



Dear Prospective Sponsor,

Thank you for taking the time to consider sponsoring one of our Infinity athletes. This letter briefly provides a further understanding of our program and what your sponsorship will mean to this athlete.

Established in 2004, Infinity Allstars is Jacksonville's most distinguished competitive cheerleading gym. Infinity Allstars takes great pride in helping children of all ages develop physically, mentally, emotionally and morally through athletics & training.

All Star cheerleading is a very competitive sport throughout our country and even the world. National competitions are regularly shown on television networks such as ESPN, ESPN 2, CBS Sports, as well as FOX sports. These young athletes work diligently to raise money throughout the season. Many athletes rely entirely on fundraising to be able to participate in All Star cheer.

Now, we invite you to please consider helping the athlete who presented this letter to you. Your sponsorship will go towards competition fees, uniforms, as well as travel & lodging expenses. As a sponsor, you are personally changing the lives of these athletes who may not otherwise be able to participate in our sport. Most donations can be written off as an advertising expense, as sponsors will be listed on our website & shared for all of our members to see.

*All money donated to a particular athlete will go directly to that individual. Infinity Allstars does not take a cut or percentage of the money, and the funds are not split amongst the team.

Any sponsorship amount would be greatly appreciated however, we can offer the following advertisement benefits for different sponsorship levels:

\$200.00 1) Name Listed on our website for 1 season with link to your business.

\$500.00+ 1) Name Listed on our website for 1 season with link to your business.

2) Logo & Business Information on a rolling slide show in our parent room (seen by

200+ families weekly). *All information and logo must be emailed to

admin@infinityallstars.com

If you have any questions about the Infinity Allstars program, please email admin@infinityallstars.com.

Thank you so much for your continued support.

Athlete's Name:	Sponsor's Name:	
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Sponsorship Amount: \$		

*In order for us to include your LOGO on our website & on our rolling slide show, you must email it in either a jpg. or png. Format. Please email logo to admin@infinityallstars.com