

NATURA &CO HOLDING S.A.

Publicly-Held Company

CNPJ/ME No. 32.785.497/0001-97

NIRE 35.300.531.582

NOTICE TO THE MARKET

Natura &Co Holding S.A. (B3: NTCO3; NYSE: NTCO) ("Company"), in continuity to information provided on Material Fact of June 12, 2020 on the restart of its subsidiary Avon's affected systems in the impacted markets, after the cyber incident communicated on June 9, 2020, informs that Avon has reestablished most of its operating systems and resumed operations in most of its markets, including the majority of its Distribution Centers. Avon continues to investigate and evaluate the extent of the cyber incident, while working diligently to mitigate its impacts.

São Paulo, June 26, 2020.

Viviane Behar de Castro

Investor Relations Officer

Legal Disclaimer

This Notice to the Market contains forward-looking statements. These forward-looking statements are not historical fact, but rather reflect the wishes and expectations of Natura's management. Words such as "anticipate," "wish," "expect," "foresee," "intend," "plan," "predict," "project," "desire" and similar terms identify statements that necessarily involve known and unknown risks. Known risks include uncertainties that are not limited to the impact of price and product competitiveness, the acceptance of products by the market, the transitions of the Company's products and those of its competitors, regulatory approval, currency fluctuations, supply and production difficulties and changes in product sales, among other risks. This Notice to the Market is updated up to the present date and Company does not undertake to update it in the event of new information and/or future events.