Subject of Action Item F:
Protecting common food names in trade agreements

Submitted by:
Interim Secretary Randy Romanski, Wisconsin and Commissioner Richard Ball, New York

Text of Action Item:
NASDA supports urging the Office of the United States Trade Representative (USTR) to utilize trade discussions to secure clear assurances from trading partners that preserve the value of U.S. market access rights for U.S. companies relying on common food and beverage names and reduce problematic misuse of geographical indications by EU member states.

Adopted:
February 26, 2020