

CORPORATE OPERATIONS IN NASHVILLE

Published by the Nashville Area Chamber of Commerce

The Nashville region has emerged in the last decade as one of the most desirable headquarters and corporate office locations in America. The top driver of that growth is the city's position as home to more than 118,000 students who attend the region's higher education institutions, with 60 percent choosing to stay in the area. Vanderbilt University, Middle Tennessee State University, Fisk University, Tennessee State University, Belmont University, Lipscomb University and a host of two-year institutions are just a few of the talent suppliers for the area's corporate offices.

Corporate headquarters in the region range from sectors including retail (Dollar General, Tractor Supply Company, Kirkland's) to health care (HCA, CHS, Healthways, Healthtrust) to manufacturing (Nissan, Bridgestone). All of these corporations are driven by the regional talent pool, affordable operating costs, and the ability to recruit key talent to the region. The Nashville region has also earned a reputation as a hotbed for technology development. Lately this evolution has become even more evident through the region's creative talent and a wealth of entrepreneurial success.



LARGEST CORPORATE OFFICES IN THE NASHVILLE REGION

COMPANY	LOCATION	# OF LOCAL EMPLOYEES
Vanderbilt University	Nashville	22,105
Nissan North America	Franklin	10,050
HCA	Nashville	7,000
Saint Thomas Health	Nashville	7,000
Community Health Systems	Franklin	3,092
Cracker Barrel Old Country Store	Lebanon	3,012
Shoney's	Nashville	3,000
National Healthcare Corp.	Murfreesboro	2,000
Dollar General Corp.	Goodlettsville	2,000
Ingram Content Group	LaVergne	2,000
A.O. Smith Corp.	Ashland City	1,900
Bridgestone Americas	Nashville	1,855
Life Way Christian Resources	Nashville	1,281
Asurion	Nashville	1,250
Genesco	Nashville	1,245
CGS Administrators	Nashville	1,100
OHL	Brentwood	1,044
Emdeon	Nashville	950
Comdata	Brentwood	900
Tractor Supply Company	Brentwood	900
Lee Co.	Franklin	750
Pinnacle Financial Partners	Nashville	689
Mars PetCare	Franklin	659
Healthways	Franklin	656
MedSolutions	Franklin	625

Source: Nashville Business Journal & Avention, 2015

LEADING SHARED SERVICES OPERATIONS IN THE NASHVILLE REGION

COMPANY	LOCATION	# OF LOCAL EMPLOYEES
Community Health Systems	Franklin	2,153
State Farm Insurance	Murfreesboro	1,650
HCA	Franklin	1,368
Ibex Global	Spring Hill	1,300
Asurion	Nashville	1,250
Verizon Wireless	Franklin	1,001
Dell Computers	Nashville	1,000
Comdata	Franklin	900
Tractor Supply Company	Franklin	815
Convergys	Clarksville	800
Verizon Wireless	Murfreesboro	800
Ford Motor Credit	Franklin	750
IRS	Franklin	700
DaVita	Brentwood	650
MedSolutions	Franklin	625
AIM Healthcare	Franklin	600
T-Mobile	Nashville	600
Emdeon	Nashville	525
Aramark	Nashville	500
Caterpillar Financial	Nashville	500
Agero	Clarksville	500
Xtend Healthcare - Sumner	Hendersonville	500
VA Mid-South CAC	Smyrna	456
Comcast	Nashville	400

Source: Nashville Business Journal & Avention, 2015

ADVANTAGES OF DOING BUSINESS IN THE NASHVILLE REGION

FAVORABLE GEOGRAPHIC LOCATION

Nashville is centrally located, allowing businesses to reach U.S. and international locations with ease and affordability. Fifty percent of the U.S. population lives within 650 miles of Nashville, and 75 percent of U.S. markets are within a two-hour flight.

SKILLED WORKFORCE

The area is home to more than 118,000 students who attend the region's higher education institutions, with 17,000 graduating each year and 10,000 of those graduates remaining in the Nashville area. This provides a strong and consistent pipeline of educated talent annually.

LOW COST OF DOING BUSINESS

Tennessee has one of the nation's lowest tax burdens. The U.S. Chamber of Commerce's Entprising States report named Tennessee a top state for low business taxes and regulations.

HIGH QUALITY OF LIFE

The cost-of-living index in Nashville is 10 percent below the U.S. national average, and per capita income is 14 percent higher than the national average, resulting in more disposable income for more education and leisure activities. Also, Nashville routinely places at the top of livability rankings.

DIVERSE MIX OF INDUSTRIES

Health care, corporate operations, advanced manufacturing, music and entertainment, and supply chain management are the leading industries that drive the Nashville economy.

CORPORATE OPERATIONS AVERAGE WAGES

OCCUPATION	MEAN HOURLY WAGE	MEAN ANNUAL WAGE
Accountants and auditors	\$33.06	\$68,760
Bill and account collectors	\$16.62	\$34,580
Billing and posting clerks	\$17.07	\$35,500
Computer operators	\$20.07	\$41,740
Customer service representatives	\$16.11	\$33,510
Data entry keyers	\$14.66	\$30,500
Exec. secretaries and exec. admin. assistants	\$22.98	\$47,800
Financial specialists	\$27.14	\$56,440
Human resources managers	\$42.95	\$89,340
Market research analysts	\$27.03	\$56,230
Payroll and timekeeping clerks	\$18.76	\$39,020
Purchasing agents	\$27.37	\$56,930
Receptionists and information clerks	\$13.95	\$29,020
Sales representatives	\$27.57	\$57,340
Switchboard operators, including answering service	\$12.90	\$26,830

Source: U.S. Department of Labor, 2014

131K

NASHVILLE AREA RESIDENTS HAVE GRADUATE OR PROFESSIONAL DEGREES.

#2

MOST ATTRACTIVE CITY FOR COLLEGE GRADUATES
- NEW YORK TIMES, 2014

#1

TENNESSEE NAMED "STATE OF THE YEAR" FOR TWO YEARS IN A ROW. - BUSINESS FACILITIES, 2014 AND 2015

THE NASHVILLE REGION IS HOME TO
11 FORTUNE 1000
HEADQUARTERS, INCLUDING
FIVE FORTUNE 500
HEADQUARTERS.



Economic Development

For more information on the Nashville region, contact:

Courtney Ross | Chief Economic Development Officer
615-743-3079 | cross@nashvillechamber.com
nashvillechamber.com