

3-Month Business Planning Workbook

by Natalie Marie Collins

Hey there!

I'm Natalie Marie Collins, your Online Business Coach. Welcome to the 3-Month Business Planning Workbook, where you are going to learn a super easy way to plan your business that works over and over again.

This workbook is to help you as you follow along with the video in this kit. It's for you to keep with you and review as often as possible to help you reach the goals you know are just waiting for you to accomplish.

This course focuses on online businesses, but the same principles can be used for offline business as well. So, whether you work online or off, this will help you.

You are about to learn something that was developed through years of working in the corporate world combined with years of working online and putting the two together to create a simple process that works in whatever kind of business you happen to be in.

HUGS!

Natalie Marie Collins

WHY THIS WORKS:

This 3-Month method that you are about to learn works because planning a year in advance is unrealistic for most creative-healer-right-brained entrepreneurs and frankly, overwhelming. Planning for a whole year all at once can also be very frustrating, but when you break your planning down and focus on just the next 3 months, it's much more do-able and manageable, creating a successful plan that will empower you in your business.

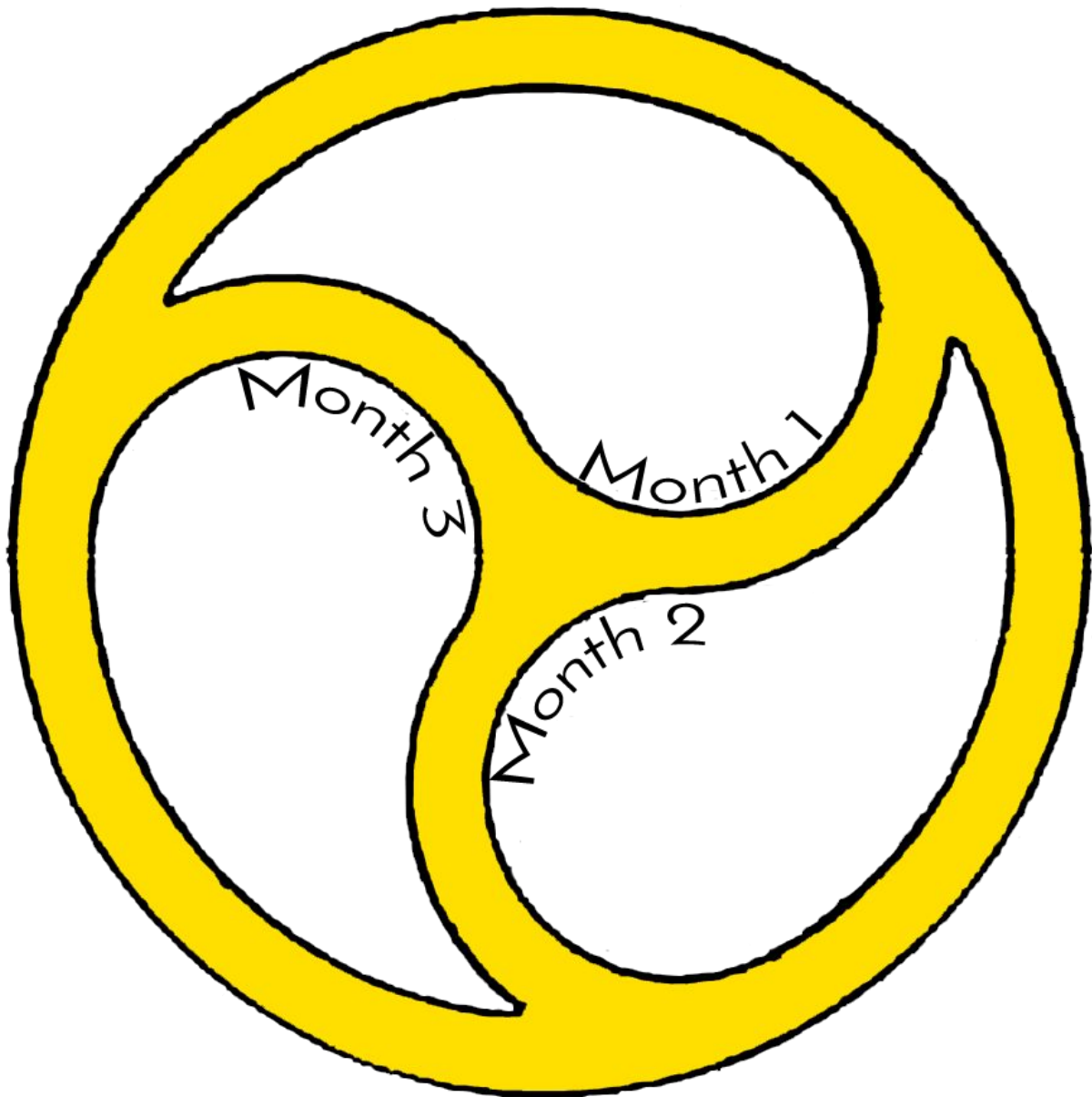
It works because baby-steps work, especially when it's broken down into actionable steps you know you can do and handle.

This 3-Month Business Planning Kit will help you do just that.

If at any time you feel stuck during this process, get out some colorful markers and write with them. The colors will help get your creative juices flowing.

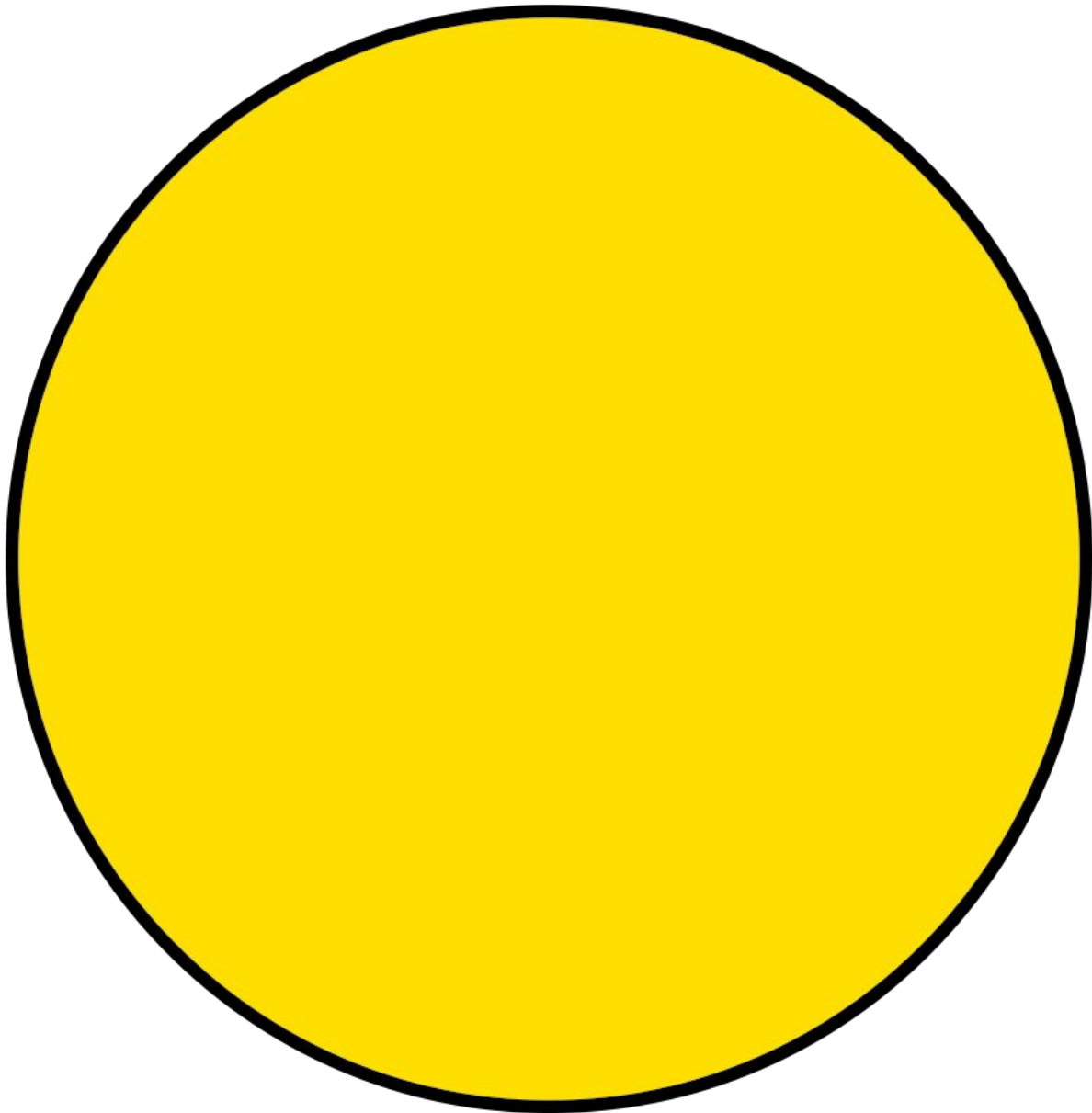
Introducing.....

The Golden Cycle™

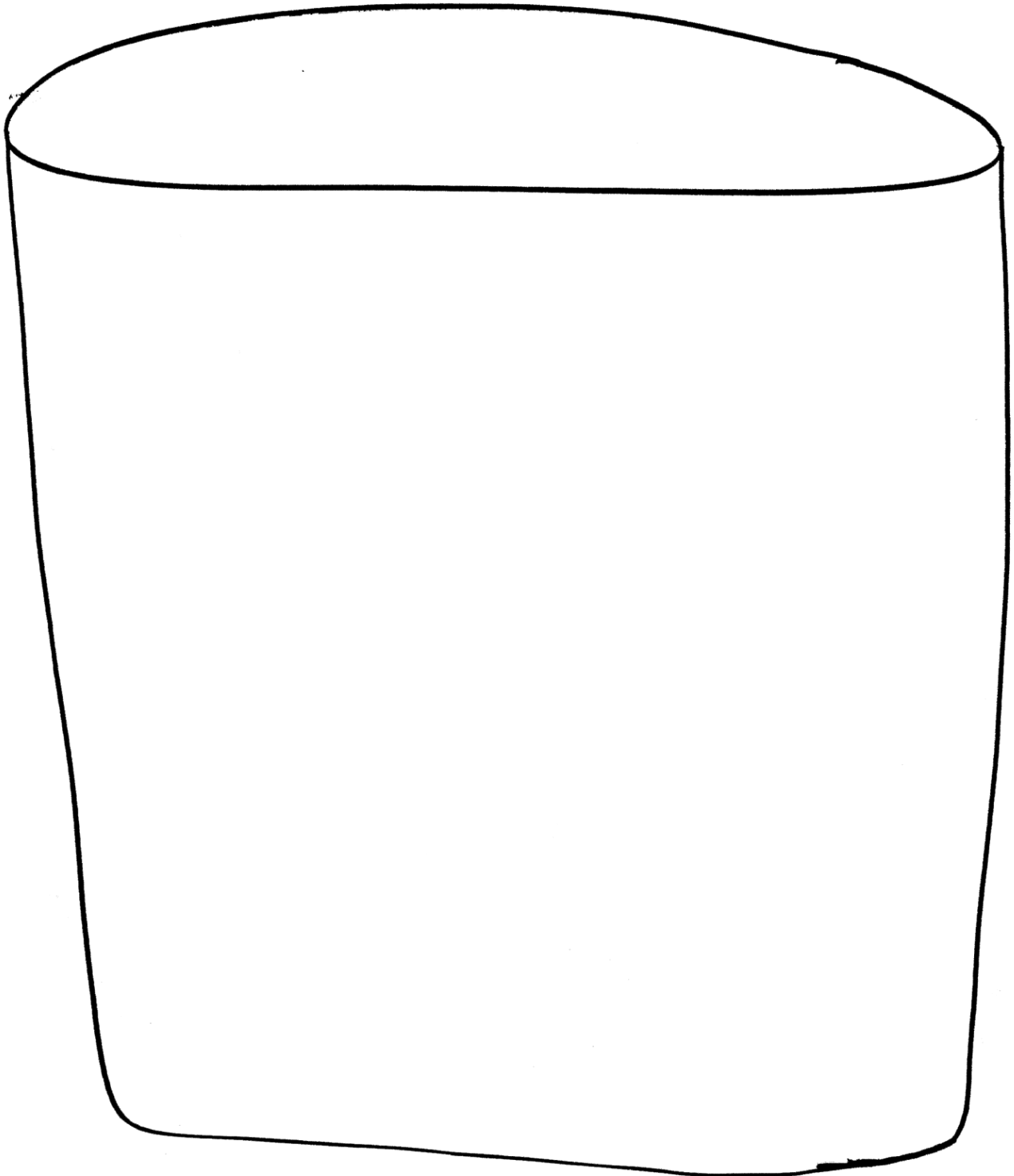


This circle represents 3-months. What is one project or product (course, book, etc.) that you could get done in the next 3 months and that would have the biggest impact on your business right now?

Write it inside the circle below:

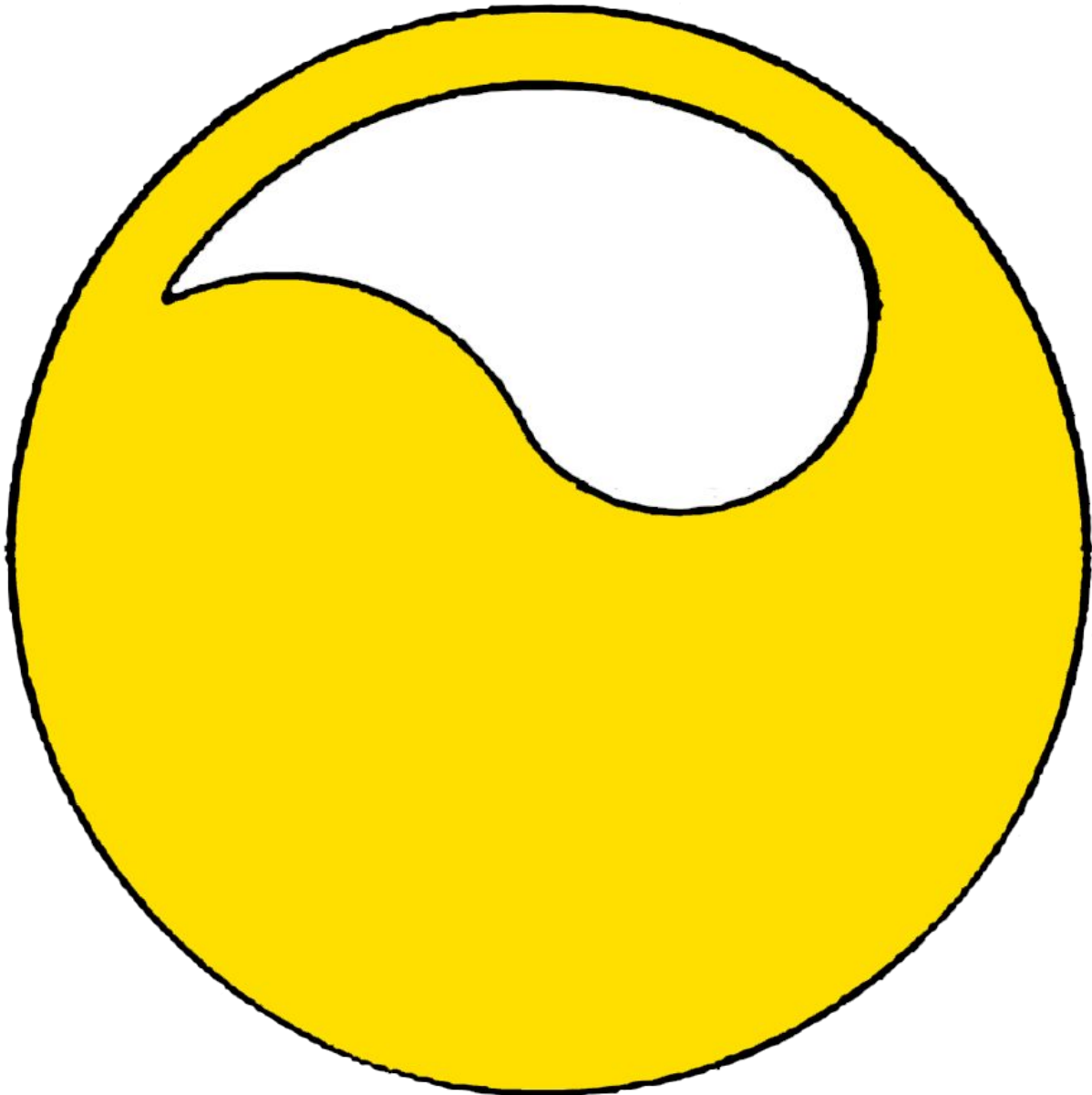


This is an idea bucket. Take all the steps you think it will take to get your product up and ready to be sold online and dump them all into this bucket. (Tip: include things like create pages, protect content, write blog posts and emails to advertise)



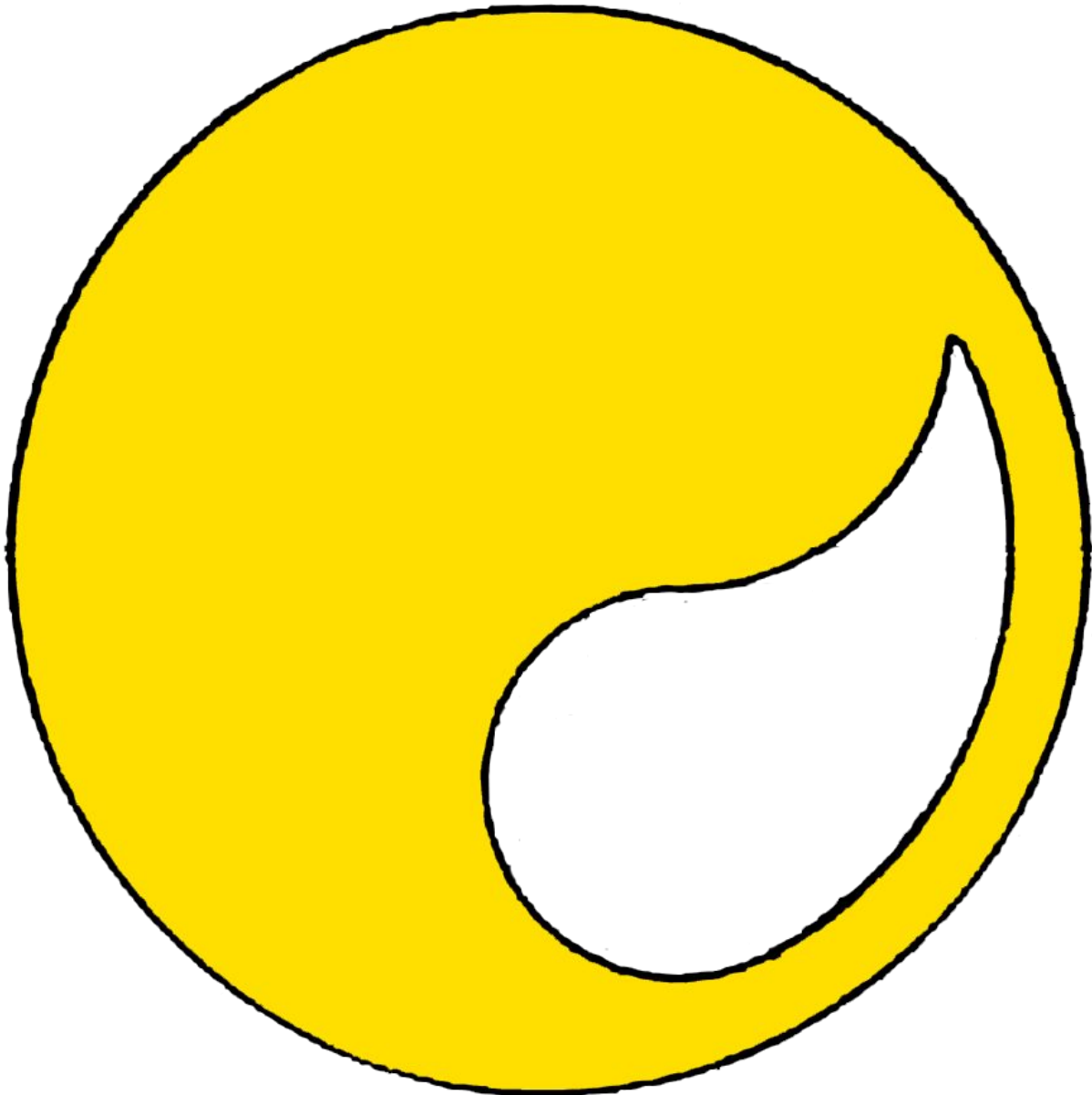
Month 1

This circle represents the first month of your project. Out of all the things you dumped in your idea bucket, take the first $\frac{1}{3}$ (or so) things that need to be done first and add them to the circle below:



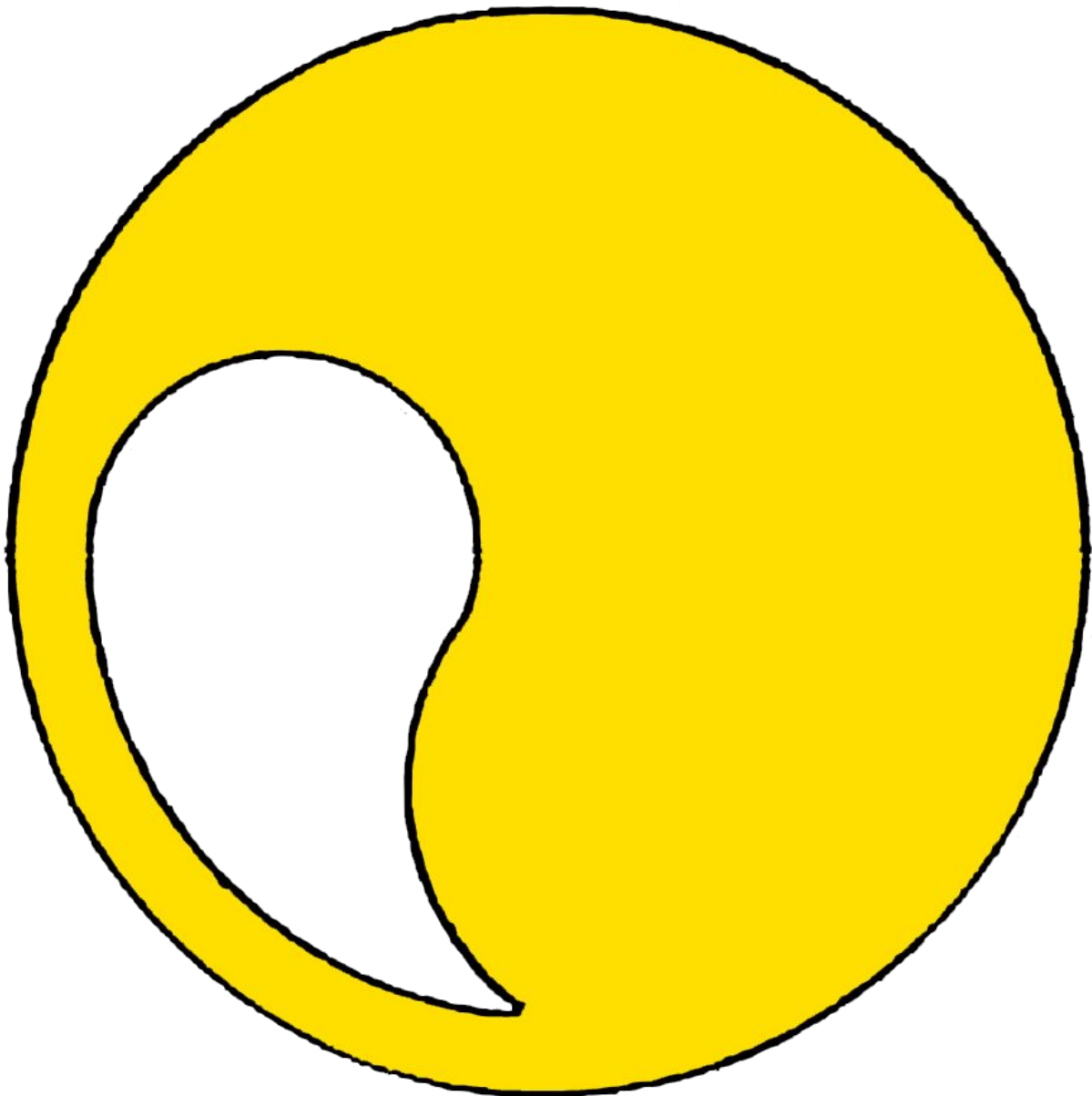
Month 2

This circle represents the second month of your project. Out of all the things you dumped in your idea bucket, take the second $\frac{1}{3}$ (or so) things that need to be done next and add them to the circle below:



Month 3

This circle represents the third month of your project. Out of all the things you dumped in your idea bucket, take the last $\frac{1}{3}$ (or so) things that need to be done to finish it up and add them to the circle below:



Now, take each month's tasks you listed and break them down further into weeks.

Month 1

Week 1:	Week 2:	Week 3:	Week 4:

Month 2

Week 1:	Week 2:	Week 3:	Week 4:

Month 3

Week 1:	Week 2:	Week 3:	Week 4:

ADD ALL THESE THINGS TO YOUR CALENDAR! DO NOT SKIP THIS STEP!

COMMITMENT!

Committing to doing the individual tasks is mucho important. Mucho, mucho, MUCHO! It's time to let yourself and the Universe know you are serious about taking your brilliance out into the world.

When you take a step, the Universe takes a step. Keep taking steps so you can meet in the middle.

Make the commitment with the Universe by signing this contract below:

My Sacred Contract With The Universe

I, _____, understand that I am undertaking a 3-month business plan that will push me forward in my business, help me to grow and may test my limits. I commit myself to this 3-month process.

I, _____, commit to doing the daily, weekly and monthly tasks I have listed above in order to get this project out into the world and share the gifts you have given to me.

I, _____, further understand that this course will raise issues and emotions for me to deal with.

I, _____, commit myself to excellent self-care--adequate sleep, diet, exercise and pampering--for the duration of the next 3-months.

Signature

Date