OUR VISION, VALUES AND STRATEGY

To be a trusted advisor to physicians by addressing patients’ most pressing concerns

Myriad strives to answer the most pressing questions a patient faces across major disease areas, including oncology, preventive care, urology, dermatology, autoimmune diseases and neuroscience. Our current products and product pipeline are focused on expanding our reach into these critical areas of healthcare where high value diagnostics can have a dramatic impact on lowering the burden of disease, increasing the quality of patient care and lowering the overall cost to the healthcare system.

Our culture is built upon four core values that have been the foundation of our success for more than 20 years:

PASSION: A deep commitment to improving the lives of patients.
INTEGRITY: Trust, respect and ethics in every aspect of our business.
EXCELLENCE: A continual focus on driving quality and achieving the highest standards of performance.
PIONEERING SPIRIT: A drive to lead the revolution in healthcare.

We seek to deliver sustainable, long-term value by executing on our three-part growth strategy:

GROWING OUR CORE MARKETS by providing more informative and more accurate testing.
DIVERSIFYING OUR PORTFOLIO by launching innovative new products that meet significant unmet needs across major diseases.
EXPANDING OUR GLOBAL REACH by bringing our products to even more patients on a worldwide basis.

SUPPORTING HEALTHCARE, EDUCATION, COMMUNITIES AND PATIENTS IN NEED

$13.7 million
Corporate Giving in Fiscal Year 2014
How We’re Making a Difference:
- Corporate Philanthropy
- Healthcare Advocacy
- Academic Scholarships
- Patient Assistance

Learn more about how Myriad gives back by visiting: myriad.com/myriad-cares-2/corporate-social-responsibility/.

At Myriad, we believe every patient should have access to the highest quality genetic testing because we know how useful it is in helping healthcare providers deliver the best medical care.

Find out more about all we are doing to assist patients access the quality genetic testing they need through Myriad Promise and other company support programs that provide financial assistance and free testing to underinsured and uninsured by visiting: myriad.com/patients-families/the-myriad-difference/the-myriad-promise/.
RESEARCH & DEVELOPMENT

Leading Innovation to Create Value
Innovation is the key to Myriad’s success, and the company has built strong positions in DNA sequencing, RNA analysis and proteomics. We are pioneers whose innovations are saving and improving the lives of patients on a global scale. Our success is measured by our customers’ success. We constantly renew our portfolio, and in 2014, we launched a record three new products – myRisk™ Hereditary Cancer, myPath™ Melanoma and myPlan™ Lung Cancer - a milestone that reflects our investment in ongoing research and our commitment to diversifying our business.

OUR ROBUST PIPELINE

Meeting Unmet Needs Across Major Diseases

1 YR NEAR TERM
myRisk™
Prolaris®
Vectra® DA
EndoPredict®
BRACAnalysis CDx™

2-3 YR MID TERM
myPath™ Melanoma
myPlan™ Lung Cancer
myChoice™ HRD
myPlan™ Renal Cancer

3 YR + LONG TERM
myChoice™ HRD (PARP)
myPath™ BiPolar
myRisk™ Schizophrenia
Juvenile RA
Psoriatic Arthritis
Ankylosing Spondylitis
RA Companion DX

Creating Sustainable Value
We’ve devoted nearly $200 million to research in the past four years.

$28M FY11
$43M FY12
$54M FY13
$68M FY14

18 FY11
23 FY12
60 FY13
79 FY14

Research Expenditures
Publications and Abstracts

OUR GLOBAL REACH

Expanding Our Footprint to Bring Our Products to Even More Patients Worldwide
Myriad’s products are sold in more than 80 countries worldwide. We have made significant progress toward our strategic goals of diversifying our business internationally. Our actions are driven by the needs of our customers and our desire to continually provide higher quality and better service than our competitors by setting the standard for molecular diagnostics worldwide.

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