



# 1Q18 Results

May 10<sup>th</sup>, 2018



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In addition, in this presentation, the words "believe," "understand," "may," "will," "aim," "estimate," "continue," "anticipate," "seek," "intend," "expect," "should," "could," "forecast" and similar words are intended to identify forward-looking statements. You should not place undue reliance on such statements, which speak only as of the date they were made. We do not undertake any obligation to update publicly or to revise any forward-looking statements after we distribute this presentation because of new information, future events or other factors. Our independent public auditors have neither examined nor compiled the forward-looking statements and, accordingly, do not provide any assurance with respect to such statements. In light of the risks and uncertainties described above, the future events and circumstances discussed in this presentation might not occur and are not guarantees of future performance. Because of these uncertainties, you should not make any investment decision based upon these estimates and forward looking statements.

In this presentation, we present EBITDAR for limited purposes solely as a valuation metric. EBITDAR is defined as EBITDA further adjusted to exclude expenses related to aircraft and other rent. EBITDA, which is defined as EBITDA adjusted to exclude foreign currency exchange, net, derivative financial instruments, net, other financial expenses, other financial income, and result from related parties, net (as applicable). EBITDA, which is defined as net income (loss) minus interest income (comprised of interest on short-term investments), plus interest expense (comprised of interest on loans and interest on factoring credit card and travel agencies receivables), current and deferred income tax and social contributions, and depreciation and amortization.

EBITDAR is included as supplemental disclosure because (i) we believe EBITDAR is traditionally used by aviation analysts and investors to determine the equity value of airlines and (ii) EBITDAR is one of the metrics used in our debt financing instruments for financial reporting purposes. We believe EBITDAR is useful for equity valuation purposes because (i) its calculation isolates the effects of financing in general, as well as the accounting effects of capital spending and acquisitions (primarily aircraft) which may be acquired directly subject to acquisition debt (loans and finance leases) or by operating leases, each of which is presented differently for accounting purposes and (ii) using a multiple of EBITDAR to calculate enterprise value allows for an adjustment to the balance sheet to recognize estimated liabilities arising from off-balance sheet operating leases. However, EBITDAR is not a financial measure in accordance with International Financial Reporting Standards ("IFRS"), and should not be viewed as a measure of overall performance or considered in isolation or as an alternative to net income, an alternative to operating cash flows, a measure of liquidity, or the basis for dividend distribution because it excludes the cost of aircraft and other rent and is provided for the limited purposes contained herein. As for the use of EBITDAR in our debt financing instruments, see "Management's Discussion and Analysis of Financial Condition and Results of Operations—Loans and Financings" in the prospectus included in the Registration Statement.

The valuation measure EBITDAR has limitations as an analytical tool. Some of these limitations are: (i) EBITDAR does not reflect our cash expenditures, or future requirements, for capital expenditures or contractual commitments; (ii) EBITDAR does not reflect changes in, or cash requirements for, our working capital needs; (iii) EBITDAR does not reflect the significant interest expense, or the cash requirements necessary to service interest or principal payments, on our debts; (iv) although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future and EBITDAR does not reflect any cash requirements for such replacements; and (v) EBITDAR is susceptible to varying calculations and therefore may differ materially from similarly titled measures presented by other companies in our industry, limiting its usefulness as a comparative measure. Because of these limitations EBITDAR should not be considered in isolation or as a substitute for financial measures calculated in accordance with IFRS. Other companies may calculate EBITDAR differently than us. For a calculation of EBITDAR and a reconciliation to net income (loss), see "Summary Financial and Operating Data" and "Selected Consolidated Financial Information" in the prospectus included in the Registration Statement. The concept of EBITDAR presented herein is the same as the concept of Adjusted EBITDAR presented in the Registration Statement.

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# Keeping track of our Promises

Azul continues to execute on its margin expansion strategy while delivering one of the best airline experiences in the world



- Best airline in Brazil and third best in the world by Melhores Destinos, one of Brazil's largest travel websites
- TudoAzul voted best loyalty program since 2016

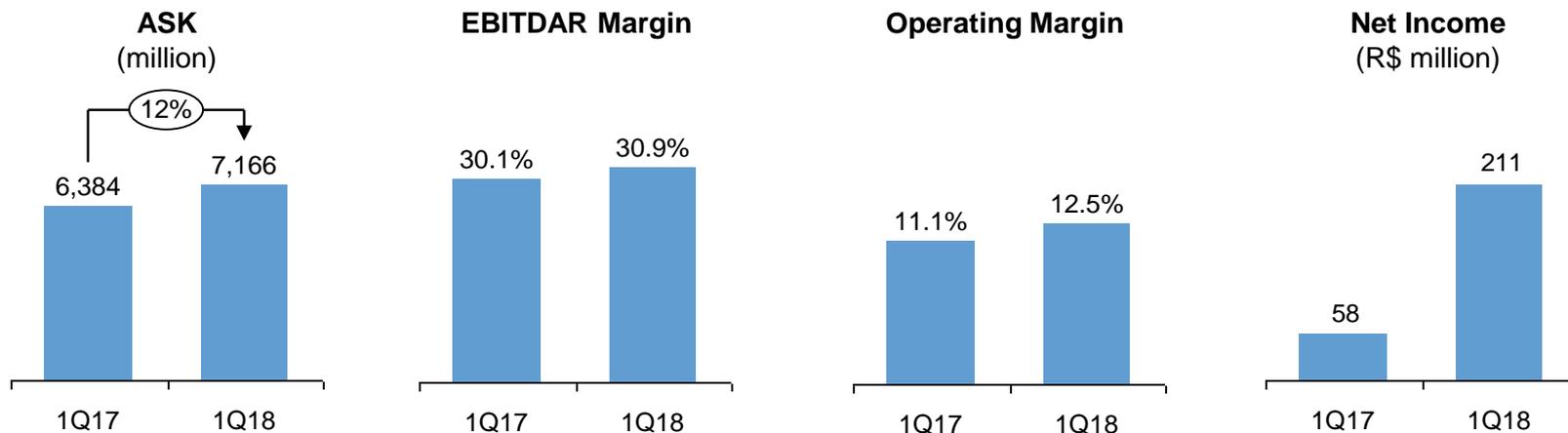


- Elected airline with best corporate reputation in Brazil by consulting company Merco



- Most on-time airline in Brazil

# 1Q18 Highlights

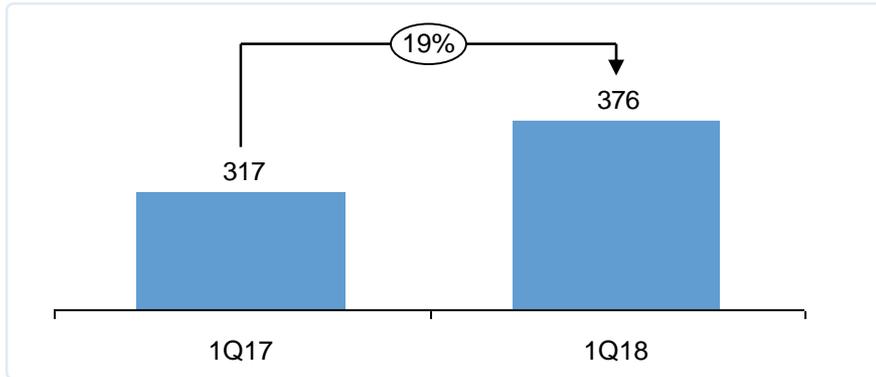


- EBITDAR growth of 20.8% YoY to R\$684 million
- Record operating margin of 12.5% for the first quarter
  - RASK increase of 5.0% YoY combined with a 12.2% increase in ASKs
  - WTI increase of 21% YoY driving total CASK increase of 3.4%
  - Total CASK down 9.5% QoQ
- Net interest expense reduction of 41.4% YoY to R\$77 million

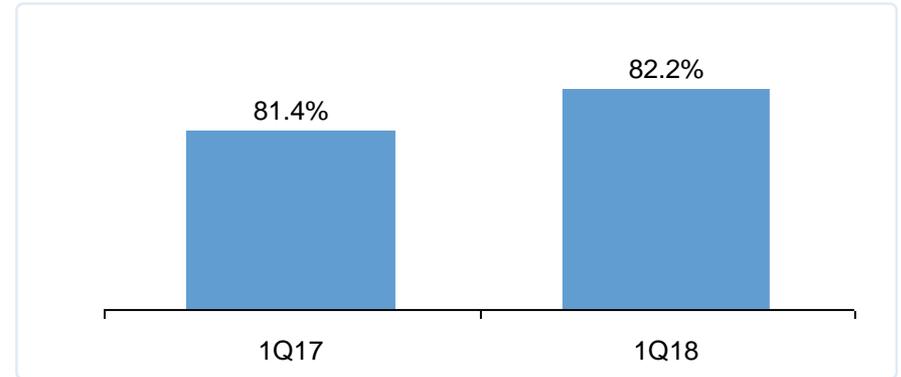
# 1Q18 Revenue Highlights

Strong passenger demand drove 5.1% increase in PRASK on 12.2% increase in ASKs

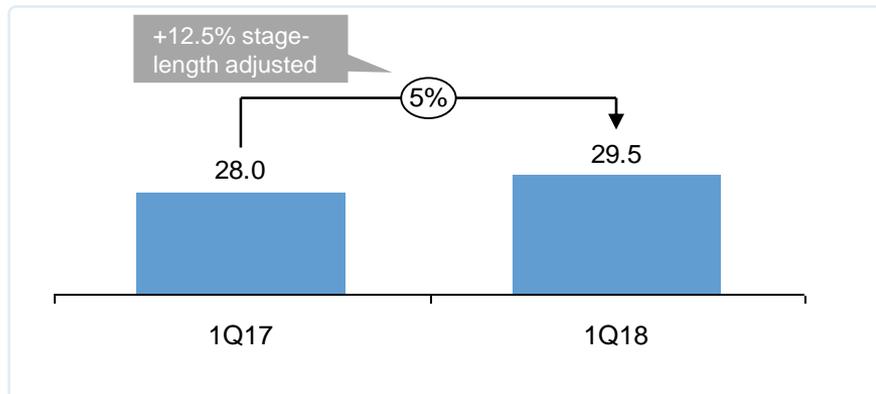
### Average Fare (R\$)



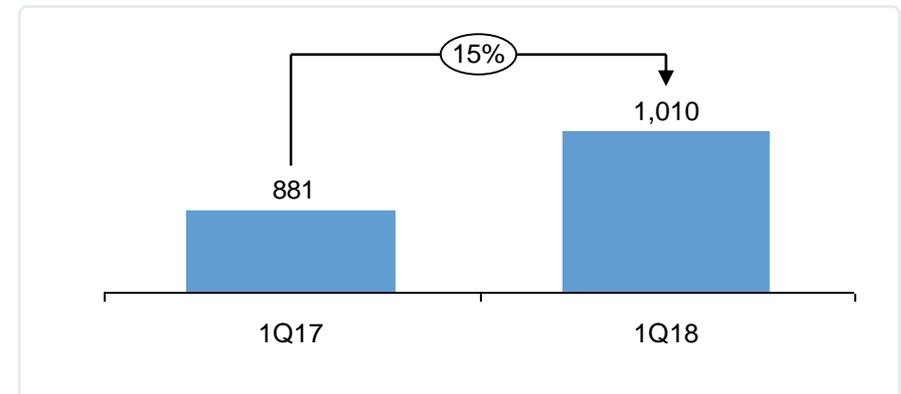
### Load Factor (%)



### PRASK (R\$ cents)



### Stage Length (Km)



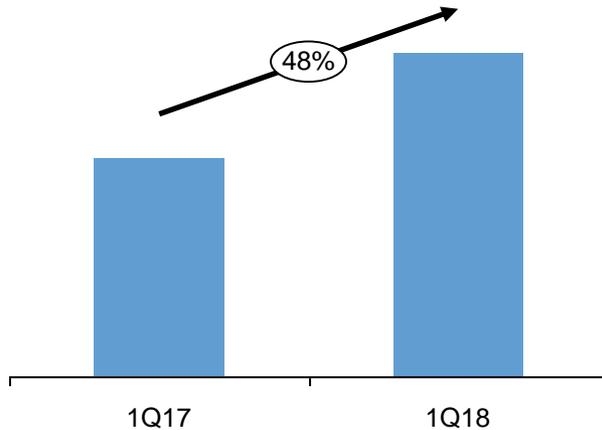
# TudoAzul and Azul Cargo Express Growth

Strong non-ticket revenue growth driven by TudoAzul and Azul Cargo Express



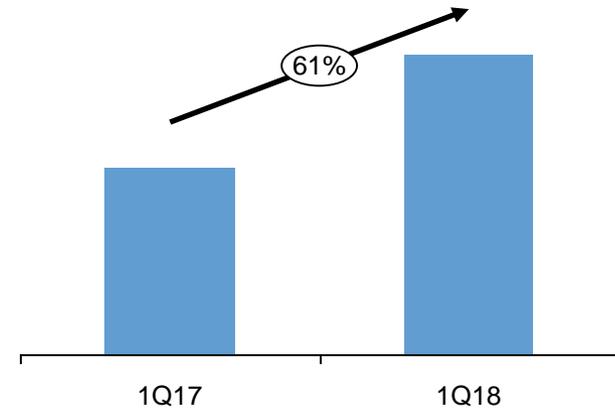
- Wholly-owned loyalty program, TudoAzul
  - Over 9 million members
  - Increase in loyalty share\* from 13% to 17%

Gross Billings (ex-airline)



- Additional capacity to drive further growth:
  - Increase in volume share from 9% to 13% YoY
  - 200 stores nationwide

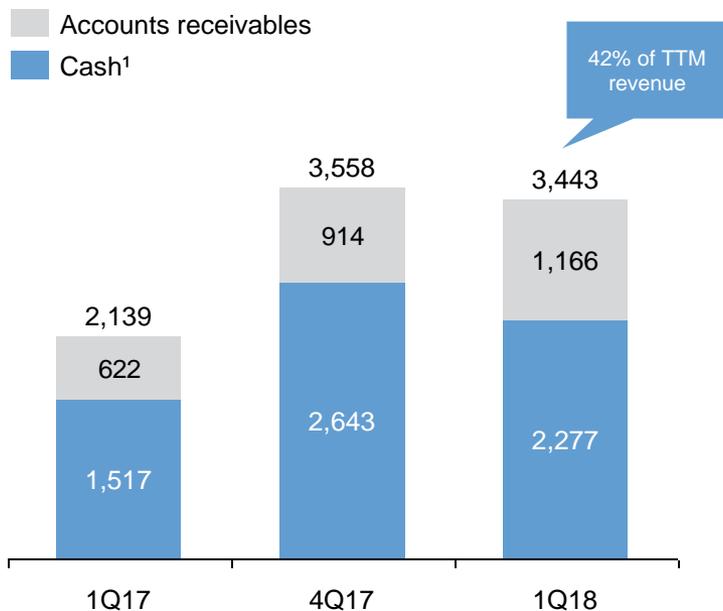
Cargo Revenue



# Strong Liquidity Position

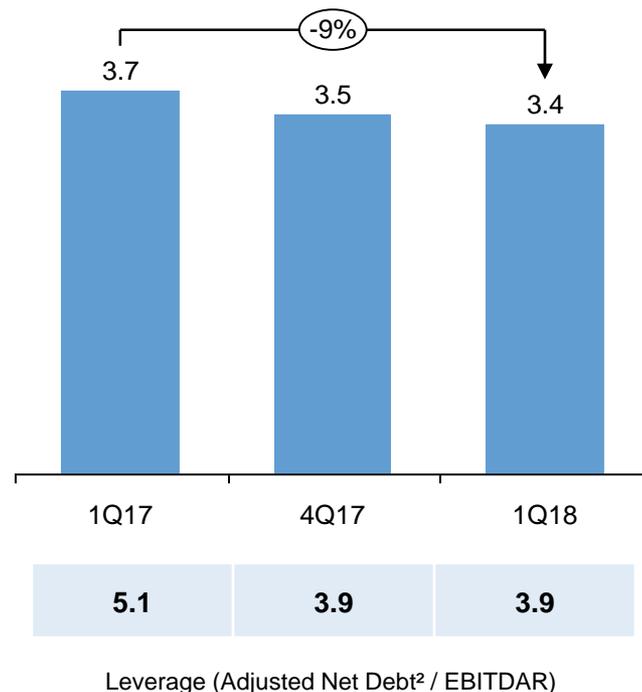
Azul maintained a strong cash position while paying off debt during 1Q18

**Cash Balance**  
(R\$ million)



- Loan amortization of R\$141.1 million in 1Q18

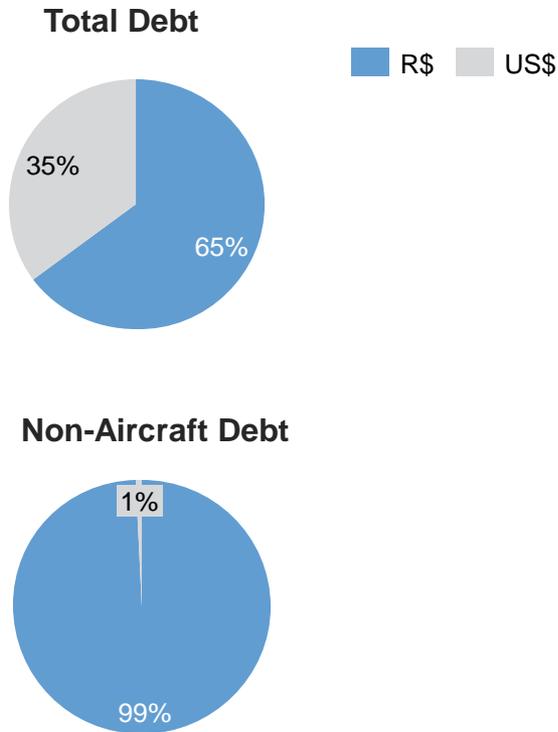
**Total Debt**  
(R\$ million)



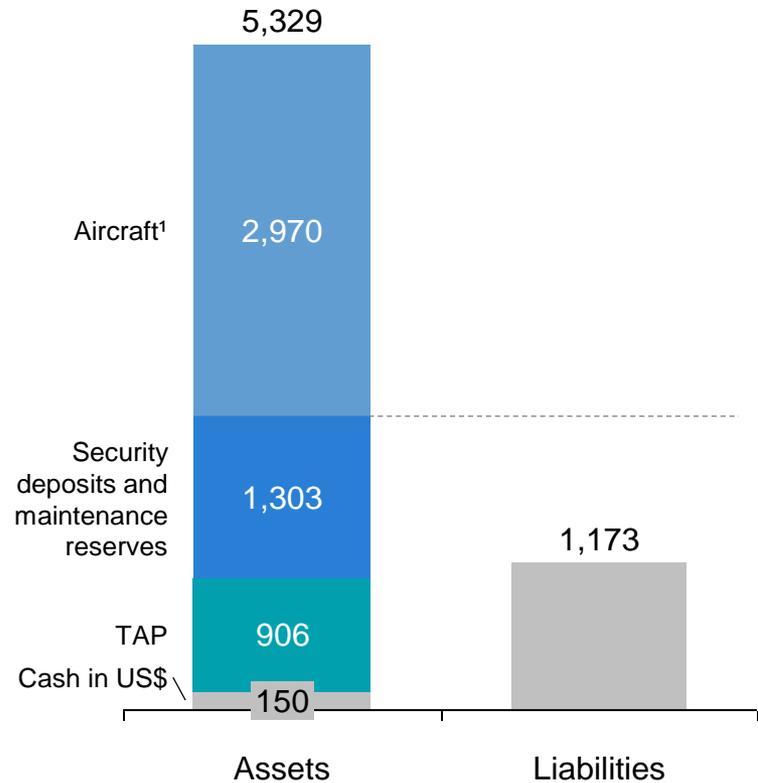
# Limited Foreign Exchange Exposure

Azul has the lowest relative balance sheet exposure to foreign exchange volatility among Brazilian carriers

Foreign Currency Exposure  
(1Q18)



Assets and Liabilities in Foreign Currency  
(R\$ million, 1Q18)



<sup>1</sup> Includes aircraft, engines and spare parts

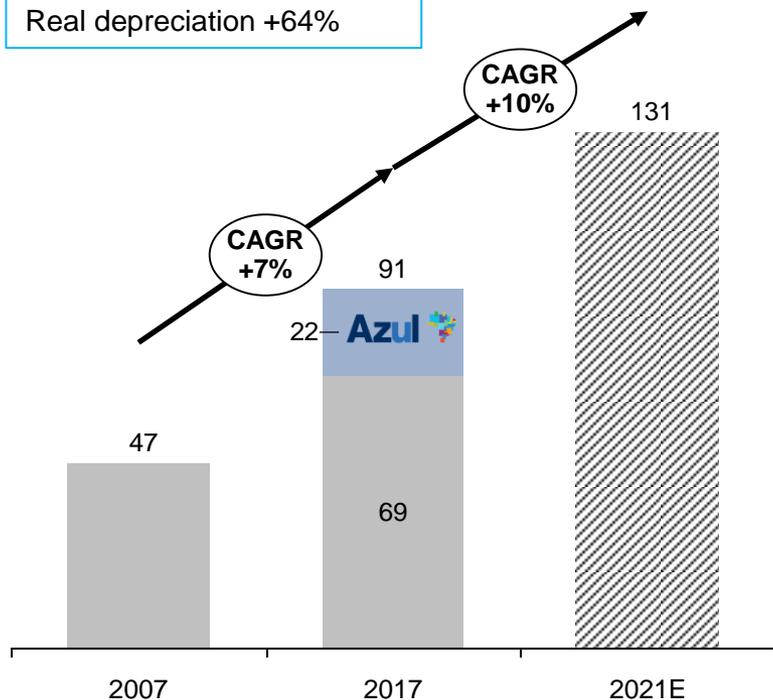
# Best Positioned to Seize Brazil's Growth Potential

Thanks to its differentiated business model, Azul captured more than 50% of the domestic passenger growth over the last decade

## Brazil Domestic Passengers by Year (in millions)

### 2007- 2017:

Brazil GDP CAGR +1.5%  
Real depreciation +64%



- Proprietary network:
  - Largest network in the country (100+ destinations)
  - Only carrier on 71% of routes served
  - Differentiated revenue management strategy
- Multi-year margin expansion plan:
  - Upgauging strategy with A320neos and E2s
  - Fuel-efficient aircraft with lower CASK
- Strong balance sheet:
  - Working capital loans in local currency
  - Lowest leverage in the country
- Strategic levers:
  - Wholly-owned loyalty program, TudoAzul
  - TAP convertible bond
  - Deposits and maintenance reserve totaling R\$1.3 billion

# 2018 Guidance

	2018 Guidance	1Q18
Departures growth	3% to 4%	-5.8%
ASK growth	17% to 20%	12.2%
<i>Domestic</i>	8% to 10%	-0.1%
<i>International</i>	55% to 60%	80.3%
CASK ex-fuel	-2% to -4%	0.7%
Operating margin	11% to 13%	12.5%



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