

LiveIt

Nashville and its surrounding areas offer diverse neighborhoods and communities where you feel connected, inspired and at home.



Those who call the Nashville region home know it is an influential and energetic center of emerging technology and tech leaders. The recent headlines touting our progressive arts, food, fashion and music scenes have come as no surprise. We recognize the caliber of industry, intelligence and creativity that define our community. We work it and live it every day.

However, a resounding, “I didn’t realize that!” echoes through Middle Tennessee as newcomers learn more and engage fully. And those still on the outside have yet to discover all our city and region have to offer.

As businesses in Middle Tennessee battle for the most talented tech professionals in the nation and across the world, it’s critical that they’re equipped with comprehensive, accurate tools that help them best represent the Middle Tennessee region.

This guidebook is for them. For you. For anyone on the phone, pitching Nashville to a tech candidate, answering the question: “Why Nashville?”

The **workIT** guidebook provides summary information that discerning prospects often seek when considering a new career opportunity and a new home.

Arranged by category, this guidebook features main points of interest, facts and figures, anecdotes, rankings, testimonials and the faces of real people from Nashville’s tech community, all united around a mission to bring the best of the best to work and live here.

Use this as your guide. Get to know the information. Share any and all relevant points with those considering your company. And spread the word: A life full of meaningful—and perhaps unexpected—opportunity awaits in Nashville.

Visit workITnashville.com for more extensive information.

TECH INDUSTRY	4	addicted to talent	Nashville's search for talented tech professionals persists as career opportunities continue to grow.
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COST OF LIVING	10	above and beyond	Your money goes further in Nashville than in most cities in America and throughout the world.
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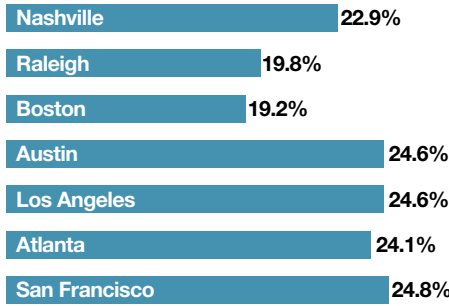


Who Is Hiring Technology Talent in Middle Tennessee?

- Asurion
- Atiba
- Bank of New York Mellon
- Bridgestone Americas, Inc.
- Caterpillar Financial
- Change Healthcare
- Cigna-HealthSpring
- Community Health Systems
- Deloitte
- eMids
- Health Management Systems
- HealthTech
- Hospital Corporation of America
- Ingram Content Group
- LifePoint Hospitals
- LifeWay Christian Resources
- MedHost
- OHL
- Tractor Supply Company
- UBS Financial Services
- Vanderbilt University and Medical Center and many more

Nashville is a Startup Haven

Nashville has a higher level of proprietor employment than the U.S. and also more than many of our comparative cities.



Sole proprietorships' contribution to city jobs



Terriance Moody
Dream Systems

Photographed at Dream Systems

addicted to talent

Nashville’s search for talented tech professionals persists as career opportunities continue to grow.

The 10-county Nashville region is home to more than 1.8 million people and 40,000 businesses, with the city attracting more diverse new business from across the country than any city its size over the past 20 years. The technology sector is the leading edge of that growth – with technology job opportunities in the thousands at any given point in time, with a huge array of opportunities in fields from music and entertainment, to health care, to enterprise software development.

“Top 10 city creating IT jobs”
– Forbes Magazine

“The IT industry in Nashville is projected to grow 4.4% per year-adding over 7,100 jobs”
– Nashville Labor Market Study

The region is adding about 10,000 – 20,000 new jobs every year, in all sectors.

There are, on average, 1,000-1,500 open technology positions in the Nashville area.

The tech sector is adding 4.4% per year in Nashville, with 7,100 new jobs being added over the next three years.



“Nashville named one of
10 underrated hotbeds
of American innovation”
— Fast Company

nashville

Nashville offers so much more than great jobs for tech professionals. Here, it’s all about connection and community.

Nashville offers the opportunity to work for and with global leaders. To solve complex problems across diverse industries. To make an impact, collaborate, be heard. Here, you can be your best with the best.

For Nashville’s complete tech events calendar, visit nashvl.org.

The Annual Technology Council Awards attract more than 500 tech leaders to celebrate each other’s success.

More than 30 professional associations, 15 user groups and regular events offer something for everyone, from bar camp to hackathons to pod camp, startup weekends and meet-up groups.

Nashville offers a portfolio of great co-working choices like EISPACES, CoLab and more than 100 coffee bars.

AREA USER GROUPS:

Amazon Web Services Meetup (AWS)

HackNashville

Interactive Developers of Nashville

Nashville 2600

Nashville.NET

Nashville Cisco Users Group (NCUG)

Nashville Cocoaheads

NashFP

Nashville Java Users Group (NJUG)

Nashville Linux Users Group

Nashville PHP

Nashville Ruby on Rails

Nashville WordPress

Nashville Python Users Group (PyNash)

VandyMobile

Clint Smith
Emma Email Marketing

Photographed at Emma in Rolling Mill Hill

Tech Industry Organizations

Association of IT Professionals (AITP)

BarCamp Nashville

CIO Council

CoderFaire Nashville

CS Mixers

Digital Nashville

Enterprise LAMP

Fast Pitch

Geek Breakfast

Help Desk Institute (HDI)

Healthcare Information and Management
Systems Society (HIMSS)

Innovation Nashville

International Institute of Business Analysts (IIBA)

Information Systems Security Association (ISSA)

Life Sciences Tennessee

Meetup.com

Nashville Entrepreneur Center

Nashville Geeks

Nashville Health Care Council

Nashville Startup Weekend

Nashville Technology Council

Nashville Association of Software Quality
Professionals (NASQP)

Podcamp Nashville

Project Management Institute (PMI)

Social Media Club

TedX

Women in Technology TN (WITT)



Melody Jones
Video Gaming Technologies, Inc. (VGT)
*Photographed in 55 South Restaurant
in historic downtown Franklin*

it's **all** here.

A booming local economy means opportunities in a range of fields for the other job seekers in your family.

Employment Resources

The Nashville Area Chamber of Commerce has developed an Employment Resource Guide for job seekers, with information about transition groups in the area as well as professional associations and career centers. Access the guide at NashvilleJobsLink.com.

Visit NashvilleAreaInfo.com for a list of the largest employers in the Nashville area and to see recent relocations and expansions.

Visit YPNashville.org to see more than 50 young professional groups in the Nashville region.

**“Nashville named #7
best city for finding
employment right now”**
– *Forbes Magazine*

**“Nashville named #10
best place for business
and careers”**
– *Forbes Magazine*

TOP PRIVATE EMPLOYERS

- Vanderbilt University
- HCA Holdings
- Nissan North America
- Saint Thomas Health Services
- Gaylord Entertainment Co.
- The Kroger Co.
- Asurion
- Electrolux
- Shoney's Inc.
- CBRL Group
- Dell Computers
- Verizon

TOP JOB BOARDS

- | | |
|---|--|
| NashvilleJobsLink.com | NashvilleHires.com |
| Tennessean.com - Career Builder | NashvilleJobList.com |
| Center for Nonprofit Management – cnm.org | NashvilleDiversity.com |

“Nashville named #3 among the top 10 best value cities in America.”

– Kiplinger

“Top city for businesses owned by women and millennials.”

– Kauffman Foundation

above and beyond

Your money goes further in Nashville than in most cities in America and throughout the world.

3 major facts working in your favor when it comes to how far your dollar goes:

1 No personal income tax on earnings in Tennessee.

This saves the average relocating family between 3% and 10% of your income – or a savings of \$3,000 and \$10,000 more for every \$100,000 you earn.

2 Cost of living is 5% below the U.S. average – 95% on a 100% scale.

3 Per capita income in Nashville is 17% higher than the U.S. average.



Hannah Paramore
Paramore - the digital agency

*Photographed at Watermark
Restaurant in the Gulch*

Cost of Living

Index of U.S. Cities (Average = 100)

New York City	227.4
San Francisco	176.4
Boston	144.3
Seattle	140.3
Chicago	116.2
Cleveland	101.2
Orlando	98.2
Austin	96.0
Charlotte	96.4
Atlanta	99.9
Nashville	95.2

Source: ACCRA, 3rd Quarter 2010 Cost-of-Living Index

Tax Burden Comparisons

Annual Household Income	\$75,000
<i>Family of Three</i>	
Nashville	\$4,030
Birmingham	\$6,595
Kansas City	\$7,878
Charlotte	\$7,098
Louisville	\$6,646
Atlanta	\$6,364
Los Angeles	\$7,003
Indianapolis	\$6,689

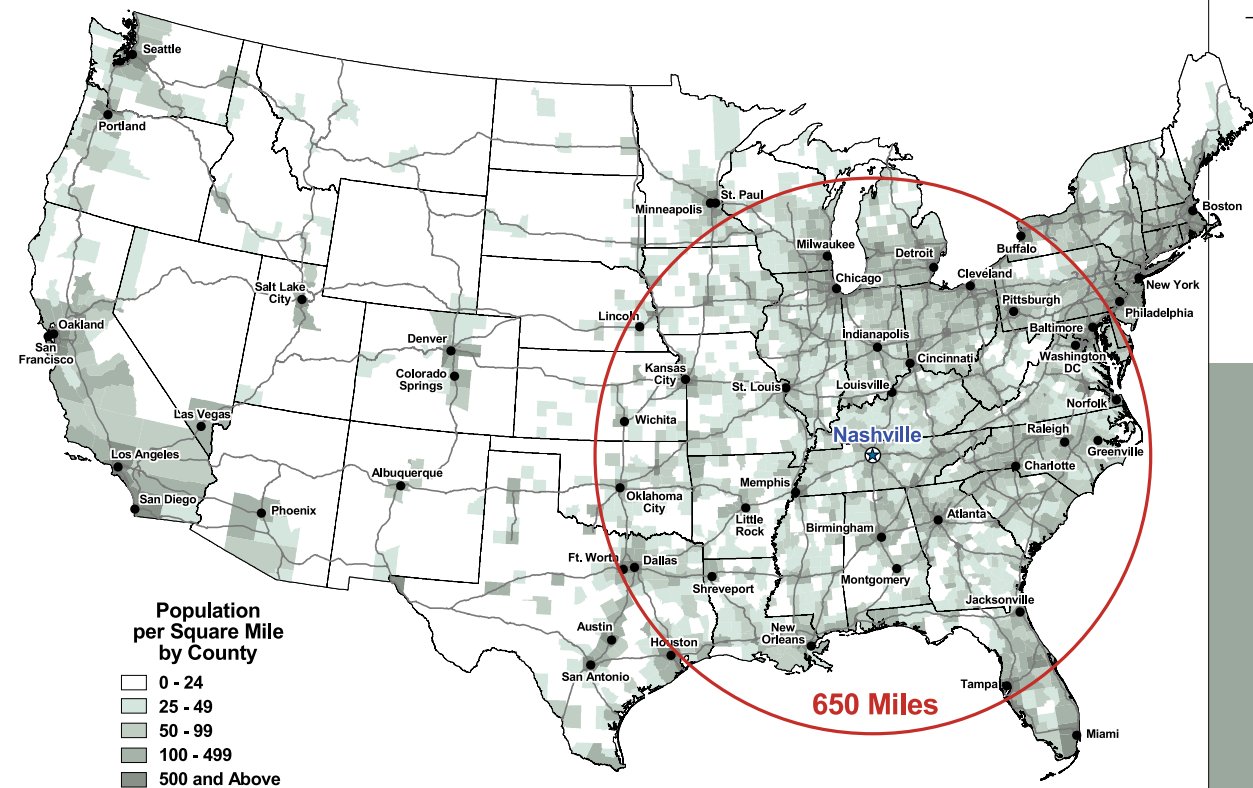
Source: District of Columbia, Dept. of Finance

here, there, and everywhere

Thanks to Nashville's central location, flight offerings and interstate system, you can get there (anywhere!) from here.

One of the key reasons Nashville has become such a hotbed of job growth in America is a simple case of geography.

- Within a 650-mile radius of 50% of the U.S. population
- Within a one- or two-hour flight time of 65% of the U.S. population
- Strong and affordable air service with 350 flights per day
- Three major interstates intersect here: I-40, I-24 and I-65



“The Nashville tech community is thriving with a bright future ahead, including new IT job growth, innovative technology and the added benefit of an accessible location with direct flights to Silicon Valley and other cities.”

– Glenn Allison, Tractor Supply Company

NASHVILLE INTERNATIONAL AIRPORT

11.5 million passengers per year

420 daily direct flights to 53 markets

Top 10 Direct Flight Destinations:
 #1 Chicago, #2 New York,
 #3 Baltimore, #4 Orlando, #5 Houston,
 #6 Dallas/Ft. Worth, #7 Denver,
 #8 Los Angeles, #9 Philadelphia,
 #10 Tampa/St. Petersburg

Glenn Allison

Vice President, Enterprise Architecture and IT
 Solution Delivery for Tractor Supply Company

*Photographed at Tractor Supply
 Company Headquarters*

intelligent life

A city of poets, scientists, inventors, scholars and developers, Nashville highly values education and offers abundant options for learners in all stages of life.

Dr. Dave Gilbert
evermind

*Photographed at Green Fleet
in Edgehill Village*

“Nashville is one of the nation’s top 10 cities that are getting smarter the fastest.”

- Forbes

Accredited Four-Year & Postgraduate Institutions

	Location	Enrollment (2012)
Middle Tennessee State University	Murfreesboro	22,729
Vanderbilt University	Nashville	12,686
Tennessee Technological University	Cookeville	11,339
Austin Peay State University	Clarksville	10,111
Tennessee State University	Nashville	9,027
Belmont University	Nashville	7,244
Lipscomb University	Nashville	4,489
Trevecca Nazarene University	Nashville	2,606
Cumberland University	Lebanon	1,481
Meharry Medical University	Nashville	802
Aquinas College	Nashville	472
Fisk University	Nashville	772
Nashville School of Law	Nashville	533

Source: National Center for Education Statistics (NCES)

Accredited Two-Year Institutions and Colleges of Applied Technology

	Location	Enrollment (2012)
Nashville State Community College	Nashville	10,044
Volunteer State Community College	Gallatin	7,664
Columbia State Community College	Columbia	5,117
Tennessee College of Applied Technology – Nashville	Nashville	894
Tennessee College of Applied Technology – Dickson	Dickson	430
Tennessee College of Applied Technology – Murfreesboro	Murfreesboro	361

Source: National Center for Education Statistics (NCES)

With 120,000 college students in 20 colleges and universities, Nashville is the third largest college town in America.

17,000 of these students graduate annually and 60% remain in the region.



Nashville is home to two of the top 100 K-12 public schools in America.

– U.S. News & World Report

The Choice is Yours

Middle Tennessee offers 130 public schools in 13 systems, including:

- 17 charter schools

60 independent schools, including:

- 13 Catholic schools
- 4 Montessori schools
- 2 learning difference schools
- 1 Waldorf school
- 1 Japanese Saturday day school



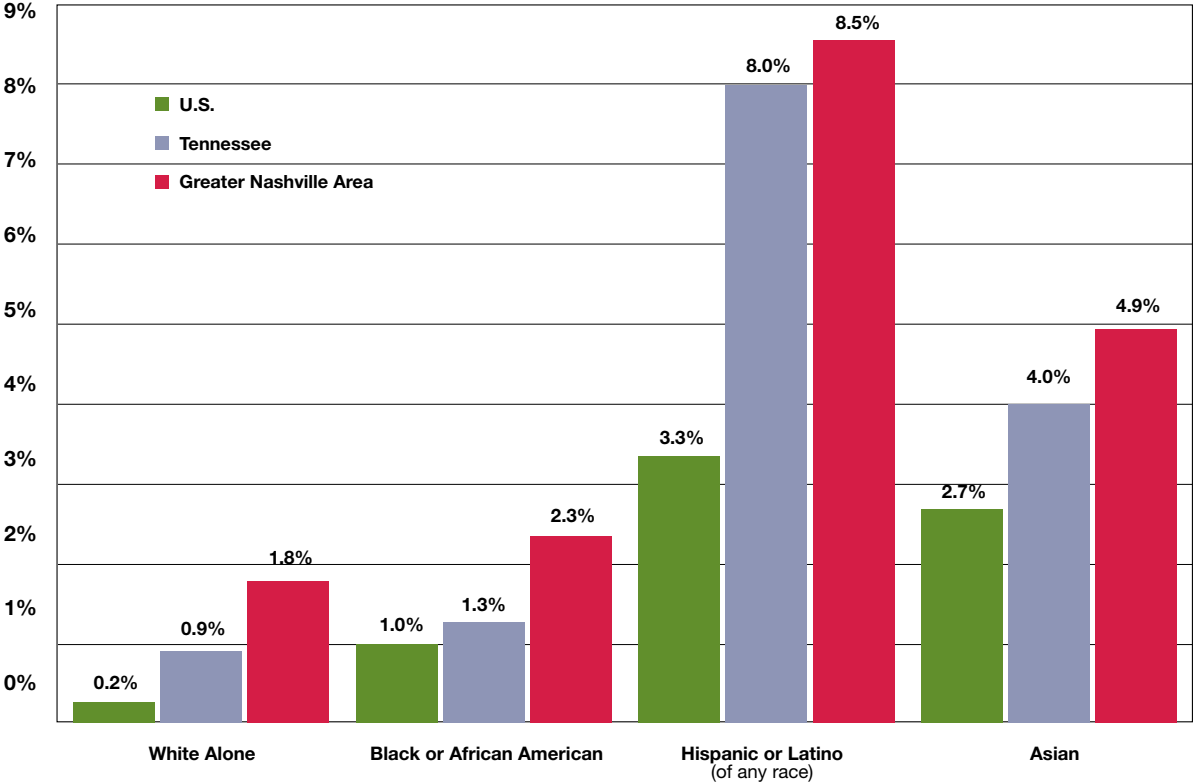
Lisa Emily
IT Director, eCommerce Systems for Tractor Supply Company

*Photographed at Tractor Supply
Company Headquarters*

you're very welcome.

Our diverse, inclusive population may surprise some, but Middle Tennessee is a rich assembly of people of widely varied backgrounds, experiences and interests.

Population Growth by Ethnicity



The Faith Community in Nashville

2,009 Christian churches, 31 Catholic churches, 25 Mormon churches, 24 Jehovah's Witness kingdom halls, 11 Jewish synagogues, 14 Islamic mosques, 17 temples (including Buddhist and Hindu), 1 Scientology church and celebrity centre

One in six Nashvillians is foreign-born.

Foreign-born population grew by 203 percent between 1990 and 2000, almost four times as fast as the national average.

The largest Kurdish community in the world outside the Middle East lives in Nashville.

Nashville was one of nine U.S. polling centers for the 2010 Iraqi parliamentary elections.

5,000 international scholars and faculty are employed in the region's 18 colleges and universities.

The LGBT community in Nashville is strong, active and growing at a fast pace, with a dedicated Nashville LGBT Chamber of Commerce; an annual LGBT Music Fest; the *Out and About* monthly newspaper, with an audience of more than 250,000 people; and Nashville Pride, a nonprofit community education and advocacy organization, which also hosts the annual LGBT Pride Festival.

you are what you create.

Tech talent lives to build and create. Nashville does, too, as exemplified by our vibrant urban core and intelligent, progressive creative community.

David Klements
Qualifacts

Photographed in downtown Nashville



#3 Most Creative City
in America

– *Forbes*

#1 concentration of the
music industry in North
America

– *Richard Florida*

An “arts participation” rate nearly
five times the national average

More than 188 arts-related nonprofits
create, produce and exhibit in the
Nashville MSA

200 downtown restaurants, bars and
coffee shops

5,600 residents live downtown with
1,200 units planned or under
construction

The Gulch: first LEEDcertified platinum
neighborhood in America

50,000 people work in the downtown
core

Walkable downtown center, free
bus circulator, Zipcar and WeCar
car-sharing services, bike-sharing
system

Nashville’s unparalleled creative community—with a mash-up of musicians, artists, writers, developers and designers—translates into a tech scene unlike any other in America.



Nashville Farmers' Market



Imogene + Willie



Legendary Music Row



Chinese Arts Alliance of Nashville



Nashville Zoo at Grassmere



The Station Inn



Fourth of July at Riverfront Park



East Nashville's Five Points Collaborative



Belmont University

#1 live music scene in
America 2012

– *Rolling Stone*

#4 fashion design
scene in America 2012

– *The Atlantic*



Burger Up



Schermerhorn Symphony Center



Fido



Second Avenue Entertainment District



The Gulch



Music Row Bike Rental



Downtown Franklin



Holland House



Hands On Nashville

AREA FESTIVALS AND EVENTS

Bonnaroo

CMA Music Festival and Awards

Live on the Green

American Artisan Festival

Music City Hot Chicken Festival

El Día de los Muertos at Cheekwood

Beer, Bourbon and BBQ Festival

Celebration of Cultures

Earth Day Festival

Music City Brewer's Festival

Nashville Fashion Week

Nashville Film Festival

Americana Music Festival and Awards

Artober

#3 largest electric vehicle (EV) charging network system in America

– PR Newswire

One-third of residents volunteer, ranking Nashville in the top 15 among other large cities.

In 2010, more than 22,000 people donated 91,000 hours to flood recovery. To put 91,000 hours in perspective, that's nearly 11 years of time.

Leading community-service initiatives include:

Hands on Nashville

One of the largest volunteer resource centers in the world, Hands On Nashville facilitates volunteer work for 700-plus Middle Tennessee nonprofits, schools, government agencies, faith-based organizations, civic groups and businesses.

Hands On Nashville also manages a range of sustainability programs, including the Home Energy Savings Program, the Urban Agriculture Program and the Nashville Waterway Recovery and Restoration Project.

Impact Nashville

Nashville's comprehensive strategic plan, Impact Nashville, seeks to leverage local human, institutional and cultural capital through impactful volunteerism directed towards two of the mayor's top priorities: public education and the environment.

GivingMatters.com

GivingMatters.com is an online database of high-quality, comprehensive information about more than 1,200 Middle Tennessee nonprofits.

Greener Nashville

GreenerNashville.org is a one-stop resource for sustainable living in Middle Tennessee. Started in early 2007, the campaign focuses on the vast number of Nashville residents, as well as the surrounding counties, that are looking for sustainable resources in their everyday lives.

sustainable growth

Service programs, philanthropic outreach and environmentally responsible development continue to shape the future of the Nashville community, thanks to unwavering commitment from our leaders and our citizens.

LeShane Greenhill
Sagents

Photographed at the Center for Nonprofit Management in Rolling Mill Hill

music city. art city. fun city. food city.

The entertainment scene in Nashville is unrivaled in America for fans

“Nashville a Top 10 nightlife spot”

– *Travel + Leisure*

“Nashville a top city for foodies”

– *Travel + Leisure*

124 performance venues

79 live music houses and 49 performing arts halls

52 showcases for the visual arts

More than 120,000 seats in a wide array of entertainment space

More than 31 annual festivals and events



Happy Hour in 12South



Nashville Opera



Downtown Nashville



Marché



Nashville Predators



Bicentennial Mall



Shelby Park



Hillsboro Village



Tennessee Performing Arts Center

family city. talent city. music city.

of live music, foodies, art enthusiasts, sports buffs and nature lovers alike.



Marathon Village



Tennessee Titans



Symphony Ball



Belmont University Basketball



CMA Awards



Watermark Restaurant



Germantown Café



Bridgestone Arena



Belcourt Theatre

“Nashville has the best music scene in the country.”

– *Rolling Stone*

exceeding expectations.

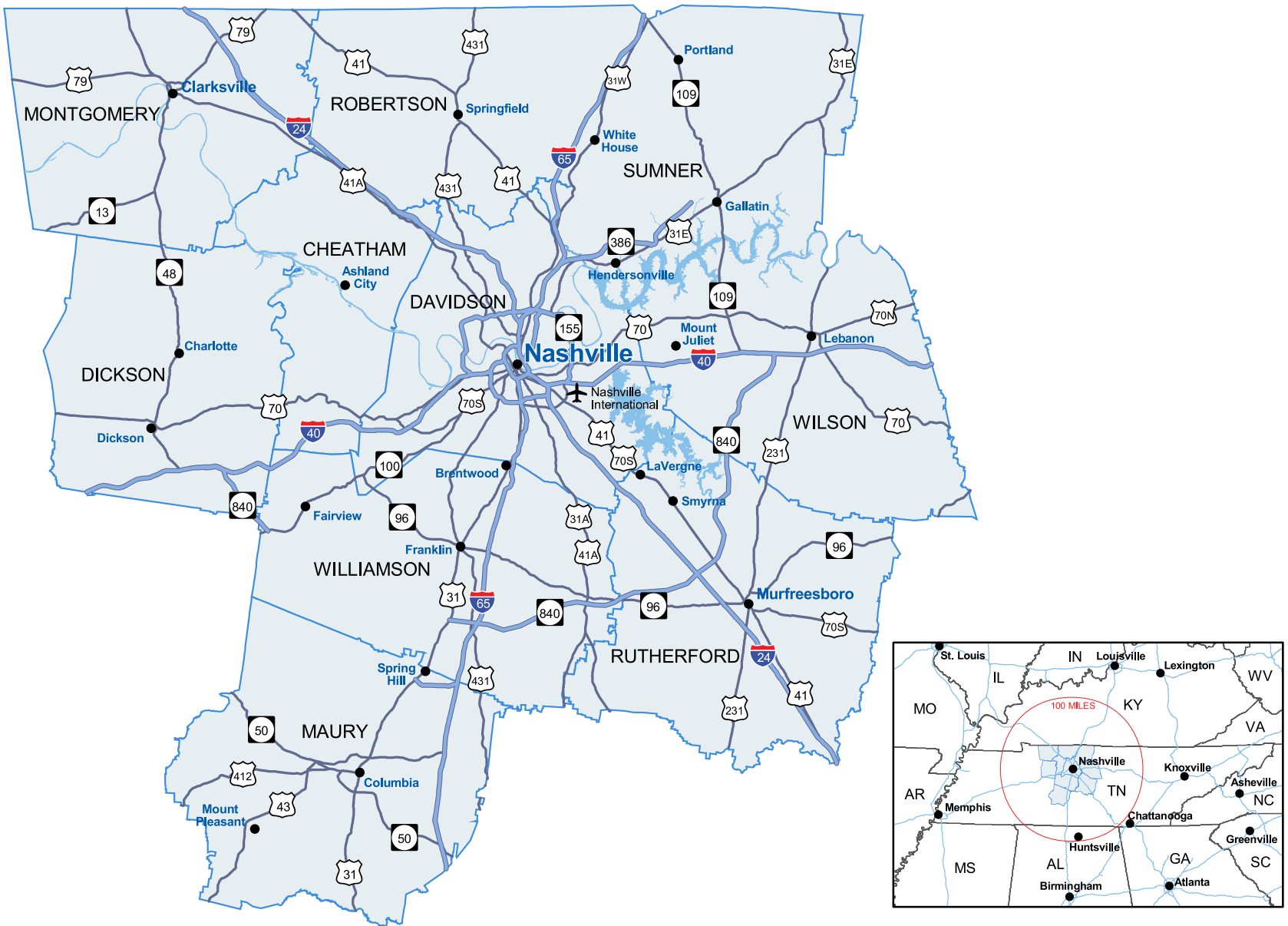
We're growing!

All of our counties are experiencing population growth as new residents move to town.

% Population Increase by County (2000 - 2010)

County	% Increase
Cheatham	9.1
Davidson	10.0
Dickson	15.1
Maury	16.4
Montgomery	27.9
Robertson	21.8
Rutherford	44.3
Sumner	23.1
Williamson	44.7
Wilson	28.4

Source: U.S. Census



Middle Tennessee's 10-county region includes diverse industries, thriving commerce and unique residential options.

Nashville is the capital of Tennessee and a vital transportation, business and tourism center for North America. The Nashville Economic Market, in the state's center, comprises 10 counties for a total population just over one and a half million, making it the largest metropolitan area in the state. When it comes to satisfying and exceeding business needs and expectations, the Nashville region is committed to building strong relationships among all area communities and counties.

Nashville-Davidson County has a consolidated city-county government based on a 1963 plan that is a national model. Davidson County is highly urbanized with extensive residential areas, a vibrant downtown, and advanced infrastructure. Growth continues due to transportation advantages, labor supply, commercial development opportunity and 10 colleges and universities including Belmont, Fisk, Lipscomb, Tennessee State, Trevecca Nazarene and Vanderbilt University. The city is a center for the health care, music, publishing, banking and transportation industries including Bridgestone, Hospital Corporation of America, Lifeway and Universal Music Group.

Cheatham County is home to A.O. Smith manufacturing and many other expanding businesses in a convenient setting. With three interstate exits on Interstate 24, navigable waterways and ports, and railway access, the county offers a prime location for business customers. The county seat is Ashland City.

Dickson County is a regional hub for shopping, medical services, education and jobs. The location and quality work force in Dickson County makes the area a natural place for businesses of any size to thrive. Charlotte is the county seat and Dickson is the largest city.

Maury County, home to a major GM facility in Spring Hill, continues to attract new business to communities blending rural amenities and urban accessibility. Columbia, the county seat, is a regional center for shopping, business services, education, and health care.

Montgomery County supports a diverse economy and is the fifth largest county in Tennessee. Fort Campbell military base for the 101st Airborne Division and Austin Peay State University are major elements of Clarksville. Local industry includes Bridgestone Metalpha, Quebecor, Google and Trane Corporation.

Robertson County has a growing and diverse manufacturing sector and a strong agricultural base. The county has a diverse manufacturing base including Electrolux and a strong distribution industry including Macy's distribution center. Springfield is the county seat.

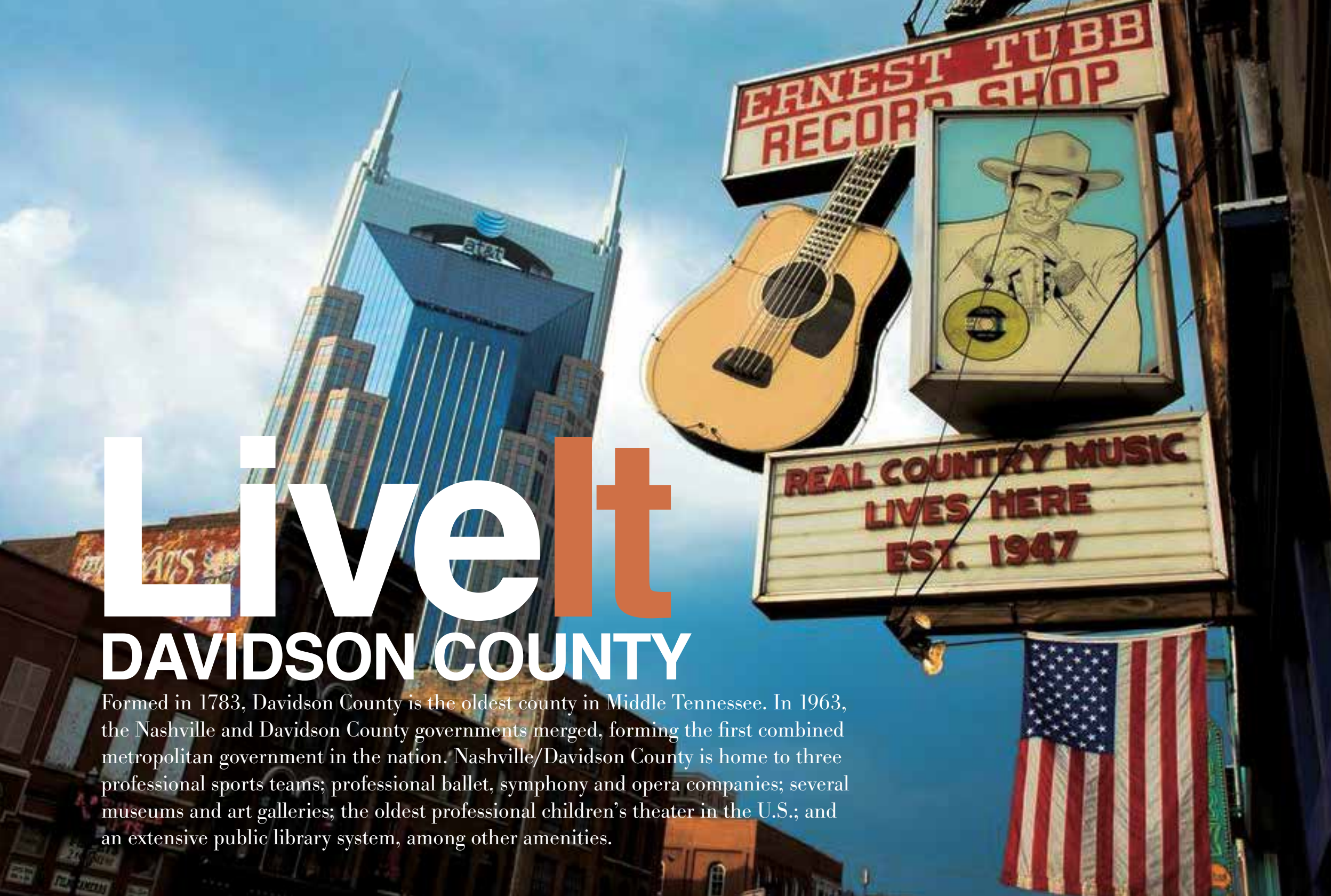
Rutherford County is one of the nation's fastest growing counties and is home to the largest undergraduate enrollment in the state at Middle Tennessee State University. Home of operations for Nissan, Ingram Book Group, Ama-

zon, General Mills, Whirlpool, Bridgestone-Firestone, State Farm and Verizon Wireless. Murfreesboro is the county seat.

Sumner County is anchored by large manufacturing and distribution operations, an outstanding mix of professional service companies and a rapidly expanding retail sector. The county is home to a Gap, Inc. distribution center and Volunteer State Community College. Gallatin is the county seat.

Williamson County is consistently one of the nation's fastest growing counties with upscale suburbs, and large retail and corporate office parks. The county is home to 40 corporate headquarters including Nissan North America, Tractor Supply Company, Mars Petcare and Community Health Systems, Inc. Franklin is the county seat.

Wilson County continues to grow rapidly in residential, commercial and industrial development. Under Armour Distribution Center and major retail expansions prompt growth in Mt. Juliet. Lebanon is the county seat and the first of five middle Tennessee cities to have direct commuter rail access to downtown Nashville.



LiveIt

DAVIDSON COUNTY

Formed in 1783, Davidson County is the oldest county in Middle Tennessee. In 1963, the Nashville and Davidson County governments merged, forming the first combined metropolitan government in the nation. Nashville/Davidson County is home to three professional sports teams; professional ballet, symphony and opera companies; several museums and art galleries; the oldest professional children’s theater in the U.S.; and an extensive public library system, among other amenities.

NEIGHBORHOODS

downtown nashville

The live entertainment hub of Nashville, where the city’s varied cultural influences intersect under the glow of neon lights. Tourists and locals alike flock to music venues famous for their outstanding house bands, cheap beer and unpretentious atmospheres. Residential options include historic lofts and modern condos.



- Easily walkable
- More than 60 bars & restaurants
- Free live music every day of the week from 11 a.m. to 3 a.m.
- Events & concerts year-round

Ryman Auditorium: Although nicknamed “The Mother Church of Country Music,” this world-famous venue hosts everything from bluegrass to rock to standup comedy shows.

Hermitage Hotel & Capitol Grille: The only hotel in the state of Tennessee to receive the AAA Five Diamond award, this historic luxury hotel houses the nationally celebrated farm-to-table restaurant, The Capitol Grille.



midtown

A popular area for local young professionals and singles, this neighborhood is

known for its vibrant nightlife. Home to a variety of hotels, casual and upscale restaurants, and businesses, Midtown is highly walkable and comes alive at night.

- Restaurants and bars for any taste and budget
- Live music, dancing, and entertainment
- Salons, tattoo parlors and coffee shops



waverly/belmont

In this mostly residential area surrounding Belmont University, you’ll find a dynamic mix of college students, young professionals, creative types and established families. Belmont’s wide, shaded sidewalks and generous bike lanes make it a popular location for active residents.



International Market

This cafeteria-style institution has been owned and operated by the Myint family for more than 30 years and features a menu influenced by their Thai heritage.



NASHVILLE

#5 on list of cities Americans are “flocking to.”

— *Forbes.com*

GERMANTOWN

“Night Market at Nashville’s Farmers’ Market: The indoor outdoor party on the northern edge of downtown manages to feel both urban (the twinkling city skyline provides the backdrop) and old-timey (the sound of fiddle music fills the air). A flask of whiskey is optional.”

– *Details Magazine*



germantown

Deemed Nashville’s first suburb, this neighborhood is full of rich character and history, from the cobblestone sidewalks and historical homes to restaurants and farmers’ market.

- Breathtaking views of the downtown skyline
- Eclectic, vibrant urban residences and historic homes
- Annual events like Oktoberfest Street Festival



City House

Equal parts chic and rustic, this open-kitchen consistently tops restaurant “Best Of” lists from locals and international visitors alike.

The Cupcake Collection

With frequent long lines trailing out of the shop, this family-owned bakery is famous for memorable confections and unique flavors like Strawberry Lemonade.



hillsboro village

This charming neighborhood, situated between Vanderbilt University and Belmont University, is a collection of locally owned gift and book shops, boutiques, cafes and restaurants.

- Urban, walkable and surrounded by an abundance of housing options

- Home to Nashville’s beloved Belcourt Theatre, an independent movie house and concert hall



- Fido coffee house and restaurant, housed in a former local pet shop, serves Nashville’s own Bongo Java roast and is a favorite space for meetups, study sessions and marathon writing sessions



the gulch

This low-lying neighborhood just southwest

of downtown was originally home to the city’s railroad terminal. With an eclectic mix of local restaurants, boutiques and urban residential, it’s home to some of Nashville’s most celebrated nightlife and is the South’s only LEED-certified community.

- Sweeping views of downtown skyline
- High concentration of music venues, restaurants and bars
- Modern high-rise condominiums
- Retail boutiques, yoga studio, salon/spa, coffee shop and organic grocery store



lenox village

Lenox Village is nestled among wooded hills southeast of Nashville, Tennessee. The 208-acre development patterns itself after the traditional small Tennessee town, with a village commons, a variety of housing types, and a mixed-use commercial area.

- The Lenox Village Town Center integrates residential, retail, restaurant and office space in an open-air village layout.
- The development includes a restored pond that is a habitat for the endangered Nashville crayfish, created a unique nexus between the built and natural environments.
- Lenox Village is an award-winning smart growth, walkable community with tree-lined streets, a Village Green with pavilion, tot lot, and pocket parks.



marathon village

Originally an automotive manufacturing plant, Marathon Village was built in 1881 and sits just west of downtown. It has been revitalized and is now home to artists’ studios, offices, a radio station, distillery and retail shops.

- A model for adaptive reuse, old architecture has been preserved
- Home to some of Nashville’s most talented designers and artisans
- Large venues and event spaces with unique views of Nashville skyline

Otis James Studio

Featured in *GQ* and *Southern Living*, Otis James’ handmade ties and caps have gained a national following.

Lightning 100.1 FM

Nashville’s independent radio station is famous for its dedication to live programming and up-and-coming songwriters.

Corsair Artisan Distillery

Nashville’s famed artisan craft distillery, Corsair, creates cocktail-ready spirits like Vanilla Bean Vodka and Triple Smoke Single Malt Whiskey.

Antique Archaeology

Home to Mike Wolfe, the History Channel’s *American Picker*

MARATHON VILLAGE

“Marathon Village is one of the cornerstones of downtown Nashville’s ongoing revival.”

– *Entrepreneur Magazine*

FRANKLIN

Winner, America’s Best Places to Live

- *CNN Money*

SOBRO

#5 best city for young entrepreneurs
- *under30CEO.com*



demonbreun
Another popular nightlife destination, frequented by music executives, young professionals and students alike.

Quarter-mile stretch of side-by-side bars, boutiques, salons and restaurants, including Indian bistro, sushi bar, Chicago-style pizza and an authentic Irish bar



8th avenue south
Known as Nashville’s antique district, this neighborhood is also home to restaurants, live music venues, upscale salons, and a popular comedy club.



sobro
Quickly becoming a hotbed of economic development, the SoBro area has grown rapidly in tandem with the \$583 million Music City Convention Center.

Home to tech startups, coffee shops and urban living communities, SoBro is emerging as the entrepreneurial heart of Nashville.

Rolling Mill Hill
A 34-acre site, rehabilitated as a mixed-use creative community, Rolling Mill Hill has received recognition by the likes of the *New York Times* for its adaptive reuse and affordable artist living projects.

Third Man Records
The brainchild of musician Jack White, Third Man Records features a record store, offices, photo studio and live venue.

Nashville Children’s Theatre
Founded in 1931, NCT is the oldest professional children’s theatre in the United States.

Schermerhorn Symphony Center
Known to have some of the best acoustics in the world, the Nashville Symphony’s home also hosts year-round concerts and private events.



east nashville
Hip, young and diverse, East Nashville boasts a high concentration of locally owned businesses and a food scene that has earned coverage from publications like the *New York Times* and *Wall Street Journal*.

Five Points
The heart of East Nashville, this historic area is home to local businesses, restaurants, cafés and a thriving nightlife scene.



Pharmacy Burger Parlor & Beer Garden
This local favorite, with a sprawling open-air beer garden, serves up house-made sodas and shakes, burgers made with locally sourced ingredients and an extensive import beer menu.



Art & Invention Gallery
One of *Southern Living’s* Top 50 shops in the Southeast, this gallery and boutique features fine art, crafts and original furniture.



berry hill
Berry Hill is eclectic and artistic, home to more than 400 small businesses and 40 recording studios, many of them in colorful bungalows. Independent is the name of the game here, with everything from specialty shops to yoga studios located in this cozy community.



donelson/ hermitage
The twin communities of Donelson and Hermitage are located 10 miles east of downtown Nashville. Bordered by the Cumberland River to the west and by Percy Priest Lake to the south, this area is known for its parks and outdoor activities, including a waterpark and golf course.

- Convenient access to Nashville International Airport and downtown Nashville for those who travel often for business or pleasure
- Two stops for the Music City Star commuter rail
- The Hermitage, the historic home of President Andrew Jackson, now operates as a museum visited by more than 16 million people annually

12 SOUTH

“Nashville’s favorite fashion and lifestyle destination fosters the kind of community vibe you won’t find in a mall”

– Southern Living

12 south

One of Nashville’s up-and-coming residential neighborhoods, 12 South is a walkable, friendly community of young professionals, families, and students.

- Variety of local bars and restaurants, from casual to upscale
- Boutiques, specialty stores, and salons
- Named one of *Southern Living’s* “Next Great Neighborhoods”

Imogene + Willie:

This artisan denim boutique has received national attention for its handmade and perfectly tailored jeans, loved by celebrities like Gwyneth Paltrow and Nicole Kidman.

Burger Up

Voted “Best Burger” in Nashville by more than one publication, this lunch and dinner restaurant is known for its inventive dishes and commitment to local, high quality ingredients.

Las Paletas

Specializing in unique popsicle flavors like hibiscus, pistachio and avocado, the Paz sisters’ creations were declared winners on *Throwdown! with Bobby Flay*.



the nations

Mostly known for its industrial development, this up-and-coming area is quickly becoming Nashville’s hottest neighborhood for young professionals and families alike. Surrounded by two neighborhood parks, The Nations is buzzing with new dining options, shopping and live music, and is a hub for several of Nashville’s best-known craft breweries. Formerly inhabited by the Chickasaw Nations Native American tribe in the 1700s, this community seamlessly blends the past and the future, and every street has a story yet to be told.

green hills

One of Nashville’s most family-friendly neighborhoods, this area sports some of Nashville’s most popular upscale shopping, dining and nightlife destinations. Many of Nashville’s celebrities call this neighborhood home, so don’t be surprised to run into the likes of Nicole Kidman, Keith Urban or Ben Folds as you walk the aisles of Whole Foods.

- Retailers include high-end shopping mall with luxury brands and small boutiques
- Dozens of restaurants, including international cuisine, fast-casual and fine dining
- Home to the Bluebird Cafe, a world-famous songwriters’ showcase



elliston place

Situated between downtown and Vanderbilt University, the Elliston Place block is home to many late-night dining options and some of the loudest nightclubs in town.

- High concentration of bars, restaurants and live music venues
- Home to some of the oldest restaurants in Nashville
- Surrounded by small homes and historic apartment buildings

southeast nashville

Southeast Nashville in Davidson County is a community that continues to experience some of the highest growth rates in the county. The area offers easy interstate and airport access, spacious commercial properties, and diverse housing options.

- The Southeast Nashville area also offers one of the most diverse areas in the region with various cultures, ethnicities, and nationalities.
- With residential areas such as Priest Lake, Cane Ridge, Lenox Village, and Nashboro Village, there is something for everyone from single adults to families.

bellevue

Home to the famous Loveless Café, Bellevue is a small but active suburban community located about 13 miles southwest of downtown.

- Home to Edwin Warner Park and Percy Warner Park, home of the annual Iroquois Steeplechase
- Loveless Café, world-renowned for its biscuits, serves 400,000 guests annually
- Offers wealth of residential options for singles and families looking for affordable but spacious apartments, condos and single-family homes



sylvan park

This quiet, bike-friendly neighborhood is home to many young professionals and families and features several established local restaurants, shops and markets.

- Close-knit community dotted with restored bungalows and Victorian homes
- Popular coffee shops and locally owned restaurants
- Community center, natural foods grocery, unique boutiques, pet shop and salon



ELLISTON PLACE

“The Exit/In is one of those funky old venues that gets lumped in with the pantheon of great rock clubs like CBGB and remains as one of the premier rock clubs in the region.”

– Livability.com



LiveIt

CHEATHAM COUNTY

Cheatham County, population 39,000+, offers proximity to the amenities and attractions of metropolitan Nashville, while providing a welcome respite from the hustle of city life. The safe, rural county offers good schools and a hometown community spirit, along with thousands of acres of public green space, including developed parks, trails and water access.

NEIGHBORHOODS

ashland city

The seat of government for Cheatham County located on the Cumberland River, Ashland City takes pride in its traditional downtown and its network of parks and outdoor activities.

- **Less than a 30-minute drive to downtown Nashville**
- **Highlights include the Bicentennial Trail, a nearly seven-mile trail tracing the abandoned rail bed along the Cumberland River.**
- **Offering a diverse mix of housing options, including single- and multi-family, lakefront living, vacation homes, rural estates and assisted living communities**

pleasant view

Located just off of Interstate 24, Pleasant View is Cheatham County's fastest growing town. While many Pleasant View residents commute to jobs in Nashville or Clarksville, they come home to a small-town community offering abundant youth sports and other family-friendly activities.



kingston springs

Known regionally for the creativity of its residents, Kingston Springs is a riverside community that offers boundless natural beauty.

- **Located on the Harpeth River, just off of Interstate 40**
- **Offering a variety of options for outdoor recreation, including canoeing and kayaking**



pegram

Pegram is located on U.S. Highway 70 and, like Kingston Springs, is home to many musicians and artists who enjoy close proximity to Nashville's Music Row.

- **The community has hosted a popular Fourth of July festival and parade for 40+ years, drawing crowds thousands from Cheatham County and beyond.**

CHEATHAM COUNTY

**Kingston Springs:
#9 safest city in
Tennessee**

– *Movoto.com*

**#3 best Nashville
suburb in which
to live**

– *Movoto.com*

**Recipient of Tennessee Governor's
Three-Star Award for Economic
& Community Development
Preparedness**

**#7 highest median household
income in Tennessee**

LiveIt

DICKSON COUNTY

Dickson County is located 30 miles west of Nashville via Interstate 40, offering the charm of rural living with proximity to Nashville amenities. Dickson County offers extensive options for outdoor recreation, along with diverse shopping opportunities, modern medical facilities and a highly rated school system.



dickson

Dickson is home to the main business district in Dickson County and attracts families seeking a good quality of life, education and a more rural lifestyle.

- Historic downtown features numerous antique shops, quaint restaurants and the Clement Hotel and Railroad Museum.
- J. Dan Buckner Park features many amenities, including an 18-hole disc golf course, 60-acre wildlife area, 6 baseball/softball fields and swimming pool.
- New retailers include: Hobby Lobby, Marshall's, Ross, Buffalo Wild Wings, Colton's Steakhouse and many more.

charlotte

Charlotte, population 1,200, is the county seat of Dickson County and was named in honor of Charlotte Reeves Robertson, the wife of General James Robertson.

- The Charlotte Courthouse, recognized by the U.S. Department of the Interior as a national historic site, is the oldest functioning courthouse in Tennessee.
- Commercial and residential architectural styles and periods represented here span approximately 175 years.
- Retains much of its 19th-century charm, with extensive restoration efforts around the Public Square over the last 25 years



white bluff

White Bluff boasts several small businesses, as well as some well-known national retail and restaurant names.

- Local favorite Carl's Perfect Pig BBQ has been featured in Vanity Fair and on the Food Network's Emeril Live!
- The Field of Dreams playground is a child's dream (and parents' favorite).
- The newly completed Bibb-White Bluff Civic Center is home to the town's library and an amphitheater.

burns

The new Interstate 840 intersects with Interstate 40 near Burns. The connectivity of these major thoroughfares is a driving force for the area's economic development and residential growth.

- Home to the immensely popular Montgomery Bell State Park, which offers 3,782 acres of campsites, cabins, hiking trails and an 18-hole golf course
- Home to the newly dedicated Lonesome Pioneer Park

vanleer / slayden

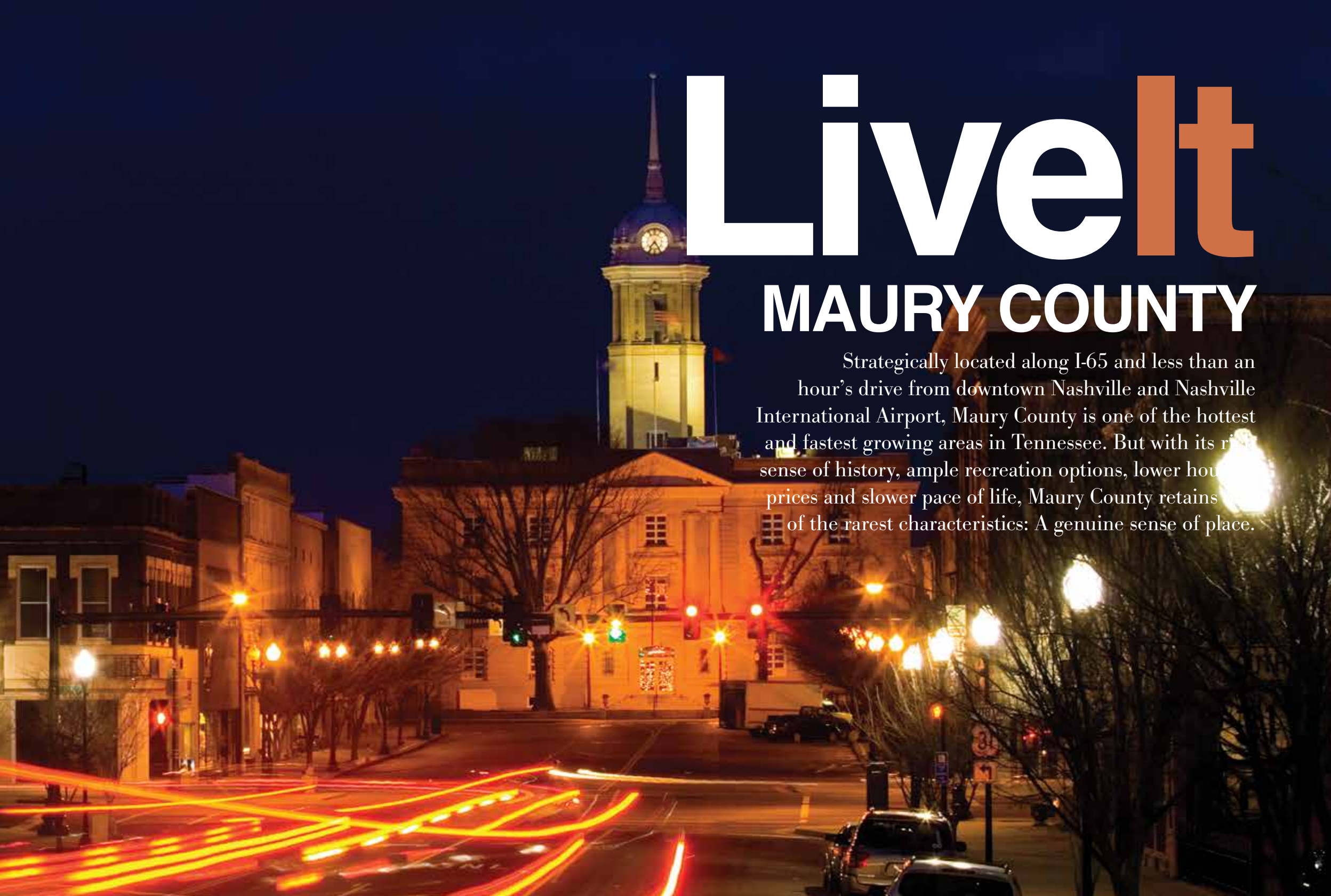
Although the town of Vanleer itself was not incorporated until 1915, the surrounding community has thrived with an active rural lifestyle that evolved from a pioneer spirit into the modern community of today.

- In the 1980 census, Slayden had only 69 inhabitants and was known for a decade as Tennessee's smallest incorporated town; however, Slayden has grown in population in recent years.
- Tobacco and cattle farming are prevalent in this community.



Cost of living 12 percent below the national average

Home to Montgomery Bell State Park, Tennessee's most-visited state park



LiveIt

MAURY COUNTY

Strategically located along I-65 and less than an hour's drive from downtown Nashville and Nashville International Airport, Maury County is one of the hottest and fastest growing areas in Tennessee. But with its rich sense of history, ample recreation options, lower housing prices and slower pace of life, Maury County retains some of the rarest characteristics: A genuine sense of place.

NEIGHBORHOODS



spring hill

Spring Hill is one of the fastest growing yet safest cities in all of Tennessee. With a current population of approximately 35,000, Spring Hill offers a wide variety of residential options for individuals and families. The city boasts an 81.2 percent home ownership rate (Nerdwallet), placing it at #2 in Tennessee.

- Historic attractions and landmarks of special interest include Rippavilla Plantation and the famous Spring Hill Battlefield.
- The GM Spring Hill Plant is a major employer and booster to the county economy.



columbia

Columbia is the county seat of Maury County. Its beautiful courthouse square attracts creative types, retail and restaurants, while the city as a whole remains attractive to a variety of residents who appreciate the connectivity of the community, its growing range of amenities and services and its proximity to outdoor recreation and the city of Nashville.

- The Duck River flows through Columbia, offering canoeing and kayaking enthusiasts miles of river to traverse.
- Hikers, horseback riders and cyclists enjoy access to numerous parks, the Yanahli Horse Trail and the Natchez Trace Parkway.
- James K. Polk Home and Museum is a popular destination for anyone interested in the life and times of the 11th President of the United States.
- Home to Columbia State Community College, the first community college in Tennessee



mt. pleasant

Mt. Pleasant embodies the charming appeal of a small town, while boasting an impressive collection of international industry.

- Home to Cherry Glen Industrial Park, a master-planned, 300-acre industrial park with numerous opportunities for a wide range of facilities, ready for development
- Popular events and landmarks include the Mid-South Barbeque Festival, held each October, and the Rattle and Snap Plantation
- Maury County Regional Airport is located in Mt. Pleasant

MAURY COUNTY

#1 Nashville suburb for young couples – Spring Hill

– *Movoto.com*

Top 100 counties in the U.S. for growth

– *U.S. Census Bureau*

Top 100 counties in the U.S. for investment

– *SmartAsset.com*

TVA Valley Sustainable Community – Silver

LiveIt

MONTGOMERY COUNTY

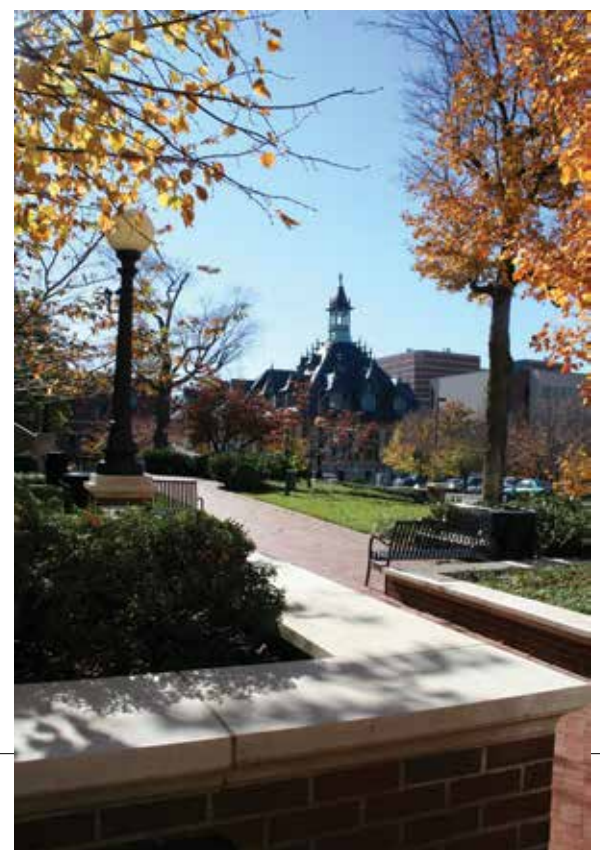
Montgomery County is located only 40 minutes from Nashville. As one of the fastest growing MSAs in the country, Clarksville-Montgomery County is experiencing tremendous change and managing strategic growth of its schools, industries, healthcare systems and residential developments. Despite the accelerated growth, this remains a community steeped in history, heritage and a sense of connection.

clarksville

Clarksville continues to enjoy the attention and accolades of high-profile national publications and associations. In 2015, Bloomberg Business named Clarksville among the Top 10 cities for first-time homebuyers. This came on the heels of “Top City for Millenials” (Money Magazine) and “#1 Best Place to Retire” (Bankrate). This wide-ranging praise reflects the diversity of Clarksville’s economy, amenities and attractions.



- **Top employers include: Bridgestone Metalpha USA, Inc., Convergys Corporation, Gateway Medical Center and Jostens**
- **Three higher education options for workforce needs and development include Austin Peay State University, Nashville State Community College - Clarksville Campus and Tennessee College of Applied Technology's Clarksville campus**
- **Clarksville-Montgomery County school system boasts a 96.5% graduation rate, the second highest among Tennessee's largest districts**
- **Rivers & Spires Festival, an annual event held in historic downtown Clarksville, with live music, interactive entertainment, kids' activities and great food – named a Top 100 Event by the American Bus Association**



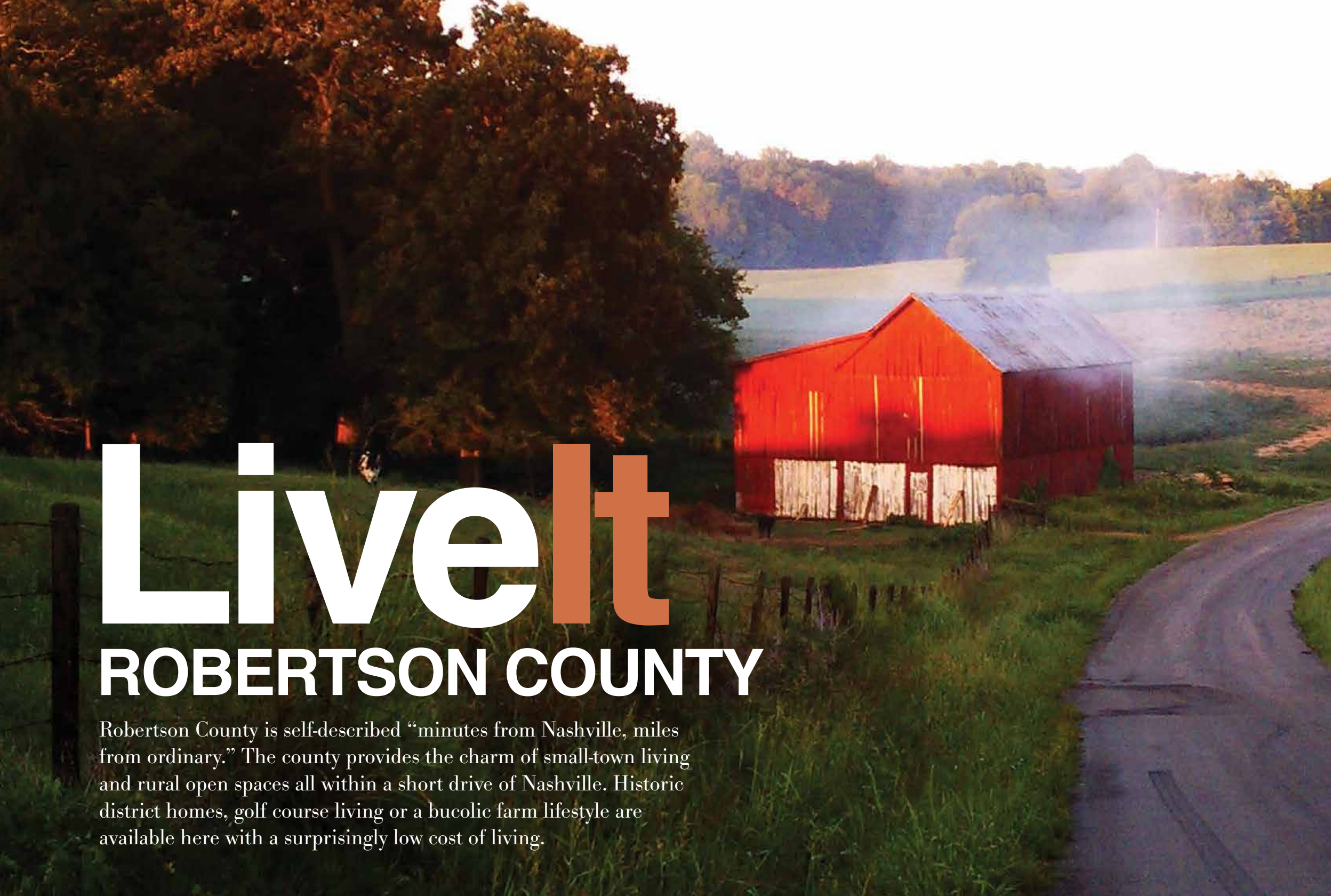
MONTGOMERY COUNTY

5th Fastest Growing City in the Nation

– U.S. Census Bureau

Cost of Living Index: 88.0, or 12% lower than the national average

Top 10 city for first time home buyers



Live It

ROBERTSON COUNTY

Robertson County is self-described “minutes from Nashville, miles from ordinary.” The county provides the charm of small-town living and rural open spaces all within a short drive of Nashville. Historic district homes, golf course living or a bucolic farm lifestyle are available here with a surprisingly low cost of living.

NEIGHBORHOODS

springfield

Springfield, population 17,000, is the Robertson County seat. The historic district offers a walkable neighborhood, greenway access, parks, a newly expanded public library and a variety of newly renovated and fixer-upper older homes.



- **Great variety of retail offerings including national chains, as well as quaint boutiques on the historic Court House Square and Main Street district**
- **Casual dining opportunities are abundant but the real treasures are locally owned eateries.**
- **NorthCrest Medical Center offers an award-winning emergency room and cardiac care, as well as women's health and cancer services through Vanderbilt University Medical Center.**



white house

White House is the fastest growing city in Robertson County with a population of more than 11,000. Situated on the Interstate 65 corridor, residents enjoy an easy commute to Nashville.

- **Ranked #4 Nashville suburb for young couples and young families**
- **Rated the safest mid-sized city in Tennessee**
- **Offering a variety of new neighborhoods and high-end apartments, growing retail and restaurant offerings and a first-class public park system with a greenway, a new splash pad and a handicap-accessible playground**

coopertown

Convenient to the Interstate 24 corridor for commuting to Nashville and home to several new residential subdivisions, Coopertown is popular with young families.

- **Home to Honeysuckle Hill Farms, an agri-tourism gem which hosts thousands of visitors annually to its pumpkin farm, corn maze, haunted attractions, “Tough Mudder” race course and year-round zip lining**



#8 highest median household income in Tennessee

#3 in Tennessee for value of agricultural products sold

Among 19 Tennessee counties recognized as a Certified Retire TN Community

LiveIt

RUTHERFORD COUNTY

Just 20 miles from Nashville, Rutherford County is the fastest growing county in the Nashville MSA, with 2,400 jobs created in 2014. The county is home to many national and international corporations and respected post-secondary institutions, including Middle Tennessee State University with current enrollment near 23,000 undergraduate students.



smyrna

With a population nearing 45,000, Smyrna is a vibrant community with a small-town atmosphere and affordable quality of life. It is home to Nissan North America (Smyrna's largest employer), as well as Motlow State Community College and TriStar Stonecrest Medical Center.

- **Sam Davis Home, est. 1820, is a popular destination for tours, field trips and special events.**
- **Thousands gather downtown for Depot Days, a family festival featuring a classic car cruise, food, artisans, live music and activities for kids.**
- **Options for fresh, local produce are bountiful at the Smyrna Farmers Market.**

la vergne

La Vergne enjoys a #6 ranking among the most business-friendly cities in the state, and ranks fourth for job seekers. The most affordable suburb of a major metro area in Tennessee, La Vergne offers a well-regarded public school system and proximity to top-quality colleges and universities.

- **Percy Priest Lake is just a 15 minute drive from downtown Nashville but offers a variety of recreational activities in the great outdoors.**
- **A charming tradition, the annual Old Timer's Festival features a country ham breakfast, parade, live music and fireworks.**



murfreesboro

Home to Middle Tennessee State University (MTSU), the #1 producer of graduates for the Greater Nashville economy; MTSU offers more than 140 undergraduate degree programs and more than 100 graduate degree programs.

- **Cultural destinations include the acclaimed Center for the Arts, The Discovery Center for children and families and the historic downtown square**
- **Popular events include the annual Main Street JazzFest and Uncle Dave Macon Days, a premier music, dance and arts festival**
- **Central Magnet School ranked #4 in the state**



eagleville

With community wide support from school, churches, summer recreation, year-round youth programs and an active town council, Eagleville offers something for everyone.

- **"Where Front Porch Rockers Aren't Just for Show"**
- **Eagleville's Fall Festival features food, crafts, antiques, fun events and a farmer's market, with live music and more than 100 local vendors**



13th in the U.S.
for job growth

Top Private Sector Employer:
Nissan North America, Inc.
(8,400 employees)

#4 in Tennessee:
Central Magnet School



Live It

SUMNER COUNTY

Nashville's "North Shore" is located less than 20 minutes from downtown Music City. Sumner County is rich in history, beauty and musical heritage and home to miles of green space, water recreation and lakeside living. Top-rated schools and an affordable and diverse real estate market make the county attractive for many individuals, families and businesses.

gallatin

Miles of greenways, a vibrant historic downtown square and lakefront living options are just a few of the reasons corporate denizens like Servpro, Inc. and Beretta USA call Gallatin home.



- Top 15 Cities for Millennials in TN (*Nerdwallet*)
- Top 10 Safest Tennessee Cities (*Value Penguin*)
- Top 10 Best Nashville Suburbs (*Movoto*)
- U.S. Top 12 Power Suburbs (*Selfstorage.com*)

hendersonville

Hendersonville is one of the fastest growing communities in the state. The award-winning parks, state-of-the-art library and top-performing schools continue to attract young professionals and families.

- Twenty-six miles of shoreline, popular for boating, fishing and recreational activities
- Movoto named Hendersonville one of America's Best Small Cities to Move To and Top 10 Safest Places in Tennessee
- Named a Google eCity
- Top 10 U.S. Cities to Live In (*Family Circle Magazine*)



NEIGHBORHOODS

goodlettsville

Goodlettsville spans both Davidson and Sumner counties. Its Southern hospitality and family-oriented lifestyle provide the small-town atmosphere so many love, with close proximity to all of Nashville's amenities.

- Ranked 2nd of Top 10 best Nashville suburbs for young professionals (*Movoto*)
- Top 10 in Tennessee for Millennial Job Seekers (*Nerdwallet*)

portland

Portland is a Certified Tennessee Downtown community with hometown hospitality and rich history. Portland attracts a strong, diversified industrial base, is home to a Tennessee College of Applied Technology campus and offers residents myriad recreational amenities.

- Easily accessible by rail, air and vehicle via Interstate 65 and a state-of-the art general aviation airport
- Rapid citywide growth: 35.7% with last census
- Annual Strawberry Festival has attracted thousands since 1940

white house

White House is a growing city that offers a friendly, small-town atmosphere. With many community groups and recreational opportunities, White House offers something for nearly any individual or family.

- Residents and visitors alike enjoy events and experiences unique to this small community, including the annual Harvest Moon Festival
- Just a 22-mile drive to downtown Nashville

SUMNER COUNTY

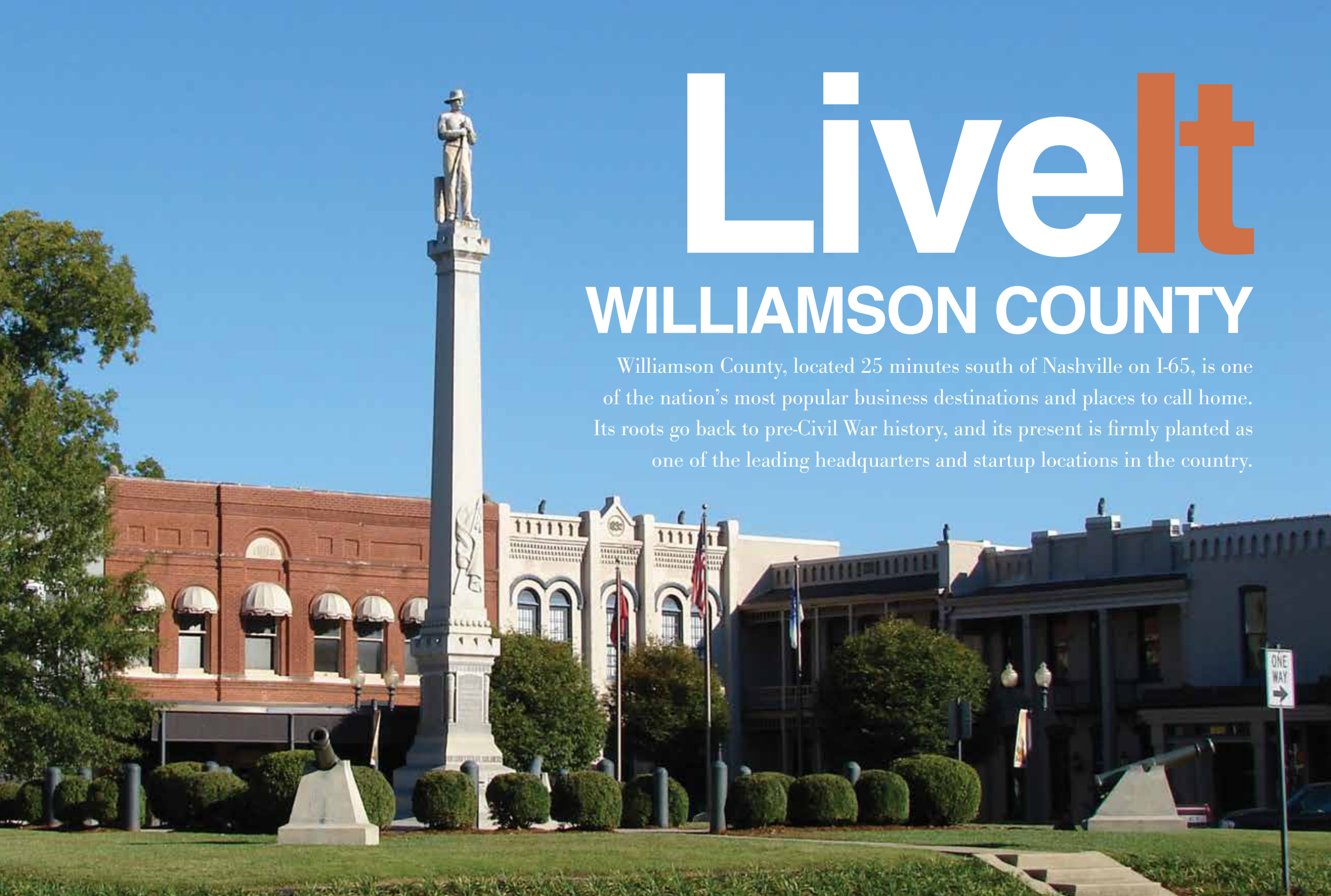
One of the top counties to raise a child

– *The Kid Count*



#2 among 145 school districts for student academic growth

7 Reward Schools named by the Tennessee Department of Education



LiveIt

WILLIAMSON COUNTY

Williamson County, located 25 minutes south of Nashville on I-65, is one of the nation's most popular business destinations and places to call home. Its roots go back to pre-Civil War history, and its present is firmly planted as one of the leading headquarters and startup locations in the country.

NEIGHBORHOODS

brentwood

One of Nashville's most affluent suburbs, Brentwood attracts families and young professionals seeking a high quality of life, public parks, a top-notch education system and libraries.

- Rolling hills, open space, rural character
- Mix of modern subdivisions, historic homes, high-end apartments and farms
- High number of dining and retail options

historic downtown franklin

Franklin is a scenic city with a rich history and variety of restaurants, antique and specialty shops and family-friendly entertainment.

- Historic downtown square that hosts many annual festivals

- Award-winning restaurants and food scene
- Home to landmarks like Carnton Plantation, which is listed in the National Register of Historic Places. It saw one of the worst battles of the Civil War and is the setting for the novel *The Widow of the South*.

leiper's fork

Leiper's Fork is a quaint historic community full of character and charm, located in the peaceful, rolling hills of Williamson County.

- It is home to musicians, artists, business leaders and farmers.
- It's a unique place where the whole town enjoys performances by world-class artists and songwriters and impromptu performances are common.
- Leiper's Fork is the only historic village on the Tennessee portion of the Natchez Trace Parkway.



thompson's station

Thompson's Station is approximately 25 miles south of downtown Nashville and only minutes from the growing cities of Franklin and Brentwood.

- Its heritage dates back to the 1780s and the historic Battle of Thompson's Station, where the Confederates defeated the Union army.
- This quiet town, complete with the tranquility of rolling hills and pastures, is also a stop along the famous Tennessee Great Train Trail.



WILLIAMSON COUNTY

#2 school district in Tennessee

– Niche Rankings

Healthiest county in Tennessee

– Univ. of Wisconsin Population Health Institute and Robert Wood Johnson Foundation

Brentwood: #9 highest earning city in the U.S.

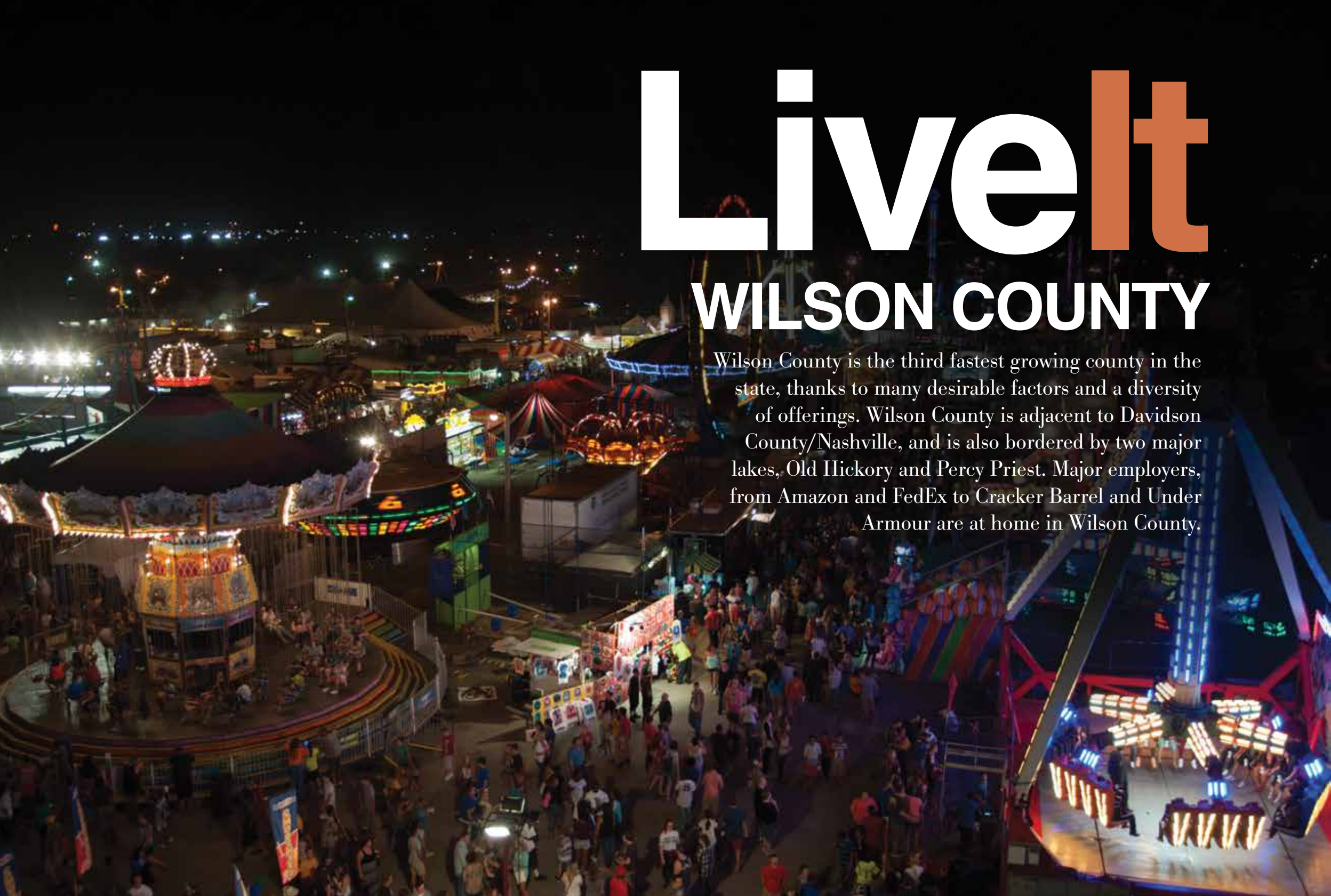
– Nerdwallet Foundation

12% 5-year county population growth

#3 fastest growing job market in the U.S.

94.4% graduation rate

54% of residents have a bachelor's degree or higher



LiveIt

WILSON COUNTY

Wilson County is the third fastest growing county in the state, thanks to many desirable factors and a diversity of offerings. Wilson County is adjacent to Davidson County/Nashville, and is also bordered by two major lakes, Old Hickory and Percy Priest. Major employers, from Amazon and FedEx to Cracker Barrel and Under Armour are at home in Wilson County.

mt. juliet

Located between Old Hickory and Percy Priest lakes, Mt. Juliet is home to more than 28,000 residents. It offers close proximity to both the Nashville International Airport and downtown Nashville.

- The Providence shopping center is the largest between Nashville and Knoxville.
- Home to Dale Web senior community
- The Toast to Tennessee Wine Festival showcases Tennessee's award-winning wineries, along with live music, gourmet food, food seminars, fine artisans and complementary lake cruises.

lebanon

The county seat of Wilson County, Lebanon is home to a new Tennessee College of Applied Technology campus, as well as the Wilson County Expo Center, a new and popular site for trade shows and entertainment events.

- The manufacturing base of Wilson County
- Host to the annual Whip Crackin' Rodeo, a professional rodeo that has a positive economic impact on the community while promoting some of the area's major charities and organizations
- Home to one of the Top 50 Fairs in North America; the Wilson County Fair welcomed more than 500,000 attendees in 2015
- The Cedars of Lebanon State Park's attendance in 2014 exceeded 844,000 visitors.



NEIGHBORHOODS



watertown

Watertown is a rustic community that serves as an avenue of shopping, entertainment and home town experiences. It is also home to Wilson County newest high school complex, which opened in 2015.

- Home to a popular drive-in movie theater
- Watertown is the final destination for numerous train-related events including the Easter Bunny Express and Valentine's, Christmas and Music Festival excursions.
- Also the final destination for the annual Mile Long Yard Sale, happening each spring and fall, and featuring hundreds of booths and thousands of shoppers



#2 highest median income in the state

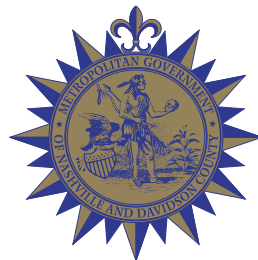
18 percent of workforce in manufacturing sector

Home base of the Music City Star, Tennessee's only rail commuter service

96.3% graduation rate in Wilson County school district

Most "Reward School" distinctions of any K-12 district in Tennessee

The **LiveIt** nashville Partners



A special thanks to our **LiveIt** nashville vendor partners



Design: Delevante Creative **Photo Credits:** Special thanks to Robbie Quinn (portraits) and Bob Delevante (neighborhoods). Also: Aimee Stubbs (Nashville Zoo at Grassmere), Belmont University, Country Music Association, Hands On Nashville, Hedrich Blessing (Tennessee Performing Arts Center), Lipscomb University, Metro Parks, Nashville Convention & Visitors Bureau, Nashville Opera, Nashville Predators, Nashville Symphony (Schermerhorn Symphony Center/Birth of Apollo), Susan Adcock (Nashville Symphony Ball), DCXV (I believe in Nashville) and the Tennessee Titans.



NashvilleChamber.com

