



SPONSOR T-SHIRT INSTRUCTIONS

Attached you will find a sponsorship request letter along with a sponsorship form. You may use these as tools to request donations for your 2017-2018 cheerleading season.

Examples of companies to ask for sponsorship: hair salon, coffee shops, pizza places, tanning salons ECT.

This is not a mandatory fundraiser, however, all athletes will receive; and are required to wear the sponsorship t-shirt at all competitions. The cost of the printed t-shirt is \$30.00 and will be invoiced per the payment schedule in your handbook. If you choose to collect sponsorships, the first \$30.00 will cover the cost of your t-shirt and the balance will go directly to your account. If you choose not to collect sponsorships, you will be required to pay the \$30.00 per the invoice.

Checks should be written to Core Allstars. **You may turn sponsorship forms and checks in the first week of any month**, but not the weeks in between, as we receive far too many to deal with daily.

*Please remember this is an optional fundraiser. However this is the largest single fundraiser Core Athletix will be doing. If you don't participate you are still responsible for paying the \$30 to cover the costs of the sponsor t-shirt, which is invoiced to you based on the handbook schedule.

Funds received and posted to accounts from Sponsorships are non refundable.

**SPONSORSHIP FORMS AND PAYMENTS ARE DUE NO LATER THAN
10/01/17.**



CORE ATHLETIX ALL STAR CHEERLEADING 2017-2018

Dear Prospective Sponsor:

Thank you for taking the time to consider sponsoring one of our Core Athletix All Star athletes. This letter briefly provides a further understanding of our company and what your sponsorship will mean to this athlete.

Core Athletix takes great pride in helping children of all ages develop physically, mentally, emotionally and morally through athletics and training.

All Star cheerleading is a very competitive sport throughout our country, and even the world. National competitions are regularly shown on television networks such as ESPN, CBS, SPORTS and FOX SPORTS.

Core Athletix teams compete regionally and nationally from June through May and attend local competitions, as well as competitions throughout New York, Pennsylvania, Massachusetts, Ohio, Nevada, Texas, and Florida! And as you can imagine, fundraising is necessary in order to assist cheerleaders with their competition expenses.

We invite you to help the young athlete, who presented this letter to you, by sponsoring them in their quest to learn, grow and develop their love of the cheer through your donation to their competition, travel and lodging expenses.

As a sponsor, your business will enable these cheerleaders to participate in this once-in-a-lifetime activity and most donations can be written off as an advertising expense, as sponsors will be listed on our sponsorship t shirt that is worn at all competitions, on our website and also our annual banner that proudly hangs in the Core Athletix facility.

If interested in this opportunity, please fill out the attached form with a check made payable to Core Allstars. Feel free to contact Core Athletix with any questions you may have at 585-244-2496 or visit our website at www.coreathletix.com

Please select a level of sponsorship from the choices below. You will find that your business will benefit greatly from each level of sponsorship.

___ BRONZE SPONSOR - \$50-99 Company name listed on our website.

___ SILVER SPONSOR-\$100-249 Company name printed on t-shirt, name listed on our website.

___ GOLD SPONSOR - \$250-499 Company name printed on t-shirt, name listed on our website plus a link to your website from ours.

___ DIAMOND SPONSOR - \$500-ABOVE Company name printed on t-shirt, name listed on our website, a link to your website from ours and name printed on our banner to be displayed in our gym!

Your donations are greatly appreciated!



CORE ATHLETIX ALL STAR CHEERLEADING

SPONSORSHIP FORM 2017-2018

TURN TOP OF THIS FORM IN WITH PAYMENT

CHEERLEADER TO SPONSOR_____

Type of Sponsor (check the level)

___ BRONZE SPONSOR - \$50-99 Company name listed on our website.

___ SILVER SPONSOR-\$100-249 Company name printed on t-shirt, name listed on our website.

___ GOLD SPONSOR - \$250-499 Company name printed on t-shirt, name listed on our website plus a link to your website from ours.

___ DIAMOND SPONSOR - \$500-ABOVE Company name printed on t-shirt, name listed on our website, a link to your website from ours and name printed on our banner to be displayed in our gym!

Business Name& Information (as it will appear in marketing)

Gold and Diamond Sponsor, website for linking:

Payment amount:_____ Check/Cash/Credit:_____

Payment received by:_____ Date Received:_____

Sponsorship forms and checks may be turning in the first week of any month, but not the weeks in between.

--- CORE ATHLETIX DONATION RECEIPT---

Cut and Keep for your Records

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\$_____ received on_____ by _____

Your donations are greatly appreciated!

Checks payable to Core Allstars