



MUSIC & ENTERTAINMENT

With live music of every genre being performed every night of the week, more than 190 recording studios, and some 5,000 working musicians, Nashville is a hub for the music business. The Nashville region's concentration of musicians and music businesses is the highest in the nation. Music industry activity in Nashville is as much as 30 times greater than the nation overall – 10 times greater than New York or Los Angeles, and even greater compared to other cities such as Atlanta, Austin and New Orleans.

Nashville has evolved alongside the music business and has maintained its status as a global center for the entertainment industry. The local music scene has been praised in major publications such as *Travel + Leisure*, *Nylon*, *SPIN* and *Rolling Stone*.

The Nashville region has been a magnet for creative talent since the 1930s. Today, that energy is stronger than ever, and it is drawing not only songwriters and instrumentalists from all genres, but also filmmakers, artists, authors and digital entrepreneurs. The Nashville region is the home base of some of the world's most popular entertainers, including Tim McGraw, Jack White, Sheryl Crow, Ke\$ha, The Black Keys, Paramore and Kings of Leon. Nashville's incredibly diverse music and entertainment industry continues to expand, making the city a creative core for the region and the country.

LEADING MUSIC & ENTERTAINMENT EMPLOYERS

ASCAP	CMT	Sony Entertainment
ACM	Country Music Hall of Fame & Museum	Sony/ATV Music Publishing
Big Machine Records	Curb Records	St. Jude Country Cares
Billboard	GAC	Third Man Records
BMG/Chrysalis Publishing	Gibson Guitar Corporation	Universal Music Group
BMI	LiveNation	Vector Management
Broken Bow	Musicians Hall of Fame	Viacom/MTV
CAA	Ryman Hospitality Properties	Warner Music Nashville
Capitol Records	SESAC	William Morris

HEADQUARTERED MUSIC & ENTERTAINMENT ASSOCIATIONS

Americana Music Association	Gospel Music Association
Academy of Country Music	International Bluegrass Music Association
Barbershop Harmony Society	National Museum of African American Music
Country Music Association	Nashville Songwriters Association International
Country Radio Broadcasters	

"Nashville is not only one of CMT's biggest hits, but also our hometown. We are proud to be a part of the city's vibrant community. CMT celebrates the region's diversity, entrepreneurial spirit, and quality of life."

- Brian Phillips, President, CMT



MUSIC & ENTERTAINMENT WAGES JOBS IN NASHVILLE MSA MEDIAN HOURLY EARNINGS

Financial managers	5,913	\$45.47
Producers and directors	770	\$22.12
Human resource managers	1,077	\$38.99
Musicians and singers	1,656	\$31.99
Agents and business managers	407	\$28.67
Accountants	8,466	\$29.03
Public relations specialists	1,066	\$25.53
Audio and video equipment technicians	1,159	\$17.37
Graphic designers	1,400	\$21.55
Entertainers and performers, sports and related workers	5,717	\$22.90
Executive secretaries and executive assistants	5,453	\$21.66
Radio and television announcers	442	\$11.94
Sound engineering technicians	443	\$26.15
Photographers	276	\$15.70

Source: EMSI, 2016

\$9.7B

TOTAL ANNUAL
INDUSTRY
IMPACT WITHIN
THE NASHVILLE
MSA

\$5.5B

ANNUAL
CONTRIBUTION
TO THE LOCAL
ECONOMY

56,000

MUSIC INDUSTRY
JOBS IN THE
NASHVILLE
REGION

4X

MORE MUSIC
INDUSTRY
EMPLOYMENT
THAN ANY OTHER
CITY IN THE U.S.

NO. 9

CITY FOR
CREATIVES
*SmartAsset.com,
May 2016*

Nashville Area Chamber of Commerce Music Industry Impact Study

Contact us

The Nashville Area Chamber of Commerce's top-ranked economic development team is dedicated to assisting you with your business relocation or expansion across the 10-county Nashville region. We serve as your single point of contact to make your transition into the Nashville region as smooth as possible. Our services include:

- Providing regional research and data
- Assisting with comprehensive real estate search
- Coordinating with all regional economic development partners including State of Tennessee, Tennessee Valley Authority and local entities
- Facilitating company and site consultant visits to the region
- Creating customized talent recruitment plans
- Assisting with employee and family relocation process

For more information or assistance with your site selection process, please contact a member of our economic development team.



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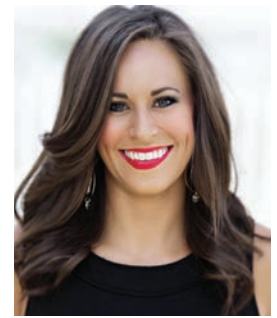
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