

# INFORMATION TECHNOLOGY IN NASHVILLE

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The Nashville region has become a premier destination for innovation and creativity. A national hub for the creative class, Nashville enjoys the competitive advantages of having a creative culture, a well-educated population, and a thriving technology industry. This strength is seen in the enterprising and entrepreneurial spirit of Nashville, which creates a space for ingenuity and innovation.

The 10-county Nashville/Middle Tennessee region is home to more than 1.8 million people and 40,000 businesses, with the city attracting more diverse new business from across the country than any city its size over the past 20 years. The technology sector is the leading edge of that growth, with thousands of technology job opportunities in fields from music and entertainment to health care to enterprise software development. The tech sector in Middle Tennessee is growing by 4.9 percent per year, with an estimated 7,100 new jobs being added between 2009 and 2019.

Nashville is stepping up its technology infrastructure to accommodate and encourage future growth, with three Internet service providers rolling out gigabit internet speeds in the city in 2015. Google Fiber, Comcast and AT&T will provide the advanced infrastructure that further establishes Nashville as an advanced tech city that will now be able to better accommodate its population of entrepreneurs and software developers, as well as the growing number of individuals working from their homes.

Nashville's unparalleled creative community – with a mashup of musicians, artists, writers, developers and designers – translates into a tech scene unlike any other in America.



## LEADING TECH EMPLOYERS IN THE NASHVILLE REGION

COMPANY	LOCATION	# OF LOCAL IT EMPLOYEES
HCA	Nashville	1,000
Vanderbilt University	Nashville	855
UBS	Nashville	500
Deloitte	Nashville	367
Medhost	Franklin	358
Emdeon	Nashville	305
Cigna-HealthSpring	Nashville	230
Bank of New York Mellon	Nashville	215
Asurion	Nashville	200
Dollar General Corp.	Goodlettsville	185
Comdata	Brentwood	184
Ingram Content Group	La Vergne	181
HP Enterprise Services	Nashville	176
Tractor Supply Company	Brentwood	156
OHL	Brentwood	150
Community Health Systems	Franklin	145
LifeWay Christian Resources	Nashville	130
Caterpillar Financial	Nashville	125
Metro Nashville Public Schools	Nashville	109
Bridgestone Americas	Nashville	105
Bear Communications	Hendersonville	100
Middle Tennessee State University	Murfreesboro	100
Passport Health Communications	Franklin	95
c3/consulting	Nashville	80
MedSolutions	Franklin	78

*Source: Nashville Business Journal & Avention, 2015*

**4.9%** ANNUAL TECH SECTOR GROWTH  
IN MIDDLE TENNESSEE

**#2** FASTEST-GROWING CITY FOR  
TECH JOBS – *FORTUNE*, 2015

# ADVANTAGES OF DOING BUSINESS IN THE NASHVILLE REGION

## FAVORABLE GEOGRAPHIC LOCATION

Nashville is centrally located, allowing businesses to reach U.S. and international locations with ease and affordability. Fifty percent of the U.S. population lives within 650 miles of Nashville, and 75 percent of U.S. markets are within a two-hour flight.

## SKILLED WORKFORCE

The area is home to more than 118,000 students who attend the region's higher education institutions, with 17,000 graduating each year and 10,000 of those graduates remaining in the Nashville area. This provides a strong and consistent pipeline of educated talent annually.

## LOW COST OF DOING BUSINESS

Tennessee has one of the nation's lowest tax burdens. The U.S. Chamber of Commerce's Entprising States report named Tennessee a top state for low business taxes and regulations.

## HIGH QUALITY OF LIFE

The cost-of-living index in Nashville is 10 percent below the U.S. national average, and per capita income is 14 percent higher than the national average, resulting in more disposable income for more education and leisure activities. Also, Nashville routinely places at the top of livability rankings.

## DIVERSE MIX OF INDUSTRIES

Health care, corporate operations, advanced manufacturing, music and entertainment, and supply chain management are the leading industries that drive the Nashville economy.

# #3

**MOST CREATIVE CITY  
IN THE COUNTRY**

— FORBES, 2014

## INFORMATION TECHNOLOGY AVERAGE WAGES

OCCUPATION	MEAN HOURLY WAGE	MEAN ANNUAL WAGE
Computer and information research scientists	\$30.92	\$64,310
Computer systems analysts	\$35.56	\$73,960
Information security analysts	\$35.99	\$74,860
Computer programmers	\$37.14	\$77,250
Software developers, systems software	\$42.67	\$88,750
Web developers	\$29.76	\$61,910
Database administrators	\$38.77	\$80,630
Network and computer systems administrators	\$38.23	\$79,510
Computer network architects	\$50.29	\$104,610
Computer user support specialists	\$22.31	\$46,400
Computer network support specialists	\$29.13	\$60,600
Computer occupations, all other	\$29.22	\$60,780

Source: U.S. Department of Labor, 2014

*The Nashville region has emerged as a major technology hub and a city where creative talent thrives. Expanding our presence in Middle Tennessee was the right choice for BNY Mellon, and the WorkIT Nashville guidebook has helped us recruit employees and promote Nashville's thriving tech scene.*

— Don Enfinger  
Managing Director, BNY Mellon



Economic Development

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