



BUSINESS ADVERTISING OPPORTUNITY

We are excited to be able to offer a new business advertising opportunity that will provide great exposure for businesses in our local community. Businesses will be able to choose an advertisement level that meets their needs, while helping local athletes in the process.

70% of every advertising contract will go directly to the athlete who made the sale. The other 30% will cover the advertising costs, with any leftover funds being specifically held in an account to provide scholarships for families in need and to purchase equipment for the training of all of our athletes.

CHAMPION CHEER ATHLETICS: BUSINESS ADVERTISING PROGRAM							
Advertising Level	Price	Name/Logo on Champion Website, Social Media, Thank You Poster	Name/Logo on Athlete T-Shirts	Small Logo on Banner	Large Logo on Banner	Own Banner	Promotional Items at Champion Kick-Off Event
Champion Bronze	\$250	X					
Champion Silver	\$500	X	X				
Champion Gold	\$750	X	X	X			
Champion Platinum	\$1000	X	X		X		
Champion Diamond	\$2000	X	X			X	X



2017-2018
Advertising Agreement Form
Due June 30th, 2017

Business Name: _____

Contact Name: _____ Address: _____

City/State: _____ Zip Code: _____ Phone: _____

E-mail: _____ Website: _____

Please mark the advertising level that your business has selected:

_____ Champion Bronze (\$250) _____ Champion Platinum (\$1000)

_____ Champion Silver (\$500) _____ Champion Diamond (\$2000)

_____ Champion Gold (\$750)

Authorized by: _____

Signature: _____ Date: _____

Payment information:

_____ Check # _____

_____ Credit Card: Please call me at _____ to run a CC over the phone.

Referring Athlete: _____

ADVERTISING EXPLANATIONS

Champion Bronze: (\$250)

- Name of business featured on the Champion Cheer Athletics website for one year.
- Your business recognized on social media (such as Facebook) at least one time for you to share.
- Your business name listed on our lobby “Thanks for your Support” poster for the entire year.

Champion Silver: (\$500)

- Name of business featured on the back of our Supporters T-Shirt which is worn regularly by all Champion athletes
- Name of business featured on the Champion Cheer Athletics website for one year.
- Your business recognized on social media (such as Facebook) at least one time for you to share.
- Your business name listed on our lobby “Thanks for your Support” poster for the entire year.

Champion Gold: (\$750)

- Your small logo on our Sponsors banner hung in the Champion Cheer Athletics training facility
- Name of business featured on the back of our Supporters T-Shirt which is worn regularly by all Champion athletes
- Name of business featured on the Champion Cheer Athletics website for one year.
- Your business recognized on social media (such as Facebook) at least one time for you to share.
- Your business name listed on our lobby “Thanks for your Support” poster for the entire year.

Champion Platinum: (\$1000)

- Your large logo banner hung in the Champion Cheer Athletics training facility, as well as displayed at our Kick-Off Event in the fall.
- Name of business featured on the back of our Supporters T-Shirt which is worn regularly by all Champion athletes
- Name of business featured on the Champion Cheer Athletics website for one year.
- Your business recognized on social media (such as Facebook) at least two times for you to share. Champion has close to 2000 followers in the local Salem community. We will encourage our followers to support your business as you are a company that supports local athletics.

Champion Diamond: (\$2000)

- Your own logo banner hung in the Champion Cheer Athletics training facility and prominently displayed our our Kick-Off event in the fall.
- A promotional item will be selected and purchased on your behalf, printed with your name/logo and handed out at our Kick-Off event in the Fall which is attended by close to 1000 people each year. Possible items include rooster poms, small footballs, foam fingers, spirit sticks, etc.
- Name of business featured on the back of our Supporters T-Shirt which is worn regularly by all Champion athletes
- Name of business featured on the Champion Cheer Athletics website for one year.
- Your business recognized on social media (such as Facebook) at least two times for you to share. Champion has close to 2000 followers in the local Salem community. We will encourage our followers to support your business as you are a company that supports local athletics.

EXAMPLE OF LETTER TO PRESENT TO BUSINESSES

Dear **NAME OF LOCAL BUSINESS OWNER**,

My name is **ATHLETE** and I am a member of Champion Cheer Athletics' competitive all-star program. Champion Cheer Athletics is a group of highly disciplined, hard-working athletes who love our sport and what it means for us as young people in our community. Our program focuses on values taught through athletics to help us develop and grow into thriving and successful young adults in our community. We set incredibly high goals for ourselves and work to learn the process for success. This year our gym has a Business Advertising opportunity that will not only provide great exposure for your business, but it gives me a way to earn much needed funds to support my participation in the program. The advertising program is given on a year-to-year basis, and we would greatly appreciate your support. Your advertising amount will help me personally, as well as our entire program, as it also helps fund a scholarship & equipment fund that benefits our program as a whole.

The advertising levels are as follows:

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Champion Platinum	\$1000	X	X		X		
Champion Diamond	\$2000	X	X			X	X

If you are interested in our advertising program, please complete the enclosed 2016-2017 Champion Cheer Athletics' Advertising Agreement Form and send it along with your payment to:

CHAMPION CHEER ATHLETICS
1750 McGilchrist St. SE, Suite 190
Salem, OR 97302

I sincerely appreciate you taking the time to consider being a supporter of me and our program through advertising.

Thank you,
ATHLETE WRITTEN SIGNATURE