

18th ANNIVERSARY Zeta Tau Alpha's

Pink Ribbon Cheer Classic

Parent Information Letter

Dear Parents,

We are so excited that your child will be participating in our 18th Anniversary Zeta Tau Alpha Pink Ribbon Cheer Classic. This event will unite teams together all cheering in honor of people they know who have been affected by breast cancer. While spreading breast cancer awareness, our goal is to raise as much money as possible to donate to breast cancer awareness and education, which is Zeta Tau Alpha's National Philanthropy. This year our event goal is \$80,000! 100% of the proceeds from the event will be donated to our cause.

Admission : The doors will open NO EARLIER than 7:35 a.m. and the admission fee is \$5.00 per person. Children 5 and under are free. There is a separate entrance way on the west doors for cheerleaders and coaches ONLY. Parents can choose to allow their cheerleaders to enter that door with a coach or other squad members, however, parents must enter through the main center doors. Cheerleaders who are younger are permitted to wait in line with their parents. You will note that all teams and coaches will receive tattoos to enter the event in advance. No cheerleader can enter WITHOUT a tattoo!

- **Directions/Parking Directions** can be downloaded under the "FORMS" component of our website. Parking for all spectators and squads who are not taking a school bus to the day's event will be in the YSU "Tailgate" Parking lot, M70, located on 5th Avenue (next to McDonalds) across from Beeghly Center and the Wellness Center. There is a \$5 parking fee in this lot.
- Overflow parking is in the M70 lot (Lincoln Deck) on LINCOLN Ave. just around the corner from the M24 lot

Food and concessions: Absolutely NO OUTSIDE FOOD IS TO BE BROUGHT into the venue. We have spent months securing donations from MANY local businesses to ensure that 100% of the proceeds from the day are donated to our cause. All concession prices are reasonably priced so there is no need to bring outside food into the facility.

What to expect at the event: There will be over 1500 participating cheerleaders attending the event. We have a fully stocked concession stand, Chinese auction, Silent Auction, Flowers, and apparel. All of the proceeds of course are donated to breast cancer! Apparel is located in the back lobby of the event venue. Apparel Prices run between \$15-\$40 depending on the items!

SURVIVORS: Aside from our amazing performances from our teams, the event “MUST SEE” is the Survivor Ceremony which will be at approximately 12:00. All survivors are invited to attend free, are given a special seat in our survivor section, and are honored during our ceremony! We encourage you to invite any survivors to our event; after all, this is for them! If you know a survivor that would like to be in our walk, feel free to let them know they will want to arrive at the event by 11:45 a.m.. If family members wish to walk with their survivor, we must limit this to one person. We will make an exception if there is more than one cheerleader who would like to walk with their survivor and is a family member. We will take a group Survivor photo at this time. There is no registration for the walk in advance! They can sign up right there at the event at 11:45 and will be included in our survivor walk at approximately 12:00 (this usually lasts approximately 20 minutes to a half hour.)

Dedications: Squads will dedicate their routines to those affected by breast cancer as well. Please do not contact us with your dedications. ALL DEDICATIONS should go directly to your CHEER COACH who has been given a form to be completed and read at the time of your performance.

REGISTRATIONS: Only coaches are permitted to register teams. We will not accept registration from parents. Any participant not registered in advance for the jump and tumble MAY be registered at the event for a higher fee. Please make sure you pay close attention to sign up deadlines if you are registering at the event to ensure your child does not miss the opportunity to participate!

All details for the event are shared with our coaches. If you have any questions regarding the event, please direct your questions to your cheer coach!

In closing, when I began the Pink Ribbon Cheer Classic 17 years ago, I never dreamed it would become an event that would raise so much money in one day for a cause that has affected so many people. I thank you in advance for your support and generosity as we strive to reach our event goal!

Kim Caputo James

ZTA Pink Ribbon Cheer Classic Event Coordinator