CURRICULUM & TECH: CAN THIS MARRIAGE BE SAVED?

T&L Live: Dallas
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Men Are from Mars, Women Are from Venus
A Practical Guide for Improving Communication and Getting What You Want in Your Relationships

John Gray, Ph.D.
WHAT IS THE RELATIONSHIP BETWEEN IT AND CURRICULUM?
CUSTOMER
/kəstəmər/
NOUN

A PERSON OR ORGANIZATION THAT BUYS GOODS OR SERVICES FROM A STORE OR BUSINESS.

SYNONYMS: CONSUMER, BUYER, PURCHASER, PATRON, CLIENT, SUBSCRIBER; SHOPPER
SERVICE PROVIDER

ORGANIZATION, BUSINESS OR INDIVIDUAL WHICH OFFERS SERVICE TO OTHERS IN EXCHANGE FOR PAYMENT.
MY PROFESSIONAL JOURNEY

B.A. – INTERNATIONAL TRADE
M.S. – INFORMATION TECHNOLOGY (CIO PREP PROGRAM)
K12 SCHOOL DISTRICT TECHNOLOGY DIRECTOR
K12 SCHOOL DISTRICT INSTRUCTIONAL TECHNOLOGY & LIBRARY MEDIA
K12 SCHOOL DISTRICT CTO
DELL DIRECTOR OF EDUCATION STRATEGY & BUSINESS DEVELOPMENT
FOUNDER RJM STRATEGIES LLC
DALLAS ISD CTO
PARTNER
/PÃRTN@R/
NOUN

A PERSON WHO TAKES PART IN AN UNDERTAKING WITH ANOTHER OR OTHERS, ESPECIALLY IN A BUSINESS OR COMPANY WITH SHARED RISKS AND PROFITS.

SYNONYMS: COLLEAGUE, ASSOCIATE, COWORKER, FELLOW WORKER, COLLABORATOR, COMRADE, TEAMMATE;
7 CHARACTERISTICS OF A GREAT PARTNERSHIP

TRUST
COMMON VALUES
CHEMISTRY
DEFINED EXPECTATIONS
MUTUAL RESPECT
SYNERGY
GREAT TWO-WAY COMMUNICATIONS

COVEY GOT IT RIGHT!

BE PROACTIVE

BEGIN WITH THE END IN MIND

PUT FIRST THINGS FIRST

THINK WIN-WIN

SEEK FIRST TO UNDERSTAND, THEN TO BE UNDERSTOOD

SYNERGIZE

SHARPEN THE SAW

SOURCE: THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE, 1989, STEPHEN R. COVEY
TIPS FOR A SUCCESSFUL IT-EDUCATION PARTNERSHIP

Focus on the Core Mission of the School System – Providing a Quality Education to Students

Microsoft, Apple and Google are NOT Religions, they are technology ecosystems.

The term “Best Practice” can shut down a conversation.

Security & Privacy of Data is too important to be used to intimidate educators.

It will be okay. You can let go.
ALONE WE CAN DO SO LITTLE; TOGETHER WE CAN DO SO MUCH.

-HELEN KELLER
OH BY THE WAY

YOU'RE WELCOME
BOB MOORE

Chief Technology Officer
Dallas Independent School District
RobertMoore@dallasisd.org