

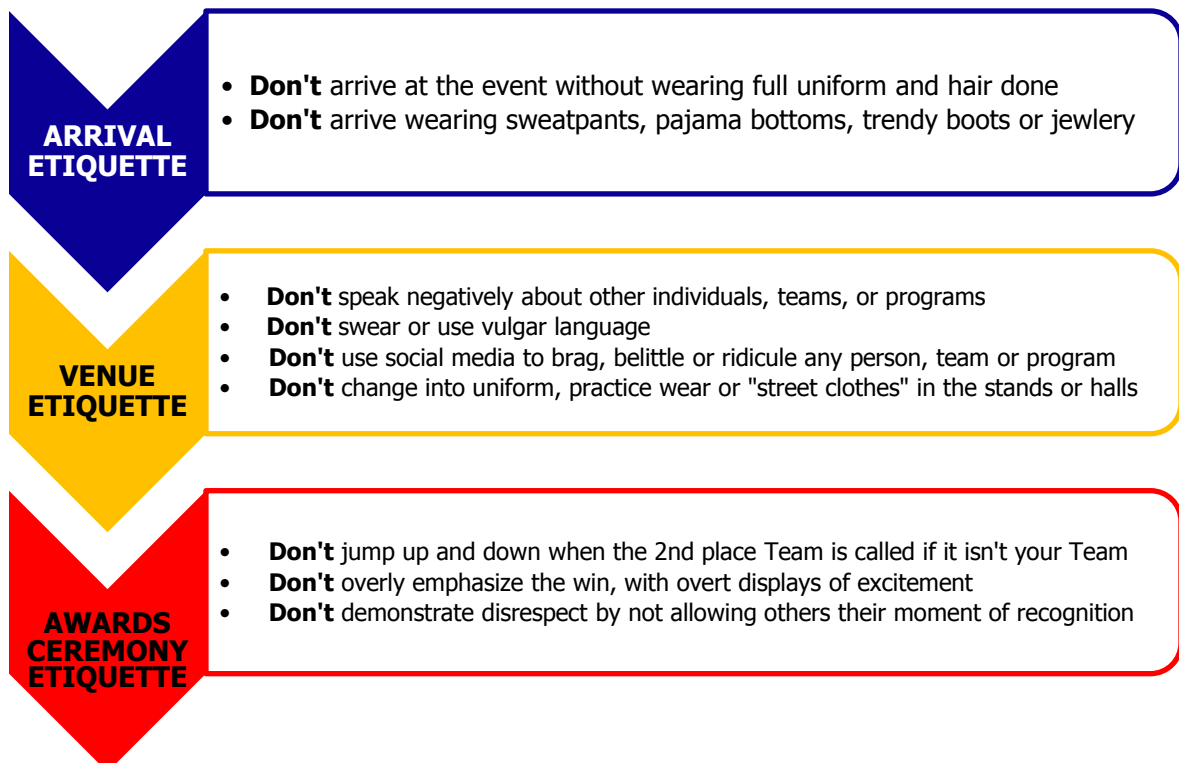


IMAGE ETIQUETTE DO'S



ALWAYS USE SOCIAL MEDIA TO PROMOTE POSITIVE THOUGHTS, IDEAS, AND IMAGES

IMAGE ETIQUETTE DON'TS



WHAT IS YOUR IMAGE?

YOUR CHOREOGRAPHY:

Dance Style
Music Selection
Movement

YOUR LOOK:

Uniform
Hair
Makeup

YOUR CHOREOGRAPHY AND YOUR LOOK = YOUR IMAGE!

Is it age appropriate?
Is it an athletic representation
of our sport?
Is it suitable for all audiences?
What does your Image say about
your Team?


**THE INTEGRITY OF OUR SPORT IS CONSTANTLY BEING SCRUTINIZED.
DOES YOUR IMAGE HELP? GIVE YOUR IMAGE A BOOST!**

BE PROUD TO SAY "I'M AN ALL STAR!"



IS THE IMAGE OF YOUR PROGRAM MOVING IN A POSITIVE DIRECTION?

MAXIMIZE THE POSITIVE

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- Appearance:** Uniforms and Makeup should be age appropriate
- Hair should look natural and styled in a manner that is not a distraction to the Judges or the routine
- Athletic:** Choreography is combined with an athletic routine and complemented by appropriate music for all audiences
- Academics:** Education is promoted and successes are rewarded
- Attitude:** Positive attitudes are demonstrated through discipline, unity, sportsmanship, leadership, and respect

MINIMIZE THE NEGATIVE

- Appearance:** Use of overly glitzy makeup
Uniforms that don't fit correctly
Uniforms or makeup that is not age appropriate
- Athletic:** Avoid anything overtly sexual or flirtatious
Minimize gestures or expressions that call attention to the individual rather than the team
- Academics:** Lack of emphasis on education
- Attitude:** Unsportsmanlike, suggestive, sexual, or flirtatious music, movements or voice overs