

In the next 90 days (3 months)....

Goals, Plans, Events, Launch, ideas, etc

Month #1	Month #2	Month #3

90 Days Goals and Planning

Why 90 Days?

I love working in 90 day time frames as I look at the year. It helps to see the short term goals and the weekly progress. I can “feel” the months that are right ahead of me with events on the calendar. When I think about 11 months from now, it is very hard to “feel” that. So I work with my clients related to 90 day goals as we prepare for launches, events, buzz building, and more.

Goals: What goals do you want to reach in the next 90 days? What goals do you want to reach in the next 30 days?

Plans: What plans do you need to prepare for? Will you have anything out of the ordinary happening in the next 90 days?

Events: What events do you have coming up for yourself? Or what events are you attending? Do you need to order more business cards or other marketing materials?

Launches: What programs are you launching? What products are you selling? What do you need to do now to prepare?

Ideas: What fabulous ideas do you need to put on the list for 6 months down the road? What needs to be removed from your master to-do list?

“We are what we repeatedly do. Excellence then is not an act, but a habit.” ~Aristotle