

TV's Stickiest Shows

Ranking the top 10 broadcast and cable programs by viewer engagement

The comScore Stickiness Index rating reveals which television shows have the highest viewing-engagement levels based on several factors. A higher Stickiness Index number indicates more of the audience is tuned in for the duration of the telecast. Please note that this data is not based on finalized ratings, so some slight differences may emerge when ratings are final.



Enemigo íntimo

TOP VIEWER ENGAGEMENT: BROADCAST TELECASTS

STICKINESS RANK	RATINGS RANK	TELECAST (WEEK ENDING MAR. 25, 2018)	NETWORK	STICKINESS INDEX *
1	114	<i>La tierra prometida</i>	UniMás	153
2	109	<i>Enemigo íntimo</i>	Telemundo	132
3	82	<i>El rico y Lázaro</i>	Univision	128
4	1	<i>60 Minutes</i>	CBS	126
5	118	<i>Al otro lado del muro</i>	Telemundo	125
6	96	<i>Por amar sin ley</i>	Univision	125
7	6	<i>The Voice</i>	NBC	124
8	78	<i>Pequeños Gigantes 2018</i>	Univision	123
9	97	<i>Papá a toda madre</i>	Univision	121
10	27	<i>Chicago Fire</i>	NBC	121

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TOP VIEWER ENGAGEMENT: CABLE TELECASTS

STICKINESS RANK	RATINGS RANK	TELECAST (WEEK ENDING MAR. 25, 2018)	NETWORK	STICKINESS INDEX *
1	41	<i>Royal Matchmaker</i>	Hallmark	149
2	13	<i>The Walking Dead</i>	AMC	137
3	34	<i>Love & Hip Hop Atlanta</i>	VH1	134
4	115	<i>Black Ink Crew</i>	VH1	133
5	1	NCAA Men's Basketball Tournament ¹	TBS	131
6	44	<i>Love & Hip Hop Miami</i>	VH1	130
7	90	<i>The Real Housewives of Atlanta</i>	Bravo	130
8	72	<i>When Calls the Heart</i>	Hallmark	130
9	40	<i>WWE Smackdown</i>	USA	129
10	330	<i>Married to Medicine</i>	Bravo	128

1. Regional Final: Florida State Seminoles vs. Michigan Wolverines



Royal Matchmaker