20th ANNUAL

Zeta Tau Alpha's

Pink Ribbon Cheer Classic

Parent Information Letter

Dear Parents,

We are so excited that your child will be participating in our 20th Anniversary Zeta Tau Alpha Pink Ribbon Cheer Classic. This event will unite teams together all cheering in honor of people they know who have been affected by breast cancer. While spreading breast cancer awareness, our goal is to raise as much money as possible to donate to breast cancer awareness and education, which is Zeta Tau Alpha's National Philanthropy. 100% of the proceeds from the event will be donated to our cause.

Admission:

- The doors will open NO EARLIER than 8:30 a.m. and the admission fee is \$5.00 per person. Team Spectators MUST give their wristband with their \$5.00
- Children 4 and under are free but will still need a wristband to enter.
- There is a separate entrance way on the west doors for cheerleaders and coaches ONLY. Parents can choose to allow their cheerleaders to enter that door with a coach or other squad members, however, parents must enter through the main center doors.
- Cheerleaders who are younger are permitted to wait in line with their parents. You will note that all teams and coaches will receive wristbands to enter the event in advance. Cheerleaders must be in full uniform to enter!

Masks- YSU is mask Mandated

- All spectators must wear masks the entire time.
- All athletes must wear masks the entire time except when performing. Masks may NOT be removed until the athletes are on the performance surface. At that time, coaches can collect the masks from their athletes prior to their performance. Immediately after the performance has concluded athletes will need to put masks back on before exiting the floor. ***We recommend disposable masks. This way they can be thrown away when entering the floor and will not get mixed up and then when exiting thy can simply put on a new unused mask.
- Those not wearing a mask upon entry will not be admitted.
- Masks must be worn over the nose and mouth even when you are sitting in the stands!

Event and Bleacher Seating:

- All of the cheerleaders will sit in the back bleachers in assigned seating.
- We will have areas roped off for social distancing. Spectators are encouraged to keep these roped off and to not sit in these areas.
- Survivors will have special seating.

Event Schedule:

• Can be found on the website at www.ztapinkribboncheerclassic.com on Wednesday October 20th!

Awards:

- All team awards will be given immediately following the team's performance.
- Overall and jump/tumble off awards will be done on the event Facebook Live (ZTA PINK RIBBON CHEER CLASSIC)

Directions/Parking Directions

- Download under the "FORMS" component of our website at www.ztapinkribboncheerclassic.com.
- Parking for all spectators and squads who are not taking a school bus to the day's event will be in the YSU
 "Tailgate" Parking lot, M70, located on 5th Avenue (next to McDonalds) across from Beeghly Center and the
 Wellness Center.
- There is a \$5 parking fee in this lot.
- Overflow parking is in the M70 lot (Lincoln Deck) on LINCOLN Ave. just around the corner from the M24 lot

Food and concessions:

- Absolutely NO OUTSIDE FOOD IS TO BE BROUGHT into the venue. We have spent months securing
 donations from MANY local businesses to ensure that 100% of the proceeds from the day are donated
 to our cause.
- All concession prices are reasonably priced so there is no need to bring outside food into the facility.

What to expect at the event:

- Due to Covid we cut off registration only allowing half of our normal event capacity to participate to ensure the event is safe for all in attendance.
- We have a fully stocked concession stand, Chinese auction, Silent Auction, Flowers, and apparel.
- Apparel is located in the back lobby of the event venue. Apparel Prices run between \$5-\$40 depending on the items!
- OUR EVENT T-SHIRT CAN ONLY BE PURCHSED ONLINE. Here is the link and items will be shopped to your homes.
 The link will stay open until October 31. All orders placed AFTER the 10th will be mailed to each individual.
 Please note: No shirts will be produced until after October 31 if order is placed after the 10th!. Event shirts will be mailed mid November. https://select-sportswear.printavo.com/merch/ysu-zta-cheer-classic/closed

SURVIVORS:

- Aside from our amazing performances from our teams, the event "MUST SEE" is the Survivor Ceremony which will be at approximately 12:15.
- All survivors are invited to attend free, are given a special seat in our survivor section, and are honored during our ceremony! We encourage you to invite any survivors to our event; after all, this is for them! If you know a survivor that would like to be in our walk, feel free to let them know they will want to arrive at the event by 11:45 a.m.
- If family members wish to walk with their survivor, we must limit this to one person.
- Register for the Survivor Walk at this link:
 https://docs.google.com/forms/d/e/1FAIpQLScTrO9r2vRATa2FbyUxHarn1u1FbX_bSrk9qTWZTMFrMIP5yw/v
 iewform?fbclid=IwAR0pMVglNdm7lYp8cbPYdLiliSuJqYIUQg3zdU7lhJd_25vXhLc0vgERNu8

Dedications:

- Squads will dedicate their routines to those affected by breast cancer as well. Please do not contact us with your dedications.
- ALL DEDICATIONS should go directly to your CHEER COACH who has been given a form to be completed and read at the time of your performance.

Jump and Tumble:

- Jump and Tumble Registration can only be done by a coach upon arrival to the event.
- Jump and tumble is \$10 per registration and will be performed prior to the team's performance.
- Awards will be given virtually after the event has concluded and medals will be mailed.

All details for the event are shared with our coaches. If you have any questions regarding the event, please direct your questions to your cheer coach! In closing, when I began the Pink Ribbon Cheer Classic in 2001, I never dreamed it would become an event that would raise so much money in one day for a cause that has affected so many people. I thank you in advance for your support and generosity as we strive to reach our event goal!

Kim Caputo James

ZTA Pink Ribbon Cheer Classic

Event Coordinator