BELONG ENGAGE LEAD PROSPER

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NASHVILLE AREA CHAMBER OF COMMERCE

OUR PURPOSE IS TO CREATE ECONOMIC PROSPERITY **BY FACILIATING** COMMUNITY LEADERSHP

"For over 175 years, the Nashville Area Chamber of Commerce has supported business owners in Middle Tennessee. Our 2,000+ members rely on us to promote the region's long-term economic prosperity and serve as a forum for business leaders to engage and innovate."

Ralph Schulz, President & CEO, Nashville Area Chamber of Commerce

When you become a member of the Nashville Area Chamber of Commerce, you invest in your success, as well as the economic prosperity of the entire Nashville region.

As Middle Tennessee's largest regional business advocacy organization, the Chamber's nearly 2,000 member companies range from entrepreneurs and small businesses to mid-size corporations to Fortune 500 companies.

Your membership comes with tangible benefits, increasing your exposure and providing you and your employees access to Chamber events and relationship-building opportunities. In addition, your investment supports the Chamber's purpose, to create economic prosperity by facilitating community leadership in the region, giving you the opportunity to be a valuable contributor to the conversations shaping our community.

We offer a range of investment levels to align with your business objectives. Every program, initiative, event and challenge we take on supports our purpose and benefits your organization. Leaders like you are the foundation of the Nashville region's growing economy. Join us.

VISIONARY INFLUENCE IMPACT PROSPER LEAD ENGAGE BELONG*



TIME EMPLOYEES

VISIONARY

\$65,000

DEDICATED TO OUR REGION'S ECONOMIC PROSPERITY

You are part of the vision that has made the Nashville region one of the most dynamic, competitive and admired regions in the U.S. Your leadership is vital to our future prosperity as we pave the way for generations of Nashvillians to come.

ENGAGEMENT BENEFITS

LEADERSHIP

- Two top corporate officer seats on the Partnership 2030 Lead Investor Council providing oversight and guidance on all the economic prosperity strategies
- Invitation to leadership dinner with top regional C-suite executives NEW

VISIBILITY

- □ Visibility as a Platinum investor at all Partnership 2030 events
- Top priority placement as a Platinum P2030 investor in our Annual Report and a company profile on nashvillechamber.com
- Inclusion in first priority list given to site selectors or prospects inquiring about various business services

RELATIONSHIPS

Two tickets annually to the following signature events: Annual Celebration, Governor's Address & NELAS (\$380 value) NEW

PLUS ALL OF THE SERVICES AND BENEFITS OF INFLUENCE, IMPACT, PROSPER, LEAD, ENGAGE AND BELONG LEVELS ON THE FOLLOWING PAGES



plan. The Chamber's Partnership 2030 allows us to invest in the continued

Hal Lawton, President & CEO, Tractor Supply Company

INFLUENCE

\$32.000

ESTABLISH THE ECONOMIC DEVELOPMENT STRATEGY

You are investing in the growth and economic future of the Nashville region. Your voice is essential to help Nashville develop in the right way - preserving what's best about our community and creating opportunities for prosperity crucial to our bright future. Your influence is essential.

ENGAGEMENT BENEFITS

DEVELOP

- One top corporate officer seat on the Partnership 2030 Lead Investor Council providing oversight and guidance on all the economic prosperity strategies
- Gift a BELONG level membership to a small business or a startup of your choice NEW

EXPOSURE

- announcements
- nashvillechamber.com

RELATIONSHIPS

Governor's Address & 1 ticket to NELAs (\$270 value) NEW



"The Nashville Area Chamber's Partnership 2030 provides the opportunity to be around a table and plan the future together."

Sarah Trahern, CEO, Country Music Association



Priority invitations to Partnership 2030 VIP events, including exclusive economic development

Priority placement as a Gold P2030 investor in our Annual Report and a company profile on

Annual tickets to the following signature events: 2 tickets to Annual Celebration, 1 ticket to

PLUS ALL OF THE SERVICES AND BENEFITS OF IMPACT, PROSPER, LEAD, ENGAGE AND BELONG LEVELS ON THE FOLLOWING PAGES

IMPACT

\$15,000



PROSPER

\$8.000

INVESTING IN THE FUTURE OF THE NASHVILLE REGION

As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up. Have a "seat at the table" and be a part of the conversation shaping our city.

ENGAGEMENT BENEFITS

RELATIONSHIPS

- Development Council NEW
- Reserved seating at the President's Table Luncheon (twice annually)
- Exclusive seat at guarterly P2030 Full Investor meetings and receptions
- One ticket annually to the following signature events: Annual Celebration & NELAs (\$115 value) NEW

VISIBILITY

- and listing in our Annual Report NEW
- about economic development news NEW



"Through the Nashville Area Chamber, Partnership 2030 brings leaders together to participate in creating what the future of Nashville looks like."

STRENGTHEN OUR REGIONAL ECONOMY

You deserve recognition for making our region a prosperous place. As a stakeholder in our region, you recognize the relationship between the prosperity of the Nashville region and the success of your business. We know you want to help Nashville attract and retain talent, build a robust workforce and drive a growing economy.

ENGAGEMENT BENEFITS

ACCESS

- Invitation for one senior-level representative to participate in a Partnership 2030 VIP experience or tour
- Invitation for one senior-level representative to attend a luncheon with regional economic development leaders
- Priority placement as a Partnership 2030 Silver investor in our Annual Report and a company profile on nashvillechamber.com
- Exclusive media spotlight on your organization NEW
- Access to our talent concierge to help you sell Nashville to your key recruits and their families **NEW**

RELATIONSHIPS

One ticket annually to the following signature events: Annual Celebration, Governor's Address & NELAs (\$185 value) NEW

PLUS ALL OF THE SERVICES AND BENEFITS OF PROSPER, LEAD, ENGAGE AND BELONG LEVELS ON THE FOLLOWING PAGES



the broader Middle Tennessee community. Through Partnership 2030, we have unique opportunities to not only work alongside leaders from our area, but also to expand our relationships across the region.

Tara Tenorio, Community Development Regional Manager, <u>Meta</u>



Invitation for a senior-level representative to participate on the Partnership 2030 Economic

Recognition as a Bronze Partnership 2030 investor & company profile on nashvillechamber.com

Featured content in the P2030 investor newsletter (once annually) and exclusive notifications

Premier placement in Chamber's online member directory: top listing and unlimited locations

PLUS ALL OF THE SERVICES AND BENEFITS OF LEAD, ENGAGE AND BELONG LEVELS ON THE FOLLOWING PAGES

Harry Allen, Chief Relationship Officer, Studio Bank

LEAD

\$4.000



SUPPORTING THE DEVELOPMENT OF LEADERS

You want to work with the other influencers in our community, so you never have to worry about missing out on the very opportunities you've been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

ENGAGEMENT BENEFITS

ACCESS

- Reserved seating at the President's Table Luncheon (once annually)
- □ Three letters of introduction

EXPOSURE

- Leadership profile in Chamber newsletter NEW
- Featured radio interview to spotlight your business
- ☐ Your company name listed on the Leadership Wall in the Chamber's lobby
- Added visibility in our online member directory with your logo featured
- Premium Ribbon Cutting services to increase the visibility of your business and engage community leaders (\$700 value)

RELATIONSHIPS

One ticket annually to the following signature events: Annual Celebration & NELAs (\$115 value) NEW

PLUS ALL OF THE SERVICES AND BENEFITS OF ENGAGE AND BELONG LEVELS ON THE FOLLOWING PAGES



rom the moment we joined the Nashville Area Chamber, we were accepted with oors to build relationships.'

Shane Shown, CEO, Nxt Level

ENGAGE

\$1,800

Valued at over \$4,350

We know it's hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to build awareness in the Nashville community, and to give you better connections saving you time and money. Gain visibility without trading your time, and get supported by the most influential people in the region.

ENGAGEMENT BENEFITS

VISIBILITY

- locations
- Vour premium job postings include your logo on our job board page
- Vour press release published on our popular blog (once a year) NEW
- ☐ Your own digital copy of our Chamber membership list (close to 2000 members)

INFLUENCE

- Mission
- Featured in the Chamber's Speaker Directory and invited to author a blog post
- Recognition in our Annual Report

PLUS ALL OF THE SERVICES AND BENEFITS OF THE BELONG LEVEL ON THE FOLLOWING PAGE



PROMOTING YOUR BUSINESS AS A DESTINATION



Added exposure in our online member directory with multiple industry listings and up to six

Exclusive invitation to participate in the Nashville Area Chamber's annual Leadership Study





BELONG



Valued at over \$1,950

CONNECT TO THE REGIONAL BUSINESS COMMUNITY

Nashville is a thriving city filled with risk-takers. Positive energy and camaraderie fuel the spirit of this region. Every day, people find new ways to take advantage of opportunities offered, to make something from nothing, to make their mark, to realize their dreams. Our Chamber members are at the center of this spirit.

ENGAGEMENT BENEFITS

CONNECTIONS

- Listing in our online member directory (one industry, one location)
- Access to more than 100 programs and events annually with networking and learning opportunities
- □ Post open positions on our job board
- Credit card processing discount program

- Get involved with the ability to serve on specific Chamber committees
- Participate in public policy mobilization through the Chamber's legislative advocacy tools
- Advertising and sponsorship opportunities
- Access to ribbon cutting services

THIS MEMBERSHIP IS NOT AVAILABLE TO COMPANIES OF 25 EMPLOYEES OR MORE.

JOIN TODAY!



nashvillechamber.com/join



Schedule an orientation with our membership concierge and attend your first event to meet other business leaders just like you.







NOBODY ELSE CAN GET THE RIGHT PEOPLE IN THE RIGHT ROOM BETTER THAN THE NASHVILLE AREA CHAMBER OF COMMERCE.

SAM DAVIDSON, CO-FOUNDER & CEO, BATCH NASHVILLE







NASHVILLE AREA CHAMBER **OF COMMERCE**









JOIN TODAY. nashvillechamber.com/join

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