248-9200

GET CREATIVE

Make your fundraiser fun, inspiring, and impactful. Consider ways to make it unique to your organization, its mission, and any personal connections.

• Have an Office Pink Day
• Sell T-Shirts
• Plan a Team Building Event
• Host a Tournament or Concert
• Do a Bake Sale, Cook-Off, or Pancake Breakfast
• Ask your Company to Match Employee Donations

GET FRIENDLY

Tell others why your organization is passionate about Helping Women Now. Share when, where & how they can help.

• Send Employee Emails
• Leverage Social Media
• Update Email Signatures
• Give Staff Notes and Candy
• Attach Flyers to Payroll Checks
• Post Flyers in Breakrooms, Restrooms and Elevators
• Update your Website, Newsletters and Emails

ENGAGING EMPLOYEES & CUSTOMERS BY GIVING BACK

A 2016 study revealed that employees want jobs that allow them to bring their passions for social & environmental issues to the workplace.

64% of employees feel their work and personal lives are becoming increasingly blended.

80% of consumers would buy a product from a brand with stronger social commitments.

IMPACTFUL FUNDRAISERS

GOLD’S GYM
Created a bench press challenge to engage their members and raised $11,480.

MUNZEE
Asked customers from around the nation for $10 donations and raised $36,000.

SERVICE KING
Hosted an employee fundraiser selling custom t-shirts nationwide, raising $190,905.