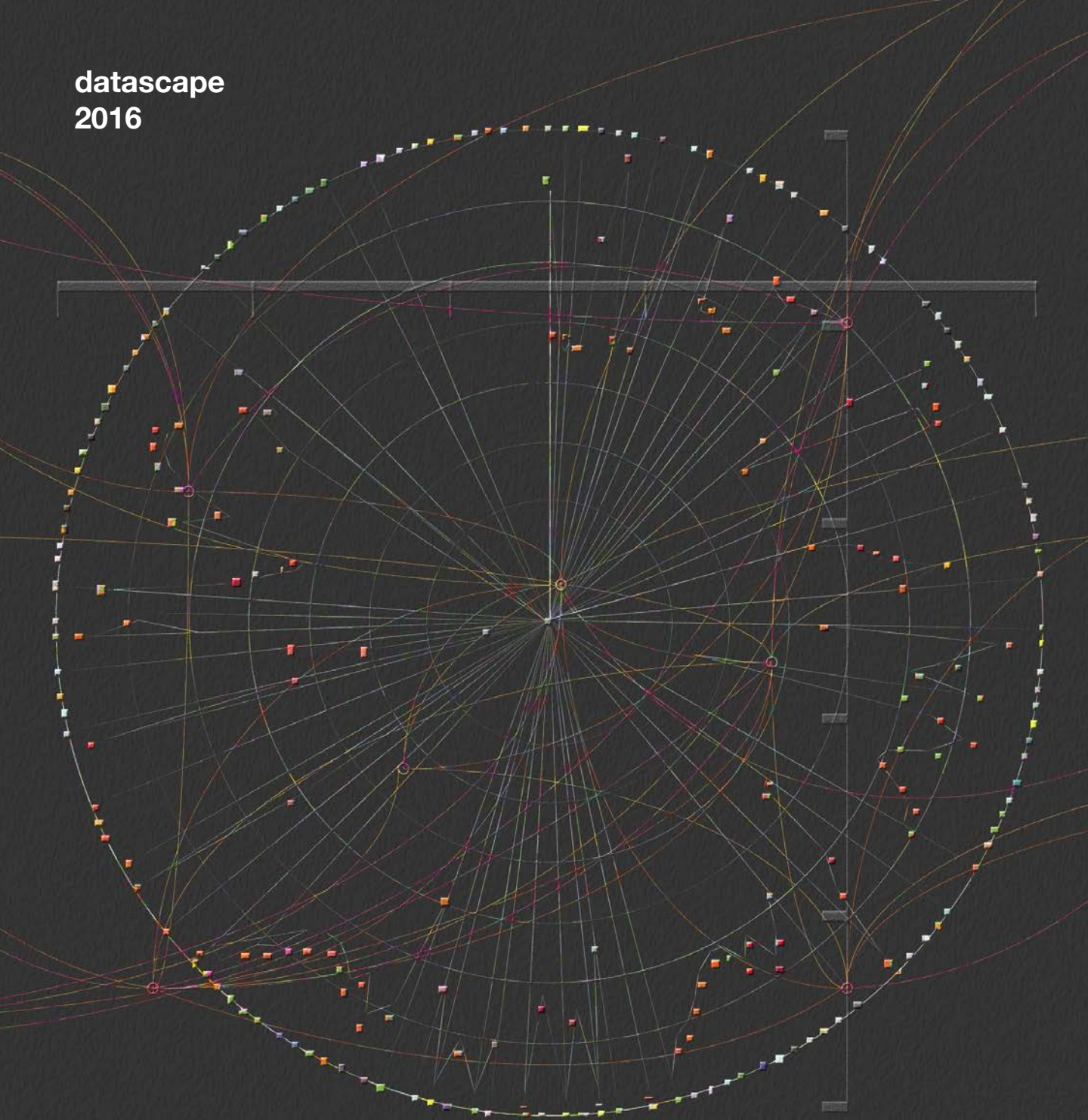


datascape
2016



demographics



Minneapolis MSA

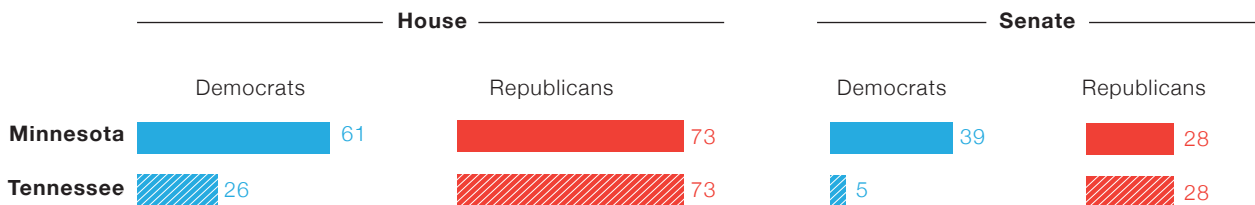
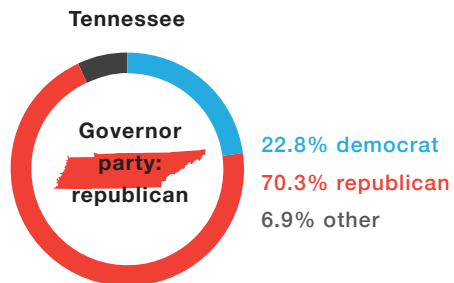
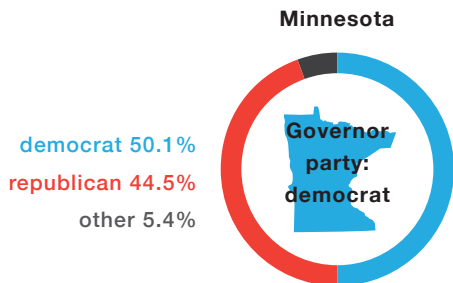
Nashville MSA

Total population	3,495,176	1,792,468
Median age	36.6	36.4
Households	1,337,263	674,665
Owner occupied	935,151 (69.9%)	434,943 (64.5%)
Renter occupied	402,112 (30.1%)	239,722 (35.5%)
Median housheold income	\$69,111	\$52,640
Median home value	\$216,400	\$177,600
Median home price*	\$228,700	\$209,910
Median gross rent	\$916	\$855
Percent in poverty	10.3%	15.1%
Race		
White	80.2%	77.6%
Black or African American	7.8%	15.3%
American Indian and Alaska Native	0.6%	0.3%
Asian alone	6.3%	2.4%
Native Hawaiian and other Pacific Islander	0.0%	0.1%
Some other race	1.9%	2.2%
Population of two or more races	3.1%	2.1%
Hispanic or Latino orgins		
Not Hispanic or Latino	94.4%	93.2%
Hispanic or Latino	5.6%	6.8%
Median income		
Households	\$69,111	\$52,640
White	\$73,673	\$57,796
Black or African American	\$27,950	\$34,199
American Indian and Alaska Native	\$37,531	\$36,439
Asian	\$70,219	\$65,727
Hispanic or Latino origin (of any race)	\$42,980	\$38,997

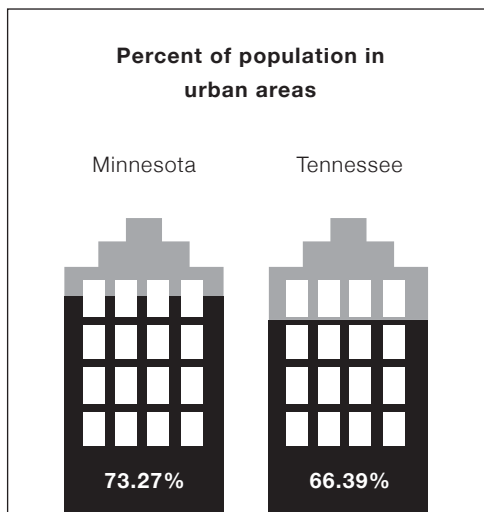
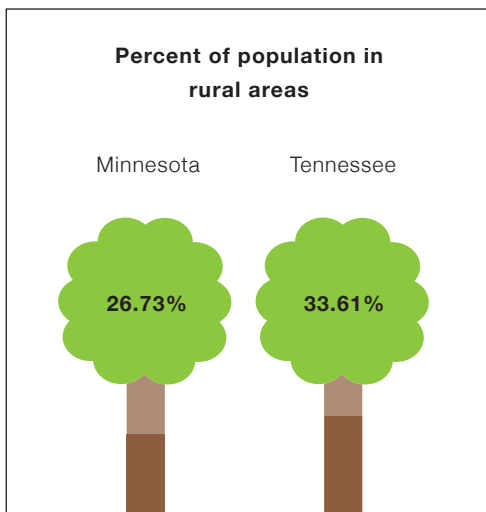
*National Association of Realtors, 2015 Q3

Source: U.S. Census, 2014

politics + community engagement



Source: Tennessee General Assembly and Minnesota Legislature



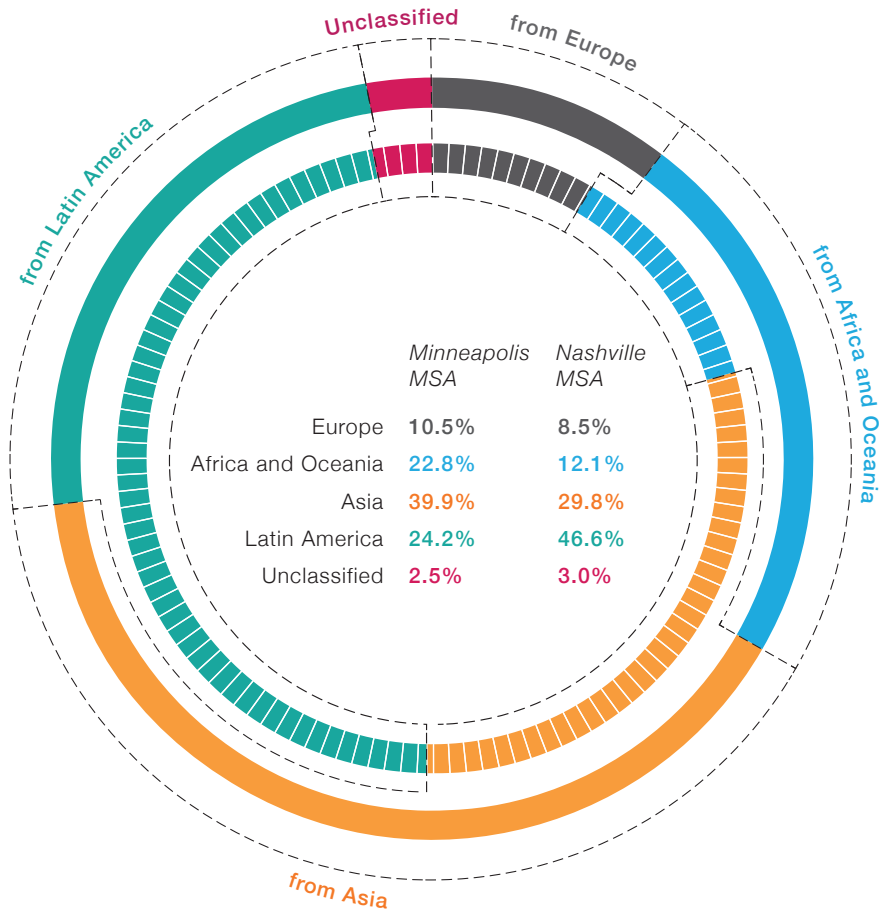
Source: U.S. Census, 2010

Foreign-Born Population by MSA

Source: U.S. Census, 2014, American Community Survey 1-year and 5-year estimates

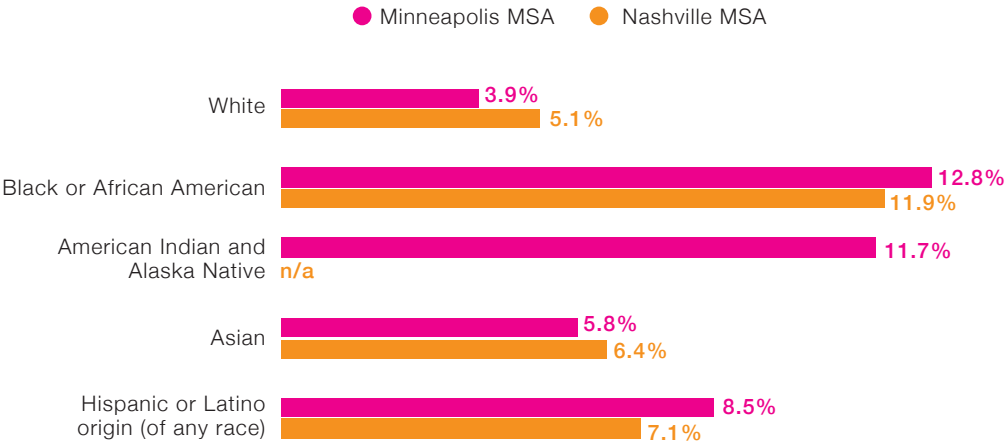
Minneapolis MSA (10.1% / 352,254)

Nashville MSA (7.9% / 128,489)



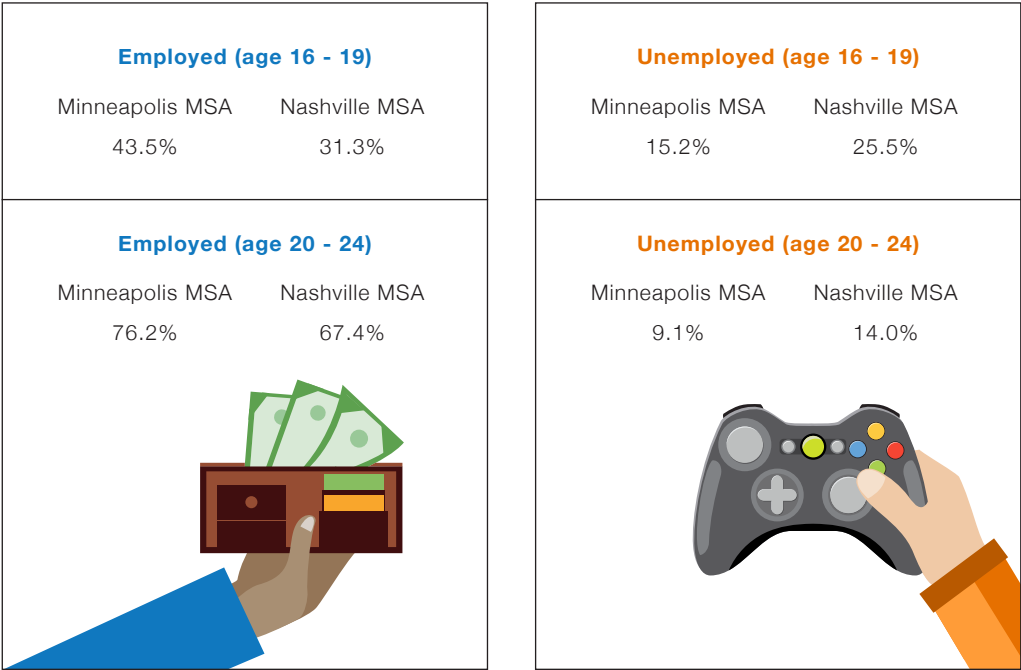
Unemployment rates

Source: U.S. Census, 2014, American Community Survey 1-year estimates



Percentage of unemployed vs. employed youth by MSA

Source: U.S. Census, 2014, American Community Survey 1-year estimates



Park land as a percentage of city area

Source: Trust for Public Land Park Score, 2015



Minneapolis: 14.9%

Park expenditures per resident:

\$223.94



Nashville: 10.1%

Park expenditures per resident:

\$73.49

Minneapolis

Source: Walkscore.com, 2016



Walk score
65/100



Transit score
58/100



Bike score
81/100

Nashville

Source: Walkscore.com, 2016



Walk score
26/100



Transit score
23/100

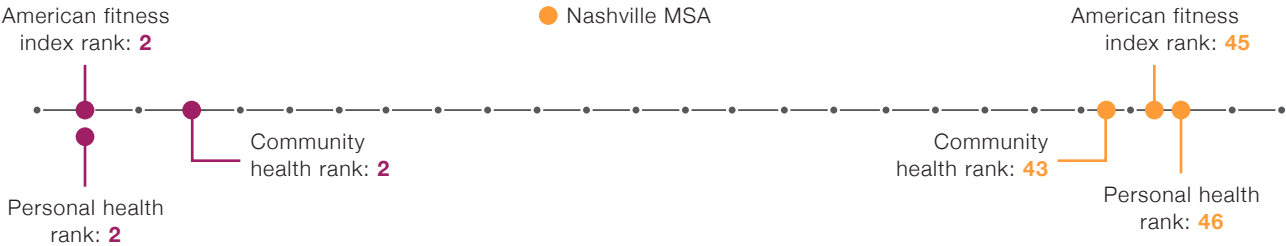


Bike score
33/100

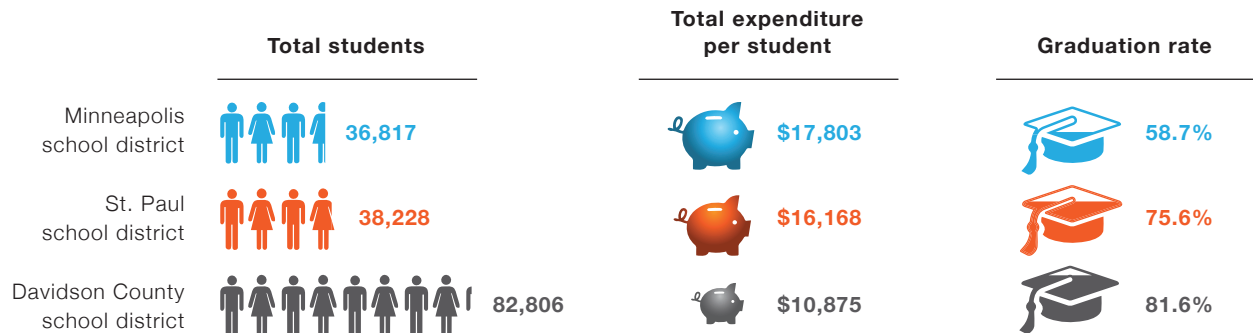
Fitness rankings (out of 50)

Source: American Fitness index, 2015

- Minneapolis MSA
- Nashville MSA



education

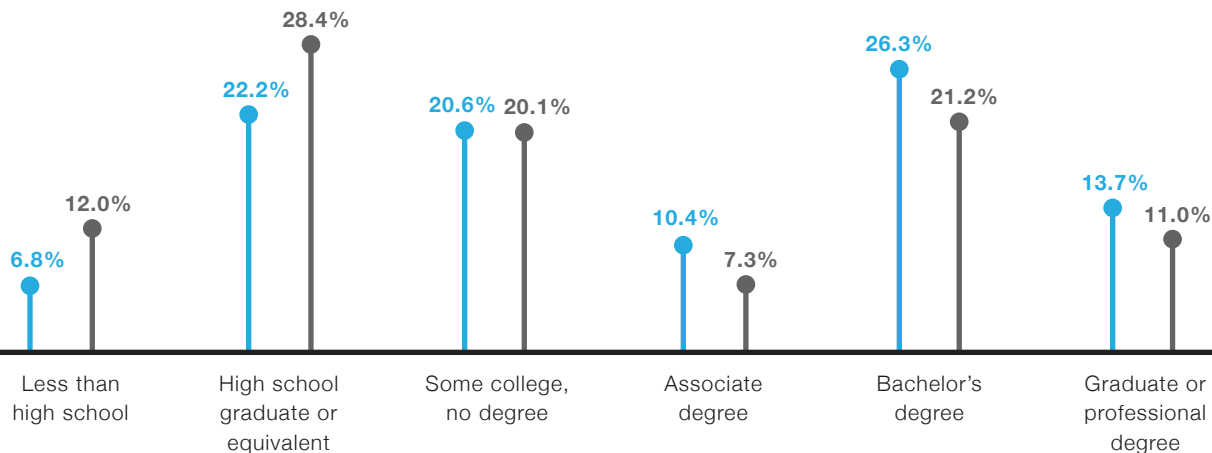


Source: National Center For Education Statistics, 2014-2015 School Year

Educational attainment by MSA, age 25 and older

Source: U.S. Census, 2014, American Community Survey 1-year estimates

● Minneapolis MSA ● Nashville MSA



Educational attainment, age 25 and older racial breakdown by MSA

Source: U.S. Census, 2014, American Community Survey 1-year and 5-year estimates

Minneapolis MSA

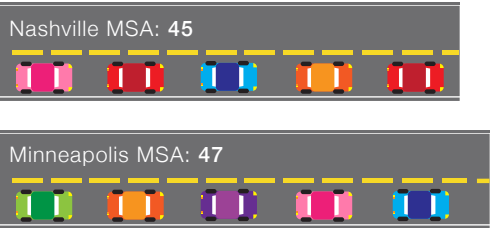
	<i>White alone</i>	<i>Black or African American alone</i>	<i>Asian alone</i>	<i>Hispanic or Latino</i>
Population	1,981,410	148,543	130,466	96,395
Less than high school	4.30%	18.10%	20.30%	32.10%
High school diploma or equivalent	22.10%	27.60%	15.50%	29.80%
Some college, no degree	20.70%	26.00%	13.50%	14.10%
Associate degree	10.90%	8.80%	7.30%	6.20%
Bachelor's degree	28.00%	11.50%	23.90%	12.20%
Graduate or professional degree	14.00%	8.00%	19.50%	5.60%

Nashville MSA

	<i>White alone</i>	<i>Black or African American alone</i>	<i>Asian alone</i>	<i>Hispanic or Latino</i>
Population	961,353	168,783	29,133	61,299
Less than high school	10.60%	14.20%	20.80%	39.80%
High school diploma or equivalent	28.60%	29.90%	16.80%	30.60%
Some college, no degree	20.00%	23.20%	10.80%	9.40%
Associate degree	7.40%	7.50%	5.50%	6.30%
Bachelor's degree	22.10%	15.90%	29.70%	10.30%
Graduate or professional degree	11.30%	9.30%	16.40%	3.60%

Yearly delay per commuter in hours

Source: 2015 Urban Mobility Scorecard, Texas A&M Transportation Institute



Mean travel time to work in minutes

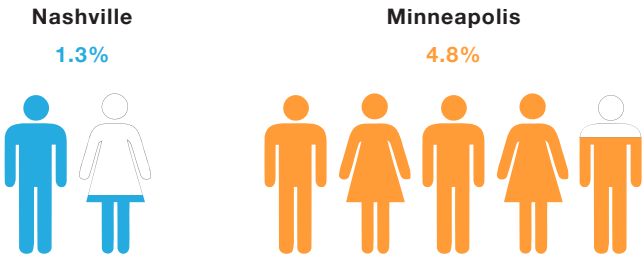
Source: U.S. Census 2014 American Community Survey, 1-year estimates

● Minneapolis MSA 25.3 minutes ● Nashville MSA 27 minutes



Percent of people using public transportation

Source: U.S. Census American Community Survey, 1-year estimates



Annual transit usage

Source: Texas Transportation Institute, 2015

		Annual passengers		Per capita	
Population		Miles	Trips	Miles	Trips
Minneapolis MTA	2,650,890	473,517,400	95,087,700	178.6	35.9
Nashville MTA	1,200,000	77,573,592	10,544,859	64.6	8.8

NASHVILLE REGION'S

VitalSigns®

Nashville Region's Vital Signs

is a collaborative process led by the Nashville Area Chamber of Commerce that allows us to identify successes and forecast emerging issues and challenges – while we still have time to develop regional solutions. The Chamber's Research Center analyzes data for the project, and the Nashville Area Metropolitan Planning Organization is the Chamber's lead partner in the effort.



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