



Dear Friends of Victory Cheer,

Between April 28th and 30th, Victory Cheer's International Open Level 5 All-Girls team will be competing at the 2017 Cheerleading World Championships in Orlando, Florida. The World Cheerleading Championships is an "invite only" competition held annually for the select elite cheerleading teams that earn a bid over the course of the competitive cheer season across the globe. This competition features the best teams in the sport of cheer from North, Central and South America, Europe, Australia and Asia with over 9000 athletes.

The 'bid' invitations to this prestigious event are awarded at several competitions this season. Victory Cheer is fortunate enough to have earned a bid at JAMZ Nationals in Las Vegas, NV. This year, our team features a diverse group of talented young leaders from the Los Angeles and San Bernardino county areas. For nearly a year, this team has been pursuing the goal of receiving a bid to The Cheerleading Worlds event.

It would be an honor if you would consider supporting the Victory Cheer Level 5 Worlds team. Our goal is to raise \$20,500 to subsidize expenses for our athletes and coaches. Each Athlete's contribution is \$1,200 not including flight, food & swag expenses. We would be grateful to have you partner with us as we continue the pursuit of excellence on and off the competition floor.

If you are in the position to donate to these amazing athletes, all deposits are considered a tax write-off through our 501c(3) charitable organization #20C428608. Although gifts of any amount are welcome, we have attached a break down for sponsorships. Please make checks payable to Victory Cheer Parent Club or complete the United Charitable Credit Card Transaction Form.

We thank you for your consideration and for your thoughtful contribution to our talented group of young athletes.

Yours In Victory,

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Victory Cheer International Open Level 5 (IO5) Team

2017 USASF Worlds Competition: Sponsorship Opportunities

Sponsor an Athlete: \$2,000

Competition Fees, Hotel Stay, Airfare, Disney Passes, Victory Cheer Swag & Meals

PLUS all Platinum Level Sponsor Benefits

- Your company's logo and link will be placed on our website for the remainder of the competition season
- We will place your company's logo on our Victory Cheer Worlds T-Shirt. Both athletes and parents/friends will wear the T-Shirt during the Worlds competition
- Your company's logo and link will be sent out in an Appreciation E-Mail blast to all Victory Cheer Family and Friends (over 150 athletes)
- Your company will be featured on our social media sites throughout the 2017 USASF Worlds Competition. Over 9000 athletes + coaching staff and event fans follow their social media hashtags. These posts will provide a link to your company's website and can feature any specials your business is offering

Platinum Sponsor: \$1,000

Website Advertising, T-Shirt Marketing & World Competition E-mail & Social Media Blast

- Your company's logo and link will be placed on our website for the remainder of the competition season
- We will place your company's logo on our Victory Cheer Worlds T-Shirt. Both athletes and parents/friends will wear the T-Shirt during the Worlds competition
- Your company's logo and link will be sent out in an Appreciation E-Mail blast to all Victory Cheer Family and Friends (over 400 contacts)
- Your company will be featured on our social media sites throughout the 2017 USASF Worlds Competition. Over 9000 athletes + coaching staff and event fans follow their social media hashtags. These posts will provide a link to your company's website and can feature any specials your business is offering

Gold Sponsor: \$500

Website Advertising & T-Shirt Marketing

- Your company's logo and link will be placed on our website for the remainder of the competition season
- We will place your company's logo on our Victory Cheer Worlds T-Shirt. Both athletes and parents/friends will wear the T-Shirt during the Worlds competition

Silver Sponsor: \$250.

Website Advertising

- Your company's logo and link will be placed on our website for the remainder of the competition season