

Dear CIA Families:

We would like to take a moment to thank you for being a member of the CIA family, whether in recreational or competitive classes. We truly appreciate your continued support of our program. There are many gyms in Sangamon County to choose from and CIA with students in Springfield and Chatham is still the biggest by far... you may not see it but if we all met in one gym.... it would be packed! Thank you from the bottom of our hearts for trusting CIA to train your children.

Typically, we see a drop in our recreational program as Summer takes over our lives. We understand children need a break and are busy enjoying the weather, vacations, summer sports, and time to just be a kid! Every year we look at how our coaches are retaining their students, if students are moving up levels, and whether our recreational numbers are growing. For the first time "ever" we have had stagnant growth in our recreational programs. This was quite surprising, so we talked to many parents and coaches to determine why did we not show growth this season? One aspect we heard is that we spend a majority of our time as owners/managers "managing" the busy competitive side of our business. We not only produced some amazing National champion tumblers and trampolinists... we had a top 3 cheerleading team in the USA! What a successful year for our competitive programs. However, we cannot neglect our recreational programs which are the majority of our entire program. Sometimes as owners and coaches we feel the excitement of our kids and chances to be amazing national champions and obtain college scholarships etc. ... well 90% of those kids were once in the recreational program. Without a strong recreational program, we wouldn't have all these national champion athletes. We apologize for letting our rec program slide a little bit. It was never intended, and we are on it to make it great again.

Our commitment and promise to you is to make our recreational program also a top priority and we are making changes starting with the September session: *This is our Mission...*

1. We are updating and adding two levels to our tumbling program. You will now see Intro to Tumble for the very beginner, Beginner, Intermediate, Advanced, and Elite.
2. We will be adding skill cards for each level of tumbling, our preschool and parkour classes. Students and parents will see the skills they are accomplishing and what it takes to move up levels. In return your child will receive a ribbon for each level they accomplish along with a picture with their coach put on social media that they have moved up a level! With less required skills for each level you should see your child move up a little quicker than before! This will make coming to class more exciting!
3. We will be spending time training our staff in August to make sure they know how to teach a great class, how to keep your students engaged, moving, and having fun! We know our coaches know their skills and technique but are we always making it fun too? Coaches must remain consistent throughout the year and absences whether coach or student just does not help either of us! We need you all there so consistency in class will be a big priority for our staff!
4. We have so many wonderful parents in our program and so many of you recommend us to your friends, we are starting a referral program to give back to you starting August 1st! As a thank you for bringing us new students you will be rewarded! Flip to page 2 for information!

Thank you again for choosing CIA!

Troy and Clardin Rodriguez

BACK SCHOOL 2 BASH

Chatham CIA Sat. Aug 18th 10am-1pm
Springfield CIA Sat. Aug 25th 10am-1pm

Prizes * Drawings * Raffle Baskets* New CIA Spirit Wear

Free Open Gym * Fall Specials * Air Track* & More...

August "Intelligence" (continued)



★ Open Gym is BACK!

- Chatham CIA Location
- Last Saturday of each Month
- 2:00-4:00pm
- Starts September 29th!
- \$10 Members
- \$15 Non Members

★ I Flip 4 Friends\$ * Referral Program!

- Refer a friend to join CIA!
- Receive \$50 Tuition Credit for Rec Class Members you refer
- Receive \$100 Tuition Credit for Competitive Team Members you refer
- Referrals do not include Trial Sessions, they must pay registration fee and session tuition and/or first competition fees
- Referral Reward Credits will start August 1st and are not retroactive, not redeemable for cash

★ 3 for \$30 Trial Session

- For New Members Only
- Take 3 Lessons for \$30
- Great way to try our CIA program before you enroll in an 8 week session!

Sign up Early

for the Fall Session!

Our Summer Session (#4) will be winding up on August 29th. The next session will begin after Labor Day. That means no classes for our rec program August 30th through September 4th. Classes resume with the Fall Session (#5) on Thursday, September 5th. Our competitive cheer, tumbling, and trampoline teams will still have practices so please check with your head coach for holiday schedules.

If your child took the summer off at CIA and are wanting to come back in September, we highly suggest you get registered or return in August to get a spot in the class/day/time of your choice. Classes typically are full by mid - September.

Go to www.iflipcia.com

2018 Session Dates

for Non-competitive classes;
Beg, Int, & Adv Tumble, Preschool,
Parkour, Cheer Training (Angels &
Agents)

Session 4

July 5 – August 29

Session 5

September 5 – October 30

Session 6

November 1 – December 22

Thursday classes will need to
schedule one makeup for
Thanksgiving closings.



CIA

Central Illinois Athletics