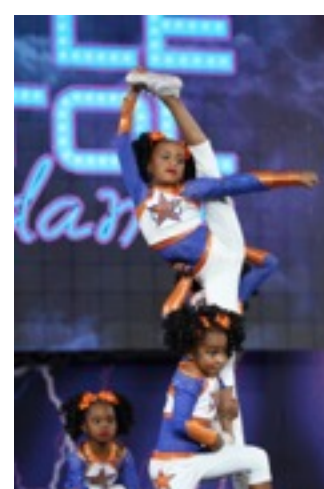
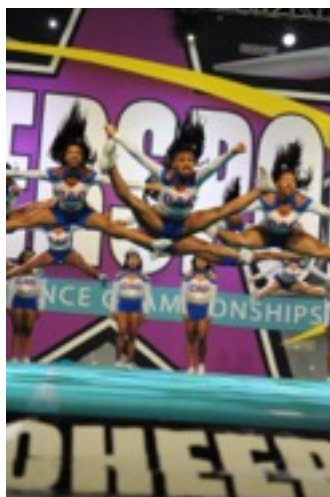
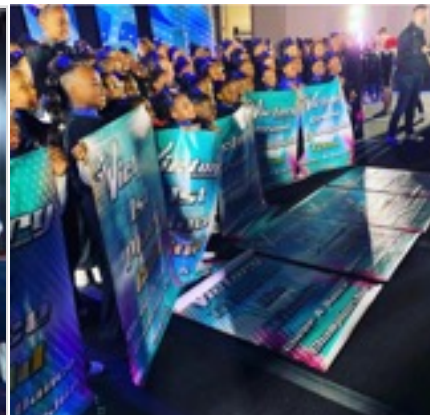




2019-2020 CAO Elite



***You Can Get with This!***

***Join Us for an unforgettable season 16!***

CAO Elite All-Stars is located south of Atlanta in Morrow, GA. We are Clayton County's Oldest, Most Winning, and Hottest Cheer Gym! We have prestigious titles from NCA All-Star Nationals, UCA International Championship, as well as being 3-time D2 Summit Champions. In addition to 200 National Champion Titles, over 125 Grand Champion Titles, and numerous specialty accolades, for Best Tumbling, Choreography, Most Entertaining and Stunts from several National Competitions!

CAO Elite provides a safe, fun and enthusiastic atmosphere, that teaches cheerleaders of all levels. The character and integrity of our staff continues to provide the positive influence and individual attention that our students need. We believe in providing a family atmosphere that teaches our students "life lessons" that will remain with them forever. We also have a strong focus on proper technique and progressions that pushes our athletes to the forefront of their sport.

Season 15 has been a season of Building stronger foundations, Quality over Quantity, but one of continuing the winning tradition! Join us for season 16.

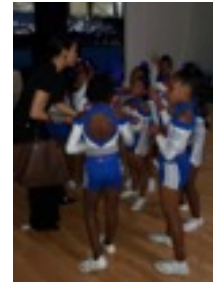
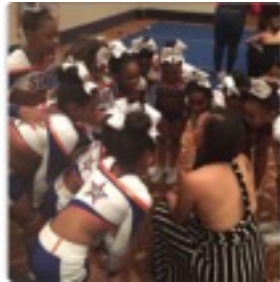
“Family isn’t always Blood. Its the people in your life that want you in theirs; the ones who accept you for who you



## About CAO Elite

With one coach & a handful of students, CAO Elite launched into the All-star cheer industry 15 seasons ago. Since then, **CAO Elite has grown into the most winning all-star program in South Atlanta Nationally!**

Owner and Coach Toni Kendrick started CAO Elite with two small squads practicing out of parks & recreation centers. As the teams progressed throughout their winning season- the following year’s tryout tripled in numbers and a legend was born that continues today.



Our mission at CAO Elite All-Stars is to enrich the lives of the children, and their families, through the sport of competitive cheerleading. Our goal is to teach our athletes the value of commitment, hard work, integrity, leadership, self confidence, positive attitude and a love for the sport of competitive cheerleading and dance.

Each and every family is important to us and our program! You will not get lost in a crowd or feel like just another number. You will be a part of the hottest and most winning all-star family in the South Atlanta area. ***At CAO Elite All-Stars, WE ARE A FAMILY***





# OVERVIEW OF COST

**Billing:** The monthly fees (12 months) will be drafted from your credit card on file the 1st of each month. Monthly fees include: Practice Training, Choreography Camp, Music, and All Competition Fees.

**Try-Out Fee:**                 **\$50.00 up until April 30**  
                                      **\$75.00 May 1 and thereafter**  
                                      **\$100.00 Private Tryout Appointment**  
*(on-line payment through registration or cash only in person)*

**One-Time Coaches' Fee Per Family: \$150.00**



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## Elite Teams (TINY-SENIOR)

**1 Allstar Cheerleader:**       **\$285.00 per month June-Dec/\$165.00 January-May**  
**2 Allstar Cheerleaders:**     **\$465.00 per month June-Dec/\$345.00 January-May**  
**3 Allstar Cheerleaders:**     **\$590.00 per month June-Dec/\$470.00 January-May**

## Novice Program (TINY-JUNIOR)

**1 Cheerleader:**               **\$200.00 per month June-Dec/\$150.00 January-May**  
**2 Cheerleaders:**           **\$380.00 per month June-Dec/\$330.00 January-May**

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**Cross-Over Monthly Fee per month is an additional \$30.00**  
**(Cross-over fees per competition TBD based on Competition Company)**

**\*Does not include: travel fees, clothing cost, crossover fees, banquet fees, USASF Fee Registration.**

*All other payments for clothing and uniform will be made in the front office in the form of cash/money order only due on their respective due dates per the payment schedule. Most items parents will have the leisure of ordering on your own by a deadline and having shipped directly to you.*

You have the option of logging into your account on [www.caelite.com](http://www.caelite.com) 24/7 to make payments, view statements or make changes.

**Contractual Agreement:** 1 year binding contractual agreement must be signed and notarized before taking the floor for your first practice. Credit card information must be completed in detail for monthly auto draft payments.

# ADDITIONAL TRAINING COST

Tumbling classes are offered through our partner **Tumble Pros, Inc.** All registration and monthly cost will be paid directly to Tumble Pros, Inc. A schedule feasible to our all-star program as well as the general public will be available at CAO Elite.

Private Lessons are available through all CAO Elite coaches. Contact the coach you are interested in arranging privates with for an appointment and their individual rate.

# Evaluation Days and Times

## Try Out Parent Informational Meetings & Kick Off Week

We will have try out informational meetings for our full season memberships for new members on the April 24<sup>th</sup> from 7-8:30 PM and our returning parent informational April 25<sup>th</sup> from 7-8:30 PM. To celebrate kicking off our Sweet 16 this week has been dedicated to fun activities to get new families acclimated with our program, and returning families rekindled.

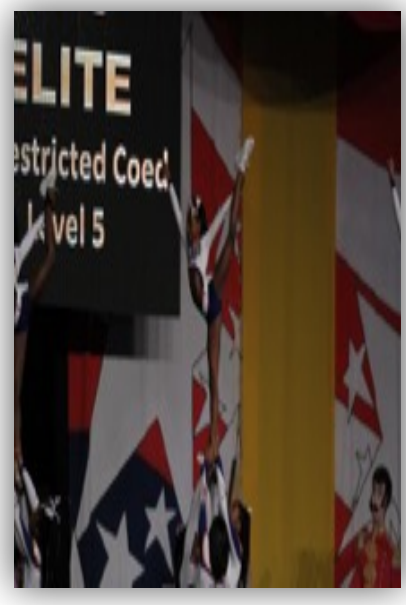
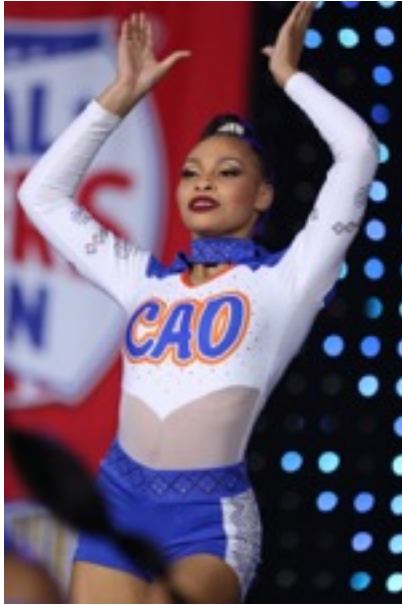
## Don't Stress! Evaluations are Fun!

We promise CAO Elite evaluations are stress-free. In fact, you'll have a lot of fun during and on evaluation day. Everybody will make one of our CAO Elite teams, whether you have had previous cheerleading experience or not!

**May 18, 2019**  
**Level 1-2**  
**10 AM**

**May 19, 2019**  
**Level 3-5**  
**2PM**





## What is All-Star Cheerleading?

The sport of all-star cheerleading has grown immensely from its roots 30 years ago. In the 80s and early 90s, teams were typically formed of athletes who were interested in improving their skills so that they would stand a better chance of making their high school or college cheerleading teams. As the sport developed and grew, more and more athletes and their parents viewed all-star cheerleading as a viable activity in and of itself. As stronger and stronger athletes began to recognize that all-star cheerleading provided them a way to focus more on team-work and athleticism and less on pom poms and decorating lockers, the sport began to separate itself from the traditional stereo-types.

Teams and athletes in all-star cheerleading now focus on gymnastic and acrobatic moves. The hybrid sport of today is a combination of gymnastics, acrobatics, athletic dance and many elements unique to all-star. More X-Games than Dallas Cowboys Cheerleader, more extreme athlete than fashion model, today's all-star athlete can learn exciting skills in a fun, safe environment. All-star teams are typically comprised of 6-35 athletes with a variety of skills and abilities (much like a football or basketball team). There can be solid, well-rounded athletes and those who have particularly strong abilities in certain areas (ex. - strong dancers or jumpers).

The coaches create a competition routine performed by the group that has elements of tumbling, stunting, jumping, dance and other skills set to music. The routines are typically 2 1/2 minutes in length. At competitions, the teams are divided by age and ability level. The routines are judged by their level of difficulty, precision, creativity and entertainment value. There are thousands of all-star programs of all types across the country. CAO All-Stars is widely considered one of the top all-star programs in the country.

While not every program is a perfect fit for every athlete, we believe that we have a solid program that is the right choice for everyone, from the brand-new beginning athlete to the ultra-elite veteran. Regardless of your athlete's level of experience, CAO Elite All-Stars Cheerleading is great way for young athletes to learn new skills while building teamwork, goal-setting, sportsmanship and numerous other social skills while making lifelong friendships!

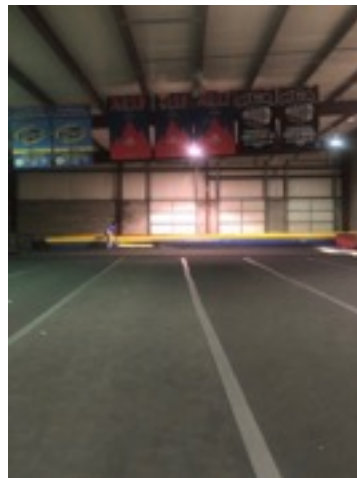
# CAO Elite All-Stars Staff

Our coaches have a wide variety of backgrounds. They have extensive gymnastics experience to help with the teaching and spotting of tumbling skills. Many have worked in a variety of team sports and can bring unique perspectives to the various teams. Several are highly experienced choreographers that are in year-round demand from other cheerleading programs. We have a proven track record of 200+ National Titles, over 100 Grand Champion Titles, and numerous accolades for spirit, tumbling, jumps, and choreography awards. Combined our staff has 30+ years of experience in the cheerleading industry.

The bottom line is this: CAO Elite All-Stars has some of the most experienced, creative, and talented staff of any gym in Georgia!

## Our Facility

CAO Elite is thrilled to be entering our first full season in our new facility. Parents can relax in our spacious lobby while they enjoy the complimentary Wi-Fi and Hi- Definition TV. We ask that while at the gym you pick up after yourself and help keep CAO clean! Thank you in advance for your cooperation.



## Fundraising

We have fundraisers available to those who are in financial need. Each year only 8-12 percent of our families take advantage of gym sponsored fundraisers. It is possible to pay for an ENTIRE season with the fundraisers we offer. If needed, please take advantage of these fundraisers so your child can participate. For more information, please e-mail [booster@caelite.com](mailto:booster@caelite.com).

If there is a financial problem, please speak with one of our Office Staff members immediately. Your coach or Team Rep will not be able to advise you on these matters. All e-mail correspondence about finances should go to [toni@caelite.com](mailto:toni@caelite.com)



## Important Dates

### Mandatory Choreography Camp Dates

- June 14-16 STUNT CAMP
- July 19-21 DANCE CAMP
- August 16-18 CREATIVE CAMP

### **\*Uniform Swap Out or Purchase Used June 15th\***

(You may PURCHASE Brand New Uniform; however this will be our last season in this uniform)



## PAYMENT DATES

Initial Draft Gym Fee	June 1, 2019	Respective Fees
*TEAM PACKAGE	July 15, 2019	Ranges \$200-300
*TEAM PACKAGE	September 15, 2019	Ranges \$200-300
Coaches' Fee	October 15, 2019	\$150 per family

\*indicates cash/money order payment through the front office

\*\*Team Package includes: Bow, Bag, Warm-Up, Shoes, All Practice Wear

## COMPETITION SCHEDULE OUTLOOK FOR ELITE TEAMS

1. **Battle Under the Big Top-December 2019, Atlanta, Georgia**
2. **Beast of the East- January 2020, Atlantic City, New Jersey**
3. **Cheersport Nationals- February 2020, Atlanta, Georgia**
4. **NCA Allstar Nationals- March 2020, Dallas, TX**
5. **Nationals- March 2020, Orange Beach, AL**

1. Bids not included - ALL PAID BIDS will be accepted no exceptions. Summit AT LARGE and PAID will be ACCEPTED.

2. NOVICE PROGRAM COMPETES LOCALLY ONLY

3. Outlook serves as projection of highly likable competitions. This schedule can change.



## Frequently Asked Questions

**Q: Does CAO “cut” cheerleaders who try out?**

A: No! There is a place for every age and every level of athlete at CAO. Every athlete who tries out will make one of our award winning teams.

**Q: How much does it cost?**

A: Our monthly tuition is \$285 a month for one member, \$465 for two siblings and \$590 per month for three siblings from June-December thereafter \$165/\$345/\$470 from January-May. A complete breakdown of costs will be available at your parent informational meeting.

**Q: How do we get our uniforms?**

A: We will have uniform fittings on June 15th and this date will be mandatory. You will have your uniform before the first competition.

**Q: When can my child “move up”?**

A: We reserve the right to move a child up or down at any given time. However, we will re-evaluate every athlete in August to determine if a team change needs to occur whether its moving up or down. All movements are first for the cheerleader and secondly for the program to be as competitive as possible.

**Q: How do you select teams?**

A: We select teams to be the most competitive in each level.

**Q: Can my daughter fly?**

A: If the coach feels that your daughter should be a flyer, she will be.

**Q: What should I wear to tryouts?**

A: Athletes should wear a comfortable shirt, shorts and tennis shoes with hair pulled back neatly into a ponytail. No team’s logo or branding to be worn. Absolutely no jewelry is allowed.



**Q: Can my child be a part of CAO while still participating on his or her school cheerleading team?**

A: We support our athletes' involvement in other extracurricular activities (i.e. youth/school cheerleading, other sports teams) as long participation does not conflict with their responsibilities or their commitment to CAO. Participation must be discussed with our coaching staff to determine any potential conflicts.

**Q: My child goes away during the entire summer will this be a problem?**

A: Yes. While practices are not mandatory during the summer all CHOREOGRAPHY CAMPS and SIZING Dates are. Nothing will be ordered for a cheerleader that is not sized, and a place in choreography will not be held. We will add them in at the coaches' discretion.

**Q: Are fees pro-rated for cancelled practices?**

A: No. We will have enough called practices, additional competition practices, and lock-ins to make-up for anything that is missed. It all weighs itself out. We do not charge for additional practices so we do not pro-rate.





**OFFICE USE ONLY**

EC/NC/HC  
CROSS: YES/NO  
DIV: T/M/Y/J/S  
Level: 1 2 3 4 5

# CAO Elite Athlete Registration Form

Athlete Name \_\_\_\_\_

DOB \_\_\_\_\_

Age (as of August 31, 2019) \_\_\_\_\_

Athlete School \_\_\_\_\_ Grade \_\_\_\_\_

Athlete Phone/Email \_\_\_\_\_

Would you like to participate in?    Elite Cheer    Novice Cheer    Half Season Cheer

Would you like to cross compete this season (additional cost)?    YES    NO

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Mother Name \_\_\_\_\_ Cell Phone \_\_\_\_\_

Mother Employment \_\_\_\_\_ Mother e-mail \_\_\_\_\_

Father Name \_\_\_\_\_ Cell Phone \_\_\_\_\_

Father Employment \_\_\_\_\_ Father e-mail \_\_\_\_\_

**How did you hear about CAO ELITE?** \_\_\_\_\_

Previous cheer, dance, tumbling experience \_\_\_\_\_

Any special medical conditions/allergies/limitations that Staff should be aware of (please be specific and explain in detail) \_\_\_\_\_

Emergency Contact \_\_\_\_\_ Relationship \_\_\_\_\_

Phone \_\_\_\_\_ Preferred Hospital \_\_\_\_\_

**Photo Release:** At times, CAO Elite LLC will take photos of your child and staff while participating in the program or other gym related activities. CAO Elite LLC reserves the right to use the photos in media related to the advertising and promotion of the program. Your signature below gives the organization the permission to photograph your child when participating in any CAO Elite LLC event.

**Waiver of Liability:** I/We, \_\_\_\_\_ release CAO Elite LLC staff, location, its representatives and subsidiaries from any claims for physical illness serious bodily injury or death that may be sustained as a result of my child's participation in a CAO Elite, LLC. tumbling and cheer program. I/We acknowledge and understand that in participating in this cheer/tumbling program, that potential catastrophic injury, paralysis or even death can result from improper conduct of these activities. I/We agree to assume all risks, cost or losses sustained by me, my child or my child's family in connection with the participation in this program, including but not limited to, tumbling/cheer classes, programs and/or private lessons. I/We on both our own and our child's behalf will covenant not to sue and forever release CAO Elite, LLC., it's managers, owners, respective heirs, administrators, executors, successors, employees and/or agents from all liability for any and all damages or injuries suffered by my child while under the instruction/supervision of CAO Elite, LLC.. In the event of an emergency, I/we give permission to CAO Elite, LLC. and/or appropriate medical facilities to take all measures deemed necessary for the care and protection of my child while under the direct supervision of CAO Elite, LLC.. I/We further understand that in the case of an emergency, my child will be transported to the preferred hospital emergency room (listed above) by a local emergency unit in the event immediate and emergency medical services are necessary. I/we further understand that in a medical emergency situation, CAO Elite, LLC. has permission to act on the parent's behalf for the well-being of the child and contact medical emergency services in the even the parent, physician or the emergency contact listed above can not be located. Any/all expenses for the medical transport will be the responsibility of the parent. My signature below confirms my agreement to both the Photo Release and the Waiver of Liability herein.

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_