



CAO Elite All-Stars

2017-2018 CAO Elite Tryout
Packet



***We want you, to be a part of the famous CAO Family!!
Join us for an unforgettable season 14!!***

CAO Elite All-Stars is located south of Atlanta in Morrow, GA. We are Clayton County's Oldest, Most Winning, and Hottest Cheer Gym! We have prestigious titles from NCA All-Star Nationals, Finalist at THE Summit, All Star Games Champions, Battle at the Capitol and Battle Under the Big Top. In addition to 200 National Champion Titles, over 125 Grand Champion Titles, and numerous specialty accolades, for Best Tumbling, Choreography, Most Entertaining and Stunts from several National Competitions!

CAO Elite provides a safe, fun and enthusiastic atmosphere, that teaches cheerleaders of all levels. The character and integrity of our staff continues to provide the positive influence and individual attention that our students need. We believe in providing a family atmosphere that teaches our students "life lessons" that will remain with them forever. We also have a strong focus on proper technique and progressions that pushes our athletes to the forefront of their sport.

Season 13 has been a season of Triumph over Everything, Quality over Quantity, but one of continuing the winning tradition! Join us for season 14.

“Family isn’t always Blood. Its the people in your life that want you in theirs; the ones who accept you for who you are.”

About CAO Elite

With one coach & a handful of students, CAO Elite launched into the All-star cheer industry 13 seasons ago. Since then, **CAO Elite has grown into the most winning all-star program in South Atlanta Nationally!**

Owner and Coach Toni Kendrick started CAO Elite with two small squads practicing out of parks & recreation centers. As the teams progressed throughout their winning season- the following year’s tryout tripled in numbers and a legend was born that continues today.



Our mission at CAO Elite All-Stars is to enrich the lives of the children, and their families, through the sport of competitive cheerleading. Our goal is to teach our athletes the value of commitment, hard work, integrity, leadership, self confidence, positive attitude and a love for the sport of competitive cheerleading and dance.

Each and every family is important to us and our program! You will not get lost in a crowd or feel like just another number. You will be a part of the hottest and most winning all-star family in the South Atlanta area. ***At CAO Elite All-Stars, WE ARE A FAMILY***



2017-2018 Season Outlook

Our season will begin May 2017 and End April 2018. Our teams will participate in 6-8 local and national competitions. Some of the events will be 1-Day (Sat or. Sun) or 2-Day (Sat and Sun). Along with competitions come some very important gym social and community service events that are on the calendar for 2017-2018. All keeping in mind our mission of "Rising by Lifting Others."

Meet & Greet Picnic & Back to School Jam

Our annual meet & greet picnic will be held early summer. This day is fun with games, music, barbecue, and getting to know each other before we enter the competition season! Our annual Dads cook off is held this day too! Lots of fun to be had by all! We also host a school supply drive to benefit Clayton County students in foster care!!

Mother & Daughter Tea

Brimms over Brunch is our mother & daughter empowerment brunch. This is a time for not only our CAO cheerleaders and mothers to come together, but we invite numerous community and mentoring programs to join us in uplifting young ladies to empower them for a brighter future. All while giving both mother and daughter a platform to socially discuss issues and concerns that effect our young ladies today.

A Night with the Stars Annual Showcase

2016 will host our 8th Annual showcase night! This a lively dress rehearsal in which ALL CAO Teams will perform their competition routines with the uniform, make-up and hair in preparation for competition day. The showcase night is dedicated to a charitable event, such as past recipients Toys for Tots & Clayton County Pick an Elf. Many recreational and school cheer teams come out each year to show their support and put on a show as well.

Give the Van a Hand

Our Annual toy drive & community outreach event, we bring our community together for a day of giving & exciting activities. Free Zumba classes, health checks, raffles and door prizes, Christmas activities, and kid fun zone all in the name of giving! At the end of the event we fill our van with the toy donations and deliver to Clayton County Department of Family & Children Services Pick an Elf to brighten the Christmas of less fortunate kids in our community.

Stars End of the Season Banquet

Our end of the season banquet is our uplifting of the cheerleaders for all of their hard work and dedication throughout the season. The evening is a formal event that is fabulous!

OVERVIEW OF COST



Tuition Rates

All Star Full Season	\$130/month
Tiny All Star	\$100/Month

Family Pricing

2 Siblings	\$215/month
3 Siblings	\$300/month

*Tuition Fees and Competition Fees will be Auto-Drafted

MONTHLY TUITION INCLUDES:
All team practices and team tumble class.

MONTHLY TUITION DOES NOT INCLUDE:
Uniform, warm-ups, shoes, bows, backpack, various team apparel
Worlds Fee and Summit Fee
Travel/Hotel Expenses
Premier Team Retreats

APPROXIMATE COSTS: (based off of previous years, these prices are subject to change):
Full Uniform \$400.00, Warm-ups \$165.00, Shoes \$95.00-100.00, Bows \$20.00-\$30.00,
Backpacks \$85.00-\$95.00, Practice Wear/Shirts/Jerseys/Sweatshirts \$30.00-\$50.00, Worlds Fee
\$100.00-\$350.00, Summit Fee \$100.00- \$375.00, Premier Retreats Stunt Camp \$150.00.
Travel costs will vary.

Billing: Your monthly gym fees (12 months) will be drafted from your credit card on file the **1st of each month** and the monthly competition fee (7 months) will follow on the **15th of each month**. *All other payments for clothing, camps, apparel, music/ choreography will be made in the front office in the form of cash/money order only due on their respective due dates per the payment schedule.* You have the option of logging into your account on www.caelite.com 24/7 to make payments, view statements or make changes.

Contractual Agreement: **1 year** binding contractual agreement must be signed and notarized before taking the floor for your first practice. Credit card information must be completed in detail for monthly auto draft payments.

Evaluation Days and Times

Try Out Parent Informational Meeting & Mock Practices

We will have try out informational meetings for our half year and full season memberships on the 24th and 25th from 7-8:30PM and our mock practices will be held on April 26th, 27th and 28th at 6:00-7:30 pm. Mock practices are \$10 per person.

Open Registration Levels 1-3 Date and Time:

Saturday, April 29th

9:00am-1:00pm Open Registration for Levels 1-3

Sunday, April 30th

1:00pm-3:00pm Try-Outs for Levels 4-5

Registration Commitment Fee:

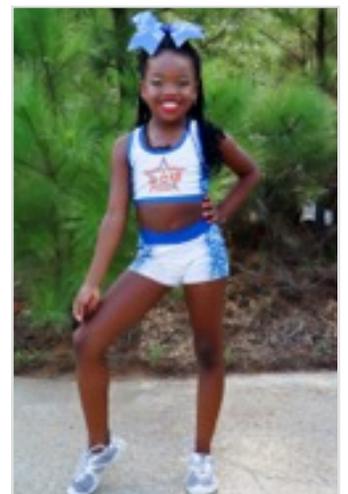
\$150.00 Per Cheerleader

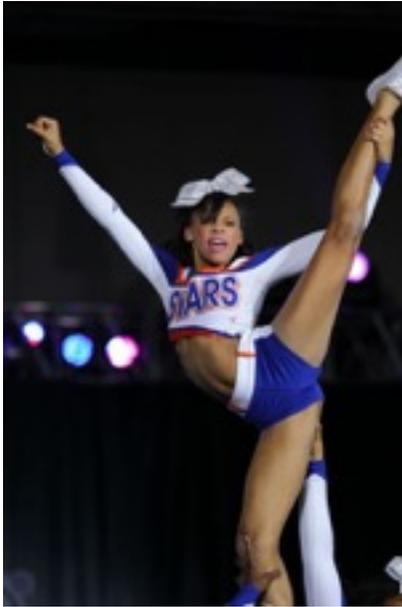
(covers registration fee and practice wear)

***Cash or Money Order ONLY!**

Don't Stress! Evaluations are Fun!

We promise CAO Elite evaluations are stress-free. In fact, you'll have a lot of fun during and on evaluation day. Everybody will make one of our CAO Elite teams, whether you have had previous cheerleading experience or not!





What is All-Star Cheerleading?

The sport of all-star cheerleading has grown immensely from its roots 30 years ago. In the 80s and early 90s, teams were typically formed of athletes who were interested in improving their skills so that they would stand a better chance of making their high school or college cheerleading teams. As the sport developed and grew, more and more athletes and their parents viewed all-star cheerleading as a viable activity in and of itself. As stronger and stronger athletes began to recognize that all-star cheerleading provided them a way to focus more on team-work and athleticism and less on pom poms and decorating lockers, the sport began to separate itself from the traditional stereo-types.

Teams and athletes in all-star cheerleading now focus on gymnastic and acrobatic moves. The hybrid sport of today is a combination of gymnastics, acrobatics, athletic dance and many elements unique to all-star. More X-Games than Dallas Cowboys Cheerleader, more extreme athlete than fashion model, today's all-star athlete can learn exciting skills in a fun, safe environment. All-star teams are typically comprised of 6-35 athletes with a variety of skills and abilities (much like a football or basketball team). There can be solid, well-rounded athletes and those who have particularly strong abilities in certain areas (ex. - strong dancers or jumpers).

The coaches create a competition routine performed by the group that has elements of tumbling, stunting, jumping, dance and other skills set to music. The routines are typically 2 1/2 minutes in length. At competitions, the teams are divided by age and ability level. The routines are judged by their level of difficulty, precision, creativity and entertainment value. There are thousands of all-star programs of all types across the country. CAO All-Stars is widely considered one of the top all-star programs in the country.

While not every program is a perfect fit for every athlete, we believe that we have a solid program that is the right choice for everyone, from the brand-new beginning athlete to the ultra-elite veteran. Regardless of your athlete's level of experience, CAO Elite All-Stars Cheerleading is great way for young athletes to learn new skills while building teamwork, goal-setting, sportsmanship and numerous other social skills while making lifelong friendships!



CAO Elite All-Stars Staff

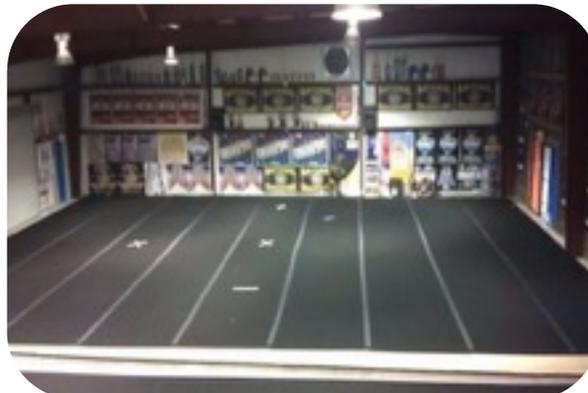
Our coaches have a wide variety of backgrounds. They have extensive gymnastics experience to help with the teaching and spotting of tumbling skills. Many have worked in a variety of team sports and can bring unique perspectives to the various teams. Several are highly experienced choreographers that are in year-round demand from other cheerleading programs. We have a proven track record of 200+ National Titles, over 100 Grand Champion Titles, and numerous accolades for spirit, tumbling, jumps, and choreography awards. Combined our staff has 30+ years of experience in the cheerleading industry.

The bottom line is this: CAO Elite All-Stars has some of the most experienced, creative, and talented staff of any gym in Georgia!



Our Facility

CAO Elite is thrilled to be entering our first full season in our new facility. Parents can relax in our spacious lobby while they enjoy the complimentary Wi-Fi and Hi- Definition TV. We ask that while at the gym you pick up after yourself and help keep CAO clean! Thank you in advance for your cooperation.



Fundraising

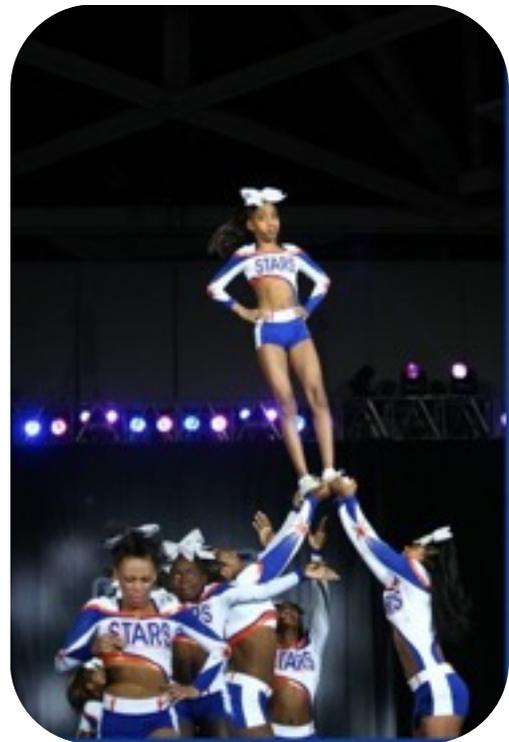
We have fundraisers available to those who are in financial need. Each year only 8-12 percent of our families take advantage of gym sponsored fundraisers. It is possible to pay for an ENTIRE season with the fundraisers we offer. If needed, please take advantage of these fundraisers so your child can participate. For more information, please e-mail booster@caelite.com.

If there is a financial problem, please speak with one of our Office Staff members immediately. Your coach or Team Rep will not be able to advise you on these matters. All e-mail correspondence about finances should go to accounts@caelite.com.

There will be no refunds made to anyone who is asked to leave the program or that quits a team. This includes all monthly fees and any monies paid to the CAO Elite All-Stars account.

What Do I Do Now?

Please review the frequently asked questions section. Fill out the attached application and waiver form. We will need a copy of your birth certificate. Please turn everything in to the CAO front desk. Thanks, and we're looking forward to an AMAZING cheerleading season.



Frequently Asked Questions

Q: Does CAO “cut” cheerleaders who try out?

A: No! There is a place for every age and every level of athlete at CAO. Every athlete who tries out will make one of our award winning teams.

Q: How much does it cost?

A: Our monthly tuition is \$130 a month for one member, \$215 for two siblings and \$300 per month for three siblings. A complete breakdown of costs will be available at your parent informational meeting.

Q: How do we get our uniforms?

A: We will have uniform fittings on or around July and this date will be mandatory. You will have your uniform before the first competition.

Q: When can my child “move up”?

A: We reserve the right to move a child up at any given time. However, we will re-evaluate every athlete in July to determine which team they will compete with for that season.

Q: How do you select teams?

A: We select teams to be the most competitive in each level.

Q: Can my daughter fly?

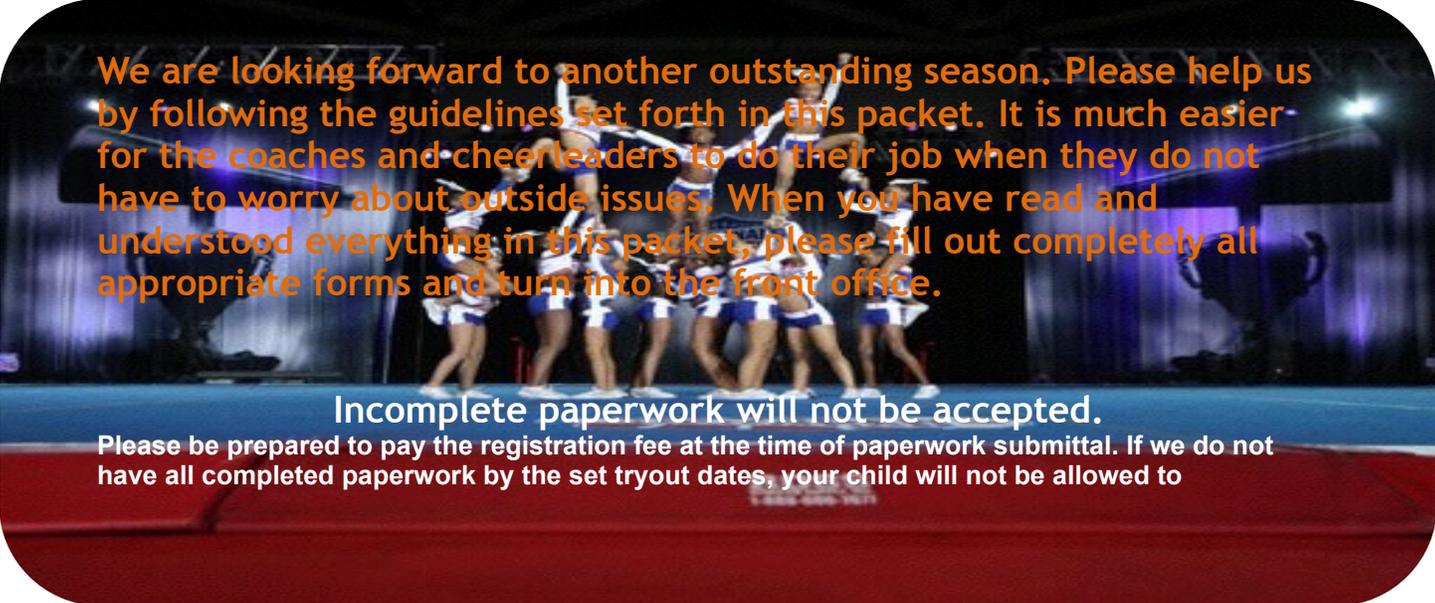
A: If the coach feels that your daughter should be a flyer, she will be.

Q: What should I wear to tryouts?

A: Athletes should wear a comfortable shirt, shorts and tennis shoes with hair pulled back neatly into a ponytail. Absolutely no jewelry is allowed.

Q: Can my child be a part of CAO while still participating on his or her school cheerleading team?

A: We support our athletes’ involvement in other extracurricular activities (i.e. youth/school cheerleading, other sports teams) as long participation does not conflict with their responsibilities or their commitment to CAO. Participation must be discussed with our coaching staff to determine any potential conflicts.



We are looking forward to another outstanding season. Please help us by following the guidelines set forth in this packet. It is much easier for the coaches and cheerleaders to do their job when they do not have to worry about outside issues. When you have read and understood everything in this packet, please fill out completely all appropriate forms and turn into the front office.

Incomplete paperwork will not be accepted.

Please be prepared to pay the registration fee at the time of paperwork submittal. If we do not have all completed paperwork by the set tryout dates, your child will not be allowed to



OFFICE USE ONLY
 FS/HS/WTO
 CROSS: YES/NO
 DIV: T/M/Y/J/S
 Level: 1 2 3 4 5

Athlete Registration Form

Athlete Name _____

DOB _____

Age (as of August 31, 2017) _____

Athlete School _____ Grade _____

Athlete Phone/Email _____

Would you like to participate in? Full Season Cheer Half Season Cheer Tumbling Class

Would you like to cross compete this season? YES NO Worlds Team Only

Address _____

City _____ Zip _____

Mother Name _____ Cell Phone _____

Mother Employment _____ Mother e-mail _____

Father Name _____ Cell Phone _____

Father Employment _____ Father e-mail _____

How did you hear about CAO ELITE? _____

Previous cheer, dance, tumbling experience (please state in box below)

Any special medical conditions/allergies/limitations that Staff should be aware of (please be specific and explain in detail)

Emergency Contact _____ Relationship _____

Phone _____ Preferred Hospital _____

Photo Release: At times, CAO Elite LLC will take photos of your child and staff while participating in the program or other gym related activities. CAO Elite LLC. reserves the right to use the photos in media related to the advertising and promotion of the program. Your signature below gives the organization the permission to photograph your child when participating in any CAO Elite LLC event.

Waiver of Liability: I/We, _____ release CAO Elite LLC staff, location, its representatives and subsidiaries from any claims for physical illness serious bodily injury or death that may be sustained as a result of my child's participation in a CAO Elite, LLC. tumbling and cheer program. I/We acknowledge and understand that in participating in this cheer/tumbling program, that potential catastrophic injury, paralysis or even death can result from improper conduct of these activities. I/We agree to assume all risks, cost or losses sustained by me, my child or my child's family in connection with the participation in this program, including but not limited to, tumbling/cheer classes, programs and/or private lessons. I/We on both our own and our child's behalf will covenant not to sue and forever release CAO Elite, LLC., it's managers, owners, respective heirs, administrators, executors, successors, employees and/or agents from all liability for any and all damages or injuries suffered by my child while under the instruction/supervision of CAO Elite, LLC.. In the event of an emergency, I/we give permission to CAO Elite, LLC. and/or appropriate medical facilities to take all measures deemed necessary for the care and protection of my child while under the direct supervision of CAO Elite, LLC.. I/We further understand that in the case of an emergency, my child will be transported to the preferred hospital emergency room (listed above) by a local emergency unit in the event immediate and emergency medical services are necessary. I/we further understand that in a medical emergency situation, CAO Elite, LLC. has permission to act on the parent's behalf for the well-being of the child and contact medical emergency services in the even the parent, physician or the emergency contact listed above can not be located. Any/all expenses for the medical transport will be the responsibility of the parent. My signature below confirms my agreement to both the Photo Release and the Waiver of Liability herein.

Parent/Guardian Signature _____ Date _____

For Staff Use Only:
 Class Assignment: Beginner Intermediate Advanced Private
 Annual Registration Fee: _____ Monthly Fee: _____ Pay As You Go _____