

NATURA &CO HOLDING S.A.

Publicly-Held Company

CNPJ/ME No. 32.785.497/0001-97

NIRE 35.300.531.582

MATERIAL FACT

Natura &Co Holding S.A. (B3: NTCO3; NYSE: NTCO) (“**Company**”), in compliance with CVM Instruction 358/2002, informs that its subsidiary Avon, after suffering the cyber incident communicated on the June 9, 2020 Material Fact, is planning to restart some of its affected systems in the impacted markets throughout the course of next week. Avon is continuing the investigation to determine the extent of the incident, including potential compromised personal data. Nevertheless, at this point it does not anticipate that credit card details were likely affected, as its main ecommerce website does not store that information.

São Paulo, June 12, 2020.

Viviane Behar de Castro

Investor Relations Officer

Legal Disclaimer

This Material Fact contains forward-looking statements. These forward-looking statements are not historical fact, but rather reflect the wishes and expectations of Natura’s management. Words such as "anticipate," "wish," "expect," "foresee," "intend," "plan," "predict," "project," "desire" and similar terms identify statements that necessarily involve known and unknown risks. Known risks include uncertainties that are not limited to the impact of price and product competitiveness, the acceptance of products by the market, the transitions of the Company’s products and those of its competitors, regulatory approval, currency fluctuations, supply and production difficulties and changes in product sales, among other risks. This Material Fact is updated up to the present date and Company does not undertake to update it in the event of new information and/or future events.