FUNDRAISER TIPS
Helping Women Now®

BE FIRST
Be the first to support your efforts by making a donation. This inspires others to match your gift.

START NOW
Register: fundraise.nbcf.org/StartHere
Contact Us:
- Email: fundraising@nbcf.org
- Phone: (972) 248-9200

BE CREATIVE
Make your fundraiser fun, inspiring, and impactful. When planning, consider ways to make it unique to you, your interests, and your story.
- Donate Your Birthday
- Sell T-Shirts
- Shave Your Head or Beard
- Do a Run or Squat Challenge
- Host a Club Event, Wine Tasting, or Garage Sale
- Get Your Company to Participate

BE FRIENDLY
Tell your family, friends, and coworkers why you are passionate about Helping Women Now and ask them to join in by donating.
- Tell Your Close Friends Personally
- Send a Personal Email or Letter to Family and Relatives
- Use Social Media
- Tag Friends to Challenge and Thank Them
- Tell Your Network, Coworkers, and Clubs

SAMPLE SOCIAL MEDIA POSTS

“I am #HelpingWomenNow by fundraising for @NBCF. Support my fundraiser by making a donation at _______ [Include a link to your fundraiser page].”

“I am #HelpingWomenNow by fundraising for NBCF. Support my fundraiser by making a donation and help save lives: _______”
[Include a photo and link to your fundraiser page.]

IMPACTFUL FUNDRAISERS

BIRTHDAYS
Elaina has donated her birthday since she was 6 years old. In that time she has raised $1,678 instead of receiving gifts.

HAIRCUT
Kerry cut off his long locks in honor of a recently diagnosed coworker. He raised $13,800 in just a few days.

FITNESS
James hosted a squat challenge to collect donations and spread awareness. He completed 14 reps at 405lbs while wearing a fun costume. He raised $5,000.