

Mix presents
SOUND for **FILM** 

CHANNEL	FILM STUDIOS
EVENT	<ul style="list-style-type: none"> • Film Studio Demo Reel Room: Presentation of 10-minute reel, plus 20-minute Q&A session in Dolby Atmos / Auro-3D equipped re-recording stage (two sessions per studio). • Insert in show bags (distributed to full attendance)
PRINT	<ul style="list-style-type: none"> • 1 full page, 4-color ad in the September issue of Mix Magazine • 1 full page, 4-color ad in the digital edition of the September issue of Mix Magazine
WEB	<ul style="list-style-type: none"> • 50,000 impressions on MixOnline.com (728 x 90 leaderboard and / or 300 x 250 medium rectangle) • Logo treatment as a lead sponsor on the Mix Sound-for-Film event site and registration page (for paid attendees)
EMAIL	<ul style="list-style-type: none"> • 1x banner ad per week (total of 6 deployments (728 x 90 leaderboard and / or 300 x 250 medium rectangle) • 2x custom eBlast (pre- and post-show) to the pre-registered attendees of the event, plus the Mix Live email database (38,000 subscribers)
MOBILE	<ul style="list-style-type: none"> • Rotating banner ad on Mix iPad edition (2048 x 150, 1536 x 150) • Rotating banner ad on Mix iPhone (1136 x 150, 640 x 150) • August – October, 2014
SOCIAL	<ul style="list-style-type: none"> • Minimum of 1 posting per week on Mix Facebook page for 3 months (qty. 12+): August – October, 2014 • Minimum of 1 posting per week on Pro Sound News Facebook page for 3 months (qty. 12+): August – October, 2014
SPONSORSHIP	<ul style="list-style-type: none"> • Event sponsorship includes the following all media above (print, web, email, mobile, and social), plus full ownership of two sessions within a dedicated Film Studio Demo Reel room
	<p>Call for sponsorship rates: Charlie Weiss / 212.378.0478 / cweiss@nbmedia.com</p>