

TV's Stickiest Shows

Ranking the top 10 broadcast and cable programs by viewer engagement

The comScore Stickiness Index rating reveals which television shows have the highest viewing-engagement levels based on several factors. A higher Stickiness Index number indicates more of the audience is tuned in for the duration of the telecast. Please note that this data is not based on finalized ratings, so some slight differences may emerge when ratings are final.



TOP VIEWER ENGAGEMENT: BROADCAST TELECASTS

STICKINESS RANK	RATINGS RANK	TELECAST (WEEK ENDING NOV. 26)	NETWORK	STICKINESS INDEX *
1	144	<i>La tierra prometida</i>	UniMás	141
2	29	<i>Blue Bloods</i>	CBS	128
3	3	<i>Big Ten Football Championship: Ohio State vs. Wisconsin</i>	Fox	127
4	31	<i>Hawaii Five-0</i>	CBS	123
5	89	<i>Sin senos sí hay paraíso</i>	Telemundo	122
6	7	<i>The Carol Burnett 50th Anniversary Special</i>	CBS	121
7	1	<i>Sunday Night Football: Eagles at Seahawks</i>	NBC	119
8	94	<i>La Rosa de Guadalupe</i>	Univision	118
9	95	<i>Mi marido tiene familia</i>	Univision	118
10	121	<i>Señora Acero: La Coyote</i>	Telemundo	117

TOP VIEWER ENGAGEMENT: CABLE TELECASTS

STICKINESS RANK	RATINGS RANK	TELECAST (WEEK ENDING NOV. 26)	NETWORK	STICKINESS INDEX *
1	2	<i>The Walking Dead</i>	AMC	139
2	6	<i>Christmas in Evergreen</i>	Hallmark	127
3	181	<i>Major Crimes</i>	TNT	126
4	66	<i>Love & Hip Hop</i>	VH1	125
5	5	<i>Christmas at Holly Lodge</i>	Hallmark	124
6	81	<i>The Real Housewives of Atlanta</i>	Bravo	124
7	219	<i>Black Ink Crew: Chicago</i>	VH1	124
8	28	<i>The Curse of Oak Island</i>	History	124
9	41	<i>Gold Rush</i>	Discovery	122
10	100	<i>Street Outlaws</i>	Discovery	119

