



CONGRATULATIONS AND WELCOME TO EAST CELEBRITY ELITE CENTRAL!

We ask that all athletes' parent/guardian review this packet and read EVERY PAGE. By signing the East Celebrity Elite Central Registration and Release Form and the attached Parent/Cheerleader Agreement, you have agreed to ALL rules and regulations in the Parent/Cheerleader Rules & Regulations packet.

Please keep in mind that this packet may not contain all of the information you need throughout the season. You will receive notices throughout the year via email, social media sites, and the BAND app. We also post information on our website. It is YOUR responsibility to stay up to date on all information. Please make sure we have a VALID email address so that we may communicate with you. It is your responsibility to keep your email current with our office staff. Make sure our e-mails are not marked as "spam" in your account. Our e-mails will come from ececentral@hotmail.com or ecelancaster@hotmail.com. Also, be sure to join our closed Parent Page on Facebook: <https://www.facebook.com/groups/205079716312414/> where information is shared on fundraising and other goings-on at the gym.

If you are new to all-star cheerleading, we encourage you to take time to research or speak to other parents to learn as much as possible about the sport. In addition to your monthly tuition, you have uniform expenses, competition fees, coach fees, music and so forth. Don't shy away from this sport simply because things are new and overwhelming. Take advantage of fundraising. Many families fundraise all fees! Stick with it and we guarantee your child will make friends for a lifetime and you may too!!!

EVERY CHEERLEADER MUST HAVE THESE ITEMS ON FILE WITH OUR OFFICE IN ORDER TO BEGIN PARTICIPATION:

1. Birth Certificate (copy is sufficient)
2. Cheerleader Physical or Doctors Note
3. Completed Forms
 - A. East Celebrity Elite Central Registration and Release Form
 - B. Parent/Cheerleader Agreement (attached to Rules & Regulations)
 - C. Debit/Credit Card Form (attached to Rules & Regulations)
 - D. Financial Obligation Agreement (attached to Rules & Regulations)
 - E. 2019-2020 Communication Form (attached to Rules & Regulations)
4. First Payment toward Fees (Depending on team either \$150, \$250 or \$350 is due)

To all of our current ECE families, thank you for your continued loyalty and support. You are what makes ECE the best gym in New England. If you are new to ECE this season, we feel fortunate that you have chosen our gym as your home for the 2019-2020 season. WELCOME TO OUR FAMILY!



2019-2020 PARENT/CHEERLEADER RULES & REGULATIONS TABLE OF CONTENTS

I. ESTIMATED PROGRAM FEES

A. TUITION FOR EAST CELEBRITY ELITE CENTRAL TEAMS

B. FEES

1. CHOREOGRAPHY AND MUSIC
2. REGISTRATION FEES
3. CAMP FEES
4. PRACTICE WEAR
5. UNIFORM AND HAIR BOW
6. COMPETITION ENTRY FEES

C. TRAVEL COSTS

II. PAYMENT POLICIES

A. PAYMENT DUE DATES

B. REFUNDS

C. WORK PROGRAM

D. FINANCIAL OBLIGATION AGREEMENT

III. ATTENDANCE POLICIES

A. ABSENTEE POLICY

B. INJURIES AND RETURNING TO PRACTICE/COMPETITION

C. EXCUSED HIGH SCHOOL PRACTICES

D. VACATIONS

E. PRACTICE SCHEDULES

F. IMPORTANT DATES TO BLOCK OFF FOR THIS YEAR

G. GENERAL ATTENDANCE RULES

IV. COMMUNICATIONS

A. CONTACTS

B. WEBSITE, EMAILS, FACEBOOK

C. TEAM MOMS/DADS

V. GENERAL RULES AND REGULATIONS

A. DISCIPLINE SLIPS

B. DROP OFF AND PICK UP

C. BATHROOMS

D. PARKING LOT

E. INCLEMENT WEATHER POLICY

F. GYM HOLIDAYS

G. RULES ABOUT TRAVEL

H. THE CHEERLEADING WORLDS/THE SUMMIT

I. HEALTH

J. GENERAL

VI. REPRESENTING ECE

A. DRESS CODE

B. EAST CELEBRITY ELITE CLOTHING/APPAREL

C. SPORTSMANSHIP/CONDUCT

D. SOCIAL MEDIA POLICY



2019-2020 PARENT/CHEERLEADER RULES & REGULATIONS

I. ESTIMATED PROGRAM FEES

It is our goal, in this packet, to provide all cheerleaders and families with a cost breakdown for the season in its entirety. Please realize that some of these costs are estimates. When an exact cost is not available, we have tried to provide a price range. It is difficult to give a total cost for the entire season, as there are many variables that can make costs fluctuate from one family to the next (for instance, some will participate in fundraising while others choose not to). Please realize that not all of these fees are due at one time, but are spread out throughout the year.

A. TUITION FOR EAST CELEBRITY ELITE CENTRAL TEAMS

Your tuition is the one fee that you will pay on a regular, monthly basis. All other fees are paid in installments.

TINY TEAMS:	\$80/month
FULL YEAR JUNIOR PREP:	\$100/month
YOUTH, JUNIOR, SENIOR TEAMS:	\$120/month

The first month of tuition is due the first week of June and monthly tuition is due at your first monthly practice thereafter. A \$25 late fee is assessed on all late tuition and other fees not received by the 15th of each month.

There is a \$25 returned check fee. If you have two returned checks, we will accept cash or credit card only for the remainder of the season.

MULTIPLE CHILDREN IN PROGRAM

First child	Full Price (higher priced tuition)
Second child	20% off tuition
Third child	50% off tuition
Fourth child	Free Tuition

B. FEES

We will be charging five installments due the 15th of each month from July 15th-November 15th. This payment is in addition to monthly tuition. These payments will be applied towards choreography, music, registration fees, camp, practice wear, uniform and competition fees. This amount is based on an APPROXIMATE cost as of this time. Please understand, once we have the exact cost of competition fees and uniforms, there may be an additional balance due December 15th.

	TINY	NON-TRAVEL	YOUTH	J2, S2, J4, S5, S6
May 30th	\$150	\$150	\$250	\$350
July 15th	\$150	\$180	\$350	\$400
August 15th	\$150	\$180	\$350	\$400
September 15th	\$150	\$180	\$350	\$400
October 15th	\$150	\$180	\$350	\$400
November 15th	\$150	\$180	\$350	\$400

Below is a summary of the items included within the Fee table above

1. CHOREOGRAPHY AND MUSIC FEES

Every child will be required to pay a choreography fee for their routine. We hire many professional choreographers and music producers. Your music fee is part of your choreography fee.

TINY and NON-TRAVEL TEAMS:	\$250
MINI, YOUTH, JR., SR. TEAMS:	\$350

2. REGISTRATION FEES

This Fee covers your annual registration with ECE Central, which runs from June 1st to May 31st each year. It also covers annual USASF registration. Please note: this is in addition to your tryout registration fee.

ALL TEAMS:	\$50
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3. CAMP FEES

Mini and older teams at East Celebrity Elite Central will attend camp this summer. Camp will be held between July 12th and July 19th at ECE Central. Each team will have specific days that they will attend. Exact days/times will be provided at a later date. We will not have regularly scheduled practices for the teams attending camp on those evenings. The Mini team will also have a 2-day summer camp, dates TBD.

TINY and NON-TRAVEL TEAMS:	Will not attend camp as a team
ALL OTHER TEAMS:	\$175

4. PRACTICE WEAR

This is your practice wear for the season and is mandatory for all team members. Practice wear estimates are:

TINY and NON-TRAVEL TEAMS:	\$50 (t-shirts and bow only)
ALL OTHER TEAMS:	\$125

Practice wear will include a sports bra, shorts, two t-shirts and a team bow/scrunchie.

Optional warm up jackets to be used during competition season as well as other practice wear options will be available for purchase/order from the pro-shop.

5. UNIFORM and HAIR BOW

TINY and NON-TRAVEL TEAMS:	\$150 (rental)
ALL OTHER TEAMS:	\$425 (estimated)

Everyone will need to order a new competition bow/clip which is custom made to match our uniforms. Payment for bows/clips may be made to the ProShop when the bows arrive (usually December).

ALL TEAMS:	\$25-\$30 (estimate)
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6. COMPETITION ENTRY FEES

All teams at East Celebrity Elite will begin competing/performing in December (if ready) and finish in April. A complete competition schedule will be released to families by the end of July. We are currently waiting on some costs to be released by event producers and are also in the process of deciding which events each team will attend for the upcoming season. Please be aware that the below entry fees also

include costs of coaches' stipends, coaches' travel fees, coaches' airfare, car rental etc. Estimates are based on last year's competition fees.

The fundraising opportunities provided by our Fundraising Committee can greatly reduce your entry fees for the season. This is where your fundraising commitment comes in. The more you fundraise, the less expensive these out-of-pocket costs will be. Take advantage of summer fundraising, as there are many opportunities to do so.

TINY TEAM:	\$400
NON-TRAVEL TEAMS:	\$550
YOUTH TEAM:	\$850-\$950 (<i>estimated</i>)
JR., SR. TEAMS:	\$1,200-\$1,600 (<i>estimated</i>)

C. TRAVEL COSTS

All families at East Celebrity Elite Central are responsible for their own airfare and hotel costs when traveling to out-of-state competitions. For travel competitions, East Celebrity Elite Central will provide a room block and instructions to each family about how to secure these rooms. When planning our travel for the season, we do our best to minimize travel costs by choosing locations that are accessible by most major airlines and by choosing hotels that are affordable. Please also remember that booking airfare in a timely fashion can greatly reduce your travel expenses. In addition, some families decide to drive to various events rather than flying.

When deciding which competitions to attend, a great deal of research is done. Determining factors include other gyms/teams attending, competitiveness of event, cost, date, location, etc. Please know that some additional overnight stays may be incurred due to 2-day events located with New England. All of these competitions are in a 1-3 hour radius and are within driving distance. However, many families choose to stay overnight to avoid commuting on both Saturday and Sunday.

II. PAYMENT POLICIES

A. PAYMENT DUE DATES

Please be sure to adhere to the payment due dates as your child will not be able to participate in any East Celebrity Elite practices with an outstanding balance. No child will be permitted to participate in any classes, open gyms, private lessons, etc. with a past due account. No child will be permitted to purchase merchandise from the Pro Shop with a past due account. Please understand that you will receive a schedule of exact amounts of competition fee payments once the competition schedule has been finalized. We will make every effort to have this available to you by August.

B. REFUNDS

MONIES ARE NON-REFUNDABLE AND NON-TRANSFERABLE. There will be no exceptions under any circumstances. Any payments for uniforms, competition fees, trips, tuitions, camps, clinics, choreography, etc., are non-refundable under any circumstance. If your child decides to leave the program or is asked to leave the program, you will not be reimbursed for any deposits or payments made at any time regardless of reasons for leaving the program. **Should you leave the program prior to the end of the season (April 30th) you will be responsible for all FEES, even if they have not come due yet.** You also lose rights to any garments that you have paid for or put a deposit on. If you leave the program, regardless of reason, prior to receiving your East Celebrity Elite items, these are property of East Celebrity Elite. East Celebrity Elite reserves the right to move an athlete from one team to another at any point in the season. East Celebrity Elite is not responsible for reimbursement for any travel arrangements if your child is moved from one team to another.

C. WORK PROGRAM

If you are a member of this program, you have already been notified and are currently working your hours. You may only participate in the work program via debit/credit card. This program has strict guidelines and may be suspended or revoked at any time. You may not cheer or participate in any other all-star cheerleading program for 1 year following your participation in the ECE Central work program. If you terminate your relationship with ECE Central; and you decide to cheer for another All Star Cheerleading program within the 1 year time limit from the date you leave our program; you agree to pay back in FULL your work program amount. This includes ALL tuition, fees, uniform, travel and other fees associated with your work hours during your time at ECE Central. By cheering at another all-star cheerleading facility before the 1 year time limit is over, your work program is null and void and you are responsible for paying back in FULL the TOTAL amount of the program, plus the cost of any legal fees associated with collections on your account.

D. FINANCIAL OBLIGATION AGREEMENT

1. All parents/guardians must understand that they assume full responsibility for all costs incurred as a member of East Celebrity Elite including, but not limited to, gym registration/tryout fees, monthly tuition, practice outfits, uniforms, competition and travel expenses, camp fees, or any other item(s), reservations or services purchased by or rendered to East Celebrity Elite. The payment in full of all fees, regardless of any circumstances that may arise such as dismissal from the team, switching to a new team, etc., must be made promptly.
2. All payment due dates must be met. Monthly payments are due the first week of each session. Monthly payments later than the 15th of the month will be automatically deducted from your credit/debit card on file. A \$25.00 late fee is assessed if payment is not made by the 15th of each month.
3. Do NOT give any payments to coaches. Office staff ONLY. Get a receipt for ALL cash payments.
4. Monthly statements are emailed at the beginning of every month. If you are not receiving your statement, please contact the office. Your account is your responsibility. We will continue to charge your account late fees. We email all statements. Please update your email with our office at all times.
5. All East Celebrity Elite families will be required to keep a credit or debit card on file with the office. You will receive an Auto Debit Authorization form, which must be completed prior to your first practice.
6. Tuition pays for training. It does not pay for the right to perform.
7. Vacations or time off will not be prorated.
8. If you have questions about your statement, please contact the office 978-534-7070 or email eccentral@hotmail.com
9. We accept Visa, Master Card, American Express, Checks, Cash, Money Order or you can mail your checks to 100 Duval Road, Lancaster, MA 01523. You can also pay by credit/debit card by calling during evening business hours. Please clearly mark ECE Central.
10. Any payments resulting in NSF (non-sufficient funds), declined credit card, expired credit card, returned check and electronic debits, etc. will incur a \$25 service charge. It is your responsibility to update your information with us if it changes (ex- bank acct number, card number, exp date, etc)
11. All accounts must be in good standing to try out for the next season as well as continuing to participate in practices, competitions and other events.
12. East Celebrity Elite reserves the right to sit an athlete out of practice or to remove an athlete from their team at any time for failure to keep up with financial obligations.
13. Any monies received for an overdue account will be applied to the athlete's account items at the gyms discretion.
14. All tuition/fees must be current before an athlete may collect any clothing/uniform or other retail items.
15. Students with an outstanding balance may not schedule or participate in private lessons. They are also prohibited from taking classes or making pro-shop purchases until balance is brought up to date.
16. If an athlete chooses to leave or is asked to leave East Celebrity Elite for any reason before the season is over, any and all funds are completely non-refundable.
17. East Celebrity Elite reserves the right to turn over all delinquent accounts to collection agencies and the parent/guardian will be responsible for all additional costs incurred. East Celebrity Elite may also pursue legal means to collect balances owed on any delinquent accounts.

III. ATTENDANCE POLICIES

A. ABSENTEE POLICY

Every cheerleader is required to be at every practice, tumbling class, camp, choreography session and special event. Please note that if you do not adhere to these rules, you can be removed from the squad. East Celebrity Elite reserves the right to remove any child from the program because of excessive *excused* absences as well. If your child is involved in any other activities besides all-star cheerleading, please make sure they will not have conflicts. It is unfair to the team as a whole if each athlete gives a different level of commitment.

THIS RULE WILL BE STRICTLY ENFORCED THIS YEAR: Starting in September, each cheerleader will receive **2 unexcused absences**, which can be used at your discretion. **You will not be able to use an unexcused absence the week of a competition. Should you miss practice the week prior to a competition, for any reason, East Celebrity Elite coach or staff may remove you from the upcoming competition.** Please understand that this is for the preparedness and safety of all athletes on the team. If removed from the routine, athletes are still expected to attend competition in full uniform to support their team.

Please note that after your second unexcused absence, you will be placed on probation as notification and the next missed practice will result in removal from the team. This attendance policy has been put into effect to ensure that all cheerleaders participate with the same level of commitment. Unexcused absences can be used for school banquets, dances, birthday parties, family parties, communions, etc. If your child is sick *without* a doctor's note, this counts as unexcused. We realize that you may not always take your child to the doctor and for that reason, we suggest using unexcused absences wisely and only when necessary. **You cannot miss any competitions for any reason.**

Prior to September: We ask that no child miss more than 2 weeks of practice during the months of June, July and August. If you have summer vacations planned, please provide any dates that you will be missing to your coach in writing at the start of the season. We HIGHLY encourage cheerleaders to take vacations during gym closings, if possible. The gym will be closed from June 28th– July 7th and from August 30th - September 2nd. Unless vacations are already planned we do not recommend missing camp or choreography dates. These are mandatory and will determine placement in your routine.

You may have **excused absences** throughout the summer and school season. They consist of the following: illness or injury (MUST HAVE A DOCTORS NOTE), school event for a grade (MUST HAVE A SCHOOL NOTE FROM TEACHER ON SCHOOL LETTERHEAD), an unfortunate circumstance such as a death in your immediate family. East Celebrity Elite coach or staff reserves the right to remove any child from the program if they have excessive doctors' notes due to injuries.

B. INJURIES AND RETURNING TO PRACTICE/COMPETITION

A written doctor's release will be required for your child to return to practice. If a replacement is needed to temporarily fill in for competition, the injured athlete may return when they are released AND it is the best fit for the team. If it is too much pressure or if the time constraints are too small, we may have to delay the return of the athlete if it is determined that it is better for the team. The coaches and the owners will make the decision.

C. EXCUSED HIGH SCHOOL PRACTICES

East Celebrity Elite will use best efforts to work around your high school scheduled practice, games, and competitions (Football Season Only). We will require that every cheerleader notify us during their first week of practices if they plan to participate in High School football cheerleading. We will require a list of high school practices and a game schedule by the end of June. If your high school coach decides to ADD additional practices, these will not be excused. For example: If your high school team practices every day from 3-5 and your high school coach decides to add a Saturday or Sunday practice that conflicts with East Celebrity Elite, it will not be

excused. If you cannot fulfill your obligation to your East Celebrity Elite team at any time, you may be dismissed and/or replaced. We do not ask for many hours of practice but we cannot continue to be a top-notch program unless every child involved is willing to make a 100% commitment. If you decided to participate in High School Basketball Cheerleading, we will not work around your schedule. This is our busy season for competition and it is impossible to accommodate. You pay to have your child involved in this program, as do other families. We want you to get the full value of your investment.

D. VACATIONS

Please do not schedule any vacation plans for the Christmas or February School breaks. During the last week of December, we are often in the last stretch before we begin competing. We also often have competitions scheduled during the week of February vacation. Level 6 teams, do not schedule vacations in April because of Worlds. If you are new to the program and have already scheduled vacations, please tell the coaches at your first practice. Vacationing in the summer months is allowed, but you must give your coaches these dates at the start of the season. We ask that no athlete miss more that 2 weeks of practice during the summer months.

E. PRACTICE SCHEDULES

All East Celebrity Elite teams will have their first practice beginning the first week of June. A complete practice schedule will be sent home and posted on our website. There are two different schedules that will be provided: One for Summer and One for Fall/Winter. The Fall/Winter Schedule will be provided as soon as possible.

Summer Schedule – June-August: Tiny and Non-travel teams will practice once per week. All other teams will practice twice per week.

The gym will be closed from June 28th – July 7th and from August 30th -September 2nd.

Fall/Winter Schedule – September-April:

TINY TEAM:	1x per week for a total of 1-1.5 hours
NON-TRAVEL TEAMS:	2x per week for a total of 3 hours, plus option to attend tumble class
YOUTH TEAM:	2x per week for total of 4 hours
YOUTH, JR., SR. TEAMS:	2x per week for 2-3 hours apiece, for a total of 5 hours. One hour of practice will be dedicated to tumbling. Please note that the tumble hour is part of practice and is NOT optional!

F. IMPORTANT DATES TO BLOCK OFF FOR THIS YEAR

The dates posted below for choreography are general time blocks and each team will be assigned more specific times within each block. If there are changes to these dates, you will be notified as soon as possible.

Camp dates: Youth, full-year teams will attend Camp between **July 12th -15th** (2 days in this range, times TBD). Junior and Senior, full-year teams will attend Camp on **July 16th - July 19th** at ECE Central. Exact times will be provided at a later date.

Routine choreography: TINY TEAMS: Choreography will take place throughout the season.
ALL OTHER TEAMS: July 12-15, September 3-8, October 23-28

G. GENERAL ATTENDANCE RULES

1. You must attend and be ready to participate in all East Celebrity Elite activities including those unexpectedly added throughout the season.
2. Schedule all vacations so that they do not interfere with competition schedules.
3. Notify East Celebrity Elite immediately of all expected absences or tardiness.
4. DO NOT call the day of practice unless there is an unexpected emergency.
5. If you are not feeling well, you must be at practice. Call prior to practice or let coaches know at beginning of practice. In the middle of practice or when asked to do something is not an acceptable time to notify us.

6. Absentee forms are to be filled out prior to all misses and emailed or handed in to the office for file. Emails are to be sent to the office ALONG with notifying your coaches or team mom. Please do not post about absences on team pages/group chats.

IV. COMMUNICATIONS

A. CONTACTS

General/Billing - Please feel free to contact Kim Gorman with any of your needs throughout the season. You can email her at any time: ececentralkim@hotmail.com. You may also speak to her during office hours at the gym. If she is not available, you may submit a contact request form with the office staff and Kim will contact you as soon as possible.

Parental Concerns/Team issues – Please contact Kim via email: ececentralkim@hotmail.com with any issue you may have throughout the season. We will do our best to address parental concerns as they arise. Please understand that certain concerns will not be addressed (such as your child’s placement in routine choreography).

Classes/Clinics – Please contact the front desk to inquire about classes or clinics. You may email ecelancaster@hotmail.com or you may stop by or call.

Absences – Please email ecelancaster@hotmail.com to notify us of an absence. You MUST provide a note to your coach and the office staff with the valid reason for your absence or it will be counted as an UNEXCUSED absence. After two UNEXCUSED absences, you will be placed on probation and may be dismissed from the program after a third. The note can be emailed to ecelancaster@hotmail.com. You MUST also fill out an absentee form with the office. Do not assume that texting or messaging your coach is valid enough for an excused absence. The office staff keeps records of absences; therefore, you need to follow the proper procedure.

B. WEBSITE, EMAILS, FACEBOOK

1. The East Celebrity Elite website, emails and Facebook must be checked regularly for any and all updates. The link to our website is www.ececentral@hotmail.com
2. “BAND” and E-mail are our primary modes of communication with parents. Please ensure that your email address is kept updated with the office. The “BAND” app may be downloaded for free and parents will be added to their team’s band once teams have been made.
3. There is a closed Parent Facebook page that we often share information on. We recommend that you request to join this group.
4. All completed forms and information must be turned in to the ECE Central office as requested.

C. TEAM MOMS/DADS

Each team at ECE Central will be assigned a “team mom/dad”. The function of the team parent is to help disseminate information, collect forms, organize team functions, etc. Please remember that team moms/dads are volunteers and giving their time to help make the season successful and fun for all athletes. You will be notified of your team mom/dad once one has been assigned.

V. GENERAL RULES AND REGULATIONS

A. DISCIPLINE SLIPS

We have implemented a system that involves discipline slips that will be issued for misconduct for breaking any rules or regulations within this contract or for any reason(s) a coach or staff member deems necessary. The system will work in the following way; if a cheerleader receives 3 discipline slips, they may be removed from a team or asked to participate in alternate status. Please be aware: No refunds are given for any reason. Parents and cheerleaders are notified each time a discipline slip is issued.

B. DROP OFF AND PICK UP

Hundreds of children and parents go in and out of the gym. Safety is our number one concern. Please slow down and watch for children. Please discuss with your child to ensure their safety. They should wait for pick-up INSIDE the gym and NOT in the parking lot. Please stress our rules and guidelines for staying in the building.

Parents must physically enter the gym at least the week prior to competition in case any forms need to be filled out.

C. BATHROOMS

At no time are cheerleaders allowed to use the adult bathrooms or locker rooms in Orchard Hills. They are allowed to use the children's bathrooms designated only for them. Cheerleaders are not allowed to ever use the bathrooms alone. They must have a coach, adult or fellow cheerleader with them at all times.

D. PARKING LOT

You must PULL INTO a parking spot when picking up or dropping off your child. Please do not leave your car in the middle of the parking lot, this is unsafe for you and the cheerleaders. DO NOT block other tenants and/or businesses or block traffic. Do not create spots in the lot.

E. INCLEMENT WEATHER POLICY

Inclement Weather Policy: Every reasonable attempt will be made to open our doors for business on regular scheduled practice days. However, in the event of severe weather conditions, you may call the gym 1 hour prior to your regular scheduled practice time or check our website or Facebook page. **Do not assume that, if school has been closed, the gym is closed.**

F. GYM HOLIDAYS

We are closed on certain holidays and vacation weeks. These dates will be posted on our website. Please keep in mind; some months have five weeks while others have four. We do not charge more for the months with five weeks. This allows us to close for those weeks and those Holidays. Also, during competition season, we add many, uncharged for, unscheduled practices for each team.

G. RULES ABOUT TRAVEL

We want all parents & cheerleaders to be aware that when we travel to an out-of-state competition, the primary purpose of our trip is to compete. While we hope each family will enjoy our trips, they are not intended to be a "family vacation." However, if there is time available and you would like to extend the trip by a day on either end you may do so with the permission of your coach. **No athlete will be allowed to miss practice times or exhibitions that precede the competition.**

1. All families must book their travel arrangements in a timely fashion. ALL PARENTS MUST TRAVEL WITH THEIR CHILD ON ALL TRIPS. The East Celebrity Elite staff will not be responsible for chaperoning your child. If you cannot attend for any reason, it is your responsibility to find a parent who is willing to chaperone your child and stay in their room.
2. Please adhere to the hotel block time restraints and book your rooms within the allotted time frame. Not adhering to the room block requirements can cause other members of the gym to lose their reservations.
3. Athletes must not leave the gym to travel to an event prior to their last scheduled practices. You must check with your coaches or gym management so that you will know the expected dates of departure. Anyone found to have booked their travel before the allowed date will be asked to change their travel plans or the athlete may be replaced in the routine.
4. Your child is there to compete and will have scheduled practices, meetings, and team functions during the time we are there. These are MANDATORY. Athletes must arrive to all meeting times on time.
5. You must follow the designated travel dates, scheduled meeting times, activity times, etc. set forth by East Celebrity Elite at all competitions. All competition dates, venues, and itineraries will be released to

- parents as soon as we have that information.
6. Athletes must be at all travel comps by 5 PM on Friday, unless otherwise noted.
 7. Any child who engages in ANY ILLEGAL activity will be immediately removed from the EAST CELEBRITY ELITE program. This includes any alcohol or drug use, smoking cigarettes, and/or stealing. If there are any other illegal activities that are not listed, the rule above also applies.
 8. No refund will be given if your child is moved to a different team or taken off a team at East Celebrity Elite.
 9. When jackets, backpacks, medals, etc. are given to participants by event companies, only those who participate on the competition floor will receive those prizes.

You are representing EAST CELEBRITY ELITE when you travel to a local or out-of-state competition. We take our reputation very seriously and have worked very hard to be regarded as a respectful program with high morals and ethics. We want to ensure that every child is safe and in order to do this, we must enforce these rules to the highest degree. We expect all cheerleaders and parents to display a high level of sportsmanship at all times.

H. THE CHEERLEADING WORLDS/ THE SUMMIT

All ECE Central teams who receive PAID bids to The Cheerleading Worlds and The Summit will attend. Should a team receive an “at-large” or “wild card” bid, gym management will hold a parent meeting to determine whether the team will attend. These are two prestigious year-end events at Disney World in Orlando, Florida.

Dates:

The Cheerleading Worlds: April 25-27, 2020

The Summit: May 1-3, 2020

I. HEALTH

1. You must provide East Celebrity Elite with your current health insurance and emergency information.
2. You must inform East Celebrity Elite of any medical condition that may limit or prevent participation in any East Celebrity Elite activity.
3. Immediately notify East Celebrity Elite of any injury sustained as a result of a sanctioned East Celebrity Elite activity.
4. Provide a written physicians note if you are unable to participate, including the duration of time that your participation is limited.
5. Provide East Celebrity Elite with a list of medications that you are currently taking.
6. All athletes must refrain from the use of illegal drugs, alcohol, tobacco or any other harmful substances.
7. If you are injured inside or outside of ECE Central and cannot participate in cheerleading for a limited time; when you are able to return, you must obtain a doctors note stating 100% capacity to return to ECE Central.
8. If, for any reason, the coach feels that you are not able to fulfill your obligation due to extensive sickness, multiple absences (even if excused by doctors notes) or other commitments, you may be removed from your squad or placed on alternate status.

J. GENERAL

1. Only registered athletes are allowed in the practice areas. Siblings, family members, friends, etc. are not allowed in the practice area. Students who are not in a class must not be in the gym.
2. All spectators in viewing area must keep conversation positive and refrain from criticizing other children, coaches, etc. Any issues should be brought directly to our attention: email: ececentralkim@hotmail.com rather than being discussed in parent areas. This area is intended to be for your enjoyment. If this area becomes a negative atmosphere, East Celebrity Elite reserves the right to close the viewing area.
3. We will attempt to turn on the television in the parent area during the last week of each month. However, the television may be turned off at coaches' discretion.
4. No food, gum or drinks are allowed in practice area.
5. All trash must be disposed of in appropriate trash receptacles.

6. No cell phones are allowed in practice area. We have an organizer in the gym that athletes will be expected to store their phones in during practice.
7. All choreography and music is highly protected and should not be shared, traded, shown or discussed with others. NO videos or music should be uploaded to any public sites such as YouTube, Facebook, etc.
8. Every child is required to be at every practice, gymnastic class, camp, choreography session and special events. If, for any reason, the coach feels that you are unable to fulfill your obligation due to sickness or other commitments, ECE has the right to remove you from the squad or put you on alternate status.
9. Every cheerleader AND parent must hold the ideals and morals that the EAST CELEBRITY ELITE program abides by. That includes being a team player, showing respect for all members of all teams, including their own, other teams in the gym, and other competing teams. No foul language should be used at any time while representing East Celebrity Elite. If for any reason we find that a cheerleader or parent is not upholding these qualities, they will be asked to leave the program.
10. East Celebrity Elite reserves the right to place children on the team that they feel best suits their ability, age and needs. We also reserve the right to move any child at any time in the year to a different team if we feel the needs of the team or the ability of the child has changed.
11. East Celebrity Elite reserves the right to name alternates to any team in the program at any time during the year. A child can be named an alternate at tryouts, or can become an alternate at any time during the year. Any child that is an alternate is required to pay tuition and fees.
12. We will not work around schedules for any activities that your child may be involved in, unless otherwise stated in this handbook.
13. Please be aware that our employee office and staff room are exclusively for our staff.
14. No parent should interrupt a coach or instructor during practice or class. If there is an issue that you need to discuss, please let our receptionist know and we will get in touch with you to schedule a meeting to discuss your concern.
15. NO EAST CELEBRITY ELITE CHEERLEADER is allowed to compete with any other all-star program. No cheerleader is allowed to participate in tumbling classes at other cheer, gymnastics or tumbling facilities without the written consent of the gym owner or director.
16. No Cheerleader is to wear any jewelry during practices or competitions. This is a USASF rule and it will be strictly enforced. It is for the SAFETY of your child.
17. Any monetary prizes won by teams at competition while representing East Celebrity Elite become the property of East Celebrity Elite.

VI. REPRESENTING ECE

A. DRESS CODE

1. Athletes must maintain a groomed appearance and good personal hygiene at all times.
2. Hair must be pulled out of face at all practices and events.
3. While in any East Celebrity Elite clothing or representing the gym in any way, inside or outside of the gym, we expect each athlete to hold themselves at a high standard and to represent the gym in a dignified and positive manner.
4. All East Celebrity Elite members must wear ONLY East Celebrity Elite apparel during competitions. No PJ's, UGG slippers or boots or street clothes are to be worn at any time. Also, no skirts are to be unbuttoned or top to be unzipped. We want our athletes to represent our gym in a positive way.
5. Socks and sneakers must be worn at all times while at practice.
6. Jewelry must be removed prior to meeting times. Coaches will not be responsible for holding jewelry.
7. No colored nail polish may be worn at competitions.
8. During competition season, we ask that athletes refrain from dyeing their hair an unnatural color as this can be distracting for judges.
9. Dating age students may not show ANY public displays of affection while in an East Celebrity Elite uniform or clothing. Handholding is also not acceptable while in uniform.
10. All athletes must be in full uniform for all award ceremonies. Uniforms must be completely buttoned and zippered.

B. EAST CELEBRITY ELITE CLOTHING/APPAREL

1. No one may use the East Celebrity Elite logo or name for any clothing, novelties, or any other use unless authorized by the owners. PARENTS ARE NOT ALLOWED TO MAKE THEIR OWN CLOTHING USING ECE LOGOS, TEAM NAMES OR SLOGANS.
2. Any items that are distributed to any East Celebrity Elite athlete where money is being collected must be pre-authorized by owners.
3. Anything created without approval will not be acceptable and cannot be worn in the East Celebrity Elite gym, to any competitions, or to any East Celebrity Elite activities.
4. If you leave the program for any reason, you are not able to wear the uniform to any East Celebrity Elite events in representation of East Celebrity Elite. This is a false representation of East Celebrity Elite.

C. SPORTSMANSHIP/CONDUCT

1. Always set a positive example for others.
2. Be respectful and courteous to everyone. This includes officials, security at competitions, cheerleaders from other teams, etc.
3. Refrain from gossiping! You will have a much more enjoyable season.
4. Refrain from using abusive language and physical confrontations of any sort.
5. Schedule an appointment for the discussion of any issues that may arise throughout the season.
6. Accept placements and awards with dignity and class.
7. Always cheer on other teams and gyms.
8. Remember that East Celebrity Elite has formed relationships with other gyms, competition companies, etc. throughout the years. You are expected to always uphold proper sportsmanship at all times.
9. Remember that your coaching staff will deal with any scoring issues at events. This is not something that parents or cheerleaders should discuss and under no circumstances should any parent approach a judge or competition official for any reason.

D. SOCIAL MEDIA POLICIES

We realize that there are many venues for social media including but not limited to Facebook, Instagram, Twitter, Fierce Boards, etc. All of these give us the opportunity to stay connected and get vital information in a quick and easy fashion. We are asking that all parents and athletes follow our social media policy and adhere to all rules. If you have any questions please ask BEFORE you post. If you feel a post is inappropriate, it probably is. We have a NO TOLERANCE policy for social media. This includes parents, athletes, coaches and staff. Social media is a great way to motivate kids, show support of your gym, congratulate other programs, show new skills gained and other positive comments. It is not a venue to air your dirty laundry or to complain about the program. If you have any issues that you feel strongly about please speak to the owners of ECE rather than posting on any form of social media.

1. No person is allowed to have ECE, Team Name or East Celebrity Elite as their screen name for any form of social media. Ex. KimECE is NOT acceptable for social media sites.
2. **All cheerleaders and parents must refrain from expressing any negative opinions on public message boards and Internet sites.** Please do not post negative comments toward any athletes, coaches, staff, other gyms, or competition company. This includes when you write something that may not say names but can be looked at as negative. Ex. "Wow, amazing how one kid can spoil a whole routine." This is not acceptable as it is negative without naming anyone in particular. Please only post positive comments!
3. No posting inappropriate pictures. If you are engaging in something illegal or inappropriate, please do not post on social media. Ex. Pictures of underage athletes drinking at a party even if not in ECE clothing.
4. Parents, staff and athletes should not use inappropriate/vulgar language on social media. Even though you do not reference ECE, many people know you are a part of our program and that is not how we want ECE portrayed on social media.
5. Do not post pictures of injuries. If you or your child is not in compliance with this policy, we will ask you to take down your post. If it happens again, you and your child will be removed from the program.



EAST CELEBRITY ELITE CENTRAL PARENT/CHEERLEADER AGREEMENT

I have read the East Celebrity Elite Central 2019-2020 Parent/Cheerleader Rules & Regulations and understand all of the terms therein. I agree to abide by these rules and regulations and understand that if I do not comply with any or all of these rules, the owners of the program have the right to remove me from the program.

I understand the financial commitment and the time commitment needed to participate in this all- star program. I agree to adhere to the Payment Policies, including the Financial Obligation Agreement, contained in the 2019-2020 Parent/Cheerleader Rules & Regulations.

If I cannot fulfill my obligation to the program, or if I am removed from the program, for any reason, I understand that there will be no refunds of any sort including, but not limited to, refunds of monies, merchandise, deposits, airline tickets, or hotel reservations. I further understand that I give up my rights to any of these items should I leave the program for any reason. I also understand that, as a member of East Celebrity Elite Central, I must abide by the program's social media policies and rules for conduct. I also agree to conduct myself in a mature and respectful manner when attending competitions, East Celebrity Elite functions or representing East Celebrity Elite in any capacity.

I understand that I am not able to participate in any practices or classes until this form has been signed and returned to the gym.

NAME OF CHEERLEADER _____

Signature of Cheerleader _____

Parent/Guardian Signature _____

Date Signed: _____



EAST CELEBRITY ELITE CENTRAL CREDIT CARD AUTHORIZATION FORM

Cheerleader Name: _____ Team: _____

Credit Card Type: VISA AMEX DISCOVER MASTERCARD DEBIT

Card Number: _____ Exp: _____ CVV: _____

Name on Card: _____ Phone: _____

Address: _____ Zip Code: _____

EMAIL: _____

Please Initial an option below:

_____ Charge ALL Fees (Includes Monthly Tuition and Fee installments)

_____ Charge Monthly Tuition Only

_____ I do not want my credit card charged for monthly tuition or installment fees.

I understand that any tuition that is not paid by the 15th of the month will be automatically charged to the card on file.

****All of the above credit card information is accurate. I am voluntarily giving East Celebrity Elite the above credit card information. I understand that if for any reason my child quits East Celebrity Elite that any unpaid balances will be charged to the credit card provided.**

Signature if Card Holder: _____ Date: _____

For office use only

NOTES: _____

Month	Amount	Description	Staff Initials	Authorization Number



EAST CELEBRITY ELITE CENTRAL FINANCIAL OBLIGATION AGREEMENT

1. All parents/guardians must understand that they assume full responsibility for all costs incurred as a member of East Celebrity Elite including, but not limited to, gym registration/tryout fees, monthly tuition, practice outfits, uniforms, competition and travel expenses, camp fees, or any other item(s), reservations or services purchased by or rendered to East Celebrity Elite. The payment in full of all fees, regardless of any circumstances that may arise such as dismissal from the team, switching to a new team, etc., must be made promptly.
2. All payment due dates must be met.
3. Monthly payments are due the first week of each session.
4. Tuition pays for training. It does not pay for the right to perform.
5. Vacations or time off will not be prorated.
6. All East Celebrity Elite families will be required to keep a credit or debit card on file with the office. Monthly payments later than the 15th of the month will be automatically deducted from your credit/debit card on file. A \$25.00 late fee is assessed if payment is not made by the 15th of each month.
7. Any payments resulting in NSF (non-sufficient funds), declined credit card, expired credit card, returned check and electronic debits, etc. will incur a \$25 service charge. It is your responsibility to update your information with us if it changes (ex- bank acct number, card number, exp date, etc)
8. All accounts must be in good standing to try out for the next season as well as continuing to participate in practices, competitions and other events.
9. East Celebrity Elite reserves the right to sit an athlete out of practice or to remove an athlete from their team at any time for failure to keep up with financial obligations.
10. Any monies received for an overdue account will be applied to the athlete's account items at the gyms discretion.
11. All tuition/fees must be current before an athlete may collect any clothing/uniform or other retail items.
12. Students with an outstanding balance may not schedule or participate in private lessons. They are also prohibited from taking classes or making pro-shop purchases until balance is brought up to date.
13. If an athlete chooses to leave or is asked to leave East Celebrity Elite for any reason before the season is over, any and all funds are completely non-refundable.
14. East Celebrity Elite reserves the right to turn over all delinquent accounts to collection agencies and the parent/guardian will be responsible for all additional costs incurred. East Celebrity Elite may also pursue legal means to collect balances owed on any delinquent accounts.
15. We accept Visa, Master Card, American Express, Checks, Cash, Money Order or you can mail your checks to 100 Duval Road, Lancaster, MA 01523. You can also pay by credit/debit card by calling during evening business hours. Please clearly mark ECE Central.

Parent/Guardian Signature _____

Parent/Guardian Name _____

Name of Cheerleader _____

Date Signed: _____



2019 - 2020 COMMUNICATION FORM

Team _____

Cheerleader's Name _____

DOB _____ Age of 8/31/19 _____

Home Address _____

Town/City/Zip _____

Parent contact email address _____

Secondary contact email address _____

*Please indicate if you wish to use one or both e-mail(s) for ECE communication [] One [] Both

Primary Contact

Name _____ Relationship _____

Cell Phone _____ Home # _____

Secondary Contact

Name _____ Relationship _____

Cell Phone _____ Home # _____

Medical Insurance Carrier: _____

Insurance Address: _____

Insurance Phone: _____

Subscriber Name: _____

Sweatshirt Size _____ T-Shirt Size _____