HALF-YEAR CHEER PROGRAM

2026 / 2027 SEASON

★ TEAMWORK • CONFIDENCE • DEDICATION ★

WELCOME TO THE SPIRIT FACTORY

Our Mission

We believe that every athlete is a valuable member of our program, and we will do our best as coaches to help foster each child's individual skill development in the support of cheerleading. It is our mission to prepare our teams and athletes to perform to their peak level of ability, ensuring them success on the competition floor. Spirit Factory All Stars Cheerleading has developed a highly respected reputation in the all-star cheerleading industry, and we intend to not only maintain, but to enhance that reputation with each new season. While it is our intent to train our cheerleaders to become outstanding athletes, we also believe that our athletes will gain a tremendous amount of self-confidence and learn valuable lessons in team dynamics. They are taught sportsmanship, goal setting and pride. They learn that with hard work, dedication and determination they can accomplish any task. We believe that becoming a member of the Spirit Factory All Stars program rewards not only our athletes but also enables families to witness the personal growth of their children through athletics. Many of our athletes spend countless hours in the gym working on and perfecting their cheerleading and gymnastic skills. Our coaching staff is privileged to have the opportunity not only to coach these children, but also to develop personal relationships with them and their families. We are thankful that you have given us this opportunity because we truly

PRACTICE & ATTENDANCE

Practice

If your athlete is sick or injured, please email the gym directly at spiritfactoryallstars@gmail.com

The gym should be the first notified. Not any team parents, parent or athlete. If your child is running late, please let us know via email or phone.

Competitions

All parents & athletes will have to join the remind app for important competition updates at the event. Any issues should be addressed after the event has concluded.

ATTENDANCE POLICY

We realize many athletes are involved in a variety of activities; however, we cannot make exceptions for schedule conflicts. We expect to be a top priority with 100% commitment and attendance. If our policy is violated, the athlete may be removed from the program. All vacations must be arranged around our breaks and include plenty of travel time in case of delayed air travel or other unexpected travel incidents.

PRACTICE WEAR "LOOK POLICY"

All athletes must wear their hair up in a tight bun or high ponytail with a bow at all regularly scheduled practices.

SICK OR INJURED

Athletes who are sick must bring in a doctor's note for it to be an excused absence. Multiple missed practices, even if it is excused will jeopardize an athlete's position in the routine and/or spot on the team. If an injury occurs and that athlete is fully recovered, it is up to the gym owner/coach when the athlete may return to the routine and if they are able to return at all. They may not return to their same positions in the routine.

REGISTRATION & PARENT PORTAL

New families must register immediately online. This will ensure your family profile and registration are up to date for team placements. Current Spirit Factory families will use their existing profile. All families will have to accept new policies for the NEW 2026-2027 Season and update any credit/debit card information on file. All MUST have a working card on file to participate in any practices and receive team placements.

Creating a family profile and registering through the parent portal

All Star Cheer families are required to have a credit card on file for the 2026-2027 season.

1.) Go to spiritfactoryallstars.net

2.) Click on the Parent Portal where you can complete the registration process.

3.) If you are new member - click create an account and follow the on-screen directions.

4.) After you have signed-in or created your family profile, you will be able to view your account through the parent portal

Spirit Factory All Stars Communication

No parents should be texting or calling a coach directly unless to discuss your athlete running late to practice etc. All communication should be done directly to the gym via email. We operate during normal business hours. There should not be texting or communicating after 9:00pm or when the gym is closed on the weekends or any other holidays.

Email

Band will be the main communication between the gym and each parent. If a meeting or phone call is needed, we will schedule one via the band chat.

Band App

All parents & athletes will have to join a separate group in the band app for important information and reminders. We will be using this to post information for the season.

Spirit Factory Contact

spiritfactoryallstars@gmail.com

Staff/Athlete Communication

We highly encourage our athletes to communicate their issues/concerns to the coach's/gym owner before holding a parent meeting. We want each athlete to feel comfortable enough to speak freely to staff members to solve minor issues within a team. WE ARE A FAMILY! Any serious issues will be addressed immediately with a parent/guardian.

COMMUNICATION & CONTACTS

WHO DO I DIRECT MY QUESTIONS TO?

Lindsey Healy or Leigh Bossick

Spirit Factory Owners

Questions about individual athletes, teams, and other All Star related issues.

Shannon Murawski

Booster Club President : Pro Shop Manager and Office Manager

Questions about invoicing, payments, and fundraising.

Lindsey Healy

GYM POLICIES

General Rules

24-hour rule! Please wait 24 hours before emailing or speaking to a staff member.

Team group chats are not permitted. This includes athlete group chats and parent group chats.

Anyone threatening to quit or pull their child from a team may be dismissed from the program are responsible for any other fees up to date.

Accounts must be up to date in order to take private lessons of any kind.

No athlete may take tumble classes, private lessons, or stunt clinics with any other cheer program.

No Gossip about any Spirit Factory team will be tolerated. No negativity should be posted on social media. We are a family!

If an athlete quits or is removed from the program and you have a credit to your account you MUST use it in the Pro shop or classes. No private lessons will be allowed.

Any parent or athlete in the lobby must behave properly. No gossip or negative behavior will be tolerated. If there are any issues or concerns, please contact the gym directly.

Practice

Team practices are closed to parents.

Withholding your athlete from a practice should never be a form of punishment.

Only athletes and coaches are permitted inside the gym.

No cell phones are to be used during practice times.

No gum is allowed in the gym.

All routines, choreography, stunt positions, tumble positions and teams are subject to change at any point. There is no "SPOT". These topics are not up for discussion.

Competitions

Withholding your child from competitions should never be a form of punishment as this is a TEAM sport.

Parents, athletes, relatives, and friends are never allowed to speak or email competition officials or any other companies associated with All Star Cheer.

Any athlete who doesn't show up to a competition, misses their performance, or does not stay for their "sister" teams and awards ceremony may be removed from the program.

Earrings and jewelry of any kind are not permitted at competition and cannot be covered up by band-aids. (This is also a USASF policy). Tattoos must also be covered up at any event.

Nails should be at athletic length. On competition days only a French manicure is allowed.

At each competition, there will be one parent who will be designated to film the routine. This will be shared with Spirit Factory parents. Remember, you are there to cheer on your children do not hold up a cell phone!

All athletes are required to support their "sister" team during each performance in their team block. This is for both locations.

Clothing & Apparel

All Spirit Factory logos and names are protected by copyright/trademark laws. DO NOT duplicate our logo, colors with team names, or any other Spirit Factory All Stars type clothing. Anyone that attempts to sell or give away items with Spirit Factory logos or likeness will be in violation of our policy.

Parents are not permitted to make their own Spirit Factory apparel.

The Look Policy

At Spirit Factory we take pride in looking classy and professional from practice to competition. All athletes must always look professional.

Practice “Look”: Hair will be always worn in a high tight bun or high ponytail with a bow. No jewelry may be worn. If an athlete has a new ear piercing it must be covered with Band-Aids. Nails MUST be short. Sneakers must be always worn. Competition “Look”: Athletes must be fully dressed in uniform with hair and makeup done 2 hours prior to performance time. Cheer sneakers must be always worn (you may wear shoe covers to protect the sneakers). At no time should the uniform be unclipped, unbuttoned, or cell phones tucked into shorts, if your child changes to watch other Spirit Factory teams he/she must be in Spirit Factory clothes

PROGRAM COSTS & TUITION

PROGRAM COSTS

Auto Pay for monthly tuition is MANDATORY

Monthly Tuition is auto-drafted on the 1st of every month Jan - April and will be done through a debit or credit card. If you have a credit on your account, the credit will be used instead of your card.

Our tuition fees include weekly cheer practice .

Tuition Break Down - Due every 1st of the month

$105 Billed Monthly

Invoices & Payments

If your payment is declined, you will receive an email/and or phone call. If your account remains past due by 10th of the month, you will receive a $35 late fee and your athlete will be asked to sit out of practices, classes, and private lessons.

Payment Options

All expenses can be paid through cash, credit or debit card, and checks made payable to Spirit Factory All Stars. You can enroll in autopay for all fees, not just tuition if you choose. A 4.5% service charge will be added to all credit card payments

We have fundraisers available throughout the season for those who are in financial need.

HALF-YEAR COMPETITION SCHEDULE

DATE	EVENT	LOCATION
March 20	Tri-State Nationals	Trenton, NJ
April 11	Beast of the East	Wildwood, NJ
April 24	US Finals	Trenton, NJ

Practice Schedule

Practices are MONDAY 4:30PM – 6PM AND WEDNESDAY 6:30PM-8PM.

Additional Practices can be added and will be added with prior notice.

We are closed December 22nd until January 3rd. We will reopen Monday. January 4th for all practices.

PROGRAM FEES:

ITEM	COST
Registration/ Insurance	$100
Gym Fees	$105
USASF Fee	$49
Practice Shirt / Bow	$50
Choreography and Music	$175 - $200
Uniform	$250
Competition Fees	$275
Spirit Factory Backpack (Optional)	$150
Competition Bow	$55
Sneakers Optional (white cheer sneakers)	$100 - $125

PAYMENT SCHEDULE

The payment schedule below is for one athlete. This is only a guide and a glance for the 2026-2027 season. Competition fees, music, and choreography will be broken down into four payments of $118.75 as Installment 1,2, 3, &4

DUE DATE	MANDATORY FEES	ADDITIONAL FEES IF APPLICABLE
1st Practice December 2nd	Registration Fee $100 / $105 December	
December 15th	Uniform Deposit $125/Practice Wear $50	
January 1st	January Tuition $105	Sneakers (Optional)
January 15th	$118.75 Installment 1, Uniform Balance $125	
February 1st	February Tuition $105	Backpack (not mandatory)
February 15th	$118.75 installment 2, Competition Bow $55	
March 1st	March Tuition $105	
March 15th	$118.75 Installment 3	
April 1st	April Tuition $105	
April 15th	$118.75 Installment 4	

Additional Fees (Approximate)

Spectator Fees

OPTIONAL: Additional camps and clinics which may include stunting, jumping, and tumbling, Backpacks and/or other Jersey

All Stars gear, tumble classes, open gyms, banquet etc.