



TEXAS ALLSTAR CHEER

4674 Priem Lane, Suite 200
Pflugerville, Texas 78660
Phone: 512.251.0034



Dear Potential Sponsor:

Thank you so much for your interest in being a sponsor for **Texas Allstar Cheer (TAC) teams** and/or a **specific TAC athlete**. Many people are not aware that cheerleading is a time consuming and expensive sport that requires hours of instruction, special uniforms and footwear, numerous competition entry fees, gym time fees, travel expenses and an inordinate amount of dedication.

We, at TAC, are proud of all of our athletes and recognize the hardships associated with being a member of a competitive cheerleading team. Each season, TAC's competitive cheerleading teams attend several regional, state and national competitions, all of which have substantial costs.

TAC welcomes and appreciates your interest in providing sponsorship funds to be used toward defraying some of the TAC team expenses or a specific TAC athlete's cheer expenses. TAC's teams have won state and national championships and without sponsors such as yourself, some of the athletes would not be able to participate in these memorable experiences.

In order to show our appreciation for assisting TAC teams and/or a specific TAC athlete, TAC has 4 levels of sponsorships available.

Platinum Sponsorship - donation of \$1,000.00 or more.

Sponsor Benefits:

1. For a six(6) month period, TAC will include your name on a sponsor banner in the TAC gym so that all that enter will see that you are a proud sponsor of TAC;
2. For a six (6) month period, TAC will place your name on the TAC website ~~and sponsors;~~
3. If your sponsorship donation is received before October 1, TAC will have team member T-shirts with TAC on the front and the sponsor names displayed on the back; and,
4. Provide to you for display a photograph of the TAC team sponsored. If you are sponsoring a specific TAC athlete - the photograph will be of the TAC team in which the athlete is a member.

Gold Sponsorship - donation of \$500.00 to \$999.99.

Sponsor Benefits:

Any 2 of the 4 Sponsor benefits listed under Platinum Sponsorship. TAC will contact

you to discuss which of the 2 benefits you prefer or you can designate the 2 benefits below.

Silver Sponsorship - donation of \$200.00 to \$499.99.

Sponsor Benefits:

Sponsor Benefits Number 1 and 2 listed under Platinum Sponsorship.

Bronze Sponsorship - donation of \$25.00 to \$199.99.

Sponsor Benefits:

Activity Number 2 listed under Platinum Sponsorship.

Please note that with any of these Sponsorships, a small portion of the Sponsorship funds may be used to defray the TAC costs for the out-of-pocket expenses associated with T-shirts, photographs (including shipping costs) and banner. No more than 15% of such Sponsorship funds will be used by TAC for such.

Again, TAC is delighted that you have shown an interest in becoming a sponsor. Please fill out the information sheet attached and return it to TAC along with your Sponsorship donation. By signing the attachment, you are granting us permission to use your name (or company name) and your logo (if any), in providing the Sponsor Benefits.

The entire TAC family appreciates your support. If you have any questions, please do not hesitate to contact us at the number listed on the first page of this letter.

Sincerely,

TEXAS ALLSTAR CHEER

Marc Elliott, Vice-President

TAC SPONSORSHIP

Sponsorship is for: Team _____ Specific TAC Athlete _____

Name of TAC Athlete: _____

Select the desired level of sponsorship and amount you will donate:

<u>Platinum Sponsorship - donation of \$1,000.00 or more.</u>	_____	\$ _____
<u>Gold Sponsorship - donation of \$500.00 to \$999.99.</u>	_____	\$ _____
<u>Silver Sponsorship - donation of \$200.00 to \$499.99.</u>	_____	\$ _____
<u>Bronze Sponsorship - donation of \$25.00 to \$199.99.</u>	_____	\$ _____

If a Gold Sponsor, select the two (2) Sponsor Benefits you prefer:

- _____ 1. For a six (6) month period, TAC will include your name on a sponsor banner in the TAC gym so that all that enter will see that you are a proud sponsor of TAC;
- _____ 2. For a six (6) month period, TAC will place your name on the TAC website ~~and sponsors~~;
- _____ 3. If your sponsorship donation is received before October 1, TAC will have team member T-shirts with TAC on the front and the sponsor names displayed on the back; and,
- _____ 4. Provide to you for display a photograph of the TAC team sponsored. If you are sponsoring a specific TAC athlete - the photograph will be of the TAC team in which the athlete is a member.

EXECUTION OF THIS DOCUMENT ALLOW S TAC TO USE YOUR NAME A ND LOGO IN PROVIDING THE SPONSOR BENEFITS FOR THE SPONSORSHIP LEVEL SELECTED BY YOU. PLEASE CONSULT YOUR TAX ADVISOR REGARDING THE DEDUCTIBILITY OF YOUR DONATION.

Date: _____

Company or Individual name (Please Print)

Contact Number: _____

Signature and Title (if any) of party signing

Please check your form of payments: Credit Card _____ Check _____

Credit Card Authorization: Visa _____ MasterCard _____ Am.Express _____

Account Number: _____ Expiration Date: _____ Amount \$ _____

Card Security Code (3 digits on back side) _____

Date: _____

Signature: _____

Print Name: _____