



LIVABILITY

QUALITY OF LIFE

Living and working in the Nashville MSA has many advantages that appeal to companies and workers considering relocation. Nashvillians enjoy a higher standard of living than workers in other large metros. The region has a relatively low cost of living and high per capita income, resulting in more disposable income for its residents. Nashville routinely places at the top of national

and international livability rankings. Nashville has a vibrant culture centered on creativity, music and entrepreneurship that complements its robust dining scene, popular entertainment venues and beautiful outdoor spaces.

CREATIVE VITALITY

THE NASHVILLE MSA IS HOME TO MORE THAN 630 ARTS, CULTURE AND HUMANITIES DESTINATIONS



**PLATINUM-LEVEL CERTIFIED
VALLEY SUSTAINABLE COMMUNITY**



**\$15.9 BILLION
MUSIC INDUSTRY IMPACT**



"To build a successful expansion team in major league sports you need a number of raw ingredients: committed investors, a vibrant business sector and an engaged community with energy and civic pride. Nashville has proven to be the perfect choice for Nashville Soccer Club, bringing together the public and private sectors to deliver a rounded solution that can appeal and deliver for the entire community."

**- Ian Ayre, Chief Executive Officer,
Nashville SC**



180+
ARTS-RELATED NON-PROFITS



425
DOWNTOWN RESTAURANTS, BARS
AND NIGHTLIFE ENTERTAINMENT OPTIONS



13,000
RESIDENTS LIVE DOWNTOWN



2,400+
BUSINESSES OPERATE
IN DOWNTOWN NASHVILLE



75,000
PEOPLE WORK IN THE DOWNTOWN CORE

Source: Downtown Partnership 2019 Annual Report

MUSEUMS AND FESTIVALS

- Adventure Science Center
- African Street Festival
- Americana Music Festival
- Bonnaroo Music and Arts Festival
- CMA Music Festival
- Cheekwood Botanical Gardens & Museum of Art
- Cherry Blossom Festival
- Country Music Hall of Fame & Museum
- Frist Center for the Visual Arts
- Glen Campbell Museum
- Jefferson Street Jazz and Blues Festival
- Johnny Cash Museum
- Lane Motor Museum
- Live on the Green Music Festival
- Madame Tussauds Nashville
- Musicians Hall of Fame and Museum
- Nashville Fashion Week
- Nashville Film Festival
- Nashville Oktoberfest
- Nashville Pride
- National Museum of African American Music
- Pilgrimage Music & Cultural Festival
- Tennessee Craft Fair
- Tennessee State Museum
- The Patsy Cline Museum
- The Parthenon



**Nashville
Predators**

NHL



**Tennessee
Titans**

NFL



**Nashville
Sounds**

MLB



**Nashville Zoo
at Grassmere**



**Nashville
Soccer Club**

MLS



56
GOLF COURSES



80 MILES
OF PAVED TRAILS



200+
PUBLIC PARKS



30,000 ACRES
OF INLAND LAKE





LIVE MUSIC
EVERY DAY OF THE WEEK



MORE THAN 120
LIVE PERFORMANCE VENUES

VENUE HIGHLIGHTS

- 3rd and Lindsley
- Ascend Amphitheater
- Bridgestone Arena
- Cannery Ballroom
- Grand Ole Opry
- Marathon Music Works
- Nashville Ballet
- Nashville Children's Theatre
- Nashville Opera
- Nissan Stadium
- Ryman Auditorium
- Schermerhorn Symphony Center
- Tennessee Performing Arts Center
- The Bluebird Cafe
- The Station Inn

DIVERSITY

Nashville's population continues to expand in diversity of origin, ancestry and ethnicity, enhancing the region as a cosmopolitan place to live and work.

INTERNATIONAL MIGRATION ACCOUNTED FOR
MORE THAN 20 PERCENT OF NASHVILLE'S NET
IN-MIGRATION FROM 2010 TO 2019.



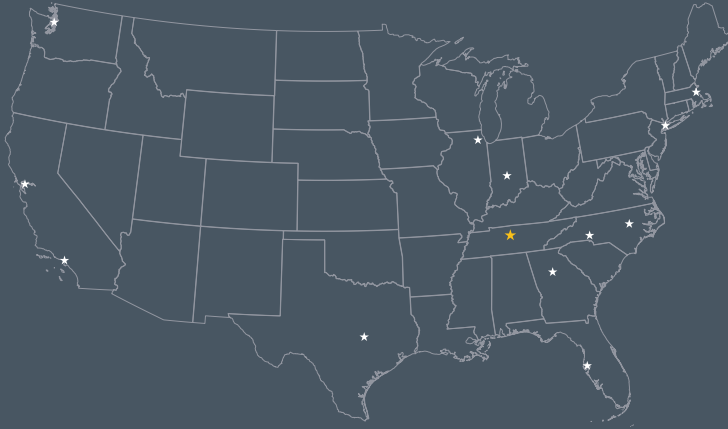
1 IN 8 DAVIDSON COUNTY RESIDENTS
IS FOREIGN-BORN



NASHVILLE AND MIDDLE TENNESSEE OFFER A WIDE VARIETY OF
INTERNATIONAL CULTURAL AND SOCIAL ORGANIZATIONS.

NASHVILLE IS **HOME TO LARGE POPULATIONS OF**
HISPANIC, MIDDLE EASTERN, KURDISH AND SOUTH AND SOUTHEAST ASIAN.

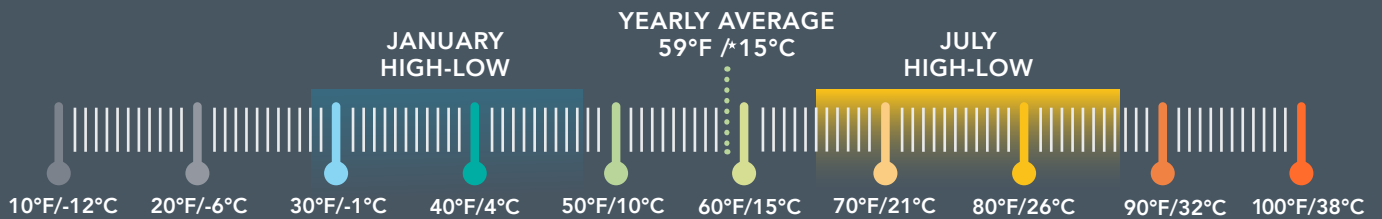
COST OF LIVING



Source: C2ER Cost of Living 2019 Annual Averages

New York	237.4
San Francisco	196.6
Seattle	156.7
Boston	150.1
Los Angeles	145.9
Chicago	120.0
Atlanta	102.4
Austin	99.3
Nashville	98.5
Charlotte	97.9
Raleigh	95.1
Indianapolis	92.1
Tampa	90.9

CLIMATE AND SETTING



DAYS OF SUNSHINE PER YEAR

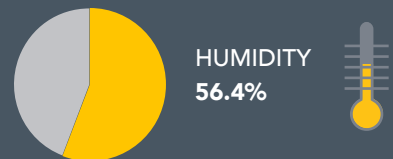


ELEVATION

TENNESSEE
900 ft. / 274.32m

NASHVILLE
500 ft. / 167.6m

AVERAGE RELATIVE HUMIDITY



AVERAGE ANNUAL RAINFALL

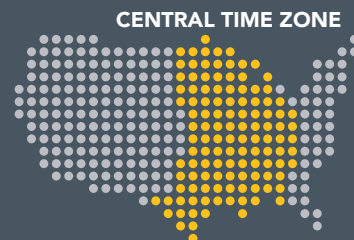
Nashville: 47.2 inches (122 cm)

Tennessee: 54.2 inches (137 cm)

United States: 63.7 inches (160 cm)



TIME ZONE



Source: ACCRA Cost of Living 2018 annual data



CONTACT US

The Nashville Area Chamber of Commerce's top-ranked economic development team is dedicated to assisting you with your business relocation or expansion across the 10-county Nashville region. We serve as a single point of contact to make your transition into the Nashville region as smooth as possible. Our services include:

- Providing regional research and data
- Assisting with comprehensive real estate searches
- Coordinating with all regional economic development partners including State of Tennessee, Tennessee Valley Authority and local entities
- Facilitating company and site consultant visits to the region
- Creating customized talent recruitment plans
- Assisting with employee and family relocation process

For more information or assistance with your site selection process, please contact Courtney Ross at 615-743-3022 or cross@nashvillechamber.com.