

## Dear Prospective Sponsor:

I would like to tell you about Allstar Athletics competitive cheerleading teams. As you may know competitive cheerleading is the fastest growing sport in America. Our teams comprise of members from pre-kindergarten through high school. Competitions include travel. These competitions have up to 20,000 competitors and 60,000 spectators. Our teams have also participate in the The Summit event in Disney ESPN where teams from around the world compete.

**ALLSTAR ATHLETICS** is one of the most successful cheerleading programs in the Midwest and we are building a reputation on a national level. This is our twenty-second year in business. Our teams have finished in the top two at several National Championships over the years. Our program also has been recognized in industry publications. Please visit our website for more information at <u>AllstarsCheer.net</u>.

The expenses associated with participation in all-star cheerleading are significant. We provide team members an opportunity to participate in fundraisers to help pay for some of the costs.

Please call me if you would like more information about our program and how sponsorship can benefit your business. Your sponsorship check can be made out to Allstar Athletics Parents Association.

Thank you for your consideration,

Allstar Athletics Parents Association

## **SPONSORSHIP**

**Cheerleader Sponsorship** – You may sponsor a cheerleader. The amount of your sponsorship will be applied to the costs of being a member of one of our teams. Your business information will also be posted on our website.

Please provide us with logo artwork and any information you would like published.
1 month team fee \$365
Full Year Tuition Only \$1,900
Full Year Total Cost \$4,100 (Official Sponsor with a Banner of your company in our gym)
Uniform \$450
Other Amount \$
Please complete this form and make payment to:
Allstar Athletics Parents Association
Γhank you