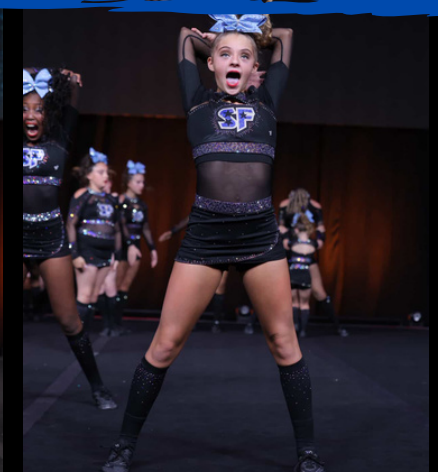




SPIRIT FACTORY ALL STARS



2026-2027 EVALUATION PACKET



A MESSAGE FROM OUR OWNERS

SPIRIT FACTORY ALL STARS WAS FOUNDED IN 1994 BY OUR MOTHER, WHO CREATED THIS GYM WITH A CLEAR VISION TO BUILD STRONG ATHLETES, CONFIDENT LEADERS, AND A PLACE THAT FELT LIKE HOME. WHAT STARTED AS HER DREAM HAS GROWN INTO SOMETHING TRULY SPECIAL, AND HER PASSION, VALUES, AND LOVE FOR THIS SPORT ARE STILL AT THE HEART OF EVERYTHING WE DO. HER LEGACY LIVES ON IN EVERY ATHLETE WHO WALKS THROUGH OUR DOORS.

AT SPIRIT FACTORY, WE BELIEVE IN HARD WORK, ACCOUNTABILITY, AND KINDNESS. WE PUSH OUR ATHLETES TO BE THEIR BEST ON THE MAT AND BEYOND, WHILE SUPPORTING THEM EVERY STEP OF THE WAY. THIS GYM IS MORE THAN A PLACE TO TRAIN. IT IS A FAMILY, A COMMUNITY, AND A SPACE WHERE GROWTH IS CELEBRATED.

THANK YOU FOR TRUSTING US WITH YOUR ATHLETE. WE ARE HONORED TO CONTINUE THE VISION THAT STARTED IT ALL AND TO CARRY HER LEGACY FORWARD, ONE ROUTINE, ONE MEMORY, AND ONE SEASON AT A TIME.

**WITH GRATITUDE,
LINDSEY HEALY AND LEIGH BOSSICK
SPIRIT FACTORY ALL STARS**



OUR MISSION

AT SPIRIT FACTORY ALL STARS CHEERLEADING,

WE BELIEVE THAT EVERY ATHLETE IS A VALUABLE MEMBER OF OUR PROGRAM.

AS COACHES, WE ARE COMMITTED TO FOSTERING EACH CHILD'S INDIVIDUAL SKILL DEVELOPMENT IN THE SPORT OF CHEERLEADING. OUR MISSION IS TO PREPARE OUR TEAMS AND ATHLETES TO PERFORM AT THEIR PEAK, ENSURING SUCCESS ON THE COMPETITION FLOOR.

SPIRIT FACTORY ALL STARS HAS EARNED A HIGHLY RESPECTED REPUTATION IN THE ALL-STAR CHEERLEADING INDUSTRY, AND WE ARE DEDICATED NOT ONLY TO MAINTAINING THIS STANDARD BUT ALSO TO ENHANCING IT WITH EVERY NEW SEASON. WHILE OUR PRIMARY GOAL IS TO TRAIN OUTSTANDING ATHLETES, WE ALSO FOCUS ON HELPING OUR ATHLETES DEVELOP SELF-CONFIDENCE AND LEARN IMPORTANT LESSONS IN TEAMWORK, SPORTSMANSHIP, GOAL SETTING, AND PRIDE. THEY DISCOVER THAT WITH HARD WORK, DEDICATION, AND DETERMINATION, THEY CAN ACCOMPLISH ANY CHALLENGE THEY FACE.

BEING PART OF THE SPIRIT FACTORY ALL STARS PROGRAM IS REWARDING NOT ONLY FOR OUR ATHLETES BUT ALSO FOR FAMILIES, WHO HAVE THE PRIVILEGE OF WITNESSING THE PERSONAL GROWTH OF THEIR CHILDREN THROUGH ATHLETICS. MANY OF OUR ATHLETES DEVOTE COUNTLESS HOURS IN THE GYM PERFECTING THEIR CHEERLEADING AND GYMNASTIC SKILLS. OUR COACHING STAFF FEELS PRIVILEGED TO NOT ONLY TRAIN THESE ATHLETES BUT ALSO BUILD MEANINGFUL RELATIONSHIPS WITH THEM AND THEIR FAMILIES.

WE ARE TRULY GRATEFUL FOR THE OPPORTUNITY TO BE A PART OF YOUR CHILD'S JOURNEY, BECAUSE AT SPIRIT FACTORY ALL STARS, OUR ATHLETES AND PARENTS ARE MORE THAN JUST A TEAM, THEY ARE FAMILY.



BOOSTER CLUB MISSION STATEMENT

SPIRIT FACTORY BOOSTER CLUB (SFBC) IS A BOOSTER CLUB FOR SPIRIT FACTORY CHEERLEADERS, SUPPORTING ALL AMATEUR ATHLETES AT OUR LOCATION. EVERY ATHLETE IS REQUIRED TO BE A MEMBER AND MUST PAY ANNUALLY A MINIMAL ADMINISTRATIVE FEE OF \$50 PER FAMILY. THE SPIRIT FACTORY BOOSTER CLUB IS A NON-PROFIT ORGANIZATION THAT IS THE GOVERNING BODY OF THE SPIRIT FACTORY ALL STARS.

THE SFBC PROVIDES FINANCIAL SUPPORT THROUGH FUNDRAISING TO THE CHEERLEADERS FOR TRAINING EXPENSES, EQUIPMENT, COMPETITIONS, CAMPS AND UNIFORMS. THE SFBC ALSO PROVIDES MORAL SUPPORT BY DEMONSTRATING TEAM SPIRIT AND DEDICATION.

THE APPOINTED BOARD MEMBERS MEET MONTHLY, OR ON AN AS NEEDED BASIS, TIME, DATE, AND PLACE TO BE DETERMINED. SFBC GENERAL MEMBERSHIP WILL MEET AS DEEMED NECESSARY BY THE BOARD, NOTIFICATION OF WHICH WILL BE POSTED ON SPIRIT FACTORY'S SOCIAL MEDIA OUTLETS.

THE SFBC HELPS DEFRAY COSTS ASSOCIATED WITH ATHLETIC TRAINING WITH MANY FUNDRAISERS THROUGHOUT THE YEAR. STATEMENTS OF ACCOUNT BALANCES ARE AVAILABLE UPON REQUEST. IF A CHEERLEADER LEAVES THE GYM, ALL FUNDS RAISED WILL REMAIN WITH THE SPIRIT FACTORY BOOSTER CLUB ACCOUNT AND ARE NON REFUNDABLE AND FORFEITED.

THE ADMINISTRATIVE FEE ASSOCIATED WITH MEMBERSHIP WILL BE COLLECTED FROM NEW MEMBERS UPON JOINING, AND IS DUE EVERY YEAR FOR EXISTING MEMBERS. THE FEE GOES INTO THE GENERAL FUND AND COVERS OPERATING EXPENSES. THE PURPOSE OF THIS ASSOCIATION IS TO EXCLUSIVELY FOSTER NATIONAL AMATEUR CHEERLEADING COMPETITION, AND TO PRIMARILY CONDUCT NATIONAL COMPETITION IN CHEERLEADING AND TO SUPPORT AND DEVELOP AMATEUR ATHLETES FOR THAT COMPETITION.

THE FOLLOWING ARE THE ACCEPTABLE USES OF THE FUNDRAISED FUNDS:

- MONTHLY GYM FEES**
 - ALL STAR COST'S (COMPETITION FEES, CHOREOGRAPHY, MUSIC, AND ANY ADDITIONAL ALL STAR COSTS DEEMED NECESSARY)**
 - ALL STAR CROSSOVER FEE'S**
 - UNIFORMS**
 - ANYTHING DEEMED MANDATORY FOR THE ATHLETE FROM THE SF PRO SHOP**
- ADDITIONAL EXPENSES WILL BE DETERMINED ON A CASE BY CASE BASIS INCLUDING END OF THE YEAR COMPETITIONS.**

POLICIES & CODE OF CONDUCT

GENERAL POLICIES

- **ONLY CHEERLEADERS AND COACHES ARE PERMITTED INSIDE THE GYM.**
- **PRACTICE SCHEDULES MAY BE ADJUSTED OR ADDED AT ANY TIME DURING THE SEASON.**
- **ATHLETES SHOULD NEVER BE WITHHELD FROM PRACTICES OR COMPETITIONS AS PUNISHMENT, AS THIS AFFECTS THE ENTIRE TEAM.**
- **WE WILL MAKE REASONABLE EFFORTS TO ACCOMMODATE OTHER EXTRACURRICULAR ACTIVITIES; HOWEVER, MANDATORY PRACTICES AND COMPETITIONS TAKE PRIORITY.**
- **NO SPIRIT FACTORY APPAREL, ACCESSORIES, LOGOS, TEAM NAMES, OR RELATED ITEMS MAY BE CREATED WITHOUT PRIOR APPROVAL.**
- **FAMILIES ARE RESPONSIBLE FOR STAYING INFORMED BY CHECKING EMAIL AND BAND APP REGULARLY.**
- **SPIRIT FACTORY MUSIC, ROUTINES, OR VIDEOS MAY NOT BE SHARED ON SOCIAL MEDIA WITHOUT PERMISSION.**
- **EXTRA CLOTHING (SWEATS, JACKETS, ETC.) MUST BE KEPT IN THE ATHLETE'S BAG—NOT LEFT IN THE GYM.**
- **NO JEWELRY IS PERMITTED AT ANY TIME. FINGERNAILS MUST BE KEPT SHORT AND SMOOTH FOR SAFETY.**
- **ACCOUNTS MUST BE CURRENT TO PARTICIPATE IN PRIVATE LESSONS, CLASSES, AND MAJOR EVENTS INCLUDING US FINALS, THE ONE, SUMMIT, YOUTH SUMMIT, REGIONAL SUMMIT, AND WORLDS.**
- **COACHES WILL ONLY DISCUSS ROUTINE PLACEMENT OR PERFORMANCE REGARDING YOUR OWN ATHLETE.**
- **SPIRIT FACTORY RESERVES THE RIGHT TO CHANGE, ADD, OR REMOVE POLICIES AT ANY TIME.**

CODE OF CONDUCT

- **NO GOSSIP INVOLVING ATHLETES, TEAMS, COACHES, OR STAFF.**
- **NO PROFANITY OR ABUSIVE LANGUAGE.**
- **ATHLETES AND SPIRIT FACTORY FAMILIES MUST DEMONSTRATE RESPECT, SPORTSMANSHIP, AND PROFESSIONALISM AT ALL TIMES.**
- **NEGATIVE COMMENTS ABOUT ANY ATHLETE, TEAM, OR THE SPIRIT FACTORY PROGRAM—ONLINE OR OTHERWISE—WILL NOT BE TOLERATED AND MAY RESULT IN REMOVAL FROM THE PROGRAM WITHOUT REFUND.**
- **PLEASE RESPECT COACHING DECISIONS; ARGUING OR QUESTIONING DECISIONS IS NOT PERMITTED.**
- **ALL ROUTINES, CHOREOGRAPHY, POSITIONS, AND TEAMS ARE SUBJECT TO CHANGE AT ANY TIME. THERE ARE NO GUARANTEED SPOTS—THIS IS A TEAM SPORT, AND DECISIONS ARE ALWAYS MADE IN THE BEST INTEREST OF THE TEAM AS A WHOLE.**

ATHLETE COMMITMENT & PROGRAM POLICIES

ABSENCE POLICY

PRACTICES ARE HELD TWICE PER WEEK FROM JUNE–OCTOBER AND INCREASE TO THREE TIMES PER WEEK FOR FULL-YEAR TRAVEL TEAMS FROM OCTOBER–MAY. REGULAR ATTENDANCE IS VERY IMPORTANT, AS EACH PRACTICE HELPS ATHLETES LEARN SKILLS, ROUTINES, AND TEAMWORK.

ALL PRACTICES ARE MANDATORY. WE UNDERSTAND FAMILIES PLAN VACATIONS, SO VACATION ABSENCES ARE PERMITTED ONLY DURING MAY–AUGUST, LIMITED TO ONE MISSED PRACTICE PER WEEK. FAMILIES MUST NOTIFY THE GYM AT LEAST THREE (3) WEEKS IN ADVANCE OF ANY PLANNED VACATION.

FROM SEPTEMBER–MAY, ALL PRACTICES ARE REQUIRED. EXCESSIVE OR REPEATED ABSENCES MAY AFFECT AN ATHLETE’S PLACEMENT AND COULD RESULT IN DISMISSAL FROM THE PROGRAM.

UNEXCUSED ABSENCES INCLUDE, BUT ARE NOT LIMITED TO:

- **BIRTHDAYS OR BIRTHDAY PARTIES**
- **SCHOOL DANCES**
- **HOMEWORK**
- **NON-GRADED SCHOOL EVENTS**
- **CONCERTS**
- **OTHER SPORTS OR ACTIVITIES**
- **HIGH SCHOOL FOOTBALL GAMES**

SICK POLICY

IF AN ATHLETE IS FEELING UNWELL, THEY ARE STILL EXPECTED TO ATTEND PRACTICE DRESSED IN FULL PRACTICE ATTIRE, UNLESS OTHERWISE DIRECTED BY A DOCTOR. ATHLETES MAY NOT BE REQUIRED TO PARTICIPATE BUT SHOULD BE PRESENT TO OBSERVE AND STAY CONNECTED WITH THE TEAM.

A DOCTOR’S NOTE IS REQUIRED FOR ILLNESS-RELATED ABSENCES. PROLONGED OR REPEATED ILLNESSES MAY AFFECT AN ATHLETE’S ROLE OR PLACEMENT ON THE TEAM.

INJURY POLICY

IF YOUR CHILD IS INJURED DURING OR OUTSIDE OF PRACTICE, A COACH MUST BE NOTIFIED IMMEDIATELY. ONCE THE ATHLETE HAS FULLY RECOVERED, THEY MAY OR MAY NOT BE RE-CHOREOGRAPHED INTO THE ROUTINE. GYM OWNERS AND COACHES RESERVE FULL DISCRETION TO REPLACE INJURED ATHLETES FOR THE REMAINDER OF THE SEASON. INJURED ATHLETES ARE STILL REQUIRED TO ATTEND PRACTICE AND SIT OUT IN FULL PRACTICE ATTIRE.

APPAREL & BRANDING POLICY

ALL SPIRIT FACTORY ALL STARS NAMES, LOGOS, AND BRANDING ARE PROTECTED BY COPYRIGHT. FOR THIS REASON, FAMILIES MAY NOT CREATE, SELL, OR DISTRIBUTE ANY ITEMS USING SPIRIT FACTORY LOGOS, TEAM NAMES, OR COLORS WITHOUT APPROVAL. DOING SO IS A VIOLATION OF GYM POLICY.

IMPORTANT DATES 2026-2027

BELOW ARE IMPORTANT DATES TO KEEP IN MIND. PLEASE NOTE THAT ALL DATES ARE SUBJECT TO CHANGE. SATURDAY PRACTICES WILL BEGIN ON SEPTEMBER 16 AND WILL CONTINUE THROUGHOUT THE SEASON UNLESS OTHERWISE NOTED.

IMPORTANT: THERE ARE ABSOLUTELY NO MISSED PRACTICES FROM SEPTEMBER THROUGH MAY DUE TO VACATIONS. IF THIS POLICY IS VIOLATED, THE ATHLETE WILL BE REMOVED FROM THE PROGRAM IMMEDIATELY. PLEASE PLAN ALL TRIPS AROUND SCHEDULED BREAKS AND ALLOW EXTRA TRAVEL TIME IN CASE OF DELAYS OR UNFORESEEN TRAVEL ISSUES.

EVENTS	DATES
2026 Banquet	Sunday, May 3 rd
Tryout Classes	Monday, May 4 th - Tuesday, May 18 th
Tryouts	Tuesday, May 19 th - Thursday, May 21 st
Level Tryouts	Tuesday, May 26 th and Wednesday, May 27 th
Commitment Night	Monday, June 1 st
Stunt Camp/Choreography	Thursday, June 18 th - Sunday, June 21 st
Summer Break 1	Friday, July 3 rd - Sunday, July 13 th
Choreography	Monday, July 27 th - Saturday, August 1 st
Summer Break 2	Monday, August 31 st - Monday, September 7 th (Reopens September 8th)
Gym Closed	Saturday, October 10 th
Gym Closed (Halloween)	Saturday, October 31 st
Thanksgiving Break	Thursday, November 26 th - Sunday, November 29 th
Winter Break	Wednesday, December 23 rd - Tuesday, December 29 th & Thursday, December 31 st - Friday, January 1 st (Practice will be held on December 30 th)

COMMUNICATION & FUNDRAISING

COMMUNICATION

ALL COMMUNICATION WILL BE SENT THROUGH EMAIL AND THE BAND APP. COMPETITION INFORMATION WILL BE POSTED IN THE BAND APP ON MONDAY OR TUESDAY PRIOR TO EACH COMPETITION. PLEASE CHECK OUR WEBSITE FOR WEATHER-RELATED CLOSURES.

WEBSITE: WWW.SPIRITFACTORYALLSTARS.NET

EMAIL: SPIRITFACTORYALLSTARS@GMAIL.COM

FUNDRAISING

WE OFFER MULTIPLE FUNDRAISERS THROUGHOUT THE SEASON. OUR MAIN FUNDRAISER IS THE PNC ARTS CENTER FUNDRAISER. FOR CERTIFICATION AND DETAILS, PLEASE EMAIL JUDY NEWLAND AT JUDYN@MNJDIGITAL.COM.

ADDITIONAL FUNDRAISERS MAY INCLUDE: MUMS, COFFEE, CHEESECAKES, LOTTERY TICKETS, AND A THANKSGIVING FOOTBALL POOL.

SPONSORSHIPS AND TAGGING ARE DONE INDEPENDENTLY. PAPERWORK CAN BE REQUESTED BY EMAILING SPIRITFACTORYALLSTARS@GMAIL.COM.

MANDATORY GYM FUNDRAISER

EACH ATHLETE IS REQUIRED TO SELL THREE SUPER BOWL BOXES AT \$25 EACH, OR \$75 WILL BE ADDED TO THEIR ACCOUNT.

IF YOU HAVE ADDITIONAL FUNDRAISER IDEAS, PLEASE SEE LINDSEY.

COMPETITION TRAVEL & BILLING INFORMATION

COMPETITION TRAVEL

FOR DRIVABLE COMPETITIONS (APPROXIMATELY 3-7 HOURS), ALL TEAMS ARE REQUIRED TO ARRIVE ON FRIDAY EVENING. THE GYM WILL BE CLOSED ON FRIDAYS FOR TRAVEL AND WILL REOPEN ON MONDAY FOR ALL REGULARLY SCHEDULED PRACTICES AND CLASSES.

FLY-AWAY COMPETITIONS WILL REQUIRE A THURSDAY EVENING ARRIVAL AND A MONDAY DEPARTURE. IN THESE CASES, THE GYM WILL BE CLOSED FROM THURSDAY THROUGH MONDAY. ALL COMPETITIONS FOLLOW A STAY-TO-PLAY HOTEL POLICY.

BILLING

BILLING QUESTIONS MAY BE EMAILED TO SPIRITFACTORYALLSTARS@GMAIL.COM. FAMILIES HAVE ACCESS TO THEIR ACCOUNT INFORMATION AT ALL TIMES THROUGH THE PARENT PORTAL, WHICH CAN BE ACCESSED BY REGISTERING ON OUR WEBSITE LOCATED AT THE TOP OF THE HOMEPAGE.



APPROXIMATE FEES CHART

FEES	NOVICE	PREP/ MINI	ELITE
Monthly Gym Fee	\$125	\$155	\$185
Registration Fee	\$150	\$150	\$150
USASF Fee	\$49	\$49	\$49
Practice Wear	\$135	\$135	\$135
Music Fee	\$115	\$165	\$185-\$215
Choreography Fee	\$175	\$285	\$385-\$400
Stunt Camp/ Choreography	N/A	\$150-\$210	\$150-\$210
Uniform	\$250-\$350	\$250-\$350	\$700-\$750
Warm Up	N/A	\$225	\$225
Competition Fees	\$500-\$700	\$700-\$1000	\$1200-\$1500
Competition Bow	\$55	\$55	\$55
Coaches Fees	N/A	\$100-\$200	\$250-\$300
Summit (Must receive bid)	N/A	N/A	Youth- \$229 D2- \$890
Summit Fees*	N/A	N/A	Youth- \$200 D2- \$400

***D2 SUMMIT FEES INCLUDES PRACTICE WEAR, COACHES FEES AND TEAM DINNER**