



The purpose of the Chamber's **International Business Strategy** is to create economic prosperity by promoting the growth and development of Middle Tennessee as a place where international business thrives by:

- Building and cultivating relationships which create opportunities for foreign direct investment;
- Connecting global companies with critical resources;
- Serving as Middle Tennessee's international information resource;
- Promoting the Nashville region as a center for international business; and
- Engaging Middle Tennessee's international business community.

A component of the Chamber's International Business Strategy is the **International Business Council (IBC)**. The IBC holds events aimed at those interested in global business issues. From market specific educational events to ambassador luncheons and networking opportunities, the IBC is the Nashville region's most highly regarded source for international business programming.

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2019-2020**

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