

Editorial Calendar 2019



Issue Date	Ad Booking Deadline	Issue Theme	Specials & Supplements	B&C Salutes	Extended Distribution
January 21	January 14	NATPE	NATPE Miami CES Recap	Brandon Tartikoff Legacy Awards	CES - Las Vegas NATPE - Miami
February 25	February 18	PRODUCER OF THE YEAR		Producer of the Year "Big Fish" Entertainment	Technology Leadership Summit – Atlanta
March 18	March 11	UPFRONTS	Advanced Advertising	Digital All Stars Golden Mike Awards	Advanced Advertising – NYC Wonder Women - NYC
April 1	March 26	NAB	NAB Issue Spotlight: Golf	Technology Leadership Awards @ NAB	NAB – Las Vegas 4/6-4/11 Multicultural TV Summit – NYC
May 13	May 6	SPORTS		Peabody Awards	Peabody Awards - NYC
June 10	June 3	SUMMER PROGRAMMING	Emmys, Phase I: Nominations		Digital Media Summit – Tampa Programmatic TV Summit - NYC
July 15	July 8	DIGITAL – TV EVERYWHERE		The Buyers of Syndication	The NCTC Independent Show – Chicago
August 12	August 5		Emmys, Phase II: The Nominations		OTT & Video Distribution Summit – LA
September 23	September 16	FALL PROGRAMMING	Fall Season Preview: B'cast, Cable & Syndication	Broadcaster of the Year Top Recruiters in Television	News Tech Summit
October 28	October 21	NYC TELEVISION WEEK	NYC Television Week	B&C Hall of Fame Program Guide and Annual Review	B&C Hall of Fame - NYC Television Week
November 18	November 11	HOLIDAY	Holiday Programming		Government Video Expo – DC
December 9	December 2	AWARDS SEASON	Golden Globes Preview	News Director, Multiplatform Broadcast, GM, Station Group of the Year	

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January 7	December 28	DATA + METRICS	Viewer Watch + Super Bowl CES Preview		CES - Las Vegas NATPE - Miami
January 14	January 11	NATPE			
January 28	January 21	WONDER WOMEN	Programming: A Global Update Pay TV Customer Care	Wonder Women + Women to Watch of 2018	Wonder Women Gala Luncheon, March 20, NYC
February 11	February 4	BLACK HISTORY MONTH	Black History Month		
February 18	February 11	SVOD	Audience Management		Technology Leadership Summit - Atlanta
March 11	March 4				
March 25	March 18	ADVANCED ADVERTISING	OTT @ NAB Guide	T. Howard Foundation Awards	Advanced Advertising Summit, March 25, NYC
April 8	April 2	MULTICULTURAL			Multicultural TV Summit, April 25, NYC
April 29	April 23		NEWFRONTS	Cable Hall of Fame Class	Cable Hall of Fame, May 2, NYC
May 6	April 29	IOT	UPFRONTS		
May 20	May 13	SMART TV TECH			
June 3	May 27	CABLE NETWORK PROGRAMMING			Digital Media Summit - Tampa
June 17	June 10	PRODUCTION			

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Multichannel^{NEWS}

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July 8	July 1	AUDIENCE	Audience Measurement	Independent Operator of the Year	The Independent Show - Chicago
July 28	July 19	NCTC Independent Show Daily	NCTC Independent Show Preview		Independent Show DAILY ISSUES 7/28-7/31
August 5	July 29	OTT		Sports Executive of the Year	OTT & Video Distribution Summit - LA
August 19	August 12	Cyber Security	Cyber Security		
September 9	September 2	Streaming	Streaming Program Guide		
September 16	September 9	NYC Television Week	Next TV	Distributor of the Year Next TV Awards	News Tech Summit - Tampa Kaitz Dinner Next TV - NYC TV Week
September 30	September 23	NYC Television Week	40 Under 40	40 Under 40	B&C Hall of Fame - NYC TV Week, 40 Under 40-NYC TV Week
October 7	September 30	NYC Television Week	Advanced Advertising/ TV Data		Advanced Advertising/ TV Data - NYC TV Week Pioneer Awards (Oct. 22nd)
October 21	October 14	NYC Television Week	Hispanic	Hispanic TV Summit Awards	Hispanic TV Summit - NYC TV Week
November 11	November 4	OTT/VOD	Sports Beyond the Mainstream	Sports Athlete/Brand of the Year	Government Video Expo - DC
November 25	November 18	Premium Networks		WICT Southern California Chapter LEA Awards	
December 2	November 25	Awards Season		Executive of the Year	
December 16	December 9	Best of the Year			