



Welcome to the Spirit Factory

Our Mission

We believe that every athlete is a valuable member of our program and we will do our best as coaches to help foster each child's individual skill development in the sport of cheerleading. It is our mission to prepare our teams and athletes to perform to their peak level of ability, ensuring their success on the competition floor. **Spirit Factory All Stars Cheerleading** has developed a highly respected reputation in the all-star cheerleading industry and we intend to not only maintain, but enhance our reputation with each new season. While it is our intent to train our cheerleaders to become outstanding athletes, we also believe that our athletes will gain a tremendous amount of self-confidence and learn valuable lessons in team dynamics. They are taught sportsmanship, goal setting and pride. They learn that with hard work, dedication and determination they can accomplish any task. We believe that becoming a member of the **Spirit Factory All Stars** program rewards not only our athletes, but also enables families to witness the personal growth of their children through athletics. Many of our athletes spend countless hours in the gym working on and perfecting their cheerleading and gymnastic skills. Our coaching staff is privileged to have the opportunity not only to coach these children, but also develop personal relationships with them and their families. We are thankful that you have given us this opportunity because we truly believe our athletes and parents are **"FAMILY."**



Spirit Factory All Stars Handbook

General Policies

- **Only cheerleaders and coaches are allowed inside the gym.**
- Practices may be changed or added at any time during the season.
- Withholding an athlete from practice or a competition should never be used as a form of punishment. You are not only punishing your child, but every other child on that squad.
- We will do our best to work with your extra-curricular activities. However, if another coach refuses to work with our mandatory practices or competitions, you may have to make a choice.
- No one is allowed to make any items such as clothing, accessories, etc. with "Spirit Factory", or our logo, team names, or any derivative of our name without approval.
- Be sure to check the website daily, check emails, and Band App.
- No One is allowed to post any of Spirit Factory's music , videos, or routines on any form of Social Media without permission
- When in the gym any additional clothing (sweats, long pants, sweatshirts, jackets, etc.) must be put the athletes bag, not in the gym.
- NO JEWELRY AT ALL! Wearing jewelry of any kind could result in an injury. Fingernails must be kept short and smooth.
- Accounts must be up to date in order to take private lessons of any kind, including tumbling classes and other SF classes. Accounts must be up to date to attend Us Finals - The One - Summit - Youth Summit - Regional Summit - or Worlds.
- Coaches will not entertain any conversation regarding placements in a routine or any other child other than your own
- The Spirit Factory Staff may change, add or subtract any rule at any time.



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Code of Conduct

- NO GOSSIP about any other teams, kids, coaches and staff.
- No profanity or abusive language.
- All Spirit Factory cheerleaders and Spirit Factory family/friends need to be respectful to other programs and show good sportsmanship at all times.
- NEVER post any negative comments about any athlete, team, or our SF program on any websites, and social media sites. If this is a problem, your child could be removed from the program with no refund.
- Please be respectful and no arguing or questioning the decision of the coach.
- All routines, choreography, stunt positions, tumble positions, and teams are subject to change at any point. There is no "spot" in a routine. Please remember that this is a TEAM sport and we always do what is best for the team NOT an individual.

Communication

All communication will be done through the Spirit Factory website, email, and Band App. Competition Information will be put on the band app Monday or Tuesday prior to competition. Please make sure you check the website for closings due to inclement weather. Our website is www.spiritfactoryallstars.net and email is spiritfactoryallstars@gmail.com.

Fundraising

We do supply multiple fundraisers throughout the season.

The big Fundraiser we offer is PNC Arts Center. Please email Judy Newland judyn@mnjdigital.com for certification and all details on PNC Fundraising.

Some others we offer are : Mums- Coffee- Cheesecakes -
Lottery Tickets - Thanksgiving Football Pool
Sponsors and Tagging are done on your own.

Please email spiritfactoryallstars@gmail.com for the paperwork

MANDATORY GYM FUNDRAISER:

We ask all athletes to sell 3 Superbowl boxes for \$25 each or \$75 will be added to your account.

If you have any other fundraiser ideas please see Lindsey or email spiritfactoryallstars@gmail.com



Spirit Factory All Stars Handbook

Booster Club

Mission Statement

Spirit Factory Booster Club (SFBC) is a Booster club for Spirit Factory cheerleaders, supporting all amateur athletes at our location. Every athlete is required to be a member and must pay annually a minimal administrative fee of \$50 per family. The Spirit Factory Booster Club is a non-profit organization that is the governing body of the Spirit Factory All Stars.

The SFBC provides financial support through fundraising to the cheerleaders for training expenses, equipment, competitions, camps and uniforms. The SFBC also provides moral support by demonstrating team spirit and dedication.

The appointed board members meet monthly, or on an as needed basis, time, date, and place to be determined. SFBC general membership will meet as deemed necessary by the board, notification of which will be posted on Spirit Factory's Social Media outlets.

The SFBC helps defray costs associated with athletic training with many fundraisers throughout the year. Statements of account balances are available upon request. If a cheerleader leaves the gym, all funds raised will remain with the Spirit Factory Booster Club account and are non refundable and forfeited.

The administrative fee associated with membership will be collected from new members upon joining, and is due every year for existing members. The fee goes into the general fund and covers operating expenses. The purpose of this association is to exclusively foster national amateur cheerleading competition, and to primarily conduct national competition in cheerleading and to support and develop amateur athletes for that competition.

The following are the acceptable uses of the fundraised funds:

- Monthly Gym Fees
- All Star Cost's (Competition Fees, Choreography, Music, and any additional All Star costs deemed necessary)
- All Star Crossover Fee's
- Uniforms
- Anything deemed mandatory for the athlete from the SF Pro Shop

Additional expenses will be determined on a case by case basis including end of the year competitions.



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Competition Travel

Any drivable competitions (3-7 hours) will be required to arrive Friday night. The gym will be closed on Friday for travel and will re-open Monday for all normal practices and classes. Any fly away competitions will require a Thursday night arrival and a Monday departure. In this case the gym will be closed Thursday-Monday. All hotels are Stay to Play.

Billing

Billing questions can be emailed to spiritfactoryallstars@gmail.com. We have a parent portal that has your account information at all times - You can register under our website located on the top part of the home page. This season if you ask for a print out of your account you will be charged.

Holidays and Breaks throughout 2025-2026

We will begin practicing in June 2025 and continue through the end of April 2026 (May 2026 if awarded a bid to The Summit and/or The Cheerleading Worlds). Athletes are expected to attend all competitions. We realize many children and young adults are involved in a variety of activities; however, we cannot make exceptions for schedule conflicts.

We expect top priority and 100% commitment and attendance.

The following dates are available for holidays and vacations throughout the 2025-2026 year only

Summer Breaks: July 3 - July 13 & August 22 - September 1

October 30th & 31st (Halloween)

November 27th - 30th (Thanksgiving)

Winter Break: December 23rd-January 2nd (Dec. 29th-30th open for elite teams only)



****IMPORTANT** absolutely no missed practices September-May for vacations. If this policy is violated the child will be removed from the program immediately. Please plan any trips around our breaks and you allow plenty of travel time incase of delayed air travel or other unexpected travel incidents.**

IMPORTANT DATES

Stunt Camp - June 13th & 14th

Choreography

July 26th thru August 1st

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Absence Policy

Practices are twice a week from June - October, then 3 times a week Full Year Travel from October - May. Practices all are MANDATORY, however vacations will be allowed through the months of May-August ONLY if not exceeding more than 1 practice per week of practice and notified at least 3 weeks prior to the trip. Each practice is important for the success of each team. September- May EVERY practice is mandatory. Abuse of our attendance policy will be grounds for dismissal from the program.

Some unexcused absences are but not limited to: Birthdays, birthday parties, school dances, homework, non-graded school functions, concerts, other sports and High School Football games.

Sick Policy

Athlete must attend practice when sick and dressed in practice attire. Athletes may not be required to participate; however, they must be present. An athlete may jeopardize their position if this rule is not followed. In addition, you must provide a doctor's note. Extended sickness will jeopardize an athlete's position on the team.

Injuries

If your child gets injured inside or outside of practice, a coach must be contacted immediately. Once the individual has fully recovered, he or she may or may NOT be choreographed back into the routine. The gym owner/coaches have complete discretion in replacing such individuals for the rest of the season. While injured athletes are required to come and sit in full practice wear .

Apparel

All Spirit Factory logos and names are protected by copyright laws. DO NOT duplicate our logo, colors with team names, or any other Spirit Factory All Stars type clothing. Anyone that attempts to sell or give away items with Spirit Factory logos or likeness will be in violation of our policy.



Novice Teams

Novice teams will be all athletes ages 3-12.

The Novice team will practice only 1 day per week for 1.5 hours a week.

This is a great way to get involved in all star cheer with less commitment!

Novice APPROXIMATE Cost

Monthly Gym Fee (no sibling discount rate) \$125

Insurance /Registration/Commitment Fee \$150 (Due at commitment night)

The below fees will be broken down into monthly installment payments:

Practice Clothes \$125 (Due at commitment night)

USASF Fee \$49 (Done on your own)

Choreography Bundle (Includes Music)..... \$225 (Due June/July)

NEW Uniform \$225 - \$350

Competition Fees \$500

Competition Bow \$55

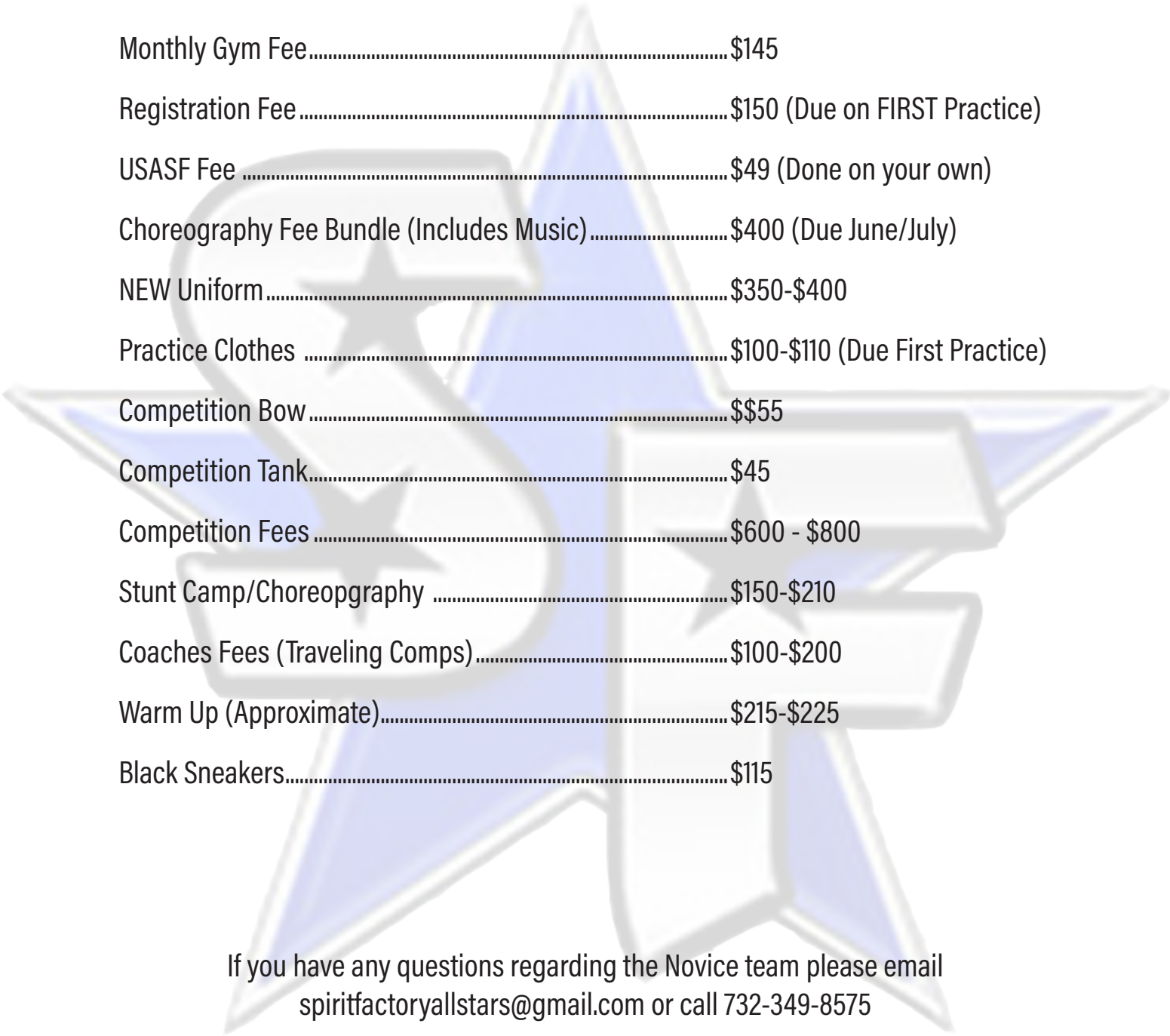
Competition Tank..... \$45

Black Sneakers..... \$115

If you have any questions regarding the Tiny Novice team please email
spiritfactoryallstars@gmail.com or call 732-349-8575

Prep Teams

PREP APPROXIMATE Cost

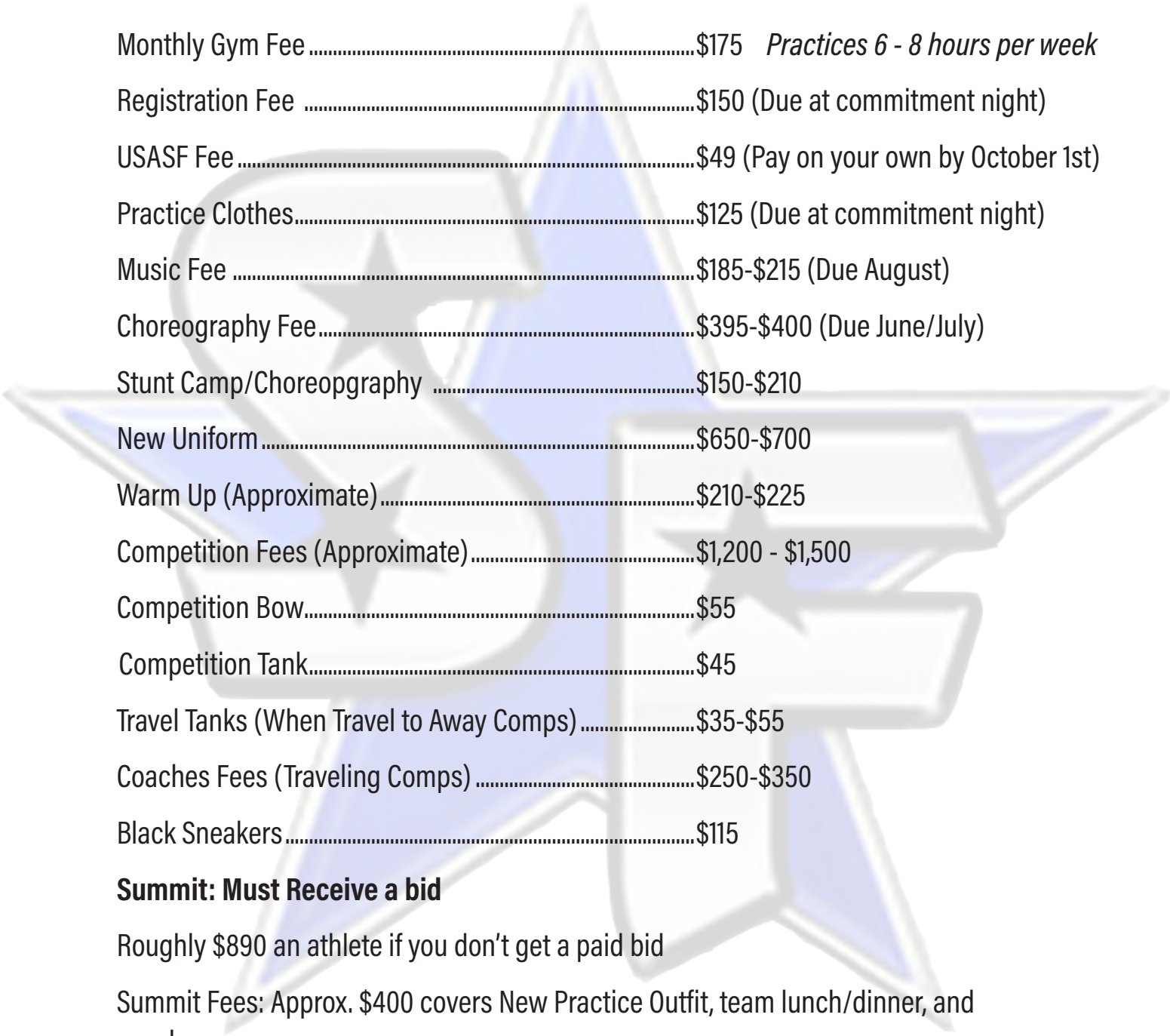


Monthly Gym Fee.....	\$145
Registration Fee	\$150 (Due on FIRST Practice)
USASF Fee	\$49 (Done on your own)
Choreography Fee Bundle (Includes Music)	\$400 (Due June/July)
NEW Uniform.....	\$350-\$400
Practice Clothes	\$100-\$110 (Due First Practice)
Competition Bow	\$55
Competition Tank.....	\$45
Competition Fees	\$600 - \$800
Stunt Camp/Choreopgraphy	\$150-\$210
Coaches Fees (Traveling Comps).....	\$100-\$200
Warm Up (Approximate).....	\$215-\$225
Black Sneakers.....	\$115

If you have any questions regarding the Novice team please email
spiritfactoryallstars@gmail.com or call 732-349-8575

Elite Teams

Elite Teams Approximate Cost



Monthly Gym Fee	\$175	<i>Practices 6 - 8 hours per week</i>
Registration Fee	\$150	(Due at commitment night)
USASF Fee	\$49	(Pay on your own by October 1st)
Practice Clothes.....	\$125	(Due at commitment night)
Music Fee	\$185-\$215	(Due August)
Choreography Fee.....	\$395-\$400	(Due June/July)
Stunt Camp/Choreography	\$150-\$210	
New Uniform	\$650-\$700	
Warm Up (Approximate)	\$210-\$225	
Competition Fees (Approximate)	\$1,200 - \$1,500	
Competition Bow.....	\$55	
Competition Tank.....	\$45	
Travel Tanks (When Travel to Away Comps)	\$35-\$55	
Coaches Fees (Traveling Comps)	\$250-\$350	
Black Sneakers	\$115	

Summit: Must Receive a bid

Roughly \$890 an athlete if you don't get a paid bid

Summit Fees: Approx. \$400 covers New Practice Outfit, team lunch/dinner, and coaches expenses.

If you have any questions regarding the Elite teams please email
spiritfactoryallstars@gmail.com or call 732-349-8575

Handbook Agreement

This Agreement is made and entered into this day of, _____ 2024,
between Spirit Factory and the Spirit Factory All Stars and
_____ ("Responsible Party"). The Responsible Party, as parent/
guardian of _____ ("Athlete") hereby agrees as follows:

1. I have read the entire Handbook and understand the commitment, standards and significant financial obligation involved with joining a team and I agree to abide by the policies set forth therein.
2. I understand that competitive cheerleading is a time consuming sport and it is my intention for my athlete to remain at Spirit Factory throughout the entire season. However, if I remove him/her for any reason, I understand and agree that competition fees, fundraised monies, and tuition are non-refundable regardless of whether my athlete continues the season.
3. **I agree to pay all fees due in full each month beginning the first month my athlete joins the team and continuing even if he/she leaves the program, is removed from the program, or the season ends.**
4. I agree to make payments on the first of each month.
5. I understand and agree that if my balance is not paid in full by the 1st of each month, there will be a late fee of \$35.00 added to my account.
6. I understand and agree that if my account becomes more than two (2) months delinquent, it will be sent to a collection agency and I will be liable for any and all fees associated with collection of the account, including attorney's fees.
7. I understand and agree that if my account becomes delinquent my Athlete may be asked to sit out of practices and competitions until the account is caught up and I will not be refunded any money for those missed practices and/or competitions.
8. I understand if my athlete gets injured during the season, it is still my responsibility to pay for the competitions fees and tuition for the remainder of the season.
9. I am aware and understand the NEW ATTENDANCE Policy!
10. All accounts must be paid in full before competing at Worlds or The Summit.
11. All bounced checks are a \$25.00 bounce fee and after the 1st bounce check we will only accept cashiers checks or money orders
12. **If you quit once you make a commitment to the gym and a team, you will be charged a \$500.00 quit fee. This will be ran with the card you leave on file.**
13. **YOU must have a valid credit card on file for gym fees.**
14. **If you are late this season to competitions you will be assessed a \$50.00 late fee.**
15. **If you DO NOT have your all star fees paid in FULL by October 1st, you will be removed from the team until you are paid in FULL.**
16. **If you get injured and are NOT cleared in a timeframe discussed by the coaches you will not be able to compete in that competition . As everyone's injury and position is different .**
17. **If you get injured prior to the end of the year event and NOT Cleared by a date set by Lindsey and the coaches you WILL NOT be able to perform at the end of the year events.**
18. **You cannot tumble or partake in any clinics outside The Spirit Factory.**

Responsible Party – PRINT NAME

Responsible Party – Signature

Cheerleaders Name- PRINT NAME