



Keller High School Cheerleading

Characteristics of a Successful Spirit Program



COACHES & ADMINISTRATION	STUDENTS	PARENTS AND COMMUNITY
Coaches and Administration agree to develop EFFECTIVE COMMUNICATION with all students and parent groups. Communication includes providing students information to plan and implement an effective and entertaining Spirit Program to which the students and community are proud. Through collaboration with student leadership the coaches will develop and share a strong PREPARATION routine which includes strategic long term planning, a long term vision and practices that incorporate these plans. The long term vision and plans will help develop high PERFORMANCE STANDARDS through RIGOROUS PRACTICES in which the students will feel challenged and continuously move towards mastery and execution of high performance skills. Coaches will be COMMITTED to the program and be ENGAGED with the students, parents and the community. Through their commitment the sponsors and coaches will be POSITIVE ROLE MODELS for all students and develop a strong framework which will allow for the growth and success of the student within the Spirit Programs while being FAIR and CONSISTENT with all aspects of the program. A DOUBLE GOAL COACH prepares their athletes physically, technically, mentally and emotionally to succeed in the performances and works to educate their athletes in leadership and other components of being a positive and productive member of the community.	All student members of the Spirit Squads agree to be COMMITTED to the programs in which they are actively involved. Each student will be seen as COMMUNITY LEADERS through their roles and will passionately live up to all demands of the program. Being community leaders includes each student to be SOCIALLY RESPONSIBLE and strive for ACADEMIC EXCELLENCE to ensure the integrity of the program and for the consistency of performance. Achieving these two pillars will allow the students a greater level of ENJOYMENT and lead to a greater level of PRIDE in their program. The Spirit Programs achieve greater levels of success when their students are RELIABLE and operate within student-led accountability and support from their peers. Being reliable includes being PREPARED, PUNCTUAL and COMMUNICATING EFFECTIVELY with all members of the program All members of the Spirit Programs strive to develop authentic relationships within their program and be INCLUSIVE and RESPECTFUL of all members. A TRIPLE IMPACT COMPETITOR is an athlete that is committed to making themselves a better athlete, making their teammates better and making the team's performance better. A positive environment is created with effort, developing interpersonal relationships and respecting the sport in which we want to succeed.	By having their student be involved in the Spirit Programs at Keller High School all parents are agreeing to participate and be SUPPORTIVE OF ALL MEMBERS of the Spirit Squads including students, coaches, administrators and other parents. Each parent will SUPPORT STUDENT ADVOCACY as an important component of the EDUCATIONAL PROCESS of being a member of a team and a community leader. Encouraging student autonomy within a strong and positive program will lead to greater personal and team growth with a STUDENT FIRST FOCUS. EFFECTIVE and APPROPRIATE COMMUNICATION is expected from all members at all times with a focus on developing positive peer and community relationships with all parties. An effective communication framework will be developed to ensure that all actively involved members will be informed in a timely manner. Parents will support the students through POSITIVE and ACTIVE ENCOURAGEMENT at all times. Helping the student focus on the educational process towards mastery of high performance standards will lead to greater enjoyment of the program and a greater pride with their role within the community. A SECOND GOAL PARENT is a parent who understands and appreciates the value of sport in the development of their child. The focus is on the development as an athlete and, more importantly, the development as a young adult.