



2019 Specialty Crop Block Grant Program State Coordinators Conference

February 20 – 21, 2019

The Westin Arlington Gateway
801 N. Glebe Rd, Arlington, VA 22203

AGENDA

| Wednesday, February 20, 2019 | |
|------------------------------|--|
| 7:30 AM | Conference registration <ul style="list-style-type: none">Continental breakfast provided |
| 8:15 AM | Welcome & Introduction Dr. Lisa Benson, NASDA Foundation Nicole Nelson Miller, USDA Agricultural Marketing Service (tentative based on government shutdown) |
| 8:30 AM | USDA's Role in Supporting Specialty Crops across the Country |
| 9:00 AM | FY 2019 Specialty Crop Block Grant Program Update Carly Borgmeier, USDA Agricultural Marketing Service (tentative based on government shutdown) |
| 9:30 AM | Break |
| 9:45 AM | Using Social Media for Promotion and Training <i>Moderator:</i> Perry Harlow, NASDA Foundation Johanna Heron, Alaska Division of Agriculture Nicole Moore, Illinois Department of Agriculture Jen Holton, Michigan Department of Agriculture & Rural Development Cindy Martel, West Virginia Department of Agriculture |
| 10:45 AM | The Importance of Food Safety and the SCBGP <i>Moderator:</i> Tricia Kovacs, USDA Agricultural Marketing Service (tentative based on government shutdown) Kristina Sweet, Vermont Agency of Agriculture, Food and Markets Betsy Dorton, South Carolina Department of Agriculture |
| 11:45 AM | Networking Lunch |
| 12:45 PM | Open Competitive Process: Applicant Training Tools <i>Moderator:</i> Lisa James, Arizona Department of Agriculture Emily Cook, New York State Department of Agriculture & Markets |



United States Department of Agriculture
Agricultural Marketing Service

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| | Glenda Mostek, Colorado Department of Agriculture |
| 1:30 PM | Working with Sub-Awardees <i>Moderator:</i> Melissa Ball, Virginia Department of Agricultural and Consumer Services Kathlyn Terry, Appalachian Sustainable Development |
| 2:15 PM | Break |
| 2:30 PM | Outcomes from SCBGP Evaluation Wilella Burgess, Purdue University |
| 3:15 PM | Coffee with a Coordinator: Networking and Product Exchange Perry Harlow, NASDA Foundation |
| 4:15 PM | Wrap Up Dr. Lisa Benson, NASDA Foundation |
| Thursday, February 21, 2019 | |
| 8:00 AM | Conference registration Continental breakfast provided |
| 8:45 AM | Introduction to the Day Perry Harlow, NASDA Foundation |
| 9:00 AM | Grant Monitoring and Evaluation <i>Moderator:</i> Carlos Coleman, USDA Agricultural Marketing Service (tentative based on government shutdown) Ashley Jeppson, Nevada Department of Agriculture Casey Foster, Nebraska Department of Agriculture Jen Erdmann, Georgia Department of Agriculture |
| 10:00 AM | USDA Agricultural Marketing Service and State Departments of Agriculture: Opportunities and Challenges John Miklozek, USDA Agricultural Marketing Service (tentative based on government shutdown) |
| 10:45 AM | Assessing and Reflecting Perry Harlow, NASDA Foundation |
| 11:15 AM | Wrap UP Dr. Lisa Benson, NASDA Foundation John Miklozek, USDA Agricultural Marketing Service (tentative based on government shutdown) |



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| 11:45 AM | Pick up box lunches and load onto buses for tour |
| 12:15 PM | Arrive at University of District of Columbia College of Agriculture, Urban Sustainability, and Environmental Sciences |
| 12:20 PM | Opening remarks from UDC CAUSES staff |
| 12:40 PM | Presentation by past and present SCBGP sub-awardees |
| 2:00 PM | Tour of facility Hydroponics Kitchen and rain water harvesting Aquaponics Roof top garden |
| 4:00 PM | Tour Concludes Buses will take participants back to the Westin Hotel |
| 4:45 PM | Arrive at Westin Hotel |