

The Kraft Huddle to Fight Hunger Challenge

Approved Activities

DID YOU COMPLETE YOUR PRE-REQUISITES?	
Read, sign and submit <i>The Challenge Rules Agreement Form</i>	<input checked="" type="checkbox"/>
Show your support and “Like” Kraft’s Huddle to Fight Hunger Facebook Page (Facebook.com/KraftFightHunger) and share it with all your friends.	<input type="checkbox"/>
Add Kraft’s Huddle to Fight Hunger Facebook Logo/Link to your conference and association’s websites (details here: http://www.kraftayfhuddle.info)	<input type="checkbox"/>

Descriptions of Each Activity Follow!

Kraft Huddle To Fight Hunger APPROVED ACTIVITY LIST	JUNIOR VARSITY (EASY) 1 POINT	<input checked="" type="checkbox"/>	VARSITY (MEDIUM) 2 POINTS	<input checked="" type="checkbox"/>	CHAMPIONSHIPS (HARD) 3 POINTS	<input checked="" type="checkbox"/>	
	Wear it For Awareness			Food Drive #1 Boxes and Barrels - Basic Food Drive		Fight Hunger Powder Puff Tournament	
	Facebook Profile Challenge			Food Drive #2 Tackle Hunger: “Admissions Ticket”		Cheer to Fight Hunger	
	Facebook Lap top “like” stations			Food Drive #3 Tackle Hunger “100 Yards of Food”		“Volunteering” AYF/AYC Out in the Field	
	Hunger Stats Facts’n’Figures			Halftime Hunger Kick		Tailgate/ BBQ days	
	Bake Sale			I Fought Hunger t-shirt		Potluck/ recipe exchange	
	“Fight Hunger” Banner making			Coach for a Day			
	YOU MUST COMPLETE 3						
TOTAL POINTS							

Email your Proof of Activities to
Fighthunger@americanyouthfootball.com

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Approved Activities Descriptions

Type	Activity	Description
JV	Wear it for Awareness	<p>Get members of the team (s), community, and fans, to wear a wristband, ribbon, button, or sweatband to drive fighting hunger awareness. Ribbons, Stickers, Buttons, Sweatbands. USE STYLE GUIDE (http://www.kraftayhuddle.info) only APPROVED LOGO use will count as towards your points.</p> <p>TIP: Have all of your team members wear their Huddle To Fight Hunger branded promotional item during a game. Logo use must be approved, refer to the style guide (http://www.kraftayhuddle.info).</p> <p>Proof: take pictures of participants sporting the goods!</p>
JV	Facebook Profile Challenge	<p>Encourage parents and coaches to change their profile pictures for the month of September to the Kraft Huddle to Fight Hunger logo. Download logos here (http://www.kraftayhuddle.info).</p> <p>Proof: capture and email screen shots of profile pictures/friends avatars.</p>
JV	Facebook Lap top “like” stations	<p>Set up a laptop stations at games, meetings, etc so participants can go online, “Like” KraftFightHunger on Facebook.</p> <p>Proof: take pictures of people ‘liking it’ at the laptop on site at your events.</p>
JV	Hunger Stats Facts’n’Figures	<p>Have parents and coaches update their Facebook status with facts about Hunger in the US and share the Facebook.com/KraftFightHunger page “to donate a meal”</p> <p>Proof: capture online screen shots and testimonials from participants and impact on their friends.</p>
JV	Bake Sale	<p>Host a Fight Hunger Bake Sale. Proceeds to fight hunger.</p> <p>Proof: Show us the yummys and the sale in photos. Use the Kraft Recipes site (http://www.kraftrecipes.com/) for recipe ideas.</p>
JV	“Fight Hunger” Banner making	<p>Before Cheer Competitions have the girls make banners to Fight Hunger. Banners should promote Fighting Hunger, “Liking KraftFight Hunger,” or donating to food drives</p> <p>Proof: send photos of the banners posted around the community and of the event of the girls having fun!</p>
V	<p>FOOD DRIVES:</p> <p>(3 options LISTED BELOW)</p>	<p>*****All Food Drives must be completed in association with a local Feeding American Food Bank. Find a Food bank contact and Food Drive rules here (http://www.kraftayhuddle.info). <i>Make sure you instruct donors what types of food are acceptable as a donation.</i> *****</p>
V	<p>FOOD DRIVES:</p> <p>Option #1 Boxes and Barrels - Basic Food Drive</p>	<p>Place boxes, barrels, and bags around your community to collect food.</p> <p>Proof: photographs of food collection sites/amount of collected food/delivering food to the food bank. Feature pictures of all the volunteers who helped!</p>
V	<p>FOOD DRIVES:</p> <p>Option #2 Tackle Hunger:</p>	<p>Collect a non-perishables item for admissions to the games. No food, no game!</p> <p>Proof: pictures of the collection and the event. Show the excitement!</p>

	"Admissions Ticket"	Photograph the pick up or delivery of the food.
V	FOOD DRIVES: <u>Option #3</u> "Admissions Ticket to" Tackle Hunger "100 Yards of Food"	Collect admissions to games to see how many 'yards you can drive' with the food. Try to fill up the field (50 yards is the red zone and 100 yards is the Touchdown!) Invite the community out to the football field for the challenge to fill the field. Proof: photograph the view from the top! Show how much food you have collected and how many people came out for the event. Make it creative and mark your yards with signs.
V	Halftime Hunger Kick	During half time at local games, invite families, fans, and friends to participate in the Hunger Kick. Set up a field goal kicking challenge and take monetary donations for the opportunity to participate. Proceeds go to Feeding America. Proof: record a video of the half time game excitement.
V	I Fought Hunger t-shirt	Create a Huddle To Fight Hunger t-shirt to sell. Profits go to FEEDING AMERICA. <i>If you are interested in creating a t-shirt please contact AYF Staff for details.</i> Proof: picture of your participants wearing/posing in their shirts.
V	Coach for a Day	Give the players on your team the opportunity to play coach for a day. Create a contest where every food item or amount of money donated equals a minute of practice that the coaches have to participate in. *If using food donations, it must be completed in association with a local Feeding American Food Bank, find Food Drive rules here (http://www.kraftayfhuddle.info). <i>Make sure you instruct donors what types of food are acceptable as a donation.</i> Proof: take action shots of the coaches in gear and in action. Send us the agenda of the "Coach of the Day" and the amount of time that was donated.
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C	Fight Hunger Powder Puff Tournament	Host a pre-game touch football tournament with parents and friends of the team. Remember to wear your ribbons, pins, buttons. Proof: send us photos of the event and the "powder puff" accessories that everyone will wear!
C	Cheer to Fight Hunger	Develop a cheer/ chant with your team about the cause to fight hunger. Perform the cheer in front of an audience at a game/ tournament. Proof: this requires a video submission along with your photos! Make sure it is loud and clear in the recording!
C	Volunteering AYF/AYC teams out in the field	Go to your local soup kitchen, food pantry, or even a local church. <ul style="list-style-type: none"> Sort donated food items Repackage donated food items for distribution to the agencies To learn more about these opportunities in your area locate your local Feeding America food bank - ask for the volunteer coordinator. <i>Proof: Send us photos of the athletes working hard!</i>
C	Tailgate/ BBQ days	Host a fight hunger tailgate with the Football community, have a cover charge. All proceeds will go to Feeding America. Maybe even have a "chili cook off" using a kraft.com recipe! Add in some fun games and contests, keep it fun while fighting hunger! Proof: Send photos of the event. Make sure to wear your ribbons, wristbands, etc.
C	Potluck/ recipe exchange	Everyone should bring their favorite recipes and dishes. Proof: Send us photos of your favorite recipes and of all of the food the teams brought to share with each other.

