



FUNDRAISER TIPS

Helping Women Now®

BE FIRST

Be the first to support your efforts by making a donation. This inspires others to match your gift.

Register: fundraise.nbcf.org/StartHere

Contact Us:

- Email: fundraising@nbcf.org
- Phone: (972) 248-9200

BE CREATIVE

Make your fundraiser fun, inspiring, and impactful. When planning, consider ways to make it unique to you, your interests, and your story.

- Donate Your Birthday
- Sell T-Shirts
- Shave Your Head or Beard
- Do a Run or Squat Challenge
- Host a Club Event, Wine Tasting, or Garage Sale
- Get Your Company to Participate

BE FRIENDLY

Tell your family, friends, and coworkers why you are passionate about Helping Women Now and ask them to join in by donating.

- Tell Your Close Friends Personally
- Send a Personal Email or Letter to Family and Relatives
- Use Social Media
- Tag Friends to Challenge and Thank Them
- Tell Your Network, Coworkers, and Clubs

SAMPLE SOCIAL MEDIA POSTS

"I am #HelpingWomenNow by fundraising for @NBCF. Support my fundraiser by making a donation at _____!"
 (Include a link to your fundraiser page.)

"I am #HelpingWomenNow by fundraising for NBCF. Support my fundraiser by making a donation and help save lives: _____"
 (Include a photo and link to your fundraiser page.)

IMPACTFUL FUNDRAISERS



BIRTHDAYS

Elaina has donated her birthday since she was 6 years old. In that time she has raised \$1,678 instead of receiving gifts.



HAIRCUT

Kerry cut off his long locks in honor of a recently diagnosed coworker. He raised \$13,800 in just a few days.



FITNESS

James hosted a squat challenge to collect donations and spread awareness. He completed 14 reps at 405lbs while wearing a fun costume. He raised \$5,000.